



**You have downloaded a document from
RE-BUŚ
repository of the University of Silesia in Katowice**

Title: Manipulation in the translation of British and American press articles into Polish in the Communist era : The case of Forum Magazine 1965-89

Author: Edyta Żrałka

Citation style: Żrałka Edyta. (2016). Manipulation in the translation of British and American press articles into Polish in the communist era : The case of Forum Magazine 1965-89. Praca doktorska. Katowice: Uniwersytet Śląski

© Korzystanie z tego materiału jest możliwe zgodnie z właściwymi przepisami o dozwolonym użytku lub o innych wyjątkach przewidzianych w przepisach prawa, a korzystanie w szerszym zakresie wymaga uzyskania zgody uprawnionego.



UNIwersytet ŚLĄSKI
W KATOWICACH



Biblioteka
Uniwersytetu Śląskiego



Ministerstwo Nauki
i Szkolnictwa Wyższego

UNIVERSITY OF SILESIA
FACULTY OF PHILOLOGY
INSTITUTE OF ENGLISH

**MANIPULATION IN THE TRANSLATION
OF BRITISH AND AMERICAN PRESS ARTICLES INTO POLISH
IN THE COMMUNIST ERA.
THE CASE OF *FORUM* MAGAZINE IN 1965-89.**

EDYTA ŻRAŁKA

SUPERVISOR: PROFESSOR ANDRZEJ ŁYDA

This thesis is presented as part of the requirements for the award
of the Degree of Doctor of Philology of University of Silesia

KATOWICE 2016

UNIwersYTET ŚLĄSKI
WYDZIAŁ FILOLOGICZNY
INSTYTUT JĘZYKA ANGIELSKIEGO

MANIPULACJA W TŁUMACZENIU
BRYTYJSKICH I AMERYKAŃSKICH ARTYKUŁÓW PRASOWYCH
NA JĘZYK POLSKI W ERZE KOMUNIZMU.
PRZYPADEK TYGODNIKA *FORUM* W LATACH 1965-89.

EDYTA ŻRAŁKA

Praca doktorska napisana pod kierunkiem
PROF. DR HAB. ANDRZEJA ŁYDY

KATOWICE 2016

TABLE OF CONTENTS

| | |
|---|----|
| Introduction | 4 |
| 1. The aims of the research..... | 4 |
| 2. Contemporary findings within the topic..... | 5 |
| 3. Hypotheses to be proved..... | 8 |
| 4. Characteristics of the research material and methodology..... | 10 |
| 4.1 The research material origin and time boundaries..... | 10 |
| 4.2 The methodology of research..... | 16 |
| 4.2.1 The research strategy..... | 17 |
| 4.2.2 Research tools..... | 17 |
| 4.2.3 Research problems..... | 18 |
| 5. The outline of issues..... | 18 |
| Chapter 1: The linguistic and psycholinguistic model of communication. Linguistic means in intercultural communication | |
| Introduction..... | 20 |
| 1. The theoretical framework of communication | 22 |
| 1.1 Basic concepts in linguistic communication..... | 22 |
| 1.2 Communication according to the theory of speech acts (Austin, Searle)..... | 26 |
| 1.3 Pragmatics in the communication theory (Grice, Levinson)..... | 31 |
| 1.4 Principles, norms and means of communication according to Relevance Theory.. | 35 |
| 1.5 Communication from the perspective of cognitivism and cognitive linguistics.... | 38 |
| 2. Communication and discourse..... | 46 |
| 2.1 Discourse characteristics and its relation to communication..... | 47 |
| 2.2 Translation as a special type of discourse..... | 48 |
| 3. Strategies and techniques in translation | 50 |
| 3.1 Definitions of strategies and techniques in translation..... | 50 |
| 3.2 Techniques of translation as means of meaning conveyance in intercultural communication | 53 |
| 4. The manipulative potential of communication and its influence on translation..... | 59 |
| Conclusions..... | 61 |
| Chapter 2: Definitions of manipulation and the idea of manipulation in translation | 63 |
| Introduction..... | 63 |

| | |
|---|------------|
| 1. Definitions of manipulation..... | 63 |
| 2. Manipulation through the perspective of Relevance Theory..... | 70 |
| 3. Definitions and types of manipulation in translation..... | 72 |
| 3.1 Manipulation as rewriting – the Manipulation School..... | 74 |
| 3.2 Manipulation as translational shifts..... | 77 |
| 3.3 Manipulation through the perspective of appraisal theory..... | 79 |
| 3.4 Manipulation through the concept of equivalence..... | 82 |
| Conclusions..... | 86 |
| Chapter 3: Socio-cultural elements of communication. The language of political discourse and media in the People’s Republic of Poland..... | 88 |
| Introduction..... | 88 |
| 1. Ideology in society and its influence on language..... | 91 |
| 2. The political system and its institutional influence on language and beliefs..... | 101 |
| 2.1 Censorship in the Polish discourse under the communist rule..... | 102 |
| 2.1.1 The constitution of organs controlling the information flow..... | 103 |
| 2.1.2 The censorship apparatus’s activities..... | 104 |
| 2.2 Linguistic and factual reality..... | 108 |
| 3. Political language – definitions and characteristics..... | 109 |
| 3.1 Typical features of political language..... | 110 |
| 4. The language of media and politics in the totalitarian era in the People’s Republic of Poland..... | 113 |
| 5. The ideological perspective of translations in the People’s Republic of Poland..... | 126 |
| Conclusions..... | 128 |
| Chapter 4: Corpus analyses and the interpretation of findings | 130 |
| Introduction..... | 130 |
| 1. The description of research areas and findings..... | 131 |
| 1.1 Editorial features of STs and their treatment in TTs..... | 132 |
| 1.2 Translation strategies and techniques applied by translators..... | 151 |
| 1.2.1 Manipulative techniques..... | 152 |
| 1.2.2 Neutral techniques..... | 183 |
| 1.3 Linguistic means used to render ideological contents..... | 185 |
| 1.4 Topics and problems chosen and rejected..... | 201 |
| Conclusions..... | 201 |

| | |
|---|-----|
| Chapter 5: Concluding remarks and suggestions for further study | 203 |
| 1. Theoretical assumptions..... | 204 |
| 2. Empirical findings..... | 205 |
| Bibliography | 212 |
| References..... | 212 |
| Internet resources..... | 221 |
| Dictionaries..... | 223 |
| List of figures | 224 |
| List of tables | 225 |
| Appendices | 226 |
| Appendix 1:..... | 226 |
| Manipulative techniques..... | 226 |
| Neutral techniques..... | 247 |
| Appendix 2: Omissions of Group VIII (miscellaneous, not included in the main body) and their classification..... | 264 |
| Appendix 3: Omissions of whole passages – Group VII..... | 272 |
| Appendix 4: Editorial note introducing the idea undertaken by <i>Forum</i> – reprinting foreign press publications..... | 291 |
| Summary in English | 292 |
| Summary in Polish | 294 |

Introduction

The manipulation of translations in the era of communist rule in Poland has long been a topic of interest among translation theorists and linguists. Whenever texts of that period have been quoted and claimed to be based on foreign sources there has always been an accompanying question of how authentic the translated message is due to the omnipotent censorship authorities' power that ruled the contents of any message officially published in the years of the censorship organs' existence. A number of theoretical studies that have been released during the recent dozen or so years have only intensified the curiosity for the issue and provoked to explore the topic. A research based on a comparative study of source and target texts could be the only trustful way to provide necessary data to support the theoretical claim of manipulation. That is the reason why a corpus of appropriate texts has been searched for to help this dissertation arise and the articles published in *Forum* magazine proved the ideal source needed to add up to still few attempts to deliver more scientifically valid, reliable and accepted data.

1. The aims of the research

Our fundamental goal in making the research announced will be to find any cases of deliberate manipulation of source texts (STs) originated in the West concerning Polish matters in their translations into Polish based on a comparative study of source and target texts (TTs) constituting the analytical corpus – basically texts of originally British and American press translated for *Forum* magazine in the years 1965-1989.

We will not only try to estimate the consistency of Polish translations with the original versions of articles and their authors' concepts and ideas, every time showing its lack whenever stated, enumerating what has been removed, changed, added etc. to create even a totally different version of what was formerly written by original authors. It will also be important to show to what extent the translation techniques supporting manipulation were used, what the effect of their incorporation is, whether they are incidental or make the texts scattered with manipulative procedures.

It will also be essential to show what typical means of language were introduced by translators to make the translated texts, what is naturally expected, more compliant with the

preferred style of the communist era language – the so-called Newspeak (*nowomowa*). The features of Newspeak, if found, will be a lineament that would make the translations even more politically correct and resembling typical speeches and writings of the communist propaganda.

It will be necessary to refer to the topics taken into the communist rulers' consideration, the same as to those which were refused. Much has been written about the uncomfortable topics in the interpretation of the communist authorities. Will they be consistently omitted or sometimes allowed by the censorship apparatus, and if so – in what dimension? Will there be a full message transported from the source language (SL) to the target language (TL) if the topics were allowed judging by the titles, or the themes themselves will just be a kind of deception misleading the readers by making them believe the translations are solid whereas in fact all risky information was meant to be hidden? All those questions will constitute the pattern of analyses in Chapter 4 and the final conclusions.

The concluding chapter should leave the reader with a considerable amount of knowledge within the problem if the texts were manipulated or not, and how much the communist powers were distorting the political and economic reality of their times. Was it within the manipulative techniques of translation rather or within the features of language too? How much do the choices of topics influence the whole image and prove what is generally thought of the writings in the communist times in Poland – all those questions are to be included in our research procedures and will condition the interpretation of findings.

2. Contemporary findings within the topic

The area of research in mind considerably became an interest of scholars in the years 2000s, although the first publications appeared as early as in 1990s. Speaking of the researchers' interest, what is meant primarily is their prevailing concern about the acting of the censorship apparatus and the effect the censors had on the texts published under the communist regime. There are numerous such publications by Polish academics. But the interest concerning the issues directly connected with Poland under the communist rule has also grown among foreign writers like Bates, who takes up the problem in *Publishing in Poland, 1976-1989: Reflections of Preferences and Constraints* (2000), the same as in his article "From State Monopoly to a Free Market of Ideas? Censorship in Poland, 1976–1989" in *Censorship &*

Cultural Regulation in the Modern Age, edited by Müller (2004).

The most numerous, as has already been mentioned, are naturally books and articles about the censorship in Poland written by Poles. Naming just a few most important gives a long list of surnames and titles. What the scholars dealing with the problem find out is generally the structures and dealings of the censorship organs with authors willing to publish any writings, their constraints and pressures on them, and the kind of interventions in texts censors were responsible for. Among such authors referring to the problems of the censors' responsibility for all distortions that were made to the writings of the communist era in Poland we have to mention .Romek with his *Cenzura w PRL. Relacje historyków* (2000) and *Cenzura a nauka historyczna w Polsce 1944-1970* (2010). There are also: Bagiński with *Cenzura w Polsce* (1981), Radzikowska with *Z historii walki o wolność słowa w Polsce (cenzura w latach 1981-1987)* (1990), Pawlicki, the author of *Kompletna szarość. Cenzura w latach 1965-1972. Instytucja i ludzie* (2001), Borkowski with *Świt wolnego słowa. Język propagandy politycznej 1981-1995* (2003), Łętowski with his case study *Gdy żyliśmy ustrój i godziliśmy w sojusze. Cenzura prasowa w PRL na przykładzie katolickiego tygodnika społecznego „Ład”* (2010), Skorupa, the editor of *Przeskoczyć tę studnię strachu. Autor i dzieło a cenzura PRL* (2010) and Degen and Żynda, having edited *Nie po myśli władzy. Studia nad cenzurą i zakresem wolności słowa na ziemiach polskich od wieku XIX do czasów współczesnych* (2012).

It is necessary to mention Borejsza, who being a son of a communist activist engaged into the censorship apparatus's constitution, gives the account of censors' proceedings in *Totalitarian and Authoritarian Regimes in Europe Legacies and Lessons from the Twentieth Century*, together with Ziemer and Hułas (2006). The record of censoring practices is also illicitly made by Strzyżewski, a Polish censorship official, in *Czarna księga cenzury PRL* (1977), or its translation by Niczow as *Black book of Polish censorship* (1982), consisting of the authentic materials smuggled abroad, proving the censorship organs' rules and actions.

What has been dealt with broadly is the idea of power in language. Following the assumptions of *Critical Discourse Analysis* (CDA), in which discourse is seen in its social aspect of power relations, we can expect that the features of language as used by the Polish society and translators under the communist rule conform to the norms imposed by the ruling authorities. Due to such authors as Hodge and Kress in their *Language as ideology* (1993), Fairclough and his *Language and Power* (1996), van Dijk, the famous author of *Ideology* (1998), but also Tymoczko and Gentzler having edited *Translation and Power* (2002),

Calzada Pérez with *Apropos of ideology* (2003), Osadnik and Fast, and *Language, Politics, Culture* edited by them (2004), Saussure and Schulz, the editors of *Manipulation and ideologies in the twentieth century. Discourse, language, mind* (2005), and Blackledge with *Discourse and Power in a Multilingual World* (2005), we are able to connect the features of totalitarian language with the system which produced it.

Furthermore, the description of the political discourse adds up to the image of the language type we are expecting to experience while talking of manipulation of press articles under the communist regime. We should mention here Geis's *The Language of Politics* (1987), Chilton and his *Analysing Political Discourse. Theory and Practice* (2004), and Frasz with *Komunikacja polityczna. Wybrane zagadnienia gatunków i języka wypowiedzi* (2005).

The language created by communist propaganda is deeply analysed by Bralczyk in his *O języku polskiej propagandy politycznej lat siedemdziesiątych* (2001), *O języku polskiej polityki lat osiemdziesiątych i dziewięćdziesiątych* (2003) and *O języku propagandy i polityki* (2007). He is the one who gives the systematic description of the features of Newspeak. Also Głowiński refers to the characteristics of propaganda language in the communist Poland in *Nowomowa i ciągi dalsze; szkice dawne i nowe* (2009).

The key point of reference for us will be the publications concerning manipulation in translation. The early source of knowledge within this topic is Hermans's *The Manipulation of Literature. Studies in Literary Translation* (1985). The editor's idea concerns literature and is broadly conceived. What is translated is at the same time a kind of manipulation is the point of scholars whose articles compose the book. A similar attitude is Lefevere's in *Translation, Rewriting, and the Manipulation of Literary Fame* (1992), due to the so-called *patronage* and the theory of system, and also Puzynina's in *Język w świecie wartości* (1992).

When it comes to deliberate manipulating it is a considerably new issue scarcely dealt with. Van Dijk gives bases for this kind of reference to the problem we treat as our fundamental concern in his *Ideology* (1985). The manipulation might be a kind of intention in the opinion of the author and the element of imposing power. Then others follow this concept in the connection with some elements pushing writers or translators into distortions, e.g. totalitarian systems. Such sources as Saussure and Schulz's co-edited *Manipulation and ideologies in the twentieth century. Discourse, language, mind*. (2005), Galasiński's *The language of deception: A discourse analytical study* (2000), Dukate's *Manipulation as a specific phenomenon in translation and interpreting* (2007) and the same author's *Translation, manipulation and interpreting*.(2009), Kramina's "Translation as manipulation:

causes and consequences, opinions and attitudes” in *Studies about languages*, No.6 (2004), include claims about manipulating as a way to deliberately hide information or change the source message that is a method of writers and translators used for some reasons. The idea is continued in Esquibel and Kizeweter editing *Manipulation in translation. Theory and applications* (2011) and Munday’s *Evaluation in Translation. Critical Points of Translator Decision-Making* (2012).

Still though, we have to notice that most of the writers mentioned, especially the ones dealing with Polish writings under the censorship influence, just refer theoretically to either the historical facts concerning the years of the censorship apparatus’s activity and methods used, based on the existing records, or they share the scope of linguistic findings about Newspeak or political discourse. Little has been done within the study of comparative texts in translations controlled by censorship. Here this study is supposed to fill in the gap and transpose the idea of deliberate manipulation caused by political reasons to translation studies.

The research will look into the problem of how STs, being articles of British or American press to be published in *Forum* magazine in Polish, suffered or evaded the censorship apparatus’s interventions. The texts are an interesting case due to the fact that authors of Polish translations tried to combine two extremes – the free thought of Western press from a capitalist block and publications under the communist regime, subdued to the censorship regulations. How much of the original texts do they manage to preserve will be the case to elaborate on.

3. Hypotheses to be proved

Judging from the political situation in Poland after the Second World War, the reasonable suspicion concerning the character of writings is that no officially allowed sources of information concerning political and economic matters could have been free of propaganda and manipulation of some kind. The other types of texts, less directly connected with the rulers’ conviction or wish of success, were also meant to create public opinion and generate people’s interest in the direction that was preferred by the communist authorities. Even if being translations, the texts published in the Polish press – no matter whether in the official party’s *Trybuna Ludu* (“People’s Tribune”), or freer titles like *Forum*, must have been indoctrinated due to the preventing actions of the censorship apparatus. What we will try to

prove then is the thesis that all texts, dealing with political, economic, or even cultural matters must have been influenced by manipulation. If they functioned as translations we mainly expect some distortions caused by the use of translation techniques. But it will also be not without a reason to analyse how much manipulation is the effect of using the language of political propaganda.

The tools used by journalists of the communist powers were presumably even more influential if based on the sources that could have been considered as not coming from the main stream of information in a totalitarian country but from the West. In such a case the message and the way to present it could have been concerned more faithful by the majority of reasonably thinking citizens, not necessarily the communist system's followers. Still though, even the texts being foreign press translations and concerning neutral topics, like culture, are claimed to be under the influence of at least a subconscious use of Newspeak elements, which will be our task to elaborate on.

Newspeak is not less powerful a means of manipulation than omitting some contents, or promoting others. The last of our assumptions is then the fact that also the choice of topics could not have been uncontrolled. There are some obvious constraints within the matters that could have been revealed, and the ones forbidden must have also been reduced in *Forum*. Ignoring the consistency within these constraints through the years 1965 – 1989, or its lack rather due to the changing norms of the censorship organs' controls, we will at least show that in numerous cases what concerns the topics prevented from publication in the communist press in Poland is also true of *Forum*.

We will not go into too many details analyzing the reasons why the topics of articles that were published proved preferred over the other topics, as that was due to the editorial decisions to which we cannot have any access now. We can only guess that such decisions of the editorial meetings were not fully dictated by the hottest matters touched upon by foreign press to which there was a possible access. Let us believe that if such meetings were held, which is stated based on information obtained from the current *Forum*'s secretary's office, at least the topics chosen were not exclusively pushed by the editors' decisions conditioned primarily by the threat of being controlled by censors.

All those hypotheses, while positively resolved, should contribute to finding arguments for the substantial claim expressed in this dissertation's title.

4. Characteristics of the research material and methodology

To show the problems of manipulation based on translations in the totalitarian era in Poland we needed sources that were published under the communist regime. The problem was that the preferred materials for publications then were rather written in the communist block countries, not anywhere in the English-speaking part of the world.

4.1 The research material origin and time boundaries

Our choice for seeking the research material was *Forum* magazine, as it claimed to be based on the worldwide press articles translated for the use of publication in Polish to give a kind of review of the world's journalism output concerning interesting events, people, facts, among which there were those referring to Poland.

The magazine started to be issued in 1965. We decided to include in the research the translations printed until 1989 – the official ending of the communist rule in Poland together with its institutions including *GUKPPiW - Główny Urząd Kontroli Prasy Publikacji i Widowisk* (Main Office of Control of the Press, Publications and Public Performances), the central organ responsible for censoring the intellectual activities of Polish writers, playwrights, directors, screenwriters, journalists etc.

At the beginning a scarce number of articles in *Forum* translated from English concerning Poland seemed a problem (1 – 5 articles a year), especially when as their source BBC, or Reuters Agency were indicated. But with the year 1981 the situation in Poland generated more interest abroad on one hand, and on the other – the censorship apparatus transformed their control rules for looser ones that resulted in more numerous publications based on translations from English.

Finally, after having spotted a considerable amount of Polish translations it was the time to start searching for STs. A visit to the British Library, namely its Newspapers Branch in Colindale Avenue, London, brought about two-thirds of the texts we needed. All titles of the British press possessed by the Library were carefully searched for, but unfortunately not all papers were accessible in any way – electronic, through microfilms or in paper. The rest of STs was gathered via the Internet from official websites of American papers, namely *the New York Times* and *the Washington Post*.

All in all, the following list of 50 source articles and the same number of their translations was worked out, comprising a corpus of 100 texts subject to analyses:

Period 1956-1981:

1. The Times – September 09, 1965, p. 9 - „Polish visit to France”;
Forum No. 24, September 19, 1965, p. 3 – „Wizyta premiera Józefa Cyrankiewicza we Francji; the Times”;
2. The Guardian – December 11, 1965, p. 9 - „Polish RC Church criticised”;
Forum No. 37-38, December 19-26, 1965, p. 27 - „Echa Listów biskupich – The Guardian”;
3. The Observer – July 10, 1966, p. 4 - „Something for all in Bucarest talks” by Neal Ascherson;
Forum No. 29 (67), July 17, 1966, p. 4-5 - „Po konferencji Układu Warszawskiego”;
4. The Observer – February 19, 1967, p. 4 - „Will Britain help to disarm the giants?” by Neal Ascherson;
Forum No. 9 (99), February 26, 1967, p. 2 – „Minister Rapacki w Londynie – The Observer”;
5. The Washington Post – September 9, 1970, p. 21 - „W.German – Polish Talks Are Delayed” by John M. Goshko;
Forum No. 38 (285), September 17, 1970, p. 4-5 – „Dlaczego pauza w dialogu – The Washington Post - 9 IX; John Goshko”;
6. The Guardian – September 1, 1979, p. 7 - „September 1939” [reprint of articles of September 2 and 4, 1939]“;
Forum No. 38 (753), September 20, 1979, p. 22 – „September 1939”;
7. The Guardian – May 30, 1980, p. 13 - „Mission Impossible – Uniting the French Church” by Walter Schwartz;
Forum No. 24 (793), 12 June, 1980, p. 9 – „Jan Paweł II we Francji; the Guardian - 30 maja; Walter Schwartz”;

Period from 1981-1989:

8. The Times – April 02, 1981, p. 15 - „Poland’s Indebtedness”;
Forum No.15 (836), April 09, 1981, p. 5 – „Echa polskie; the Times – 2. IV”;
9. The Washington Post – April 12, 1981, p. A1 - „Crisis Sets Off Chain Reaction. Events in Poland Disturbing Other Soviet Bloc Economies” by Dusko Doder;
Forum No.20 (841), May 14, 1981, p. 5 – „Echa polskie; the Washington Post; Dusko Doder”;

10. The Times – April 16, 1981, p. 1 - „Poland’s grim forecast of savage drop in standard of living” by Peter Norman;
Forum No.15 (836), April 09, 1981, p. 5 – „Echa polskie; the Times – 16. IV; Peter Norman”;
11. The Times – Apr. 24, 1981, p. 4 - „Qualified support from Mr Suslov gives Poles time for reform” by Dessa Trevisan;
Forum No. 10 (839), Apr. 30, 1981, p. 4 - „Echa polskie; The Times - 25. IV; Dessa Trevisan”;
12. The Observer – May 10, 1981, p. 10 - „There is nothing like democracy, Polish style” by Mark Frankland;
Forum No. 21 (842), May 21, 1981, p. 4-5 – „Echa polskie; the Observer – 10. V; Mark Frankland”;
13. Financial Times – May 11, 1981 p. 2 - „Poland gives system its worst fright. Crisis nations” by Peter Montagnon;
Forum No. 21 (842), May 21, 1981, p. 5 – „Echa polskie; Financial Times – 11. V; Peter Montagnon”;
14. The Guardian – May 25, 1981, p. 9 - „Poland: the second wave” by Jonathan Steele;
Forum No. 23 (844), June 04, 1981, p. 4 – „Echa polskie; The Guardian – 25. V; Jonathan Steele”;
15. Financial Times – May 27, 1981, p. 3 - „Poles pay now for ‘errors in 1970s’” by Leslie Colitt;
Forum No. 24 (845), June 11, 1981, p. 5 – „Echa polskie; Financial Times – 27. V; Leslie Colitt”;
16. Financial Times – May 27, 1981 p. 3 - „Comecon speeds up preparations for economic summit meeting” by Paul Lendvai;
Forum No. 24 (845), June 11, 1981, p. 5 – „Echa polskie; Financial Times – 27. V; Paul Lendvai”;
17. The Times – June 03, 1981, p. 5 - „Polish party hits out at diehards”, by Dessa Trevisan;
Forum No. 24 (845), June 11, 1981, p. 4-5 – „Echa polskie; The Times – 4. VI”;
18. Financial Times – March 16, 1982, p. 2 - „Ursus workers plough lonely furrow” by David Buchan;

Forum No. 3 (874), April 15, 1982, p. 4-5 – „Echa polskie; Financial Times – 16. III; David Buchan”;

19. Financial Times – March 16, 1982, p. 18 - „Poland’s Economy. The army’s bleak legacy” by David Buchan and Christopher Bobinski;

Forum No. 2 (873), April 08, 1982, p. 5-6 – „Echa polskie; Financial Times – 16. III; David Buchan, Christopher Bobinski”;

20. The Guardian – April 17, 1982, p. 11 - „Topolski and his times” by Richard Boston;
Forum No. 19 (890), August 05, 1982, p. 18-19 – „Topolski to Topolski; The Guardian; Richard Boston”;

21. The Times – April 23, 1982, p. 21 - „Poles want new terms on debts” by Peter Wilson-Smith;

Forum No. 6 (877), May 06, 1982, p. 5 – „Echa polskie; the Times – 23. IV; Peter Wilson-Smith”;

22. The Christian Science Monitor – September 06, 1982, p. 3 - „Poland’s Army breaks up Solidarity’s second birthday party” by Eric Bourne;
Forum No.25 (896), September 16, 1982, p. 4-5 – „Echa polskie; The Christian Science Monitor – 6. IX; Eric Bourne”;

23. The Guardian – March 12, 1983, p. 5 - „Pressure to lift Polish sanctions” by Hella Pick;

Forum No. 14 (925), April 7, 1983, p. 5 „Echa polskie; “The Guardian – 12. III; Hella Pick”;

24. The Washington Post - November 29, 1984, p. A1 - „Jaruzelski: No ‘Concessions’ But Pole seeks Better Ties With U.S. ” by Dusko Doder;

Forum No. 51/52 (1014/1015), December 20-27, 1984, p. 8-9 – „Echa polskie; ‘Jabłonna V’ – ciąg dalszy; The Washington Post – 30. XI; Dusko Doder”;

25. The Guardian – November 29, 1984, p. 6 - „Jaruzelski will ‘expose facts’ of rebel priest’s murder” by Hella Pick;

Forum No.51/52 (1014/1015), December 20-27, 1984, p. 8 – „Echa polskie; ”Jabłonna V” – ciąg dalszy; The Guardian – 30. XI; Hella Pick”;

26. The New York Times – May 15, 1986 - „U.S. Doctors in Soviet Face a ‘Battlefield’” by Philip Taubman;

Forum No. 22 (1089), May 29, 1986, p. 4-5 – „Czernobyl z bliska; The New York Times – 16. V; Philip Taubman”;

27. The Washington Post – May 16, 1986, p. A1 - “U.S.Doctor in Moscow Predicts Higher Death Toll” by Celestine Bohlem;
Forum No.22 (1089), May 29, 1986, p. 5 – „Czernobyl z bliska; The Washington Post – 16.V”;
28. Financial Times – October 15, 1987, p. 2 - „East bloc seeks to fight its way out of economic corner” by Piotr Aleksandrowicz and Włodzimierz Kiciński;
Forum No. 43 (1162), October 22, 1987, p. 8 – „Echa polskie; Financial Times – 15. X”;
29. The Washington Post – October 24, 1987, p. A23 - „Polish Government Approves Major Reorganization Plan. Referendums Set on Economy, Politics” by Jackson Diehl;
Forum No. 45 (1164), November 09, 1987, p. 4 – „Echa polskie; The Washington Post – 24. X”;
30. The Christian Science Monitor, November 30 – December 6, 1987, p. 5 - „Eating well on a dollar a day” by William Echikson;
Forum No. 53 (1172), December 30, 1987, p. 5 – „Echa polskie - The Christian Science Monitor – 1. XII”;
31. The Guardian – May 12, 1988, p. 8 -“Gdansk strikers unbowed despite return to work” by Michael Simmons;
Forum No.20 (1191) – May 19, 1988, p. 4 - “Echa polskie – po strajkach; The Guardian -12. V”;
32. The New York Times – May 12, 1988, p. A12 - „In Poland, No Winners; As Strikes End, Solidarity Finds Its Power Is Limited, but So Too Is the Government’s” by John Tagliabue;
Forum No. 20 (1191), May 19, 1988, p. 4-5 – „Echa polskie – po strajkach; The New York Times – 12. V”;
33. The Observer – July 3, 1988, p. 27 -„The Great Debate” by Mark Frankland;
Forum No. 29 (1100), July 21, 1988, p. 5 – „Nowa mapa pogody – prognoza z Warszawy, moskiewski barometr – 3. VII”;
34. The Washington Post – August 24, 1988, p. A1 -„This Time at Gdansk, Solidarity Turns Fractious” by Michael Dobbs;
Forum No. 35 (1206), September 1, 1988, p. 7 – „Echa polskie; The Washington Post – 25. VIII; Michael Dobbs”;
35. The Guardian – September 02, 1988, p. 20 - „Workers in Gdansk vote to end strike” by Michael Simmons;

- Forum No. 37 (1208), September 15, 1988, p. 5 – „Echa polskie; The Guardian – 2. IX”;
36. The Washington Post – January 19, 1989, p. A38 - „Tough Talks Expected for Poland, Solidarity” by Jackson Diehl;
- Forum No. 4 (1227), January 29, 1989, p. 6 – „Echa polskie; The Washington Post – 19. I; Jackson Diehl”;
37. Financial Times – February 06, 1989, p. 2 - „Solidarity’s crucial round table” by Christopher Bobinski;
- Forum No. 6 (1229), February 12, 1989, p. 8 – „Echa polskie; Financial Times – 6. II; Christopher Bobinski”;
38. The Washington Post – February 6, 1989, p. A13 - „Polish Talks To Begin Amid Aura of Crisis” by Jackson Diehl;
- Forum No. 6 (1229), February 12, 1989, p. 8 – „Echa polskie; The Washington Post – 6. II”;
39. The New York Times – February 26, 1989, p. 14 - „Along The East – West Fault Line, Signs of Stress as Ideology Erodes” by James M. Markham;
- Forum No. 11 (1234), March 19, 1989, p. 6-7 – „Echa – nie tylko polskie. Politycznie: Jednak Jałta? Ekonomicznie: Otwarcie?; The New York Times - 27 II; James Markham”;
40. The Guardian – Apr. 7, 1989, p. 10 - „Solidarity will be legalized today” by Ian Traynor;
- Forum No. 16 (1239), Apr.23, 1989, p. 4 „„Echa polskie; The Guardian – 7. IV”;
41. The New York Times – April 7, 1989 p. A6 - „The Struggle in Poland. A Specter of Severe Economic Ills Haunts The Promise of Striking Political Changes.” by John Tagliabue;
- Forum No. 16 (1239), April 23, 1989, p. 5 – „Echa polskie; The New York Times – 7. IV; John Tagliabue”;
42. Financial Times – April 13, 1989, p. 26 - „Poland’s free vote” by Christopher Bobinski;
- Forum No. 17 (1240), April 30, 1989, p. 6 – „Echa polskie; Financial Times – 13. IV; Christopher Bobinski”;
43. The Independent – May 9, 1989, p. 18 - „Edward Ochab - Obituaries” by Jan Ciechanowski;
- Forum No. 21 (1244), May 28, 1989, p. 13 – „Echa polskie; The Independent – 9. V; Jan Ciechanowski”;
44. Financial Times – May 11, 1989, p. 2 - „Abortion time-bomb ticks away in Poland” by Christopher Bobinski;

Forum No. 21 (1244), May 28, 1989, p. 13 – „Echa polskie; Financial Times – 11. V; Christopher Bobinski”;

45. The Independent – June 2, 1989, p. 9 - „Solidarity senses a vacuum as Poland prepares to vote” by Steve Crawshaw;

Forum No. 25 (1248), June 25, 1989, p. 6 – „Echa polskie; the Independent – 8. VI; Steve Crawshaw”;

46. The New York Times – June 7, 1989 - „Cooperation, Not Coalition, in Poland”;

Forum No. 25 (1248), June 25, 1989, p. 6 – „Echa polskie; The New York Times – 8.VI”;

47. The Observer – June 11, 1989, p. 25 - „Victor in a duel without bullets” by Mark Frankland;

Forum No. 25 (1248), June 25, 1989, p. 6-7 – „Echa polskie; The Observer – 11. VI; Mark Frankland”;

48. The Washington Post – June 14, 1989, p. A23 - „Poland: Danger Ahead” by Abraham Brumberg;

Forum No. 26 (1249), July 2, 1989, p. 4-5 – „Echa polskie; The Washington Post – 16.VI; Abraham Brumberg”;

49. Financial Times – June 22, 1989, p. 2 - “Poles look to capitalist path to lure Western aid” by Edward Mortimer, John Lloyd, Peter Riddell, Lionel Barber;

Forum No. 26 (1249) – July 2, 1989, p. 5 “Echa polskie – Diagnozy; The Financial Times - 22. VI; Edward Mortimer, John Lloyd, Peter Riddell, Lionel Barber”;

50. The New York Times – October 11, 1989 - „Foreign Affairs; Good/Bad News” by Flora Lewis;

Forum No. 44 (1267), November 5, 1989, p. 6 – „Echa polskie; The New York Times – 12. X; Flora Lewis”.

4.2 The methodology of reseach

With such analytic corpus as ours, the research will obviously be based on a comparative study of STs and TTs. It will allow us to spot any cases of distortions through the use of translation techniques, taking for granted that the strategy used in translated articles should most probably be manipulation.

4.2.1 The research strategy

The theoretical account and the analyses to be carried out will be directed towards finding the answers to the questions mentioned among the initial hypotheses the meaningfulness of which we are going to check through the study.

Both – the theoretical assumptions and analyses of the corpus, will have to concentrate on the ideas concerning layout, lexis, grammar, cohesion in the texts published in *Forum* in such a perspective that will enable us to indicate any cases of using manipulative techniques and prove the strategy of manipulation.

4.2.2 Research tools

Our primary tool will be comparisons. The contents of the original texts will be carefully matched with their Polish counterparts in diligent analyses in which possible manipulated parts will be noted down and highlighted to show what exactly has been changed..

We will also estimate how much the changes observed while carrying out the analyses are deliberate and make a division between manipulative and more neutral techniques.

Whenever we come across the features of Newspeak they will be classified according to the criteria pointed out by Romek.

At the end we will prepare a list of all changes made in the translation of each particular article, together with all cases of Newspeak observed, which we will then treat as bases for more systematic analyses of all the techniques and linguistic means used. They will be carried out based on the kinds of translation procedures and linguistic phenomena grouped according to the theoretical reference in Chapters 1 (translation strategies) and 3 (Newspeak features). We will present the findings in tables and diagrams to show the scope of manipulation and to refer to non-manipulative procedures incorporated into the translations.

4.2.3 Research problems

Finally the interpretation of findings will be carried out according to the research problems undertaken. Our hypotheses constituting the background interest in the topic are at the same time the problems which we intend to find answers to through the reference to theoretical assumptions and practical analyses. Will the texts of *Forum* magazine be manipulated rather than neutral, what makes them manipulated, how numerous are the manipulative techniques used, which ones are preferred over the others, are there any consistent rules to use the techniques observed, what do they depend on – all those questions will be one side of the issue.

The other direction will be analyzing the means of propaganda in the language of Polish translations. Are they frequent, easily recognizable, do they follow the common pattern used by communist powers in the People's Republic of Poland? How much can they create opinions and influence the attitudes of readers, are they powerful enough to be worth mentioning – these will be questions put at the bottom of the analyses and decisive in terms of making our final conclusions about the findings.

We will need to have solid theoretical bases for such analyses, both within the language of propaganda and politics, the situation of the translators in the time of their activity, translation strategies and procedures, translation constraints and psycholinguistic and even cognitive notions like intentions, models of perception etc., to be able to see the TTs in the perspective of linguistic product under the influence of translational, linguistic and political constraints that are decisive when it comes to the final message brought by TTs.

5. The outline of issues

According to our goals described above we will focus on 3 general problems comprising the theoretical reference necessary to be referred to. They will introduce basic concepts concerning our research material and help develop the hypotheses formulated.

In Chapter 1 the linguistic and psycholinguistic model of communication will be pictured. It will place translation within the norms of usual communication and show how similar rules it incorporates into its methods to provide the message. Basic concepts in linguistic communication will be mentioned and the main linguistic theories concerning

communication reminded (the theory of speech acts by Austin and Searle, theories of Grice, Levinson, Relevance Theory). The cognitive view on communication will be outlined and some discourse characteristics introduced to prove that translation can be treated as a kind of dynamic exchange of message between the sender and the receiver prone to similar processes and constraints as direct communication.

Then strategies and techniques of translation will be defined and exemplified as an introduction to analyses performed in Chapter 4. Finally some remarks on intercultural communication through translation and its manipulative potential will be made before we move towards describing the idea of manipulation in Chapter 2..

The notion in mind first will be defined based on dictionary entries. Then we will proceed to linguistic and logical accounts. We will describe how Relevance Theory views manipulation, how it is perceived among scholars of the Manipulation School, what exactly the idea of rewriting is, how it is connected with translational shifts, what appraisal theory states of manipulation and how to relate the notion of our concern to the concept of equivalence.

In Chapter 3, we will try to show that manipulation is not exclusively a side effect of lack of equivalence between languages in translation, but some circumstances may form the grounds for treating it as deliberate and welcome, as will be signalled in Chapter 2 already. We will prove that socio-cultural and political situation can make language a tool of rulers' power and in a great measure influence translations. Some descriptions of political discourse and media in the People's Republic of Poland, references to ideology and its influence on language will be introduced in Chapter 3, the same as the idea of censorship in the Polish reality of the second half of the 20th century will be described in detail. Finally the features of Newspeak in the totalitarian era in the People's Republic of Poland will be given as a point of reference in all the analyses in Chapter 4 that will focus upon the 3 main issues mentioned before as hypotheses to be proved – 1. Manipulating through the use of translation techniques, 2. Manipulating the linguistic scope with Newspeak, and 3. Adjusting the topics to the targets of propaganda.

CHAPTER 1

The linguistic and psycholinguistic model of communication.

Linguistic means in intercultural communication

Introduction

In the subsequent chapter the intended idea will be to introduce all necessary theories and concepts to explain the crucial rules of communication as seen by linguistic approach of theoreticians. On that ground, it will be essential to seek norms and their violation, especially as a source of possible manipulative effects. On one hand, such effects will be of our interest in general terms, but much more importantly – in the connection with translation techniques, that have an analogous potential to fake the intended meaning of an original text author.

To be able to realise all those undertakings, first it must be explained how communication functions fundamentally. The mostly recognized idea in that respect is Jakobson's. His linguistic model of communication will be described as the basic point of reference when it comes both to the concept and the terminology used by the scholar, to which we will refer all through the chapter and the rest of the dissertation.

Based on Jakobson's concept of communication the theories of communicating message through linguistic and extralinguistic means will be presented.

The crucial point in the discussion on the topic of communication for us is Austin's background question how sentences should be perceived (1962).

Austin's response to the logical positivists was that you can't reduce meaning to truth because many sentences both in the language of philosophy and in everyday language aren't intended to be true or false: approaching them from the perspective of truth is to misunderstand completely what they're doing. (Wharton 2012: 242)

Starting with Austin's ideas referring to truth value of sentences, the significance of which was even earlier suggested by Jakobson (1960: 355), and proceeding to such issues as the character of speech acts (performatives), the notions of locution, illocution and perlocution, developed by Searle, the description will move from theoretical grounds to

pragmatic application of those introductory achievements in the field of communication. It will be attainable in the analyses of Grice's theory of intention-based communication, and especially in Sperber and Wilson's and cognitivists' theories, in which not only verbal means matter, but all other ostensive elements of communication play an important role, the observation already made by Jakobson (1960: 354 - 355) and closely related to his *emotive function of language*. What follows is an array of methods to manipulate a message addressee, both in regular communication, and through translation.

When it comes to translation, it has to be analysed due to comparable criteria as communication in general. The model of communication through translation will have to be introduced based on Jakobson's idea originally, then the references to translation in the communicational theories mentioned will be essential to make, and finally, what is the translation privilege – message transfer from the SL to the TL based upon the ST but through an individual perspective of a translator with all possible interventions, will offer the grounds for seeking theoretical concepts of manipulation in the theory of translation.

The concept of manipulation in translation in theoretical terms evolves from the Relevance Theory and has its roots in cognitivism, but the idea of strategies and techniques of translation offers plenty of opportunities to its occurrence and theoretical justification. It will then be essential to introduce the basic concepts of strategies and techniques in translation and explain differences between them according to different scholars. All techniques to which the references will be made in the analytical part of the dissertation will be defined and some typical examples will be introduced to show their manipulative potential.

When it comes to communication through translation there must also be some reference to the idea of discourse as such and its relation to translation. Scholars who see translation as a type of discourse and their arguments for such a claim will be quoted.

What matters most in this chapter is to show how communication works through translation, being a kind of discourse, and what means translators possess in order to convey the meaning of STs but also to manipulate it, especially when it might be for the aim of deception.

1. The theoretical framework of communication

The most essential issue to consider while dealing with communication is showing principles by which it is governed. The theoretical framework of communication offers better understanding of its potential with reference to both - its participants and accompanying phenomena. Quoting terms and explaining concepts can shed light on understanding the processes of encoding and decoding messages and possible factors that can influence their transfer.

1.1 Basic concepts in linguistic communication

The classical model of communication was proposed by Jakobson (1960). It incorporates a “message” itself, its “addresser” (sender) and “addressee” (receiver) into the process of communication. But the background of the process existence is the so-called “context”, to which the communication is suited, and a “code” understandable to both – the addresser and the addressee, in which the former ciphers the intended message and the latter tries to decipher it. In linguistic communication this code must at least have a potential of being verbalized, or it is verbal customarily. The communication process existence is based on the “contact”, which is defined by Jakobson as “a physical channel and psychological connection between the addresser and the addressee, enabling both of them to enter and stay in communication” (Jakobson 1960: 353). The model of communication as seen by Jakobson, with the components of a speech act associated with communicative functions, could be represented by the following diagram:

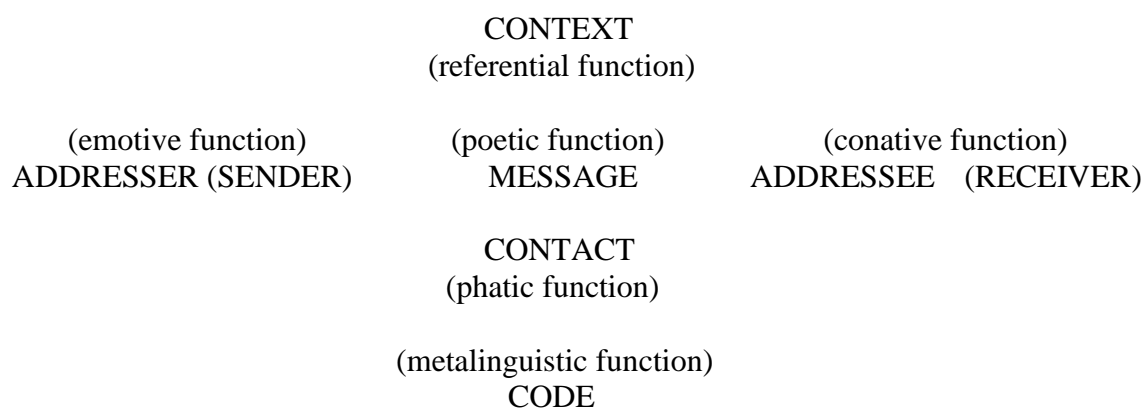


Fig. 1 Jakobson's model of communication

Being as simple as that, the Jakobson's model signals all key points that matter in the construction of any message and reaching the targets of communication. It is purpose-oriented as to each element of the model a corresponding function in communication is ascribed. The functions embody different goals of constructing messages. The author claims though that:

[...] we could, however, hardly find verbal messages that would fulfill only one function. The diversity lies not in a monopoly of some one of these several functions but in a different hierarchical order of functions. The verbal structure of a message depends primarily on the predominant function. (Jakobson 1960: 353-354)

The function oriented towards the referent of the message, its context, is called "referential" (alternatively also "denotative" or "cognitive"). The "emotive" or "expressive" function is connected with the addresser, and in Jakobson's words "aims at a direct expression of the speaker's attitude toward what he is speaking about. It tends to produce an impression of a certain emotion, whether true or feigned" (Jakobson 1960: 354). The "conative" function is directed to the addressee, and expressed by the use of a vocative or an imperative. The "contact", or "phatic" function concentrates on seeking attention and prolonging communication. There is still a "metalingual" function, based on checking if the same code is used by the addresser and the addressee. The function focused on the message itself, is the "poetic" function (Jakobson 1960: 354-356).

The model of communication and its functions mentioned by Jakobson is later referred to by other scholars, also those dealing with translation. A broader version of communication pattern is proposed by Hall in connection with television messages (1973). The elements comprising his theory are:

- sender (encoder)
- message
- receiver (decoder)
- contact (s)
- code 1
- code 2
- context (s)

Hall's model of communication could be represented by the following diagram:

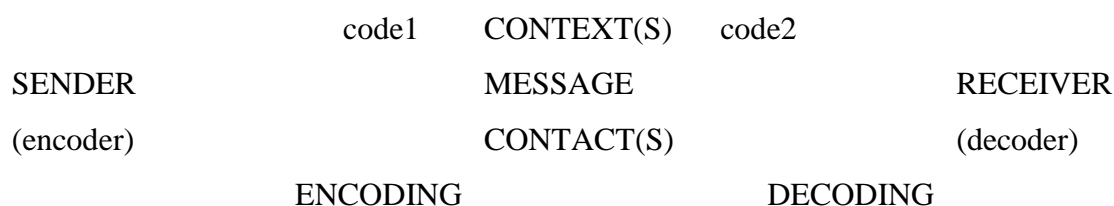


Fig. 2 Hall's model of communication

According to Hall, images are first encoded (in the production process and in the placement within a cultural setting) then decoded by viewers (readers). According to Hall, there are three positions the viewers can adopt as decoders:

1) Dominant-hegemonic position (Hall 1973: 515) - they can identify with the hegemonic position and receive the dominant message of an image or text fully and in a direct manner;

2) Negotiated position (Hall 1973: 516) – which “contains a mixture of adaptive and oppositional elements”, in which viewers can negotiate an interpretation from the image and its suggested meanings;

3) Oppositional reading (Hall 1973: 517) – marked by taking an oppositional attitude, either by completely disagreeing with the ideological view encoded in an image or rejecting it (e.g. by ignoring it.).

What highlights Hall's theory is the fact that according to it the meaning is not completely determined by the sender, the message is never transparent and the audience is not a passive recipient of meaning, which would mean that the more the sender wants the receiver to adopt his/her ideology the more efforts must be put. That would justify propaganda.

Speaking of Jakobson's model of communication, it was also adopted by Hymes (1974). According to this model discourse is viewed as a series of speech acts placed within a situational and cultural context. This model particularly helps to analyze all kinds of discourse, also the one that is of our interest – developed in translations in the era of the censorship in communist Poland.

Referring to communication through translation, the role speech acts and their functions play in it are compared by Blum-Kulka to “a functional view of languages”, which “assumes that the use of language is an integral part of social interaction”, to which translation undoubtedly belongs (Blum-Kulka 1981: 89). Blum-Kulka even claims that: “The

act of translation itself can be viewed as an attempt at the successful performance of speech acts“ (Blum-Kulka 1981: 89).

In the context of the belief quoted, we should consider the Jakobson's functions as integral aims of translations, no matter which functions are actually included in a particular translation.

Newmark lists six of the functions in the context of their connection with translation (1988). In Newmark's interpretation, the expressive function of language and communication is understood as the one dependent on "the mind of the speaker, the writer, the originator of the utterance", used "to express his feelings irrespective of any response" (Newmark 1988: 39). The informative function is connected with "external situation, the facts of a topic, reality outside language, including reported ideas or theories" (Newmark 1988: 40). The vocative function is dedicated to the addressee. Newmark explains: "I use the term Vocative in the sense of 'calling upon' the readership to act, think or feel, in fact to 'react' in the way intended by the text (the vocative is the case used for addressing your reader in some inflected languages)" (Newmark 1988: 41). The author mentions other names used for this function: "conative", "instrumental", "operative" and "pragmatic" (in the sense of a certain effect produced on the reader). Newmark still mentions the esthetic function, analogous to Jakobson's poetic function, characterized as "language designed to please the senses, firstly through its actual or imagined sound, and secondly through its metaphors. The rhythm, balance and contrasts of sentences, clauses and words also play their part" (Newmark 1988: 42). The phatic function is characterized very much in Jakobson's terms. Newmark claims that "the phatic function of language is used for maintaining friendly contact with the addressee rather than for imparting foreign information" (Newmark 1988: 43). The author still mentions the metalingual function as the one which "indicates a language's ability to explain, name, and criticise its own features" (Newmark 1988: 43). All the functions mentioned by Newmark are then very much related to Jakobson's and can be regarded as fundamental to language and communication, also via translation understood as a particular model of communication. That is why Newmark analyses functions regarding translation. His intention is to make translators aware of the presence of diverse features in STs and the need to adjust translation strategies ("methods" in Newmark's terminology) to their character.

All the constituents in the process of communication we have mentioned are suited to functions and at the same time all are indispensable elements to fulfill necessary requirements of communication. The most crucial from the perspective of the topic of this dissertation is

the presence of the code in communication and the context. The code can be invented and forced on the addressee mostly through the emotive function, like in Newspeak, which will be discussed later in Chapter 3 in the connection with communist rules of communication, that constituted the context, and in the analytical part of this dissertation.

1.2 Communication according to the theory of speech acts (Austin, Searle)

These elements of a potential communication process, mentioned above, are interpreted and encompassed as to their possible role played in the acts of speech by Austin (1962). First of all, what Austin is most concerned about is to find proper means to define his concept of speech acts. To approach his aim, he analyses the nature of sentences and considers if we can apply the criterion of truth value used by former philosophers of language as a possible verdict in judging a quality of being a sentence or not. The author claims that “It was for too long the assumption of philosophers that the business of a ‘statement’ can only be to ‘describe’ some state of affairs, or to ‘state some fact’, which it must do either truly or falsely” (Austin 1962:1).

As a result of his research the author convinces that true and false sentences are not the only possible meaningful constructs of language. They are referred to by Austin as descriptives, or constatives (Austin 1962: 3), but the author still proposes to consider some other examples of sentences that are deprived of truth value. They are the so-called “performative sentences” or “performatives”, and defined as possessing the following characteristics: “verbs in the first person singular present indicative active. [...] A. they do not ‘describe’ or ‘report’ or constate anything at all, are not ‘true or false’; and B. the uttering of the sentence is, or is a part of, the doing of an action, which again would not normally be described as, or as ‘just’, saying something” (Austin 1962: 5). Such types of sentences suit the author’s explanation of what we do while performing the so-called “speech act”.

Still though, all potential sentences, either constatives, or performatives, have their place among the performances of speech acts. The author does not define a speech act separately, only the types of acts he enumerates. But in the description of the acts we can spot the idea of the concept, which would more or less be conducting some linguistic material, aimed as a meaningful one, and at the same time performing some action. Austin claims that:

To say something is in the full normal sense to do something – which includes the utterance of certain noises, the utterance of certain words in a certain construction, and the utterance of them with a certain ‘meaning’ in the favourite philosophical sense of that word, i.e. with a certain sense and with a certain reference. (Austin 1962: 94)

Austin differentiates three types of speech acts: locutionary, illocutionary and perlocutionary one. The first type is directed towards the construction of the message in the act, its sense and reference, and then dependent mostly on the addresser and elements of language that are at his disposal (a code), also the context through the referential function of the message. The definition of this type of speech act is best included in the following Austin’s words: “The act of ‘saying something’ in this full normal sense I call, i.e. dub, the performance of a locutionary act, and the study of utterances thus far and in these respects the study of locutions, or of the full units of speech” (Austin 1962: 94). What matters in the construction of such an act are: the “phonetic act”, the “phatic act” and the “rhetic act”. The first is connected with ‘uttering certain noises’, as Austin puts it, the second one with “uttering certain vocables or words”, the rhetic act, finally, consists in “using those vocables with a certain more-or-less definite sense and reference” (Austin 1962: 95).

The illocutionary act would be more connected with the conventional types of messages, and it is then oriented mostly to the message. Austin, while characterizing it, refers to locutionary acts in the sense of building up a consequent definition, but he warns to avoid thinking that the illocutionary act is a consequence of the locutionary one (1962: 114). He states that:

To perform a locutionary act is in general, we may say, also and *eo ipso* to perform an illocutionary act, as I propose to call it. Thus in performing a locutionary act we shall also be performing such an act as:
asking or answering a question,
giving some information or an assurance or a warning,
announcing a verdict or an intention,
pronouncing sentence,
making an appointment or an appeal or a criticism,
making an identification or giving a description,
and the numerous like. (Austin 1962: 98-99)

The perlocutionary act concentrates on the addressee and contact, as it is concerned - with the effects which are made on the addressee. The author claims that “Saying something will often, or even normally, produce certain consequential effects upon the feelings, thoughts, or actions of the audience, or of the speaker, or of other persons”, and proposes to call the type of act a perlocutionary act (Austin 1962: 101). It is connected with “what we bring about or achieve by saying something, such as convincing, persuading, deterring, and even, say, surprising or misleading” (Austin 1962: 109).

The theoretical idea connected with speech acts is that they should undergo some prescriptive rules, in the case of Austin - the so-called “felicity conditions”. The set of rules fulfilling those conditions are as follows:

(A. 1) There must exist an accepted conventional procedure having a certain conventional effect [...],

(A.2) the particular persons and circumstances in a given case must be appropriate for the invocation of the particular procedure invoked,

(B.1) The procedure must be executed by all participants both correctly and

(B.2) completely.

(I'.1). Where, as often, the procedure is designed for use by persons having certain thoughts or feelings [...] then a person participating in and so invoking the procedure must in fact have those feelings and [...],

(I'.2) must actually so conduct themselves subsequently. (Austin 1962: 14-15)

The doctrine of “infelicities” will be the cases in which an utterance is “unhappy” (rather not “false”), and something is or goes wrong in a performative act (Austin 1962: 14).

Based on former achievements within the theory of communication Searle develops the crucial ideas in the research and explains his understanding of basic notions in more detail than before. First, he gives a very detailed definition and description of a speech act. By referring to utterances, not only to formally perceived elements of language, he moves from the theoretical approach of Austin to the analyses of real speech productions. He considers a speech act a basic unit of communication, as opposed to Austin’s reference to such units as symbols, words, sentences, or the tokens of them. He concentrates on “the production or issuance of the symbol or word or sentence in the performance of the speech act” (Searle 1969: 16). He finds a reason to analyse speech acts in the fact that, as he claims: “all linguistic communication involves linguistic acts” (Searle 1969: 16). His definition of a speech act

incorporates this pragmatic attitude, as the author claims that “The production or issuance of a sentence token under certain conditions is a speech act.” (Searle 1969: 16). To define his attitude to the character of speech acts the author even refers to the Saussurian notions of *langue* and *parole*, claiming that in some sense speech acts are also perceived as *langue*, but only if *langue* can possibly be realized as *parole* (Searle 1969: 17). Concluding the idea, he states that “the study of the meanings of sentences and the study of speech acts are not two independent studies but one study from two different points of view” (Searle 1969: 18), and still Searle believes that “They are related because for every possible speech act there is a possible sentence or set of sentences the literal utterance of which in a particular context would constitute a performance of that speech act”. The author calls that rule “the principle of expressibility” (Searle 1969: 19), and defines through the words: “whatever can be meant can be said” (Searle 1969: 17).

According to Searle speech is governed by rules. He claims that “talking is performing acts according to rules” (Searle 1969: 22). He defines speech acts based on similar logic as his predecessor Austin, claiming that “We thus detach the notions of referring and predicating from the notions of such complete speech acts as asserting, questioning, commanding, etc., and the justification for this separation lies in the fact that the same reference and predication can occur in the performance of different complete speech acts” (Searle 1969: 23). At the same time Searle stresses what Austin calls “illocutionary force” in the connection with performing a real illocutionary act of saying something rather than performing an act in saying something (Austin 1962: 100). This force of e.g. asserting, questioning, commanding is conventional, determinate, and unlike the perlocutionary effects, being subjective in nature, it guarantees the obedience to objective rules of social interaction.

In uttering a sentence the author sees performing at least three kinds of acts on the part of the speaker: “(a) uttering of words (morphemes, sentences); (b) referring and predicating; (c) stating, questioning, commanding, promising etc.” and he assigns the following names to these speech acts: (a) utterance acts – referred to uttering words (morphemes, sentences), (b) propositional acts – connected with referring and predicating, and (c) illocutionary acts – being the realization of the act of stating questioning, commanding, promising etc. The first type is based on uttering string of words, the two other act consist in “uttering words in sentences in certain contexts, under certain conditions and with certain intentions”. As for the perlocutionary acts, in his definition Searle correlates them with the illocutionary acts, as

Austin did, and claims that they are perceived as “the consequences or effects such acts have on the actions, thoughts, or beliefs, etc. of hearers” (Searle 1969: 23-25).

Another important notion Searle discusses is intention, especially in the context of the Grice’s maxims and the Relevance Theory, developed later. Searle convinces:

In speaking I attempt to communicate certain things to my hearer by getting him to recognize my intention to communicate just those things. I achieve the intended effect on the hearer by getting him to recognize my intention to achieve that effect, and as soon as the hearer recognizes what it is my intention to achieve, it is in general achieved. He understands what I am saying as soon as he recognizes my intention in uttering what I utter as an intention to say that thing. (Searle 1969: 43)

The author calls the recognition of the intention by the hearer expressed through the illocutionary act performed by the speaker an “illocutionary effect” (Searle 1969: 47). He also mentions a principle of “least effort” operating in a language, to which both, Grice and the Relevance Theory authors also refer.

Disregarding the nomenclature, in both theories of speech acts, what is of our most concern is the perlocutionary act or the effect on the hearer, produced through what is included in communication. It will be, in fact, reaching the goal of communication, and under the communist rule, it will guarantee or facilitate the ideological influence on the hearer.

This conviction is confirmed by opinions of numerous, also contemporary, authors dealing with communication. According to Stawnicka (2015: 142), in the process of communication the .speaker has intentions, shows his/her attitude to the message through the pragmatic function of modality, shows emotions, acts in order to reach something, to which, we could say, an appropriate illocutionary act is adjusted. The aim then, also the aim of manipulation, conditions the type of communication making it greatly dependent on what the speaker wants to achieve, that is why it is sensible to speak of separate genres in communication (Mamet 2004: 185). The situational context, that will be e.g. persuasion (in the case of ideological manipulation, business negotiations etc.), is what constitutes the genres. Such issues as context and intentions move the idea of communication still more towards its pragmatic function or perlocutionary effect, which will be discussed in more detail in the subsequent section, based on the theories of Grice and Levinson.

1.3 Pragmatics in the communication theory (Grice, Levinson)

While the former scholars dealing with the theory of communication reflect on more selective issues, such as the elements engaged in communication or its basic means, what Grice primarily does is to turn towards a real communication in discourse. He realizes that in communication the meaning does not exclusively arise from what is expressed by an utterance, but there are some other elements that fundamentally decide about the meaning suggested by the speaker and perceived by the hearer due to their common intention to communicate.

Grice is assured that “The philosophical demand for an ideal language rests on certain assumptions that should not be conceded” (Grice 1975: 41). He believes that what is uttered in a conversation is not necessarily meant. To explain what the meaning really is and how communication works he first introduces a term of an “implicature” (Grice 1975: 43-44). He states that “some implicatures are conventional”, by which he understands some standard ways of behaviour of participants in communication when both, the speaker and the hearer, know what the message really is, disregarding actual words used (Grice 1975: 44-45). The author also introduces the term “conversational implicature”, which he characterizes as “a certain subclass of nonconventional implicatures [...], being essentially connected with certain general features of discourse” (Grice 1975: 45). The author eventually defines a conversational implicature in the following way:

A general pattern for the working out of a conversational implicature might be given as follows: ‘He has said that *p*; there is no reason to suppose that he is not observing the maxims, or at least the CP; he could not be doing this unless he thought that *q*; he knows (and knows that I know that he knows) that I can see that the supposition that he thinks that *q* is required; he has done nothing to stop me thinking that *q*; he intends me to think, or is at least willing to allow me to think, that *q*; and so he has implicated that *q*. (Grice 1975: 50)

What needs to be explained in the connection with the definition quoted above is the fact that Grice sees communication through the perspective of cooperation between the speaker and the hearer. He believes that:

Our talk exchanges do not normally consist of a succession of disconnected remarks, and would not be rational if they did. They are characteristically, to some degree at least, cooperative efforts; and each participant recognizes in them, to some extent, a common purpose or set of purposes, or at least a mutually accepted direction. (Grice 1975: 45)

He calls these efforts “the cooperative principle” (Grice 1975: 45) and proposes to consider “making your conversational contribution such as is required, at the stage at which it occurs” by following some maxims, in which another idea of prescriptive rules for communicative patterns can be observed. The more these maxims are followed the better communication between its subjects.

Based on the idea of the cooperative principle existence in conversations, the author builds the rest of his theory being confident that:

On the assumption that some such general principle as this is acceptable, one may perhaps distinguish four categories under one or another of which will fall certain more specific maxims and submaxims, the following of which will, in general, yield results in accordance with the Cooperative Principle. Echoing Kant, I call these categories Quantity, Quality, Relation, and Manner. (Grice 1975: 45)

He then discusses the categories distinguished ascribing to the category of Quantity the following maxims: “1. Make your contribution as informative as is required (for the current purposes of the exchange), 2. Do not make your contribution more informative than is required.” (Grice 1975: 45).

Within the category of Quality Grice places a supermaxim – “Try to make your contribution one that is true”, and, as he claims, “two more specific maxims: 1. Do not say what you believe to be false. 2. Do not say that for which you lack adequate evidence “ (Grice 1975: 46). Under the category of Relation he mentions one maxim: “Be relevant” (Grice 1975: 46). To characterize the category of Manner, which he understands “as relating not (like the previous categories) to what is said but, rather, to how what is said is to be said” (Grice 1975: 46), he proposes considering the supermaxim “Be perspicuous”, and some other maxims such as: “1. Avoid obscurity of expression, 2. Avoid ambiguity, 3. Be brief (avoid unnecessary prolixity), 4. Be orderly” (Grice 1975: 46).

As far as Grice's maxims are not violated, they represent a pattern of model conversation. They have also the potential of distorting a required message and deceiving, while violated, especially within the category of Quality and Manner. The Quality directly refers to truthfulness, and the Manner has plenty to do with the specific construction of texts so as to make the hearer perceive the message in an intended way by the speaker or translator, which will be broadly discussed in Chapter 3 and the analytical part of the dissertation in the connection with Newspeak and translations under the communist rule in Poland.

Some of the issues introduced by Grice and relevant for our study are also discussed by Levinson. Levinson basically follows Grice's tradition of discourse perception in one crucial conviction – that the overall meaning of communication acts does not evolve from the meaning expressed merely by utterances, but also by some means aimed and revealed in between or accompanying the real linguistic contents, which can considerably change the information included in words. His pragmatic attitude to the meaning in a discourse is observed in his belief that:

Speech acts can also be seen to be fundamentally context dependent. First, speech acts are dependent on, and contribute to, the context in which speech is taking place. One way of seeing this is to construe speech acts as operations on the context (conceived of as sets of propositions taken for granted): a statement adds a proposition to the context, a question requests that such a proposition is added, a denial removes one, and so on. (Levinson 2001: 7)

Levinson assures, as Grice does, that overt violation of maxims creates some implicit, indirect meaning. He shows the violation of the maxim of Quality in the example he quotes, which is: "Thank God I didn't bother to bring my umbrella". The sentence uttered while it is raining shows an intended irony of the speaker, which is generated and perceived by the hearer in the cooperation with the addresser (Levinson 2001: 9).

Levinson mentions that the modern implicature theory has its own maxims but they still follow Grice's ideas. There are two main branches of this theory. One states that some background principles we are equipped with and use while producing inferences in our minds, allowing us to understand linguistic propositions in full, are "innate cognitive mechanisms of information processing". The other branch states that "these principles follow from rational design characteristics of communication". To apply the latter one we often choose an option

to assert the weaker, less informative expression which will suggest that the stronger expression does not apply on the scale, as in Levinson's example: "Some of the students are punctual", implicating that "not all of the students are punctual". Such a case of using a weaker implicit expression in a belief that a stronger explicit one will not be a good choice is referred to as the so-called "scalar implicature" (Levinson 2001: 10-11).

Discussing modern maxims Levinson states that:

Contemporary neo-Gricean theory recognizes two or three maxims, for example a maxim of Quantity (or Q-principle, giving us the scalar implicatures [...]), a maxim that maximizes information from direct, unmarked expressions (an Informativeness or I-principle), and a maxim of Manner or markedness (or M-principle) that curtails those informative interpretations. (Levinson 2001: 11)

The idea of maxims, continued in theoretical assumptions of scholars dealing with communication, proves Grice's theory that we can intentionally violate the prescriptive means aimed to communicate properly. It is important for seeking some theoretical background for the occurrence of manipulation in ideologically influenced texts.

All in all, taking into consideration all aspects referred to in Levinson's theory, the author does not question any of Grice's beliefs and the following sounds like his most crucial statement:

Thus what is coded semantically and what is inferred pragmatically are often necessarily integrated in the extraction of propositional content. The implication is that there is a single level of representation to which quite different kinds of principles contribute – semantics and logical inference on the one hand, and pragmatics and presumptive reasoning on the other. (Levinson 2001: 12)

This idea is concurrently stated by the assumptions of the Relevance Theory, which will be described in the subsequent section, regarding its potential of communication influenced by intentions, whatever they might be.

1.4 Principles, norms and means of communication according to Relevance Theory

Sperber and Wilson's Theory of Relevance (1986) corresponds to Grice's conviction (1989: 49), shared with Levinson, that the essential feature of human communication is expressing and recognition of intentions (Wilson and Sperber 2004: 607). This gave rise to Sperber and Wilson's „inferential model of communication“, according to which the speaker proves his intention to convey particular meanings based on which the hearer tries to recognize the meanings the speaker intended or, in other words, infers the communicator's intended meaning. Sperber and Wilson claim that “communicators – like human agents in general – form intentions over whose fulfillment they have some control: they may have some controllable effect on their audience's cognitive environment, much less on their audience's actual thoughts, and they form the intentions accordingly” (Sperber and Wilson 1995:58).

As Relevance Theory states, the addresser gives a stimulus which enables the addressee to identify the intended meaning by recognizing the speaker's “informative intention” to convey it. This intention is defined as having an aim “to inform the audience of something” (Sperber and Wilson 1986: 29), which requires proving that the speaker has such an intention. “To inform the audience of one's informative intention” is an additional type of intention - the so-called “communicative intention”. This constituent plays an important part in communication and “is fulfilled once the first-order informative intention is recognized”, as it consists in making it “mutually manifest to audience and communicator that the communicator has this informative intention” (Sperber and Wilson 1986: 29, 61). Such communication is referred to by Sperber and Wilson as „ostensive inferential communication” (Sperber and Wilson 1986: 63, 155) and requires the presence of the „ostensive stimulus” – a phenomenon helping to achieve the cognitive effect by attracting the hearer's attention and focusing it on the speaker's intention - a deliberate intention to produce some information on the part of the speaker and make particular assumptions “manifest or more manifest” (Sperber, Wilson 1986: 50 – 54, 58, 153-154). The ostensive-inferential communication is altogether described as the following process:

The communicator produces a stimulus which makes it mutually manifest to communicator and audience that the communicator intends, by means of this stimulus,

to make manifest or more manifest to the audience a set of assumptions. (Sperber and Wilson 1986: 63, 155)

According to Sperber and Wilson the presence of the ostensive stimulus makes the receiver consider the information conveyed worth processing due to its recognized relevance. Such a presumption of Relevance Theory is referred to as the „Communicative Principle of Relevance“. The stimulus is produced according to the so-called “optimal relevance”, communicated in “every act of ostensive communication”, which is referred to as the “Principle of Relevance” (Sperber and Wilson 1986: 158).

As the optimal relevance assumes:

- (a) The set of assumptions $\{I\}$ which the communicator intends to make manifest to the addressee is relevant enough to make it worth the addressee's while to process the ostensive stimulus.
- (b) The ostensive stimulus is the most relevant one the communicator could have used to communicate $\{I\}$. (Sperber and Wilson 1986: 164)

The speaker should then construct an utterance in such a way to give the hearer the possibility to recognize the intended meaning at “the first optimally relevant” interpretation to occur to him, the one that satisfies his expectations, as more than one interpretation is undesirable (Sperber and Wilson 1986: 158, 164-169). Sperber and Wilson refer to this assumption as the “relevance-theoretic comprehension procedure”.

In their Theory of Relevance Sperber and Wilson also refer to one of Grice's ideas stating that utterances create some expectations which allow the hearer to recognize the meanings conveyed by the speaker (Wilson and Sperber 2004: 607). The basic principle of Relevance Theory is then the conviction that a stimulus (image, sound, utterance etc.), is crucial to the hearer and due to the fact that seeking relevance is the basic feature of human cognition, the hearer can draw relevant conclusions, allowing to answer a question, gain some knowledge, raise doubts etc. It is only possible when the stimulus can lead to the so-called “positive cognitive effect“, the one making a difference in the hearer's perception of the world, leading e.g. to a true conclusion. The more positive effects the hearer gains the bigger relevance of the stimulus.

It happens due to the presence of an important element of the Theory of Relevance - the so-called “processing effort” in cognition - the amount of engagement in order to recognize the intended meaning. As a rule, “an assumption requiring a smaller processing effort is more relevant” and vice versa (Sperber and Wilson 1986: 125). To reduce the processing effort while seeking relevance is a natural feature of human communication.

According to Sperber and Wilson, the speaker refers to “explicatures” and “implicatures” while communicating. Sperber and Wilson claim that “The explicit content of an utterance is a set of decoded assumptions, and the implicit content a set of inferred assumptions” – Sperber and Wilson 1995: 182). Explicatures do not raise any doubts as for interpretation. According to Sperber and Wilson “An assumption communicated by an utterance *U* is explicit if and only if it is a development of a logical form encoded by *U*” (Sperber and Wilson 1986: 182). The communication might also be conveyed through “strong implicatures”, allowing the recognition of information as crucial for interpretation and satisfying the hearer’s expectations for relevance. The „weak implicatures” allow to reach relevant interpretation but are not essential, as the utterance suggests more than one possible implicature. The use of a few weak implicatures in an utterance instead of a single strong implicature in order to reach relevance is referred to as the “poetic effect”(Sperber and Wilson 1986: 222-224).

In the light of Relevance Theory it can be assumed that communication is a matter of degree – when informative intention is made strongly manifest through strong implicatures, the assumption is strongly communicated, when the intention is weakly manifest, by way of weak implicatures, the assumption is weakly communicated. That will be a key point in constructing ideologically influenced utterances.

The rules of communication applied according to the Theory of Relevance are useful also in terms of translation – the level of the cognitive effect reached through the processing effort, via interpreting implicatures, explicatures, or ostensive stimuli depends on the translator’s intention and abilities to render the meanings intended by the original communicator. This is the rule that, as can be taken for granted, applies to communication theories in a comparable amount as to translations.

1.5 Communication from the perspective of cognitivism and cognitive linguistics

As Relevance Theory assumes our perception of the communicated message is not only dependent on how the message is communicated, but based on the mutual correspondence between the speaker producing the message and the hearer perceiving it. According to the presumptions of Relevance Theory reaching the cognitive effect is the matter of the speaker's and hearer's cooperation in finding a way to communicate the message so as to give the hearer an opportunity to use the least of the processing effort by referring to ostensive stimuli, implicatures or explicatures.

While analysing the assumptions of cognitivism, what underlies the process of communication is, in fact, the same principles ruling message construction and its perception.

The cognitivist view, while language and the processes of its perception are taken into account, is roughly based on the analogous presumptions as Relevance Theory. The most important issue while speaking of communicating meanings and reaching cognitive effects will be the characterization of the process of cognition, that also reflects the way human beings construct messages they want to communicate and sometimes manipulate. It will also be crucial to refer to the main terms applied in cognitive linguistics to be able to quote them in the analytical part of the dissertation, such as e.g. metaphor.

The general ideas of cognitivism, like the references to mental spaces – “small conceptual packets constructed as we think and talk, for purposes of local understanding and action” (Fauconnier and Turner 2002: 40), conceptual thinking, conceptual blending or conceptual integration - mental operations, crucial to even the simplest kinds of thought, developing emergent structures absent from inputs, mapping as basis for the existence of metaphors etc., would only partly explain the way cognitivism matters in seeking the theoretical backgrounds to explain how manipulating meanings is possible in language (Fauconnier 1999: 95; Fauconnier and Turner 2002: 18, 42). Fauconnier and Turner claim that:

Compression in blending networks operates on a surprisingly small set of relations rooted in fundamental human neurobiology and shared social experience. These vital relations, which include Cause-Effect, Change, Time, Identity, Intentionality, Representation, and Part-Whole, not only apply across mental spaces but also define

essential topology within mental spaces. Blending, it turns out, is an instrument of compression par excellence. One of the overarching goals of compression through blending is to achieve "human scale" in the blended space, where a great deal of conscious manipulation takes place. (Fauconnier and Turner 2002: p.xiii)

Communicating and often manipulating meanings is not only available through the purposeful use of some means, such as e.g. metaphorical suggestive constructions, but in general due to the universal way of thinking to all human beings which causes those constructions to occur and also be recognizable in most cases at least.

Referring to the basic concepts in cognitivist linguistics Fauconnier uses the term "backstage cognition", as he claims - "echoing Erving Goffman", within which he mentions: viewpoints, reference points, figure-ground/profile-base/landmark-trajector organization, metaphorical, analogical, and other mappings, idealized models, framing, construal, mental spaces, counterpart connections, roles, prototypes, metonymy, polysemy, conceptual blending, fictive motion and force dynamics (Fauconnier 1999: 96). Aware of the importance of all those elements in communication the author still believes that:

Language is only the tip of a spectacular cognitive iceberg, and when we engage in any language activity, be it mundane or artistically creative, we draw unconsciously on vast cognitive resources, call up innumerable models and frames, set up multiple connections, coordinate large arrays of information, and engage in creative mappings, transfers, and elaborations. This is what language is about and what language is for. (Fauconnier 1999: 96)

Through some commonly applied and intuitively recognized patterns people tend to follow the same models of meaning construction and recognition and it will be easy to refer to such typical schemas for a manipulator. These models are not simple patterns but very complicated and expanded structures. Fauconnier believes that:

The linguistic distributions are just one of many sources of relevant data. Methods must extend to contextual aspects of language use and to non-linguistic cognition. This means studying full discourse, language in context, inferences actually drawn by participants in an exchange, applicable frames, implicit assumptions and construal, to name just a few. It means being on the look-out for manifestations of conceptual thought in everyday life, movies, literature, and science. (Fauconnier 1999: 97)

This means that whatever surrounds us has an influence on how we perceive information. It will then be possible to shape our perception according to communicator's interests, which constitutes the essence of manipulation. All that can have an impact on what we think and say is gathered from different sources of data, that we normally collect unconsciously, or which can also be programmed for the needs of the intended message perception, such as in the era of censorship in communist Poland. Fauconnier believes that in cognitivist view:

We need to go far beyond the usual focus on cross-domain mapping and inference transfer. We need to face squarely the far greater complexity of integrations that lie behind observable metaphorical conceptual systems. We need to take into account their cultural history, and we need to account explicitly for the emergent structures they produce, both over cultural time and over individual time. (Fauconnier and Turner 2002: 64)

Such a model of thinking, common to message communicators and receivers, applies to all the components of communication, not just expressed within metaphorical expressions, but shared among all semantic and grammatical constituents. When it comes to cognitive grammar and semantics, the theory states that their models are also conceptual. According to Langacker:

Cognitive grammar takes a nonstandard view of linguistic semantics and grammatical structure. Meaning is equated with conceptualization. Semantic structures are characterized relative to cognitive domains, and derive their value by construing the content of these domains in a specific fashion. Grammar is not a distinct level of linguistic representation, but reduces instead to the structuring and symbolization of conceptual content. All grammatical units are symbolic: Basic categories (e.g., noun and verb) are held to be notionally definable, and grammatical rules are analyzed as symbolic units that are both complex and schematic. (Langacker 1986: 1)

The same conviction is expressed by the author in other words:

Lexicon and grammar are fully describable as assemblies of symbolic structures, where a symbolic structure is simply the pairing between a semantic structure and a phonological structure (its semantic and phonological poles). This has several consequences. First, grammar is not distinct from semantics, but rather incorporates semantics as one of its two poles. Second, grammatical description does not rely on special, irreducible grammatical primitives, but only on symbolic structures, each reducible to a form-meaning pairing. Third, every construct validly posited in grammatical description has a semantic pole and is therefore meaningful (though the meanings are often quite schematic). (Langacker 2009: 1-2)

It turns out that the similar convictions of cognitivists concern not only the elements of grammar influencing semantics, but also lexis. It is, like the rest of contents comprising linguistic constructions, conceptual and symbolic. According to Langacker:

Lexicon, morphology, and syntax form a continuum of symbolic units, divided only arbitrarily into separate 'components'- it is ultimately as pointless to analyze grammatical units without reference to their semantic value as to write a dictionary which omits the meanings of its lexical items. Cognitive grammar departs from most varieties of traditional and formal semantics [...] by equating meaning with conceptualization (or cognitive processing). (Langacker 1986: 2)

The understanding of meaning according to the rules of cognitivism is based upon incorporating some common patterns, as has been stated before, ruling both message perception and production. It is suggested that the process is greatly influenced by all surrounding data available to the speaker and hearer at the same time. It is crucial while taking into consideration the methods of influencing human perception – if the hearer is to perceive an appropriate type of information it is enough to expose him to the contents common to them both – the hearer and the speaker, a method essential in manipulation. Langacker claims that all possible kinds of information transfer can have an influence on perception. He believes that:

Meaning is equated with conceptualization. Linguistic semantics must therefore attempt the structural analysis and explicit description of abstract entities like thoughts and concepts. The term conceptualization is interpreted quite broadly: it encompasses

novel conceptions as well as fixed concepts; sensory, kinesthetic, and emotive experience; recognition of the immediate context (social, physical, and linguistic); and so on. Because conceptualization resides in cognitive processing, our ultimate objective must be to characterize the types of cognitive events whose occurrence constitutes a given mental experience. (Langacker 1986: 3)

It is evident that a common model of thinking, referred to in the above passages, is not only typical of the cases of understanding data on this narrower scale, such as the perception of encoded meanings in linguistics, but also to a much greater extent, between different fields of knowledge. As Fauconnier claims:

Thinkers have always been fascinated by mental patterns that are commonly classified under labels such as analogy, category extension, metaphor, framing, counterfactuals, and grammatical constructions. Typically, they are considered parts of distinct disciplines: counterfactuals in philosophy and logic, metaphor in literature, analogy in psychology, framing in sociology and artificial intelligence, grammatical constructions in linguistics. We have recently discovered, however, that the mental principles behind all of this patterns are uniform. The patterns are all products of integration networks. (Fauconnier 2005: 523)

The idea of Conceptual Integration Networks (CIN) seems best characterized by Fauconnier in the following citation:

Blending is a widely applicable cognitive operation. It matches two input spaces through a partial cross-space mapping and projects selectively from both inputs into a third space, the blend, which gets elaborated dynamically. The cross-space mapping exploits shared schematic structure in the inputs or develops additional shared schematic structure. This common structure is contained and elaborated in a fourth space, the generic space. The four spaces (inputs, generic, and blend) are connected through the projective links and constitute a 'conceptual integration network. (Fauconnier 1999: 105)

This potential of language that allows it to incorporate all types of data into an encoded message, gathered from around the speaker's existence, on one hand gives an opportunity to construct meanings incorporating whatever needed for effective

communication, but on the other hand, it offers recognizable patterns for decoding the message contents in an appropriate way. Fauconnier refers to this idea claiming that:

A central feature of integration networks is their ability to compress diffuse conceptual structure into intelligible and manipulable human-scale situations in a blended space. These compressed blends are memorable and can be expanded flexibly to manage their integration networks. Compressions [...] operate on a set of twenty or so vital conceptual relations, such as Cause-Effect, Analogy and Disanalogy, Time, Space, Change, Identity, Part-Whole and Representation. (Fauconnier 2005: 523-524)

The complexity of these relations causes that the final product of linguistic information is never a simple relation of recognizable elements. Fauconnier thinks that:

Conceptual products are never the result of a single mapping. What we have come to call “conceptual metaphors,” like TIME IS MONEY or TIME IS SPACE, turn out to be mental constructions involving many spaces and many mappings in elaborate integration networks constructed by means of overarching general principles. These integration networks are far richer than the bundles of pairwise bindings considered in recent theories of metaphor. (Fauconnier and Turner 2002: 53)

The theory of metaphor, as offered by cognitivists, helps to perceive mental processes taking place while we refer to unattainable or pictorial phenomena through the use of metaphor. As Lakoff claims, in the classical theory “The word ‘metaphor’ was defined as a novel or poetic linguistic expression where one or more words for a concept are used outside of their normal conventional meaning to express a “similar” concept” (Lakoff 1993: 202). The author states that most people perceive metaphor as extraordinary rather than ordinary language. It is also identified with language alone rather than thought (Lakoff 1980: 3).

This theory is not in line with Lakoff’s convictions and he proposes a completely different view of what governs the notion in mind. He argues that the essence of the new way of viewing the metaphor is that it is not consistent in the use of language, but thought and reason. The conceptual mapping taking place in our mind is primary in the process of recognizing metaphorical phenomena, outpacing the language (Lakoff 1993: 208). The author claims that:

The generalizations governing poetic metaphorical expressions are not in language, but in thought: they are general mappings across conceptual domains. Moreover, these general principles which take the forms of conceptual mappings, apply not just to novel poetic expressions, but to much of ordinary everyday language. (Lakoff 1993: 203)

This means that our mind works through matching concepts (cross-domain mappings) and it happens automatically when it recognizes any similarity of ideas, not exclusively for the use of figurative language, but in everyday situations. Lakoff thinks that “Our ordinary conceptual system, in terms of which we both think and act, is fundamentally metaphorical in nature” (Lakoff 1980: 3). The author also suggests that “communication is based on the same conceptual system that we use in thinking and acting”, so based on language we can make conclusions about the processes taking place when we think (Lakoff 1980: 3).

The process of conceptual mapping is organized according to the so-called Invariance Principle implying that “image-schema structure inherent in the target domain cannot be violated, and that inherent target domain structure limits the possibilities for mappings automatically” (Lakoff 1993: 216). As Lakoff claims, “The mapping is conventional, that is, it is a fixed part of our conceptual system (Lakoff 1993: 208). We do not tend to apply cross-domain conceptual mappings in a different way than conventional, as this is an instinctive process. It becomes obvious in this context that what we apply to the use of metaphor in literature does not differ in theory from what is true of using metaphors in everyday speech. The most crucial idea of metaphor is “understanding and experiencing one kind of thing in terms of another (Lakoff 1980: 5).

According to this new attitude of theorists:

The locus of metaphor is not in language at all, but in the way we conceptualize one mental domain in terms of another. The general theory of metaphor is given by characterizing such cross-domain mappings. And in the process, everyday abstract concepts like time, states, change, causation, and purpose also turn out to be metaphorical. (Lakoff 1993: 203)

A “metaphorical expression”, according to Lakoff, will be a linguistic expression (a word, phrase, or sentence) that is the surface realization of a cross-domain mapping (Lakoff 1993: 203). It is worth stressing that, as Lakoff states:

It should be noted that contemporary metaphor theorists commonly use the term “metaphor” to refer to the conceptual mapping, and the term “metaphorical expression” to refer to an individual linguistic expression (like *dead-end street*) that is sanctioned by a mapping. (Lakoff 1993: 209)

A notion closely related to metaphor is metonymy, in which, as Lakoff claims, “we are using one entity to refer to another that is related to it”, e.g. while stating “He likes to read Marquis de Sade” we mean “the writings of the marquis” (Lakoff 1980: 35). Synecdoche, in whose definition the part stands for the whole, as in the following example: “I’ve got a new set of wheels” (meaning I have a car, motorcycle, etc.), is a special case of metonymy. Here, according to Lakoff, “one entity is being used to refer to another” (Lakoff 1980: 35). Metaphor and metonymy are explained by Lakoff in the following way:

Metaphor and metonymy are different kinds of processes. Metaphor is principally a way of conceiving of one thing in terms of another, and its primary function is understanding. Metonymy, on the other hand, has primarily a referential function, that is, it allows us to use one entity to stand for another. But metonymy is not merely a referential device. It also serves the function of providing understanding. For example in the case of metonymy THE PART FOR THE WHOLE there are many parts that can stand for the whole. Which part we pick out determines which aspect of the whole we are focusing on. When we say that we need some good heads on the project, we are using “good heads” to refer to “intelligent people”. The point is not just to use a part (head) to stand for a whole (person) but rather to pick out a particular characteristic of the person, namely, intelligence, which is associated with the head. (Lakoff 1980: 35)

Metonymy is similar to metaphor also because “it is not just a poetic or rhetorical device. Nor is it just a matter of language” (Lakoff 1980: 37). It is connected with our everyday way of thinking, acting and talking – all in all, our experience, which is placed within a cultural background (Lakoff 1980: 57).

Out of all the constitutive elements comprising the cognitivist view on language discussed above, the idea of Conceptual Integration Networks seems the most essential and

sufficient in connection with the topic of this dissertation, as it shows the powers ruling our thinking and cognition as conceived of by the rules of manipulation. Together with the theory of metaphor it will constitute the point of reference in the corpus analyses.

2. Communication and discourse

So far we have referred to communication in general terms. We have discussed speech acts, maxims and principles ruling communication and the ways communication process works – the way messages are encoded, sent and decoded. All those theoretical issues were aimed to depict the background communicational event that underlies translation and conditions its effects. Even if we analyze language as the product of translation we have to see it in the communicational context presupposing some specific aims of participants in the act of communication. When a translator becomes the communicator the same principles judge his way to communicate messages to his audience and the same mechanisms work, anticipated by his first being a receiver of the message that is to be translated. Hatim and Mason, not without reason, refer to translation as “communicative discourse” (Hatim and Mason 1990: 3). As the authors claim:

In creating a new act of communication out of a previously existing one, translators are inevitably acting under the pressure of their own social conditioning while at the same time trying to assist in the negotiation of meaning between the producer of the source-language text (ST) and the reader of the target language text (TT), both of whom exist within their own, different social frameworks. (Hatim and Mason 1990: 1)

This is why, even if the translation is written and shows nothing of the dynamic elements within the product, we have to be aware that such a product is the effect of all processes that had to take place in advance in the translator’s mind and are subsequently subject to the message receivers’ minds cognitive processes. This is why we treat translation of a written message as discourse.

2.1 Discourse characteristics and its relation to communication

The way we understand discourse is consistent with the definition of discourse given by Duszak, according to which:

Discourse is a communicational event, so it comprises the whole act of communication, namely specific verbalization (text), and accompanying extralinguistic elements, such as context and participants.¹ (Duszak 1998: 19)

According to Dąmbska-Prokop, contrarily, discourse has some distinctive features in comparison with text. „Text has its intended structure and sense, it is also a product of a process in which it is, (or has been) created”², relatively independent of context (Dąmbska-Prokop 1999: 18).

Discourse, on the other hand, is described by Dąmbska-Prokop in its dynamic aspect of „the process of creating ‘a text in context’ and recognizing its contents in some specific situations, which is - in particular pragmatic circumstances:”³, in which context counts (Dąmbska-Prokop 1999: 18). The author believes, contrary to some other scholars (e.g. van Dijk), that discourse can only be associated with speech. It is conditioned by linguistic, typological, cultural, philosophical and ideological factors (Dąmbska-Prokop 1999: 18).

A similar distinction between text and discourse is made by Bell. He believes that the first notion in mind should be associated with a product constituted by a selection of grammatical options, having some semantic sense and locutionary force of a speech act expressed through sentences bound by cohesion (Bell 1991: 149, 163). Discourse, on the other hand, is a communicational event using the potential of language and other systems of communication to generate illocutionary force of speech acts expressed through coherent utterances (Bell 1991: 163).

If the “verbalization (text)”, as Duszak puts it in her definition quoted above, is the notion that might not be differentiated in discourse as for its form – oral or written, it means

¹ Translation equivalent in English – Edyta Żrałka

² Translation equivalent in English – Edyta Żrałka

³ Translation equivalent in English – Edyta Żrałka

that written translations like other types of written texts can be treated as discourse, which is an attitude of scholars we adopt and which will be developed in the subsequent section.

2.2 Translation as a special type of discourse

In analyzing translations of our corpus material treated as a product we have to be aware of the process preceding the product constitution, especially in the context of all factors marking essential influence on this product. Such a process is of dynamic character, shaped by all the cultural and institutional requirements, like the censorship, propaganda, editorial claims etc. Hatim and Mason view translation as “a communicative process which takes place within a social context” (Hatim and Mason 1990: 3). They state that:

The translator’s motivations are inextricably bound-up with the socio-cultural context in which the act of translating takes place. Consequently, it is important to judge translating activity only within a social context. [...] Moreover, the status of the source text as the social product, its intended readership, the socio-economic circumstances of its production, translation and reception by TL readers are all relevant factors in the study of the translation process. (Hatim and Mason 1990: 12-13)

What the authors claim means that there is still a kind of communication between the translator as the message sender and the readers of the product of translation as receivers of the message in this communication process. The situation can be compared with a discourse as both, the translator and the readers of his specially-oriented product, are in a state of cooperation. Hatim and Mason describe this process as being a kind of relay, stating that:

If we accept that meaning is something that is negotiated between producers and receivers of texts, it follows that the translator, as a special kind of text user, intervenes in this process of negotiation to relay it across linguistic and cultural boundaries. [...] The various domains of sociolinguistics, pragmatics and discourse linguistics are all areas of study which are germane to this process. (Hatim and Mason 1990: 33)

The authors, referring to translation in terms of discourse, distinguish three different aspects characteristic for discourse, associated with register: field of discourse, mode of

discourse and tenor of discourse (Hatim and Mason 1990: 48). The first notion is characterized as the field of activity described and associated with the social function of the text. As the authors claim:

Field is not the same as subject matter. Firstly, it is often the case that, we encounter fields that are characterized by a variety of subject matters (e.g. political discourse as a field may be about law and order, taxation or foreign policy). Secondly, in certain fields (e.g. a swimming lesson), use of language is ancillary. (Hatim and Mason 1990: 48)

Mode of discourse is associated with the medium of the language activity, as Hatim and Mason claim: “It is the manifestation of the nature of the language code being used” (Hatim and Mason 1990: 49). Different variations of language use are possible here, first of all written or spoken, but also many sub-categories of those two basic distinctions. An important aspect of mode is channel, as communication is carried out through it. Tenor, as Hatim and Mason claim, “relays the relationship between the addresser and the addressee” within the range of formal to informal dependencies (Hatim and Mason 1990: 50).

The identification of the field, tenor and mode is related to the context of communication. And while the context is ascribed to communication, we analyze the pragmatic aspect of language use, as Hatim and Mason claim, its function “to do things with words” (Hatim and Mason 1990: 57). This pragmatic aspect constitutes, what is further suggested by Hatim and Mason, some semiotic value characteristic of the communication, which is then placed within the theory of signs. According to Hatim and Mason:

This interactive dimension of context is semiotic. It takes pragmatic reading a step further and helps the reader to locate a given message within an overall system of values appropriate to a given culture (the ideological stance of the writer as a scientist, arguing for a particular course of action). It is the perception of pragmatic and semiotic values such as these which enables translators to transfer the entirety of the message into their TL version. (Hatim and Mason 1990: 59)

It should matter for the analyses in Chapter 4, as they will all be seen in the pragmatic context of communication through the means of Newspeak.

As proved by the opinions quoted, all those elements of discourse related to translation show adequate phenomena and dependencies as in the model of speech acts and rule-governed communication described in the previous sections of this chapter. It makes our presupposition that translation is a kind of communication governed by the principles of discourse excused, and if so, we should have the right to treat translation, even if written, as discourse and refer to it in such terms.

3. Strategies and techniques in translation

As all the theoretical considerations in this dissertation head towards the analyses of the way in which the source information of foreign press articles was manipulated under the conditions of censored translation in the communist Poland, before describing pragmatic attitudes and solutions of onetime translators referred to the message they were to relay, the essential issue to introduce is the reference to their tools – strategies and techniques of translation, bearing in mind that “the degree of the translator’s interference in the translated text is dependent not that much on the technique used but the mere translator”⁴ (Garcarz 2004: 100), regardless of the political circumstances.

The systematic presentation of techniques typically incorporated in translators’ workshop will be preceded by the explanation how techniques differ from strategies and what conditions may govern translators’ choices, here in terms of general, not pragmatically oriented conditions of translation. The pragmatic attitude will be commented on in the analytical part in Chapter 4.

3.1 Definitions of strategies and techniques in translation

While speaking of pragmatic attitude to translation the essential role is played by the intended choice of strategies and techniques on the part of the translator. As goals may differ considerably, strategies will be suited to required aims of translations. To decide upon the aim

⁴ Translation equivalent in English – Edyta Żrałka

and choose an appropriate strategy is normally the first stage of a translation process. Only then translators can reasonably choose techniques to render their targeted meanings.

Out of numerous definitions of the two notions announced, we will choose those which seem appealing and convincing enough to mark the essential difference and create a theoretical basis for further references.

The nomenclature concerning ways of dealing with individual and global textual problems of translation absorbs many theorists of the field.

Baker understands the notion of strategy in two ways, not only as the overall translator's idea applied to the whole text, but also to some particular cases within the text. What matters to her with respect to translation is, on one hand, as she claims "taking such things as text-type and context as starting points for discussing translation problems and strategies", but on the other hand, what she is preoccupied with is "to identify potential sources of translation difficulties related to the linguistic area under discussion and possible strategies for resolving these difficulties." (Baker 1992: 6-7). She conceives translation strategies in a broad context of different kinds of equivalence, first on the level of words, then phrases and grammar structures applied to isolate words and sentences (number, gender, person, time, aspect, active and passive voice), ending up with the equivalence of the logical textual construction. The author incorporates in her theory all necessary levels of translators' considerations while communicating messages from the SL to the TL. This attitude will be an important observation for us from the perspective of the analyses we are going to perform.

A fuller concept of what Baker proposes is represented by Gambier's conviction (2007), implying that strategies incorporate two levels of understanding:

- micro-level, perceived on the ground of local strategies, concerning the text and its cognitive aspects,
- macro-level, understood as global strategies comprising sociological and cultural aspects, objectively influencing translation.

But to understand the notions in mind it is better to refer to detailed definitions, such as e.g. the ones given by Chesterman, Lörscher, Vinay and Darbelnet and others. Chesterman defines strategies in translation as some solutions within individual well-selected translational problems, and standard procedures aimed to solve difficulties and reach an intended aim, of which a translator is aware (Chesterman 2000: 82).

In Lörscher's concept strategies have both – local and global sense. On the one hand they are seen as a tool solving individual dilemmas and leading to optimally adequate choices

for particular problems, and on the other – strategies are referred to as some planned sequences of steps in translation, a global attitude. The first concept of the definition is referred to by the author as *procedures* (Lörscher 1991: 71, 77).

The analogical attitude to defining the two notions is represented by Piotrowska. She claims that strategies have a global reference to a whole text, including its type and planned actions by the translator, but individual ideas how to solve particular problems while proceeding towards the TT are called *techniques* or *procedures* (Piotrowska 2002: 64-65). The author adds that:

The differentiating criteria between Strs (strategic decisions) and Tqs (decisions of detail) are time, scale and quantity. Strategic decisions precede decisions of detail and are superordinate to them as well as preparatory in nature. They are text-oriented and are concerned more with general problems, and their value for the translated text is assessed from another perspective. They are taken at the first conceptual stage of translating, which is the decoding of the original. Decisions of detail are problem-oriented, unlike the former, which are focused on the whole text, and they refer to particular choices made by the T about specific points in a translated text. (Piotrowska 2002: 65)

Vinay and Darbelnet claim that translation strategies are the translators' global approach to a given text, according to their intention, translation procedures, on the other hand, are used for sentences and smaller units of language within that text (1958: 46). It is also an essence of Delisle's definition of translation procedures (1999: 170), which states that "Translation procedures are methods applied by translators when they formulate an equivalence for the purpose of transferring elements of meaning from the Source Text (ST) to the Target Text (TT)."

The definitions of Piotrowska, Vinay and Darbelnet and Delisle are the most orderly and fully differentiating the two notions and will be our point of reference and terminological choice. We will call global decisions "strategies" and individual solutions – "techniques", or "procedures".

When it comes to strategies we are not going to describe all known varieties in detail, only referring to them in general terms, as, for the obvious reason of manipulation being the prevailing attitude in the analytical corpus, we will not generally have a chance to deal with literal translation as a global strategy chosen by translators. What can be encountered is rather

the attempts to find free functional equivalents in the translations having an aim to distort the SL contents. What is of our real concern is then the methods through which this undertaking of message distortion might be realized, namely – analyzing the plentitude of translation manipulative techniques used in the connection with the corpus, which will be the essence of Chapter 4.

3.2 Techniques of translation as means of meaning conveyance in intercultural communication

A necessary step for the aim of carrying out analyses in Chapter 4, is now the presentation of definitions and examples of the most often used translation techniques. The richest source of them seems Vinay and Darbelnet (1958), Newmark (1988), Malone (1988), Baker (1992), Delisle (1999) and Kwieciński (2001), to whom we will refer, repeating their definitions and examples. Even if we are not expecting to find examples of the use of any particular technique characterized here, they are necessary to be mentioned as a theoretical potential of translations.

Vinay and Darbelnet proposed seven *methods* or procedures for a start, although according to the authors, they are numerous (Vinay and Darbelnet 1958: 46-57). The procedures are called: borrowing, calque, literal translation, transposition, modulation, equivalence, adaptation. Vinay and Darbelnet divide translation into two types – *direct* and *oblique*, which is adequate to the most general classification into literal and free translation. These two types of translation are also the initial decisions of a translator, applied in advance to the entire text, and thus should be considered strategies being essential when some overall attitude to translation is undertaken or assessed.

When it comes to techniques, or procedures they are applied whenever a phenomenon named by Vinay and Darbelnet *lacunae* (gaps) occurs in the TL – a problem to express the target meaning directly comes out, e.g. if there is a need to find an equivalent for a concept which does not exist in the TL, a name for a new technological process etc. (Vinay and Darbelnet 1958: 10; 1958/1995: 129).

The authors claim that *borrowings* are the words directly transferred from one language to another without, or with minor changes and are introduced into the TT in order to

add „the flavour of the SL culture” – as in the case of ‘tequila’, ‘tortillas’, or if in the TL an appropriate equivalent does not exist (Vinay and Darbelnet 1958/1995: 129)

The authors claim that in the case of older, well-established borrowings we no longer speak of the borrowed words, but rather naturalisations, as they are so widely used in the TL lexicon, e.g. ‘menu’, ‘déjà vu’, ‘rendez-vous’ etc.

A *calque*, also called *loan translation*, is a special kind of borrowing via which a SL expression is translated into TL literally, element by element, e.g. ‘fin de semaine’ - ‘week-end’. It might be applied to word phrases, names of organisations etc., also sentences, e.g. ‘Le mariage est une association à cinquante—cinquante.’ - ‘Matrimony is a fifty–fifty association.’ Calques borrow structures and meanings of SL expressions, or idioms, whereas borrowings - only lexical layer (Vinay and Darbelnet 1958: 6; 1958/1995: 129).

Literal or *word-for-word translation* is a direct transfer of the SL text into the TL, according to its lexical and grammatical rules, as in a pair of sentences: ‘He works in the house now’ and ‘Il travaille dans la maison maintenant’ (Vinay and Darbelnet 1958/1995: 130). *Literal*, or *close translation*, may concern single words, phrases e.g. ‘un beau jardin’ - ‘a beautiful garden’, ‘fair un discours’ - ‘make a speech’, or a simple or complex sentence, such as ‘When that was done’ - ‘Quand cela fut fait’, or ‘The man was in the street’ - ‘L’homme était dans la rue’. As Vinay and Darbelnet claim: “It is most common when translating between two languages of the same family (e.g. between French and Italian), and even more so when they also share the same culture” (Vinay and Darbelnet 1958/1995: 130).

The three procedures described above – a borrowing, calque, literal translation, represent the category of direct translation. If the translator thinks there are no ways to render meanings by the use of them, the oblique methods come at hand. The cases in which the translator must avoid using direct translation procedures and refer to the oblique ones take place when the direct TL equivalents:

- give an inadequate meaning,
- have no meaning,
- are structurally impossible,
- do not exist,
- they do exist, but their register is different (Vinay and Darbelnet 1958/1995: 131).

One of such oblique procedures is *transposition*. This is a procedure in which the translator replaces one class of words with another, without changing the meaning of the whole message. It consists in the change of grammatical category (Vinay and Darbelnet 1958:

16), e.g. instead of stating: ‘Il a annoncé qu’il reviendrait’ the structure ‘Il a annoncé son retour’ might be used, in which a verbal structure is changed into a nominal one. The first of the expressions will be referred to as *base expression*, the second – as *transposed expression*. There are two different types of transposition:

- obligatory,
- and optional (Vinay and Darbelnet 1958/1995: 132), depending on the objectively existing linguistic conditions.

The next procedure of the oblique translation is *modulation*. It is a variation of the SL form of the message obtained through a change of a viewpoint, perspective, or a category of thought, e.g. by changing a double negation into a positive sentence, an abstract concept into concrete, a cause into effect etc. In this kind of procedure a literal translation might exist but it is unsuitable, unidiomatic or awkward in the TL. Within this technique we distinguish between *free* or *optional modulations*, e.g. ‘It is not difficult to show’ translated as ‘Il est facile de démontrer’, and those that are *fixed* or *obligatory*, the example of which would be the change from ‘The time when’ into ‘Le moment où’ (Vinay, Darbelnet 1958: 11; 1958/1995: 133).

Equivalence, according to Vinay and Darbelnet, consists in construing two totally different texts within structural and stylistic means to represent two identical situations. The differences are of syntagmatic nature and affect the whole information. As a result, most cases of equivalence are based on the use of idioms, clichés, proverbs, nominal or adjectival phrases, etc. Proverbs make good examples of equivalences, like in the case of e.g.: ‘Il pleut à seaux/des cordes’ with its English version ‘It is raining cats and dogs’, or ‘Like a bull in a china shop’ translated as ‘Comme un chien dans un jeu de quilles’ in French. (Vinay and Darbelnet 1958/1995: 134).

The last of the seven procedures introduced by Vinay and Darbelnet is *adaptation*. The authors refer to it as “an extreme limit of translation”, applied when the situation described in the SL is unknown in the TL culture. In such cases the translator has to create a new situation within the translation that may be regarded as equivalent (Vinay and Darbelnet 1958: 4-5). Adaptation can be referred to as a special case of equivalence then – a situational equivalence. Adaptation influences not only syntax but the way messages evolve. According to the authors of this classification of techniques, adaptations are typical means in the translation of book and film titles e.g.: ‘Trois hommes et un couffin’ rendered as ‘Three men and a baby’ (a film

title), or ‘Le grand Meaulnes’ having its English version ‘The Wanderer’ (a book title) (Vinay and Darbelnet 1958/1995: 135).

The authors claim that these seven procedures are applied on three levels of expression to a different degree: lexical, syntactic and a message plane (Vinay and Darbelnet 1958/1995: 136).

There are also other techniques, elicited based on other scholars’ classifications. The target of this dissertation, which is proving the existence of manipulative practices in translations in the communist Poland due to the censorship apparatus control, makes us draw up a list of defined procedures with examples for the aim of facilitating the reference to them needed in Chapter 4. Our intention is to include in the subsequent list first of all the most commonly used techniques, but with special dedication to the ones incorporating elements of deliberate modification that we expect to relate to the character of the analytical corpus we have gathered. The list of commonly utilized techniques, unavoidable in the majority of translations, should comprise (the procedures mentioned above also included):

- WORD-FOR-WORD TRANSLATION (CLOSE TRANSLATION) – characterized above;
- LITERAL TRANSLATION (CLOSE TRANSLATION), also included in the above description;
- THROUGH-TRANSLATION (CALQUE, LOAN TRANSLATION), described above, or as Delisle claims - the transfer of a SL word or expression into the TT using a literal translation of its component elements, e.g. ‘skyscraper’ - ‘gratte-ciel’ (Delisle 1999: 16), or ‘compliments de la saison’ - ‘compliments of the season’, ‘marriage de convenance’ - ‘marriage of convenience’ (Newmark 1988: 84);
- TRANSFERENCE, (BORROWING) (loan word, transcription; transliteration), as mentioned above – consistent in transferring a SL word to a TL, either in the situation of the lack of a lexicalized correspondence, or for stylistic or rhetorical reasons, e.g. ‘noblesse oblige’, proper names, names of people (except the Pope and royals), names of magazines and newspapers, e.g. “The Times”, titles of untranslated literary works, films, names of companies and institutions with no recognised translations, street names, addresses, etc. (Newmark 1988: 81);
- NATURALISATION (DIRECT TRANSFER), being adaptation of a SL word first to the normal pronunciation, then - morphology of the TL, e.g. in French – ‘thatchérisme’ (Newmark 1988: 82);

- NOMINALIZATION (or deverbalization), which is marked by the use of verb-related information through verbal nouns;
The procedures giving a translator an opportunity to manipulate would be mostly:
- MODULATION, as indicated in the connection with Vinay and Darbelnet classification, understood as variation through change of viewpoint, perspective, and very often category of thought, e.g. 'Il n'a pas hésité' - 'He acted at once';
- EQUIVALENCE, as defined above - substitution of a TL statement for a SL statement which accounts for the same situation, even though there is no formal or semantic correspondence, but being different from modulation in that it belongs to the semantic level, not to the lexical level; it is an extreme case of modulation, e.g. 'the story so far' - 'Résumé des chapitres précédents' (Vinay and Darbelnet 1958: 8-9);
- ADAPTATION, CULTURAL EQUIVALENT (Newmark 1988: 82-83), characterized in the classification of Vinay and Darbelnet so far;
- DESCRIPTIVE EQUIVALENT (FUNCTIONAL EQUIVALENT), aimed at neutralising or generalising a SL cultural word by using a description, e.g. 'Samurai' - 'Japanese aristocracy from the eleventh to the nineteenth century' (Newmark 1988: 83-84);
- COMPENSATION, taking place when some loss of meaning, sound-effect, metaphor or pragmatic effect in one part of a sentence is compensated in another part (Newmark 1988: 90), e.g. the French use of the pronoun 'tu' to express familiarity between two people (as opposed to formal 'vous') could correspond in English to the use of a first name or nickname;
- PARAPHRASE, standing for amplification or explanation of the meaning of a segment of the text by the one that has the equivalent sense (Newmark 1988: 90; Delisle 1999: 61);
- OMISSION, used to concentrate or suppress elements in the TT;
- EXPLICITATION, used to introduce precise details into the TT for clarification;
- IMPLICITATION, being a translation procedure achieved by not explicitly stating information from the ST in the TT when it is evident from the context or the described situation and can be easily inferred by a speaker of the TL;
- NOTES, ADDITIONS, GLOSSES, namely supplying additional information in the form of footnotes, endnotes, glossaries at the end of the text, or within the text, e.g. 'Debrecen' - 'the city of Debrecen, in West Hungary';

- TRANSLATION LABEL, defined as “a provisional translation, usually of a new institutional term, which should be made in inverted commas, which can later be discreetly withdrawn”. It could be done through literal translation, thus: ‘heritage language’ - ‘Erbschaftssprache’, ‘langue d’héritage’ (Newmark 1988: 90);
- SYNONYMY, consistent in the use of a near TL equivalent to an SL word in a context. This procedure is used with words that are not important (adjectives, adverbs of quality), when there is no clear one-to-one equivalent and literal translation is impossible, e.g. ‘Personne gentile’ > ‘kind person’, or ‘Conte piquant’ - ‘racy story’(Newmark 1988: 84) ;
- TRANSPOSITION, SHIFT (Catford), RECATEGORY (Delisle), being a change in the grammar from SL to TL (singular to plural, position of an adjective, modification of the word class or part of speech), e.g. ‘Three ways to make life easier’ - ‘Trois façons de se simplifier la vie’ (SL infinitival clause - TL genitive case of a noun) (Delisle 1999: 65), or ‘d’une importance exceptionnelle’ - ‘exceptionally large’ (SL adj. + adjectival noun - TL adverb + adjective) (Newmark 1988: 85-86);
- ADDITION/DELETION, being adequate to amplification and reduction, when concerning clauses or phrases the procedures are based on an increase, or decrease of the semantic material, in contrast with explicitation/implication (diffusion/condensation), where a quantitative change is not accompanied by substantial semantic losses/gains (van Leuven-Zwart 1989: 168);
- RECRESCENCE (AMPLIFICATION VS. REDUCTION), in the case of an amplification - a procedure based on anticipating gaps in the knowledge of the target audience “providing the target audience with extra explicit information not required by the source audience” (Malone 1988: 41). Glossing, or compensatory amplification is a subclass of amplification. When reduction is taken into consideration, it is a case in which the source information is partially omitted from the TL (Malone 1988: 17), also in order to facilitate the process of understanding (Malone 1988: 47), or it is reduced to generalisations – e.g. using a superordinate;
- CONCENTRATION (REDUCTION), a reversed case compared with explication, e.g. ‘science linguistique’ - ‘linguistics’ (Newmark 1988: 90);
- DIFFUSION, taking place when “instances of the smooth (covert) unpacking of the semantic traits of a semantically complex SL element into a longer TL phrase” occur (Kwieciński 2001: 138). It is a procedure which can “involve structural manipulation

of approximately the same semantic material, but the fact of promoting an implicit semantic feature to word level certainly involves changes in the saliency of the item and therefore is not semantically indifferent” (Kwieciński 2001: 143);

- CONDENSATION, reversed to diffusion, takes place when “a source element or construction corresponds to a tighter or more compact target counterpart” (Malone 1988: 59);
- RECASTING, based on modifying the order of the units in a ST to conform to the syntactic or idiomatic constraints of the TT;
- REORDERING, being a procedure obtained when “one or more target elements appear in a position different from that of the source text” (Malone 1988: 65), which is often automatic at morphological level and lower syntactic level. For higher level syntactic elements it might be used to create special translational effects, e.g. to optimize comprehension (Malone 1988: 66-67), or manipulate;
- SUBSTITUTION, is defined as a procedure which “involves selection of a TL element differing from its source counterpart in some plerematic aspect, e.g. semantically or syntactically” (Malone 1988: 78);
- SUPERORDINATE, using a word which denotes a higher level class (Baker 1992: 26-28);
- ATTENUATION, characterized as “a replacement, on ideological grounds, of something ‘too strong’ or in any way unacceptable, by something ‘softer’, more adequate to target pole written tradition or to what could, in theory, be expected by readers.” (Aixela 1996: 64);

The procedures described above, are not aimed to exhaust the list of ever proposed translation techniques, but to suffice for our reference to observable manipulative operations in the corpus. Even if no examples of these techniques will be found in the corpus analyses, they have to be systemized to cast light on the opportunities at hand while it comes to manipulate the meaning in this special kind of communication translation constitutes.

4. The manipulative potential of communication and its influence on translation

Analyzing the way people communicate and referring to the theories dealing with the topic we observed that the opportunities that potentially exist within the construction of meanings

and deliberate manipulation are countless. Even if theorists tried to invent norms for model communication they immediately had to refer to possible violation of the norms (Grice). What they did for sure is broad research within modelling communication, giving rules for its functioning and discovering the way our mind functions while structuring information, during its encoding, but also decoding (cognitivism, Relevance Theory). We have mentioned the ways in which all the norms and rules of communication could be used in a manipulative way to make the addressee decode a message that is far from being consistent with factual data at the addresser's disposal.

We have to state now that with translation the opportunity to distort real SL contents to be rendered in the TL seems as easy as creating untruthful messages due to the fact that there are plenty of techniques to make use of. The only difference seems the fact that a message communicator is not obliged to render some specific information expressed in a translated text, individually forcing the topic and way of its realization. The translator, however, being directly responsible for the creation of the TL message based on the ST may considerably change it, even if deliberate manipulation is not the undertaken aim. If it is the target, the degree to which manipulation can develop is unlimited. It might be even a totally different text, regardless of its kind. Literary or non-literary genres do not have any impact on the level of manipulation in fact, even if the former type is more often associated with free rather than literal translation. The only thing that matters seems a strategy the translator chooses, and intention.

The intention is sometimes not the translator's own one. In the situation in which norms are imposed no translation will be truthful, as what must primarily be followed is not the contents but the norms and contents. It is especially true of an ideological influence on communication, as in the era of communist rule.

Taking into account the fact that also on the part of the ST construction it is sometimes difficult to relay the adequate meaning, the pressure imposed on the translator might make him go far away from the source meaning, which we will observe in the analyses of the corpus. The range of closeness to the ST in the translations analyzed varies from being almost literal to the creation of a completely new text in which only the topic allows us to identify the SL message being the prototype of what functions as translation.

Conclusions

In the theories presented in this chapter we had an aim to present a model of communication – both psycholinguistic, based on the functions of brain modelling communication overall organization and patterns (encoding and decoding messages, information exchange in models of communication, mapping in cognitivism, correspondence of intentions and reaching cognitive effects in the Relevance Theory), and linguistic organisation – types of messages human beings can produce and, at the same time expect to perceive, like different acts of speech (especially illocutionary and perlocutionary), norms of communication (Grice's maxims), and finally – strategies and all the techniques that can be used in translation to, on the one hand, render the meanings, but on the other – manipulate the contents.

We did all that to show that not only functional oral and written communication abides some pre-established rules that are followed by the members of each community while being acquired through social and linguistic education, but also translation seeks similar rules to constitute a commonly accepted system, recognized by professionals, and taken up by wide audience.

We needed to introduce tools to be used in the analytical section for dealing with the corpus chosen. The tools, being theories concerning communication, but mainly the procedures of translation, are so numerous that we decided to describe in detail a selection especially useful for showing how communication originates and manipulative techniques are incorporated in translations and can be analyzed. This is why the procedures classified within free translation are mostly of our concern. We also need cognitive models to be understood, as much of the terminology introduced in the corpus analyses will refer to notions produced by the theory (especially metaphor).

Summarizing the contents of the chapter we should state that while communication is concerned, no matter if it refers to originally produced texts, or to translations, there are similar norms ruling the message encoding and similar ways to decode it. This conviction should apply to the means (verbal constructions), rules of organization (linguistic patterns in particular languages), and functional aims (either being close to the reality depicted or distant). No matter then if communication, or intercultural communication in translation is dealt with, we can apply similar norms to understand the models that rule the way people create and depict their surrounding reality.

The reality of communist ideology worked out its own systems – both in original texts and in translations. The means it used were applicable to a comparable extent in both message types – original and translated. We will not only show what procedures are preferred in manipulated translation but also how ideological means of Newspeak (*nowomowa*) are present in the translated texts.

These are the two aspects we take as key points of analyses, which will be performed in Chapter 4, after the description of manipulation and the features of ideological influence on language and its type in Chapter 2 and 3.

CHAPTER 2

Definitions of manipulation and the idea of manipulation in translation

Introduction

The basic thing to consider while dealing with the problem of manipulation applied to translation is firstly to define what the term itself denotes and, based on that, how it is understood while being incorporated into translation.

Taking into account the fact that so many definitions of the term and attitudes towards the idea of manipulation in translation exist, which came into being in different times starting with 1970s-1980s and still evolve after the year 2000, we have to consider some methodological concerns to deal with the problem.

The most reasonable of them seems logical organization of assumptions, as we want to reach the conclusion how to perceive manipulation in translation before analyzing the research material. In that case the chronology of different attitudes is of not much use for us, although still plays some reasonable role, as some theories are developed based on previously existing ones. What will be taken into consideration while defining the notion in mind is dictionary definitions, individual theories and group attitudes of scholars.

Describing the notion of manipulation and its application in translation according to the criterion stated above is what we are going to do in the following chapter.

1. Definitions of manipulation

Manipulation as a very human phenomenon, even if undefined, has been known for longer than the existence of its definitions. The term seems to have been promoted abroad earlier than in Poland if the Manipulation School attributed it to translation already in 1970s, but the idea of manipulation in Polish thinking existed simultaneously, although it was referred to by different terms.

In western sources manipulation is characterised mainly in terms of discourse and

ideology, whereas in Polish tradition – also etymology of the word and anthropology of the idea play a considerable role.

According to Krzyżanowski and Nowak (2004), in Poland the term *manipulation* first appeared as a translational equivalent in the translations of West-European, or American works on social communication of 1970s, e.g. Schiller's "The Mind Managers", 1972 (*Sternicy świadomości* 1976).

The idea of manipulation was introduced in definitions of the term *propaganda* at the end of the 20th century (e.g. Kamińska-Szmaj 2004: 17). The notion of propaganda defined e.g. as "organised action consisting in massive popularisation of some views, political doctrines and socio-political theories in order to shape opinions, attitudes and behaviours for the benefit of some social class or group"⁵(Kuśmierski 1987: 195) got its negative connotation and often denoted "manipulating" big societies by the authority elites or political groups (*Słownik polityki* 1999). Originally, in Polish tradition what is now expressed by the term *manipulation* was speculatively referred to as *persuasion* (e.g. the definition of Barańczak 1975: 49), being consistent in influencing someone in order to make him/her believe in something through inducing, explaining (Dunaj 1996), a phenomenon frequently attributed to political communication since the times of Aristotle's rhetoric (Kamińska-Szmaj 2004: 20; Łyda 2007: 11; Łyda and Warchał 2009: 104, and others). It was an attitude disregarding the basic difference between the terms based on the fact that persuasion is a pragmalinguistic phenomenon of overt intentions, aimed at communication *sensu stricto*, not as Barańczak implied – concealed and indirect, which would definitely stand for manipulation having a psychological nature, with some strategic aims hidden, and being covert (Krzyżanowski, Nowak 2004), and tendentious (Dunaj 1996).

The same idea of this terminological difference is advocated by Blass (after Taillard, 2000) through the opinion that "persuasion can be overt and covert [...] the more it is covert the more persuasion becomes manipulative" (Blass 2005: 170).

A similar view is also expressed by Tokarz, who defines the overt persuasive act as the one whose real aim is overtly shown to the receiver by the sender, which is – the one whose aim is either included in the literal contents of the message expressed, or constitutes one of its implicatures (Tokarz 2006: 246). The author mentions and characterises the direct and indirect persuasive act after Searle (1975). The latter is defined as "the one in which some

⁵ Translation equivalent in English – Edyta Żrałka

meaning is expressed through an expression having – literally – a different meaning”. “In the case of the direct utterance the thesis being a potential subject of future argumentation, is expressed directly and constitutes an element of the literal meaning of the utterance”⁶ (Tokarz 2006: 246). The indirect persuasive acts are equally overt as the direct ones in a sense that their aim is not to hide the real message, but this aim does not belong to the literal contents of the message and has to be deducted by the hearer as one of the implicatures (Tokarz 2006: 246).

Tokarz (2006: 194-195) sees the meaning of persuasion as the intention to provoke some kind of change, e.g. the change of behaviour or attitudes and beliefs of a person. To strengthen his idea, he quotes plenty of definitions given by different authors dealing with the problem, in which this change, either of the behaviours, or attitudes and beliefs, is the crucial point being made. Tokarz stresses the fact that the change of attitudes and behaviours in a particular communicational context (including time, place, channel, sender, receiver), with a clearly possessed intention, is typical of the contemporary thought on the topic (2006: 195-196, 199, 220).

Tokarz mentions the overt persuasion in his fuller definition of the term in which he states that:

We can say about a message β that it is overtly persuasive when – interpreted adequately to the circumstances, in which it has been produced – it constitutes a suggestion, request, instruction etc., aimed at making the receiver create some particular situation t , detailly stated in the message. The situation t is then called a persuasive meaning of the message β .⁷ (Tokarz 2006: 206)

It practically means that a technique of overt persuasion, which Tokarz mentions among some other related techniques of influencing a receiver, consists, which has already been stated, in a clear expression of the real persuasive aim of an utterance – in other words, the sender’s aims are not hidden, but overtly expressed (Tokarz 2006: 246), which on the contrary, is the least expected characteristic of manipulation.

The argumentation of covert nature, whose real thesis is not known to the hearer on

⁶ Translation equivalents in English – Edyta Żrałka

⁷ Translation equivalent in English – Edyta Żrałka

purpose, is normally associated with manipulation. But what Tokarz additionally mentions is the fact that also overt argumentation can be of manipulative character (Tokarz 2006: 247).

Such communicative strategies in which stimuli used provoke some not fully conscious reactions (or totally unconscious) are referred to as manipulative (Tokarz 2006: 294). According to Tokarz (2006: 294), each persuasion has to some extent a manipulative character and that leads the author to seeing manipulation as an equivalent phenomenon of the covert persuasion.

This kind of stimulation of attitudes and beliefs through the commonality of language and environment (communicational context) among the communication participants with persuasive intentions possessed by communicators, but no choice on the part of the receivers is also mentioned by Borkowski as the idea of persuasion (2003: 17-19).

Kudra and Kudra do not see the difference between persuasion and manipulation in terms of opposition but interpret manipulation as a negative kind of persuasion whereas they propose to call positive persuasion stimulation (2004: 93-95).

Borkowski somehow systemises the difference between the two notions claiming that linguistic manipulation has two important qualities and aims to reach:

- persuading the hearer with linguistic means to do or believe in something,
- being against the hearer's intention but according to the speaker's will which means that it is always planned and hidden.

It is then negatively perceived, the same as lies, and the persuasion can be differentiated from manipulation based on the assessment of the speaker's intentions (Borkowski 2003: 20-21).

Making the idea of manipulation more orderly and going into more details at the same time, let us refer to dictionary entries and linguists' theories concerning the notion. The word "manipulation" is derived from the Latin word *manipulus* ("armful", "bundle", "military company"), or *manus* – "arm" (Kopaliński). Doroszewski defines manipulation as: "1. Activity performed manually, especially a precise one, requiring skilfulness and capability; 2. The way of leading some matters, dealing with them."⁸(Doroszewski 1958/2011).

As Saussure defines the notion, based on the American Heritage Dictionary: "To manipulate is to use one's hands to instrumentalize an object (to operate or control by skilled

⁸ Translation equivalent in English – Edyta Żrałka

use of the hands [...] and sometimes to change the object's original shape.” (Saussure 2005: 117).

In these definitions there is no reference to covertly dishonest influencing people's views. In Polish dictionaries it starts being mentioned in 1990s. As Krzyżanowski and Nowak claim, after 1989, in numerous books in Poland, authors introduced the idea of manipulation analysed in the context of social activities, understood as insincere shaping of human attitudes. Also manipulation connected with the description of a language and the use of linguistic means for hidden and deceitful influencing people, referred to as linguistic manipulation and manipulation through a language, was recognised and examined. It was the common means used in media, advertising, politics and economy (e.g. Puzynina 1992).

Puzynina defines manipulation as:

[...]an attempt to affect the target in such a way that his behavior/action is an instrument of attaining the goals of the manipulator, who acts without using force but in such a way that the target does not know the goal of the manipulator's actions. (Puzynina 1992, translated by Blass, 2005: 170)

Puzynina adds more to the definition quoted above by introducing a word “lie” to the sense of the notion of manipulation. She claims that:

Through manipulation we can understand actions by which a person tries to shape attitudes and behaviours of other people, that are concerned dishonest. This dishonesty of the means used consists in either telling a clear lie, or hiding what the receiver should know.⁹ (Puzynina 1992: 180)

At the same time however the author observes that the notion of a lie cannot be a defining condition of the term manipulation, as it would be a very sophisticated type of a lie, with some unintended positive qualities – proving skills and “artistic” efficiency of the manipulator (1992: 210).

To eliminate the notion of a lie from the definition of manipulation a further elaboration is needed. A very broad analyses of a term ‘lie’ is performed by Tokarz (2006), based on the classical sentence logic. The basic definition which he starts with, rooted in the

⁹ Translation equivalent in English – Edyta Żrałka

logical value as the most important semantic feature of a sentence, denotes true sentences as the ones whose logical value is true, and false ones – having the untrue value. Then the author develops his view on the idea of a lie giving 3 definitions in logical terms, starting with the most basic one, in which sentence p is a lie when it equals non- p ($Lp := \sim p$). This definition is inadequate though, as there are false sentences which are not lies (e.g. *People are wolves.*). The author's conclusion is that a category of a lie cannot be attributed to an abstract product of a language – which an isolate sentence is, but rather to sentences used in a context, which are not at once objectively false or true. So he chooses an utterance as the core of his more developed definition and builds up an additional element on its previous version. According to it, a sentence p is a lie when it equals non- p and it has been uttered with the intention of giving its literal meaning ($Lp := \sim p \wedge Up$). But still what matters is the speaker's objective attitude to his utterance, namely what he believes in while stating something. So the fullest definition would be $Lp := Up \wedge B\sim p$, which means that the category of a lie is judged from the speaker's believing in the fact that what he states is not true. This definition of a lie is often treated as adequate and full enough (Tokarz 2006: 268-271).

What still matters is a conscious intention to state something which the speaker does not think is true but wants to communicate, or unconscious stating of something which might be true, though the speaker thinks it is not. St. Augustine believes that a lie is a verbal action whose conscious aim is to mistake someone, even if what the speaker says appears objectively true (Tokarz 2006: 273). In that respect Saussure states that what manipulation is about is deceiving and that deceiving is slightly different from lying. The suggestion of the author is also that the manipulator sometimes believes in the propositions stated or is not aware that they do not comply with reality. According to the author, such cases would rather be persuasion than the manipulation proper, with no features of a lie being mentioned (Saussure 2005: 119, 122).

Puzynina's definition with the aspect of deception is close to definitions given by western scholars and dictionaries. Van Eemeren, for instance, quotes Advanced Learner's Dictionary's definition according to which "to manipulate" means: "(1) Operate, handle with skill, and (2) manage or control somebody or something skillfully or craftily, especially by using one's influence or unfair methods." (2005: x) Such manipulation is always intentional, covert and deceitful (Eemeren 2005: xi). It is also dependent on the manipulator's ability to successfully influence the receiver's attitude towards what is communicated.

As Chilton observes in his definition:

[...] forceful spreading of ideas, ‘manipulation’, depends largely on the ability of the propagator to control or dominate an intended receiver’s mind by controlling the channel of communication or depriving the receiver of the potential to verify. (Chilton 2005: 17)

A similar idea on manipulation is expressed by Galasiński, who claims that it is a form of deception, namely “a communicative act that is intended to induce in the addressee a particular belief, by manipulating the truth and falsity of information” (Galasiński 2000, after Blass 2005: 170).

The violation of the receiver’s rights in communication is included in van Dijk’s opinion on manipulation and expressed in the conviction that while manipulated “people will act as desired out of their free will” (van Dijk 1998: 274), which is in the interest of those in power. The author believes that manipulation is a form of mental control “of which recipients are not barely aware, or of which they cannot easily control the consequences” (van Dijk 1998: 275).

Manipulation is also seen in the sense of power by Tokarz, who claims that:

By means of words we can steer assessments of a receiver and his beliefs, and in that way influence his decisions. Messages sent by us are then able to change the reality and the course of actions. Language is then not just the means of communication but also - the means of power.¹⁰ (Tokarz 2006: 23)

The fullest version of the subjective definition could be quoted after Saussure and Schulz. Although related exclusively to a discourse, it summarises all the important points mentioned so far:

Manipulative discourse implies an asymmetrical relation between the speaker and the hearer, where the manipulator has in particular the properties of (i) having at least some power over the addressee, (ii) is to some extent *insincere*, and (iii) leads the manipulated to believe *false* propositions (keeping in mind that *falsity* is a very complex problem). Conversely, the manipulated is (i) *confident*, (ii) has a presumption

¹⁰ Translation equivalent in English – Edyta Żrałka

of the *sincerity* (or cooperation), of the *relevance* (more or less in the sense of the theory of that name) and of the *truthfulness* of the speaker (who is assumed to know the truth better than the addressee). (Sussure and Schulz 2005: 6-7)

The author further develops the idea of truthfulness claiming that:

Manipulative discourse is *truth-conditionally/truth-functionally defective, doubtful* (when the propositions conveyed are about a state of affairs), or *unacceptable within a given culture* (when the propositions conveyed are about moral issues). (Saussure 2005: 113)

The idea of manipulation as seen through the perspective of communication rules in Relevance Theory will be elaborated on in a separate section below.

2. Manipulation through the perspective of Relevance Theory

Speaking in terms of Relevance Theory related to a manipulative discourse, Saussure claims that it is a type of usage of natural language in which the speaker's aim is to make certain number of assumptions manifest to the hearer and have him consent to them, provided that they would be rejected under normal conditions (Saussure, 2005: 118).

According to Saussure "[...] one of the core problems of manipulation in language resides in the identification by the hearer of the manipulative intention through formal and non-formal features; when this detection fails, manipulation is effective." (Saussure, 2005: 118).

According to Blass (2005:176, after Taillard, 2000: 169), two levels of speaker's intention – an informative intention, making certain assumptions manifest to the audience, and a communicative intention, involving only the recognition of the informative intention, distinguished by Sperber and Wilson (1986, 1995), should be extended by the presence of the "persuasive intention", that constitutes the essence of manipulation when the manipulative intention is covert and not part of the communicative intention.

Applying the Relevance Principle in any kind of communication (also translation), it should be stated, as formerly quoted, that communicative intention consists in making it

mutually manifest to an audience and a communicator (e.g. translator) that the communicator has this particular informative intention. No matter what kind of the intention that one would be - objective or manipulated, realized through an explicit content of a message, with a set of decoded assumptions, or an implicit communication content, with inferred assumptions, a communicator's primacy (if he happens to be a translator also over the original author) in the process of manifesting the intentions and creating a desired cognitive effect on a receiver seems unquestionable.

Tokarz strengthens this idea by claiming that in the real human communication a pure informative function of a message, that does not influence attitudes or actions of a hearer, is impossible to occur, and vice versa, it is not possible to persuade the hearer to do anything without giving him a satisfactory amount of information (Tokarz 2006: 24). As the author claims the communication is not about the semantic analysis of literal contents of the message, but its speaker's intention (Tokarz 2006: 58, 248).

Saussure sees the following basis for manipulation to reach its effectiveness and also notices an important obstacle, which can be judged based on the following assumption:

Thus to manipulate a human being may be about using a person, i.e. have that person adopt specific behaviours to fulfill the needs and interests of the manipulator, regardless of the ones of the manipulated. But an individual, contrarily to an object, has a cognition that enables him to pursue his own interests; therefore, our first step is to admit that a manipulation first of all manipulates some aspects of human cognition, notably reasoning, checking for likeliness, emotions, etc. (Saussure 2005: 117)

Quite a common claim of scholars dealing with manipulation is the one of applying constraints of which the manipulated is not aware. Saussure believes that they are built up with hidden strategies and aim at misleading the hearer whose commitment to the prepositions conveyed is on the contrary sincere (Saussure. 2005: 117).

There are certain conditions that facilitate manipulation, e.g. socio-political situation in a country, not to mention the factors that have an individual influence on people in interpersonal relationships. According to Saussure:

Totalitarian ideological manipulative discourse is most efficient in societies where some conditions are met, especially a state of crisis. For example, economic recession, war, and post-war situations are factors that favour less stable moral judgement for

individuals and open the way for a change in moral values. (Saussure 2005: 124)

This is what will serve us as a perfect basis for judging the level of sincerity and constructivism in the information flow from the independent West to Poland during the times of communist rule in the country and the fight for “freedom”. What we will have to consider then is manipulation not as such, but as the idea incorporated in translation. The necessary step now is to see manipulation through that perspective.

3. Definitions and types of manipulation in translation

Defining the notion of *manipulation in translation* requires a multi-dimensional attitude. One of the common opinions on the subject is that there are as many views on the translational manipulation as are scholars dealing with the problem. Dukate (2009), states that nobody has explicitly conceptualised and defined translational manipulation. According to the author, the scholars and practitioners speak and write about this phenomenon, but do not provide a concrete definition of manipulation. They rely on a vague common understanding of this phenomenon. Dukate attempts to systematize the existing attitudes and clarify the views. We will then start describing the idea in mind with her definitions.

The author claims that there are generally two types of understanding in the case of translational manipulation:

- manipulation as handling (comprising normal translational strategies, which do not involve major changes, only the ones resulting from the linguistic differences of the languages in contact, and are neither positive nor negative),
- and manipulation as change, taking a positive, adaptive character e.g. in localization, or a negative one, e.g. in distortive ideological translation, which practically means processing a text according to someone’s intention or cultural requirements and involves major changes (Dukate 2009, 84-85).

The author proposes a definition in which manipulation is considered to be the translator’s handling of a text which results in the adaptation of it for the Target Audience, considering the differences - cultural, ideological, linguistic and literary, between the engaged cultures, which takes place in a particular cultural setting and is carried out by a human agent, the consequence of which is a possible influence of individual - or psychology-related factors

upon the end product (Dukate 2009, 11-12, 84).

The author states that there are two major types of manipulation: text-external manipulation and text-internal manipulation. Under each of the major two types further three types can be differentiated: manipulation as improvement, manipulation as handling and manipulation as distortion, which can be either conscious or unconscious (Dukate 2009: 113-115). The conscious manipulation is intentional and can be of two kinds: ideological and linguo-cultural, aimed at, respectively, following someone's ideology and overcoming linguistic or cultural differences. The unconscious manipulation is unintentional and exists as a result of human mind functioning, which manifests itself in normalization, explicitation, or digression, and on the other hand – as errors being an effect of ignorance (Dukate 2009: 87).

Other scholars dealing with manipulation also mention two types of the phenomenon: conscious and unconscious, e.g. Zauberga (2004: 67), Kramina (2004). According to Kramina's definition:

Manipulation arising due to ideological, economic, and cultural considerations proceeds consciously, and thus might be termed conscious manipulation. Manipulation ascribed to the features of human psychology and manipulation due to ignorance (lack of language or world knowledge) might be termed unconscious manipulation. (Kramina 2004)

As Dukate claims (2007) manipulation as handling is used in the sense of a change, which cannot be labelled 'improvement' or 'distortion'. Distortion is the conventional connotation for the word manipulation. Traditionally only manipulation as distortion qualifies as manipulation proper. Distortive manipulation is defined by Dukate as changes which misrepresent the reality and are perceived as misrepresentations by the Target Culture. All types of changes, positive and negative, that have taken place as a result of distortive translation are instances of manipulation.

The kinds of translational manipulation enumerated by Dukate are all accompanied by definitions. The definitions of the distortive type of manipulation are of crucial importance for us. According to them, text-external manipulation as conscious distortion is a policy leading to the translation of carefully selected authors and texts only, thus leads to misrepresenting the Source Culture. Text-external manipulation as unconscious distortion are automatic processes leading to a distorted perception of the culture involved or the consequences of the lack

of knowledge on the part of the text handler (Dukate 2007; 2009: 101-102). Text-internal manipulation as conscious distortion is a type of manipulation, which usually is due to the dominant political ideology, and may take the form of omissions, additions, substitutions and attenuations. Text-internal manipulation as unconscious distortion takes place due to the translator's lack of professionalism, and is manifested as errors, which seriously alter the original text meaning and mislead the reader (Dukate 2007).

In our discussion upon the cases of manipulation observed in the corpus we will only deal with the text-external manipulation as conscious distortion indicating the benevolent reductions in western provenience publications and the text-internal manipulation as conscious distortion showing techniques enabling the effect of planned misinterpretations.

3.1 Manipulation as rewriting – the Manipulation School

Dukate's idea of the translational manipulation is widely based on the achievements of an international group of scholars "loosely-knit", as Hermans puts it (1985: 10), and "not constituting a school", still though described in such terms, most active during the 1970s and 1980s. The crucial thesis of their scholarly activity within the translation of literature and cultural aspects of translation is Hermans's conviction that "from the point of view of the target literature all translation implies a degree of manipulation of the ST for a certain purpose" (1985: 11), which has also become known as the manipulation hypothesis (Dukate 2009: 15). According to the Manipulation School's views any translation might be characterised as manipulated because of the factors and processes in three translational stages, the pre-production stage, the production stage and the post-production stage. The first stage relates to the selection of a text for translation. In the production stage the translator receives certain guidelines, indications and hints about the way a text should be translated. Also various objective (e.g. language-related) and subjective (e.g. ideological and psychological) factors come into play. The post-production stage is related to the way the text is presented and reflected in metatexts and discourse. All those activities, which could be termed *manipulation*, are mostly due to cultural, political and ideological considerations.

The manipulation hypothesis was repeated and developed by other representatives of Hermans's circle, e.g. Lefevere, who claims that "translation, like other forms of rewriting, plays an analyzable part in the manipulation of words and concepts which, among other things,

constitute power in a culture” (Lefevere 1985: 241). In the collection of articles *Translation, History, Culture*, edited by Bassnett and Lefevere (1992), the same as in Lefevere’s *Translation, Rewriting, and the Manipulation of Literary Fame* (1992), translation is studied in a broader political and cultural context, characterized by power and manipulation, and influenced by institutional and ideological factors.

As observed in the above claims, the representatives of the Manipulation School perceive the translation as rewriting of texts for a specific target audience. According to Lefevere (1992: vii), translation is always a rewriting of an original text. Rewriting is manipulation, as it serves a given society and is matched to their ideology, dictating the basic strategy the translator tends to use and the solutions to problems (Lefevere 1992: 41), the same as an application of a certain poetics, e.g. the selection of themes, motifs, genres (Lefevere 1992:26). The author claims that:

[...] rewriters adapt, manipulate the originals they work with to some extent, usually to make them fit in with the dominant, or one of the dominant ideological and poetological currents of their time. Again, this may be most obvious in totalitarian societies [...].
(Lefevere 1992: 8)

The author perceives rewriting as an element in the theory of *system*. The theory defines culture as “system of systems”, “a differentiated and dynamic ‘conglomerate of systems’ characterized by internal oppositions and continual shifts” (Hermans 1985: 11), composed of different subsystems such as literature, science and technology, all functioning in an interplay. In such a system referred to literature by the Russian Formalists (Jacobson, Tynianov), literature – a literature – is conditioned by both - texts (objects), and human agents who read, write and rewrite them (Lefevere 1992: 12). In this system poetics, ideology and the so called “patronage” – the powers (persons, institutions – a religious body, a political party, a social class, a royal court, publishers, the media etc.) are decisive factors which can promote or hinder the reading, writing and rewriting of literary, and by analogy, any other kind of texts. As Lefevere writes:

Patrons try to regulate the relationship between the literary system and the other systems, which, together make up a society, a culture. As a rule they operate by means of institutions set up to regulate, if not the writing of literature, at least its distribution:

academies, censorship bureaus, critical journals, and, by far the most important, the educational establishment. (Lefevere 1992: 15)

The obvious conclusion while considering such a state of affairs is that manipulation includes various constraints. The constraints are grouped by Lefevere under 5 different headings:

- patronage,
- poetics,
- “universe of discourse”, defined as “the knowledge, the learning, but also the objects and the customs of a certain time, to which writers are free to allude in their work” ,
- the natural language in which the work is composed,
- original work itself, in which “ideology, poetics, universe of discourse and language come together, mingle and clash” (Lefevere, 1985: 232-233).

Three basic factors at least underlie the translator’s choices, according to Lefevere - some of them being of personal nature, some of ideological and some – belonging to the sphere of patronage (Lefevere 1992: 61),.

Van Dijk also sees the point in the power of patronage claiming that dominant groups can, to a certain extent, succeed in persuading other people – the ‘dominated groups’ – to adopt an ideology that does not sustain their own interests but those of the dominant ones (van Dijk 1998: 258). In such a view manipulation could be defined as Rigotti does, according to whom:

A message is manipulative if it twists the vision of the world (physical as well as social - or human – actual as well as virtual) in the mind of the addressee, so that he/she is prevented from having a healthy attitude towards decision (i.e., an attitude responding to his/her very interest), and pursues the manipulator’s goal in the illusion of pursuing her/his own goal. (Rigotti 2005: 68)

An interesting situation, stressed by Rigotti, is “when an already manipulated person aims at convincing another” (Rigotti 2005: 69), which was the case with translators of the communist era. The author claims that “Anecdotal evidence and the personal testimony of people who survived totalitarian regimes suggest that the effect of a manipulative device is

heavily strengthened if it is applied by somebody who has himself been manipulated” (Rigotti 2005: 69).

There is still another point worth mentioning here – it is the norms. Whether considered in connection with culture in a broad sense, or specifically with one area of its manifestation as e.g. within translation, according to Kenny:

Norms serve as the backdrop against which behavior is evaluated and positively or negatively sanctioned. They thus exert a kind of regulatory force on translators’ activities, but they are also reinforced by translators, or other agents in the translation process by virtue of their tendency to conform to prevailing norms. It is possible to deviate from norms, but there is often a price to pay if one does so, and not everyone is equally well placed to do so. (Kenny 2001: 51)

This sounds like a kind of unwritten charter for translators of totalitarian epoch in Poland and explains their reasons for using manipulative strategies in translations – simply in order to conform to imposed norms..

Still more emphatic a reason for their following the norms of totalitarian system was the one expressed in detail by Kenny:

Normalisation may, however, be more easily explained in terms of socio-cultural, or even economic constraints. In cultures where the initial norm that seems to inform most translation decisions biases translation towards target language and culture acceptability, translated texts that deviate from such target acceptability may run the risk of being ignored, criticized, or ultimately rejected by their intended audiences, and so involve higher financial risks for publishers. (Kenny 2001:67)

Those observations of the Manipulation School and its followers, concerning the idea of manipulation in literature and its translation, could be attributed to all other text types, not only literary ones, and also to general sociological functioning of communities.

3.2 Manipulation as translational shifts

The attitude of the Manipulation School, repeated by its followers, e.g. Dukate (2009: 49), is that in the text manipulation manifests itself in the form of shifts – changes in

translations as compared to the originals. The term of shifts is adopted from Catford (1965). Catford defines shifts as “departures from formal correspondence in the process of going from the SL to the TL” (Catford 1965: 73). He enumerates two main types of translation shifts, namely *level shifts* and *category shifts*. The idea of level shifts is that “a SL item at one linguistic level has a TL translation equivalent at a different level”. Translation between the levels of phonology and graphology and the levels of grammar and lexis is impossible – only the shifts from grammar to lexis and vice versa can occur in translation (Catford 1965: 73). There are four types of category shifts:

- structure – shifts, consistent in a grammatical change between the structure of the ST and the TT,
- class – shifts, occurring when a grammatical class is changed in the TL as compared with the SL (Catford 1965: 78),
- unit – shifts, “in which the translation equivalent of a unit at one rank in the SL is a unit at different rank in the TL” (Catford 1965: 79)
- intra – system shifts – taking place when “SL and TL possess systems which approximately correspond formally as to their constitution, but when translation involves section of a non – corresponding term in the TL system” (Catford 1965: 80).

These four types are differentiated based on the “fundamental categories of linguistic meaning” enumerated by the author (Catford 1965: 5), of which *the unit* is “a stretch of language activity which is the carrier of a pattern of a particular kind” (e.g. a syllable, or a sentence, clause and group, the lowest rank of them being a group, as clauses consist of several groups, the same as sentences comprise more than one clause, and still lower rank than groups being words and morphemes) (Catford 1965: 5-6, 8). *The structure* is an arrangement of elements – e.g. the elements of structure of the English unit ‘clause’ are: predicator, subject, complement, adjunct (Catford 1965: 6). *The class* is a grouping of members of a unit in terms of the way in which they operate in the structure, e.g. the elements of structure of a unit ‘clause’ are: subject, predicator, complement, adjunct (Catford 1965: 7). *The system* is a finite set of alternants among which we must make a choice (Catford 1965: 7).

Shifts may occur for various reasons, the most common of them being linguistic, cultural, psychological or ideological. Shifts may also result from ignorance. They can be realized in the form of different strategies, for example, omissions, additions, substitutions, attenuations or replacements, which are typical of the ideological or culture-induced manipulation (Dukate 2009: 82). According to Dukate:

Grammar-related shifts could hardly be considered manipulative in the conventional sense of the word. Shifts, which are due to cultural or ideological considerations, could be labeled instances of conventional manipulation. However, the labels in this case depend on one's perception and understanding of manipulation. (Dukate 2009: 55)

Dukate further claims that manipulation can take the form of translation strategy or method. It may be voluntary or mandatory. Voluntary manipulation refers to such cases where the translator might have not introduced a shift in the output, but nevertheless has done so. Mandatory manipulation usually results from the fact that the translatorship plays a social role within a cultural context and certain existing standards of translation expressed in the form of rules, norms and conventions are observed.

The idea of norms is then repeatedly stressed here, which makes it an important value of not only the productive aspect of translation – it is also a directive for analyses. This gives another proof that distortions might be of different character, but if motivated only by deliberate manipulation they are the elements of imposing power on the receiver by the message sender, who can also be influenced by external circumstances making him/her manipulate on the other hand.

3.3 Manipulation through the perspective of appraisal theory

The basic understanding of the idea of changes in the TT through translation of the ST, as described above, is developed in the attitude of Munday (2012) who seeks the analogies between translation or interpretation and the appraisal theory (Martin and White 2005).

The theory is embedded within Systemic Functional Linguistic paradigm (e.g. Halliday 1994/2004), which points out the importance of lexicogrammatical choices and analyses their functions, identifying three simultaneous modes of meaning – the textual, ideational and interpersonal (Martin and White 2005:1, 7). As Martin and White state:

Ideational resources are concerned with construing experience: what's going on, including who's doing what to whom, where, when, why and how and the logical relation of one going-on to another. Interpersonal resources are concerned with negotiating social relations: how people are interacting, including the feelings they try

to share. Textual resources are concerned with information flow: the ways in which ideational and interpersonal meanings are distributed in waves of semiosis, including interconnections among waves and between language and attendant modalities (action, image, music etc.). These highly generalized kinds of meaning are referred to as metafunctions. (Martin and White 2005: 7)

Munday, based on Martin and White, refers to various elements of a speaker's *attitude* (incorporating affect, judgement/ethics or appreciation as the constituents of evaluation), the strength of that attitude named *graduation*, and the fact how the speaker aligns himself or herself with the sources of that attitude, or the receiver – namely to his or her *engagement* (Munday 2012).

According to Munday, evaluation is typical of all the choices we make in communication – of words, syntax, intonation etc. It is subjective in nature and matched with the values of wider social and ideological context. Discourse, in which the speaker or translator are engaged, can be characterized by two factors – ideological, relating to ideas and beliefs (the speaker's or translator's perspective), and axiological, incorporating values and negotiating solidarity or community among the participants of the discourse (Munday 2012: 11-12, 16).

Such an attitude, typical of the translator or interpreter, who actively takes part in a communication process, evaluates and is not transparent while rendering ST meanings, but directed by some extratextual factors (commissioner, brief, purpose, audience expectation, TT function, and his or her own sociocultural and educational background, ideological preferences etc.), embodies the so-called interpersonal function of language, mentioned so far, that deals with the relationship between the writer and the reader – in that case – the intervening person being the translator. His or her intervention in the ST is judged based on the evaluation according to the appraisal theory (Munday 2012: 2,9). In the process of translation the translator/interpreter has to refer to the choices of the writer/speaker and elaborate his/her own choices based on the ST, including his/her assumptions, beliefs etc., sometimes making the evaluation invoked (the one that “would cover not only the context-dependent instances [...] but also other, culturally sensitive triggers, the association of which may pass unnoticed by some sectors of the audience” (Munday 2012: 64). The so-called *counter-expectancy indicators* (Martin and White 2005: 67) also fall among the means of invoking attitude of the translator – e.g. discourse markers like “however”, modal particles – “only”, “surely”, attitudinal adverbials – “indeed”, “really”, “even”, which “ ‘provoke attitude and represent

points in the text where the writer is adding in a value judgement, either by contradicting what has gone before (e.g. *however, on the other hand*) or by underlining a value that counters a potential challenge (e.g. *only, really*).” (Munday 2012: 66).

A similar function of performing interpersonal relations of the translator/interpreter and the writer/speaker in the translation/interpretation process is attributed to the idea of Chilton (2004: 56) called *deictic positioning*, comprising space, time and modality (moral values), crucial in the analyses and renderings of political discourse. As Munday profoundly states:

[It] conceptualizes the relationship of speaker to hearer as well as various situational features including physical location, point in the speech and development of the discourse. It is closely related to the appraisal resource of engagement [...]. Deixis is the most evident form of positioning working in tandem with the other forms of evaluation [...]. (Munday 2012: 68)

The author suggests that such opportunities are “the potential for translation to create ideological distortion of a ST discourse” and through them “the axiological and ideological message of the text may be truncated and manipulated by censorship or recontextualization of various forms.” (Munday 2012: 16-17, 79).

To House (2008: 16) such an intervention on the part of the translator is “a manipulation of the source text beyond what is linguistically necessary”. Munday advocates this view referring to Billiani (2007). According to it:

When a new version of a text is produced for a new cultural context, when a translator or an interpreter intervenes, the basis of evaluation also shifts. In extreme cases, when the cross-linguistic or cross-cultural differences are major, or where the purpose or function of the translation is very different from the ST, this may affect many points in a text. Modification of the ideational, ‘factual’ information in a text, or the story level in narrative, could take us into the realm of adaptation, which may be more frequent and even acceptable for target-oriented versions of fairy tales but it may also occur in contexts of heavy cultural manipulation or political censorship. (Munday 2012: 40)

The author concludes his theoretical assumption stating that:

In parallel, my interest is in the identification of those points and lexical features in a

text that in translation are most susceptible to value manipulation; those points that most frequently show a shift in translation, and those that generate the most interpretative and evaluative potential; those that may be most revealing of the translator's values. I term this points 'value-rich' and, where there exists the possibility that they will affect the reception of the text, 'sensitive' or 'critical'. (Munday 2012: 41)

Such a treatment will be the clue for our evaluation of the research material in Chapter 4, and an interpretative tip for us, as interpretation directed towards the imposed norms of the censorship and the objective fact of translating within some time distance causing e.g. trouble with deixis will make translators manipulate, with or without their deliberate intention. Such a constraint as translating deictic elements into "TL place, time and social space" naturally results in the fact that: "The translator faces then the task of reestablishing deixis in terms which would be comprehensible to the new readership, *i.e.* relative to the point of reference rooted in TL language and society" (Berezowski 1997: 40), all that in order to convey the source message in the most equivalent way. Such a way may be easily excused if Evans' (2004: 750) "ego-based model" of the time perception will be favoured over the "time-based model" (Łyda 2005: 75-76), but still equivalent rendering of time in translation is a "sensitive" element, to use Munday's reference, as it constitutes one of the most common culture specific issues, difficult to overcome when different cultures meet (Arabski and Wojtaszek 2011: 3).

The concept of equivalence as seen through the perspective of manipulation will be the topic of a subsequent section.

3.4 Manipulation through the concept of equivalence

One of the crucial concepts in the context of what has been said so far about manipulation is the equivalence in the translation.

Referring to the idea of translation strategies, the representatives of the Manipulation School made some interesting claims about equivalence and its kinds in the connection with translational manipulation. In their views they either refer to the ideas of other scholars, or work out their own understanding of equivalence along with their own terminology.

"Translational relationships may be defined as either formal or functional", as Toury claims (1985: 35). This dual opposition of literal and free translation, the theoretical

elaboration on which was initiated by Nida (1964), has a long tradition in translatology, and as has been mentioned, it constitutes one of the basic concepts of manipulation. That is why some more concrete concerns are worth mentioning here.

Nida claims that there are two orientations in translation, which he refers to in terms of *equivalence*, of which he differentiates two types – *formal* and *dynamic*. According to his definition:

Formal equivalence focuses attention on the message itself, in both form and content. In such a translation one is concerned with such correspondences as [...] sentence to sentence, and concept to concept. Viewed from this formal orientation, one is concerned that the message in the receptor language should match as closely as possible the different elements in the source language. This means, for example, that the message in the receptor culture is constantly compared with the message in the source culture to determine standards of accuracy and correctness. (Nida 1964: 159)

Nida calls translation according to such rules a “gloss translation” and characterises as attempting to reproduce as literally and meaningfully as possible the form and content of the original (Nida 1964: 159). He claims that “a gloss translation of this type is designed to permit the reader to identify himself as fully as possible with a person in the source language context, and to understand as much as he can of the customs, manner of thought, and means of expression” (Nida 1964: 159).

In the other type – the dynamic equivalence, according to Nida: “[...] one is not so concerned with matching the receptor-language message with the source-language message, but with the dynamic relationship, that the relationship between the receptor and the message should be substantially the same as that which existed between the original receptors and the message.” (Nida 1964: 159).

According to a more complete definition:

A translation of dynamic equivalence aims at complete naturalness of expression, and tries to relate the receptor to modes of behavior relevant within the context of his own culture; it does not insist that he understand the cultural patterns of the source-language context in order to comprehend the message. (Nida 1964: 159)

Quite a similar view on the kinds of translation was presented by Newmark (1982). He also differentiates two types of translation - *communicative* and *semantic*, and characterizes the opposing attitudes in the following way:

Communicative translation attempts to produce on its readers an effect as close as possible to that obtained on the readers of the original. Semantic translation attempts to render, as closely as the semantic and syntactic structures of the second language allow, the exact contextual meaning of the original. (Newmark 1982: 39)

We can then observe that, although the names differ, the argumentation of both theorists is similar. When it comes to the role of the target audience, we have again the argument of the reader's comfort in following the contents when the communicative translation is concerned, and some trouble to follow the meanings of the text translated according to the rules of the semantic translation. According to Newmark:

Communicative translation addresses itself solely to the second reader, who does not anticipate difficulties or obscurities, and would expect a generous transfer of foreign elements into his own culture as well as his language where necessary. [...] Semantic translation remains within the original culture and assists the reader only in its connotations if they constitute the essential human (non-ethnic) message of the text. (1982: 39)

There are still more theories rooted in this traditional opposition of the translator's attitude towards the source text – e.g. *covert* and *overt translation* by House (1981), or Venuti's *foreignisation* and *domestication* (1995). What is more important for us though, while referring to manipulation, is the turning point constituted by the functionalists' approach towards the translation. *Functionalism* of Reiss (1971, 1984) and Nord (1997) and Vermeer's *Skopos Theory* (1989) changed the orientation in translation from the concentration on the ST towards the TT. Nord writes:

Translation cannot be considered a one-to-one transfer between languages. [...] A translation theory cannot draw on a linguistic theory alone [...]. What is needed is a theory of culture to explain the specificity of communicative situations and the

relationship between verbalized and non-verbalized situational elements. (Nord 2007: 11)

Translation according to Vermeer (1987, 1989), is not just a process of seeking an equivalent within traditional linguistic tools, but realising a specific translational aim. This orientation on some aim of translation led to the creation of Skopos Theory, which is referred to by Vermeer as follows: “The word *skopos*, then, is a technical term for the aim or purpose of a translation.” (Vermeer 1989: 173f). Vermeer’s theory of purposeful action, as Nord refers to it (Nord 1997:12), establishes, as has been said, the intended receiver of the target text as the main factor conditioning the actual translation. The translation characteristics depend on the audience’s expectations, cultural requirements and communicative needs. The natural consequence is that the role of the ST diminished and translators could take advantage of that creating their more subjective versions of translated texts.

Other scholars connected with the Manipulation School also refer to the traditional dual opposition within the kinds of translation, e.g. Tymoczko advocates the use of formal equivalence as defined by Nida (1964) over the dynamic equivalence for the reason that the texts translated according to its rules are “obvious, [...] logically direct or logically simple, and that they are somehow more objective than dynamic-equivalence translations” (Tymoczko 1985: 63).

Lambert and van Gorp (1985: 45-46), while proposing a scheme for translation in the context of the polysystem hypotheses (including relations between the ST and texts originating from the same language, culture and tradition, between the source and target systems, between the TT and its readers, between the TT and various translations of the same ST etc.), take into consideration two possible ways of treating the source material in the TT. The translation might be target-oriented, referred to as “acceptable” – a created text will conform to the norms of the target system (van den Broeck 1985: 57, also Toury 1995: 56-57), or source-oriented, named “adequate”. This Adequate Translation, written in capital letters, also referred to as *tertium comparationis* by Toury (1980: 112-121, 1985: 32) is described as even “not an actual text, but a hypothetical reconstruction of the textual relations and functions of the ST” (Toury 1980: 122, after van den Broek).

What comes out of that attitude is Hermans’ opinion that “the ultimate goal of ‘total’ translation, which would reproduce the ST faithfully and completely in all its aspects across the language barrier, is unattainable” (Hermans 1985: 103). It proves the author’s

manipulation hypothesis, as in such a case the TT will never realize all source language text aspects adequately. It also opens a new perspective for treating translation – the one developed by Descriptive Translation Studies.

Through the interest of DTS scholars in the description of real translations with all the observed literary, historical and cultural backgrounds within them, the TT orientation in translation arose and started expanding. The starting point for this type of thinking was the polisystem theory with Even-Zohar's conviction about the TT value judged from the overall condition of the polisystem in some particular culture (not automatically treated as second-rate) and Toury's belief that what matters in translation is its target textual tradition only and that the best way to research translations is from the perspective of the target culture treated as a whole (Kenny 2001: 49). This fact should also be considered as the starting point for the translator's subjectivity, creativity, and what comes out of that – the opportunity of manipulation.

Conclusions

Based on all the definitions quoted and considerations taken into account, we can draw a conclusion that manipulation has a lot in common with persuasion, that is why it has been used for propaganda purposes, but should not be connected with a lie, which is a far more complicated and sophisticated phenomenon. Lies will rather be absent from translators' ideas for best equivalents, though it is not that obvious in relation to communist propaganda texts where they would be observable (Borkowski 2003: 107). Manipulation often lacks the intention to tell a real lie, but rather circles around not being honest enough and leaving the interpretation to the hearer.

When it comes to the incorporation of the phenomenon in mind into translation, as we have observed, authors tend to overuse the idea of manipulation in their beliefs that each rewriting activates manipulation. Shifts can be realized through different strategies – the ones that keep the target text closer to the source one, the same as the ones used to reach the aim of producing “dynamic equivalence”, “accepted translation”, or any other kind of free translation. It is basically what for the Manipulation School proves the claim that “all translation implies a degree of manipulation”.

But what we strongly believe in for the purpose of this dissertation is the fact that there is a crucial difference between the use of strategies when a translator wants simply to render the ST in the best possible way in the TL, and when he or she wants to reach the aim of hiding something in the TL version. These two cases have to be differentiated as the conclusion. The production of any free translation, whatever name it would be called and according to whoever's theory, will not be considered manipulative, but the necessary product of either cultural or linguistic differences between the SL and the TL until another condition is observed – namely the existence of purposeful hiding of the ST elements, or changing the contents of the TT without the reason other than the information deviation.

In other words – the purposeful idea of distortion as the criterion for manipulation will matter for us in all theoretical assumptions and the analyses covered in the subsequent chapters.

CHAPTER 3

Socio-cultural elements of communication. The language of political discourse and media in the People's Republic of Poland

Introduction

The main concern of the subsequent chapter will be the socio-cultural perspective of language in the communist era in Poland. Social aspects of language use (persuasion, seeking agreement or dominance, freedom of expressing attitudes etc.), and their influence on the linguistic shape of communication seem necessary issues to consider in this case, not in a way void of any particular reference, as in the previous chapters, but based on the real political situation in post-war Poland.

The analysed texts are mostly of political nature, which practically means that it will also be indispensable to refer to the features of political language, taking it for granted that the type of contents – in this case a political topic, is a sufficient component to decide about the classification of texts within the autonomous group of political texts (Fras 2005: 67), including some specific features of language. What has to be firmly stated in the introduction to this chapter though is the fact that it is not going to reach any arguments for language typology and their adequacy. Scholars normally classify types of language based on how many self-existing features can be ascribed to a particular type of language to differentiate it from the general type within lexis (terminology, phraseology), and grammar, possibly also phonology. It is a decisive element to allow for using the notion of e.g. a political language in its specialized literal sense. Some typological elements have already been attributed to political language by different scholars and mentioned here, to enumerate just a few:

- its use in texts produced by politicians and their advisors, spokesmen, assisting specialists, journalists specializing in politics etc.
- the fact of being addressed to the users of general language,
- the connection with the political scene,
- dominance of persuasive function (Borkowski 2003: 22).

Still though, the typology characteristics are insufficient to prove the distinctness of this language from other types in a way to be able to classify it as an isolate category.

But disregarding firm classifications and the topics, as the analysed texts are also concerned with economic or even cultural issues, what really matters is not the objectively recognized typology of texts taken into consideration but rather the characterization of the language used in them, created for propaganda and manipulation reasons of that period. And, as a matter of fact, what most researchers are concerned with is descriptions of this language in terms of functional features and its dynamic development than formal classifications (Bralczyk 2003: 68). It will also be the attitude represented by this chapter.

Disregarding the nomenclature, as the language of political topics is referred to as either political language, or any other names (the language of politics, propaganda language, the language of political propaganda, the language of state ideology, the language of political texts, the style of political propaganda, the style of texts including political topics, Newspeak), two levels of meaning can be differentiated within the terms coined – a more neutral one, embracing the mere idea of the topic - politics, and a narrower understanding including the sense of propaganda (Borkowski 2003: 16). Both senses must be incorporated into the understanding of the term *political language* for the use of this dissertation.

Głowiński solves this nomenclature dilemma by stating the following:

What to call this language? The propaganda language considering the aim it serves? The party or official language bearing in mind its institutional references? The communist language due to its ideological relations? The drawback of all the names is the fact that each of them concentrates only on one side of the phenomenon. I will then reach for a considerably neutral name and borrow a term *newspeak* from George Orwell as it shows the new character of this language compared with the classical speech. (Głowiński 2009: 11)

Newspeak, to use the name based on George Orwell's novel "Nineteen eighty-four", or the propaganda language, are the two names most frequently used when referred to the linguistic phenomena ascribed to the way of communication practiced by the communist powers. Consequently, they will most frequently be adopted here.

This language of rulers was popularized by mass media as political institutions, group communicators and also powerful creators of political atmosphere, under the censorship

regime in particular (Fras 2005: 36, 48). Due to this fact and especially because this applies to the corpus chosen for analyses and descriptions in this dissertation (texts translated from British and American papers and published in Polish press, namely *Forum* magazine, in the years of communist rule), the conditions of public communication imposed by the media and censorship in that period will have to be described in detail. Such references will be essential in the connection with what Jaworski, Coupland and Galasiński claim, seeing the descriptions of language as an element creating ideology (2004). According to such an idea, censors imposing the rules of the propaganda language use on authors in the form of comments and requirements to follow were at the same time responsible for the effect of spreading their view of language on society through the agency of media and publishing houses. The authors state that:

Metalinguistic representations may enter public consciousness and come to constitute structured understandings, perhaps even ‘common sense’ understandings – of how language works, what it is usually like, what certain ways of speaking connote and imply, what they *ought* to be like. This is, metalanguage can work at an ideological level, and influence people’s actions and priorities in a wide range of ways, some clearly visible and others much less so. (Jaworski, Coupland, Galasiński 2004: 3)

This language of communist propaganda is, in fact, commonly perceived as ideologically influenced, it will then be essential to refer to the notion of ideology and its presence in the political language. Ideological aspects must be treated as basic means to unite a community, as according to the opinion of van Dijk: “Whatever else ideologies are, they have always been associated with socially shared ideas” (van Dijk 1998: 15). Those ideas are mainly religious or political ones and will be basic constituents of the political discourse. Then, the conviction expressed by Bralczyk that “language is one of the tools of making politics and the means of its description” (Bralczyk 2003: 67), or Borkowski that “Language of politics exists in fact through political activities and for their communicative support” (Borkowski 2003:10) also applies to the creation and description of political ideas constituting specific ideologies – e.g. a communist ideology. Such language will also develop social relations of power of those being among the authorities over the ones subject to their rule, making the latter follow the predominant ideology, but also the preferred patterns of

discourse, which is what CDA followers (Fairclough, Hodge, van Dijk, or Hatim and Mason) advocate.

The language of politics has recently been a popular subject of descriptions. They are encountered in political commentaries in media, but most importantly, as for academic reasons, in theoretical approaches of researchers, based on which the subsequent description will be composed.

It is worth mentioning that this language is a constituent of a social activity lately discussed by some scholars (e.g. Fras 2005), namely *political communication*, as a subdiscipline of communication, which consists in the presence of any political message, intentionality to take part in a communicational interaction and its processing character. It comprises political institutions, political culture and activity, relation of mass media and politics (Fras 2005: 17, 32). Its hegemonic one-direction variation (propaganda), performed between the rulers and those being ruled (Fras 2005: 36), typical of the totalitarian ruling in the People's Republic of Poland, will exemplify a dominating tendency of language use in most texts concerning political issues of communist era, also the ones subject to analyses in Chapter 4. This tendency can be characterized as fictional interaction, without any cooperation between the communication actors (rulers and the ruled), or with a seeming cooperation (Fras 2005: 23), which will be shown in Section 4 of this chapter.

The general aim of the chapter will be then to describe how language expresses political or politically correct ideas, or beliefs – as van Dijk prefers to refer to them (van Dijk 1998: 18), and what factors shape or influence it, in other words – what the language of political reality of communist era in a Polish discourse and media is like in theoretical terms.

1. Ideology in society and its influence on language

One of common beliefs about the political language, as has already been stated in the introduction to this chapter, is that it is very much influenced by ideology. This is expressly stated by van Dijk through his conviction of three different aspects judging his understanding of ideology, which the author puts as follows:

[...] my approach to ideology may be summarized by the triangle formed by the concepts Cognition, Society and Discourse. That is, first, the status, internal

organization and mental functions of ideologies need to be studied in terms of social cognition. Second, the cognition and functions of ideologies are obviously not only cognitive but also social, political, cultural and historical. And third, ideologies are formed, changed and reproduced largely through socially situated discourse and communication. (van Dijk 1998: vii)

This conviction shows that the notion of ideology is quite ambiguous to define. Referring to the definition of the term *ideology*, Gumul states that:

Expounded and analysed in terms of a political doctrine or a philosophical stance, frequently used in contexts in which it is imbued with negative connotations denoting overt manipulation and deception, the term ideology is also assigned a more neutral meaning. (Gumul 2011: 11)

By the neutral meaning the author understands sets of shared beliefs and values among societies. It is the idea that van Dijk stands for while defining the notion and this particular attitude seems a primary one to refer to.

Ideologies are defined by van Dijk as “clusters of beliefs in our minds” (van Dijk 1998: 26), but:

[...] beliefs are not only personal, nor do they always spontaneously ‘emerge’ as products of the individual mind. Rather, many of them are socially acquired, constructed and changed – for example, through social practices and interaction in general, and through discourse and communication in particular. This means that besides their mental dimensions, they have social dimensions, neither of which can and should be reduced to the other. (van Dijk 1998: 26)

A similar attitude towards the concept of ideology, joining a society, its consciousness and language, is expressed by Hodge and Kress in their definition in which they state that “Language, typically, is immersed in the ongoing life of a society, as the practical consciousness of that society.” (Hodge and Kress 1993: 6). In the authors’ conviction:

This consciousness is inevitably a partial and false consciousness. We can call it Ideology, defining ‘ideology’ as a systematic body of ideas, organized from a

particular point of view. Ideology is thus a subsuming category which includes sciences and metaphysics, as well as political ideologies of various kinds, without implying anything about their status and reliability as guides to reality. (Hodge and Kress 1993: 6)

The basic condition of an ideology existence, as pointed out by van Dijk, is the fact that “a group ‘has’ an ideology if at least some (or most, depending on the group) members share at least some core (or most) ideological propositions” (van Dijk 1998: 150). The state of being shared is then an important feature of ideologies.

Van Dijk describes the notion of ideology from a broad, also historical perspective, pointing to the fact that it has not always been connected with the negative sense that was attributed to it by the Marxist concept. The author stresses the most commonly believed fact that:

The vast majority of studies of ideology (whether Marxist or non-Marxist) are rooted in the social sciences and pay extensive attention to ideologies in relation to class, dominant groups, social movements, power, the political economy. (van Dijk 1998: viii)

What van Dijk states is of fundamental value for this study, as not only does it take into consideration the unquestionable influence of the communist ideology on social cognition, attitudes and actions, but also it gives a reason for seeking ideological thought in the language of the analysed translations because of the fact that for van Dijk discourse, which he mentions as the tool of ideology formation and reproduction, is both - text and talk (van Dijk 1998: ix). The author claims that “Ideologies are not merely learned and changed because of personal experiences, but may also be constructed, at least partially, directly from ideological statements in discourse.” (van Dijk 1998: 87).

An important factor in van Dijk’s definition of ‘ideology’ is his references to the notion of ‘belief’, used instead of the term ‘ideology’. It is an excused idea in the context of his broad understanding of the notion in mind, including the elements traditionally connected with mental devotion. He claims that:

Ideologies are not merely systems of beliefs, but also feature such phenomena as symbols, rituals and discourse. It may be readily agreed that such phenomena are often

part of ideological systems and practices in a broader sense. However, it is theoretically more useful to distinguish between ideologies as such, that is, socially shared beliefs of a specific type, on the one hand, and their expression or enactment in symbols, rituals, discourse or other social and cultural practices, on the other hand. (van Dijk 1998: 26)

As the above quotation points out the mental aspect of ideologies is not the only one that matters in the understanding of the phenomena. The other one is social, based on sharing not just beliefs but their consequences exemplified in people's actions. Van Dijk claims that:

Ideologies are not 'above' or 'between' people, groups or society, but part of the minds of its members. Again, this does not mean that they are therefore individual or only mental. On the contrary, just like languages, ideologies are as much social as they are mental. (van Dijk 1998: 48)

One important feature of ideologies, decisive for functioning of societies, is that:

[...] ideologies are often assumed to tell groups and their members what is good or bad, wrong or right. That is, ideologies feature evaluative beliefs or opinions. More specifically, since ideologies by definition are social and shared, they feature the social opinions of a group. [...] The social opinions that constitute an ideology are so general and abstract that they organize clusters of domain-specific social opinions of a group, namely, attitudes. (van Dijk 1998: 33)

However, as van Dijk points out:

If all members of a culture believe, for example, in the existence of God, then such a religious belief is no longer ideological, but simply shared knowledge, within that culture. That is, there are no groups within that culture that disagree, contest or otherwise provide an alternative view of society in that respect. (van Dijk 1998: 51)

The above-stated opinions mean that ideologies are socially shared but they also have an important normative component. Van Dijk claims that "[...] ideologies have normative dimension, and summarize what group members should do or not do: for example resist

oppression.” (van Dijk 1998: 68). The author states that “ideologies are typically used as foundations for domination and resistance; that is they represent social struggle.” (van Dijk 1998: 68). Existing models of society division can be seen as a natural product of such a human attitude. As Fairclough states:

Ideologies are closely linked to power, because the nature of the ideological assumptions embedded in particular conventions, and so the nature of those conventions themselves, depends on the power relations which underlie the conventions; and because they are a means of legitimizing existing social relations and differences of power, simply through the recurrence of ordinary, familiar ways of behaving which take these relations and power differences for granted. (Fairclough 1996 :2)

There are obvious consequences of such an assumption – as van Dijk puts it:

The very general polarization schema defined by the opposition between Us and Them suggests that groups and group conflicts are involved, and that groups build an ideological image of themselves and others, in such a way that (generally) We are represented positively, and They come out negatively. Positive self-presentation and negative other-presentation seems to be a fundamental property of ideologies. (van Dijk 1998: 69)

Such “social conflict, struggle”, as referred to by van Dijk (1998: 145), is at the same time considered a possibly decisive criterion for the definition of the social group basis of ideologies. The author believes that “This is traditionally the case for classes and class struggle, and in Marxism, obviously, ideologies were primarily related to groups such as workers and ‘capitalists’” (van Dijk 1998: 145).

There are special requirements as for the establishment of groups and their ideologies. First of all, as van Dijk puts it, “Whatever the ‘objective’ socio-economic base of a collectivity of people, they can only constitute a group if they share social representations that give collective meaning to these social circumstances” (van Dijk 1998: 143). Apart from the consciousness of being group representatives there are some complementary factors of what van Dijk calls ‘belongingness’, and this is, as he states, the idea that:

Groups are also constituted by their members, as well as members of other groups, by feelings of belongingness, shared memories of collective experiences, and more generally by social representations, or precisely by the fact that others do not share these representations or challenge them. (van Dijk 1998: 143).

There are also some other conditions for this belongingness. In van Dijk's conviction:

If we define ideologies in terms of their social functions [...], then sharing beliefs, the co-ordination of social action and interaction, proving identification, common goals, organization and in general defending group interests, are major conditions for the constitution of ideological groups. Collectivities of people as defined by one or more properties (such as age, profession, goals, income level, political orientation, etc.) thus will tend to be more like ideological groups if these ideological functions apply to them. (van Dijk 1998: 146)

The belongingness is strictly connected with the awareness of group particularity. When it comes to a group constitution in the context of its members' realised identity and feeling of hegemony over others, there must be some rules how to perceive an individual group as a declared and purposeful construct. According to van Dijk 'social power' can be treated as "a specific type of social relation between groups" (van Dijk 1998: 162). Such a 'relation', especially based on the notion of 'control', suggested by van Dijk (1998: 162), can be perceived as a criterion of group identification. This is what Fairclough includes in his reference to the idea of society seen as "no mosaic of individual existences looked in some stratified structure but a dynamic formation of relationships and practices constituted in large measure by struggles for power" (Fairclough 1996: vi). This collective identification is then naturally followed by seeking a group's position that justifies the idea of power.

Following van Dijk's vision we can assume that:

A group A has or exercises power over another group B when the members of A are usually able to control the members of B. This may typically involve the control of the actions of the other group and its members, in the sense that the others are not only not (or less) free to do what they want, but may be brought to act in accordance with the wishes or the interests of the more powerful group, and against their own best interests (and usually also against their will). (van Dijk 1998: 162)

Conflict, competition and dominance are then typical of constituting social structures (van Dijk 1998: 179). The author mentions common examples of exercising power in relation to age, class, gender, race, ethnicity, origin, social position or profession. A natural consequence of such tendency is the fact that, as van Dijk puts it:

The possession and exercise of (more) power of one group usually implies the loss or limitation of freedom for the other group. Ideological claims for freedom, as in freedom of the press, and freedom of the market, are thus usually claims for power. The same is true, though from a different perspective, for the claims for freedom – as empowerment – by dominated groups. (van Dijk 1998: 162)

These are backgrounds of the relationship between ruling authorities and dependent people in the communist system. Bralczyk states that the ideology of the ruling authorities in the People's Republic of Poland was based on: firstly, propaganda of the necessity to act (to work for the benefit of homeland), secondly – having an approving attitude towards the leading power and its political programme, namely - ideas to influence people's individual needs and interests, and dominate them. It was done through persuasive texts creating a positive vision of the existing world (Bralczyk 2007: 85-86). The ritual function of such texts, greatly influenced by the communist ideology, was accessible by means of undisputable words and expressions, like progress (*postęp*), development (*rozwój*) socialism (*socjalizm*), working class interests (*interes klasy robotniczej*), collectiveness (*ujednoczenie*), completeness (*pełność*) (Bralczyk 2007: 118, 142, 209). It proves the attitude of some scholars that language can greatly influence groups' ideologies. The idea is mentioned also by Fairclough. The author claims that "there is not an external relationship 'between' language and society but an internal and dialectical relationship. Language is a part of society; linguistic phenomena are social phenomena of a special sort and social phenomena are (in part) linguistic phenomena." (Fairclough 1996: 23). He adopts, as he calls it, *critical language study*, or *CLS* for short (namely *CDA* previously announced), to the analyses of language (discourse) in the connection with power relations and explains that: "*Critical* is used in the special sense of aiming to show up connections which may be hidden from people - such as the connections between language, power and ideology." (Fairclough 1996: 5). According to Fairclough:

CLS analyses social interactions in a way which focuses upon their linguistic elements, and which sets out to show up their generally hidden determinants in the system of social relationships; as well as hidden effects they may have upon that system. (Fairclough 1996: 5)

All in all, “*CLS* would place a broad conception of the social study of language at the core of language study (Fairclough 1996: 13). The idea of Fairclough, later referred to as *Critical Discourse Analyses (CDA)*, has been followed by such scholars as van Dijk, Chilton Wodak and others (Blackledge 2005).

The element of dominance and its consequences in language is mentioned by Hodge and Kress. The authors believe that:

Language is an instrument of control as well as of communication. Linguistic forms allow significance to be conveyed and to be distorted. In this way hearers can be both manipulated and informed, preferably manipulated while they suppose they are being informed. Language is ideological in another, more political, sense of that word: it involves systematic distortion in the service of class interest. (Hodge and Kress 1993: 6)

As the ideologies of dominating groups are naturally imposed on the dominated ones, even if interiorized and at least partly accepted, (van Dijk 1998: 180), they eventually provoke resistance and struggle. Such a situation may also imply another consequence, of also linguistic provenience, such as “falsehood, deceit and manipulation” on the part of dominant groups, as van Dijk puts it (1998: 168). It is achieved through typical practices among dominating powers, the ones that e.g. “tone down the obviously inconsistent parts of the ideology and emphasize those parts that may be more attractive” (van Dijk 1998: 183).

This aspect of power resulting in manipulation is also stressed by Calzada Pérez in her reference to Marxist ideology. She, similarly to van Dijk, claims that “This is, of course, the legacy of a Marxist (and neo-Marxist) tradition which saw ideology as tantamount to political domination, in the form of covert manipulation, and always related to the concepts of power and hegemony” (Calzada Pérez 2003: 3-4).

When it comes to ways of influencing people there are some further factors allowing domination. First of all it will be seeking some opposite ideas to the existing ones that would be widely accepted. Van Dijk claims that:

Whereas it may be in the interests of a dominant group to conceal their power abuse and to hide the forms of equality that are its consequences, dissidents and opponents may be specifically interested in uncovering and exposing domination and inequality, and to manifest and legitimate as 'just' their own, counter, ideologies. Indeed, that was the point of the communist 'manifesto', as it was for many other manifestos and declarations. (van Dijk 1998: 168)

The following factor to seek a way to dominate a group ideologically should be finding a way to expose ideologies. It might be achieved through appointing influential leaders. Van Dijk claims that "patterns of power and domination and their underlying ideologies also apply within the group itself, namely, between elites and the rest, between the leaders and the led, between the thinkers and the doers." (van Dijk 1998: 168).

Group leaders normally dominate their followers ideologically by using their access to propaganda tools, so that would be another condition to communicate ideas, also contradicting ones. Van Dijk states that:

Explicit ideological practices as well as ideological discourses are systematically related to ideologies, which mutually may facilitate each other. Leaders, intellectuals and other 'ideologues' of a group typically may be expected to play such roles, especially because of their privileged access to public discourse, and because of their tasks to lead a group, co-ordinate its actions, and make sure that its goals are realized and its interests protected. (van Dijk 1998: 172)

The access to discourse is normally the best of all opportunities to propagate group ideologies. There are some other ways to communicate ideas, but they do not immediately guarantee group power. Van Dijk mentions that:

For some social movements, such discourse may literally begin with shouted slogans in the streets. But, in general, groups and social movements historically have their basis in the writings of smaller elite groups of philosophers, writers, academics,

politicians, union leaders and other elites who have at least some access to books or the mass media. These writings may be based on critical social analysis, values and other ethical principles, as well as on personal experiences shared with other members of the group. (van Dijk 1998: 173)

However, the commonly known fact about propagating ideologies is that “the ideologies that are most prominent in the media are largely those of the elites, and not of any dominated or oppositional groups.” (van Dijk 1998: 180). The elites, having a privilege of an access to media, rule the amount and character of information passed. Van Dijk claims that:

If elite ideologies are largely inconsistent with relatively strong and known ideologies of dominated groups, the elites have the special means of media access and control, and discursive strategies of manipulation of knowledge and opinions, for example by emphasizing the ideological implications that are less inconsistent with the interests of dominated groups, or de-emphasizing those that are inconsistent with these interests, for example nationalism, militarism, and especially neo-liberalism and neo-conservatism. (van Dijk 1998: 185)

A consequence of such a situation is a tendency to follow the leaders’ ideologies. Shared attitudes and group pressure evolving from an access to publically stated beliefs is a common reason why people form their opinions largely based on all the surrounding sources of information, sometimes incapable of reflexive thought. Van Dijk’s conviction is that “For all situations where social members have fewer, biased or incomplete personal experiences (models), it will be much easier to manufacture ideologies that have no ‘grounding’, but which members acquire as a result of propaganda by elites who control the means of public discourse” (van Dijk 1998: 88). This leads to people’s tendency to accept ideas which either suit their needs or at least do not evidently contradict with them at once. There is although a risk of being deceived or used by those who, through public trust, try to reach their individual goals. And this is the idea of manipulation. Van Dijk says that ideas “may be expressed by the person who has them, conveyed to others, shared by others and a whole group; they may be further developed, influenced and manipulated” (van Dijk 1998: 16). It is then what should be expected from the system of propaganda in the communist era in Poland and the texts written under control of the censorship apparatus. This is done by way of universal means as expressed by van Dijk:

Propaganda precisely has the function of directly affecting the attitudes and ideologies of social members, even when ‘examples’ or ‘illustrations’ may be given as persuasive ‘evidence’ for the validity of general beliefs. This possibility of a direct link between discourse and ideology also explains the familiar strategies of manipulation, as well as the classical notion of false consciousness. (van Dijk 1998: 87)

That goes along with preventing possible competing attitudes through the means of control. Such is for example censorship - a way of totalitarian authorities’ power abuse, whose principles will be described in the subsequent sections.

2. The political system and its institutional influence on language and beliefs

The idea of group domination and power, namely the conviction mentioned above that “ideologies are developed and applied as legitimation for the abuse of power (domination) and its resulting social inequality” (van Dijk 1998: 163), which was the case in the social system of the communist rule in Poland, led to the control over all social actions on the part of the communist authorities, realized through the means of oppression in the authorities-people relationships and censorship in discourse.

Van Dijk enumerates criteria of adopting dominating groups’ ideologies and he makes an assumption that “The elites (and especially media editors) prevent or limit the access to public discourse of leaders of non-dominant groups [...] or will marginalize or discredit them among the population at large or even among their own groups” (van Dijk 1998: 184). In such a situation only leading powers can have a decisive influence on social awareness, as has already been stated. Such a preponderance is carefully organized, also by creating institutions which serve authorities’ purposes. Van Dijk points out that “in order to organize ideological practices, we may assume that ideological institutions are needed. In other words, ideological institutions are created that (also) have as their task the ‘realization’ of a shared ideology.” (van Dijk 1998: 187). Special knowledge and practices are normally used in judging or creating the essentiality of topics. Van Dijk states that “these practices are governed by professional expertise and attitudes and ideologies about what is true or false (fact or opinion), interesting or uninteresting, newsworthy or not, relevant or irrelevant, and so on” (van Dijk

1998: 187). That is the activity that can surely be ascribed to the institution of censorship in the People's Republic of Poland, which needs to be discussed in more detail here.

2.1 Censorship in the Polish discourse under the communist rule

It was due to censorship in the People's Republic of Poland, supported and exercised by special institutions, that Western capitalist beliefs were blocked from the access to political consciousness of Polish citizens as conflicting with the authorities' interests. Scholars had to accept the Marxist worldview and methodology to a satisfying extent at least as long as until Gierek's times of 1970s (Romek 2010: 10), which practically meant the careful prevention of any contradicting views (Romek 2000: 13, 26). Propaganda was very much alike. What was also hidden from a wider audience by censors, aware of real authorities' intentions (Romek 2000: 38), were the methods of ruling and exercising power the rulers used. As Spokiene writes about a quite analogous situation in Lithuania "The main idea behind this censorship was not only to control over words and ideas, but also to negate the reality of every day experience in the Soviet system" (Spokiene 2004: 63).

To create a desired impact of information passed by the communist authorities on the Polish citizens, whatever was publicized used to be carefully controlled according to the idea of preventive censorship, controlling and blocking banned contents before printing and not the repressive one, as in the Second Polish Republic, based upon the idea of confiscating unwanted materials after their publication (Romek 2010: 32, 38). As Romek states "Those days crowds of specialists took care of working out a falsified vision of reality, intentionally and capably disturbed the process of cognition"¹¹ (Romek 2000: 11). It applied to both - the media and publishing materials and also cultural events.

The existence of the censorship apparatus was a mystery itself and it was impossible to reveal this fact in any published materials (Romek 2010: 57).

¹¹ Translation equivalent in English – Edyta Żrałka.

2.1.1 The constitution of organs controlling the information flow

In the People's Republic of Poland the control of media and other means of verbal communication was supervised by an official entity – *Główny Urząd Kontroli Prasy, Publikacji i Widowisk* (Main Office of Control of the Press, Publications and Public Performances¹²), having its subsidiaries on the territory of the whole country, subject to *Wydział Nauki i Oświaty KC PZPR* (Department of Science and Education of the Central Committee of the Polish United Workers' Party¹³). Its origins go back to the year 1944, when on the 19th of September, within the organization called *Resort Propagandy i Informacji PKWN* (Propaganda and Information Resort of the Polish Committee of National Liberation¹⁴), with subsidiaries throughout the country, responsible for the distribution of paper and press in the post-war Poland, the same as control over other media and the contents of texts before their distribution, the existence of *Wydział Prasowo-Informacyjny* (Press and Information Department¹⁵) was initiated, under the leadership of Jerzy Borejsza. *Wydział Prasowo-Informacyjny* was replaced by *Centralne Biuro Kontroli Prasy* (Central Bureau for the Control of the Press¹⁶) as a result of the visit of *GłavLit*¹⁷ representatives – Piotr Gładin and Kazimierz Jarmuż, who advised to subject the censorship authorities to *Ministerstwo Bezpieczeństwa Publicznego* (Ministry of Public Security¹⁸), that was constituted on the 19th

¹² Official English version of the name according to John Bates, "Publishing in Poland, 1976-1989; Reflections of Preferences and Constraints", www.arts.gla.ac.uk/Slavonic/PublishingPoland.htm [access on the 15th of February 2014]

¹³ Official English version of the name according to Andrzej Friszke, *The March 1968 Protest Movement in Light of Ministry of Interior Reports to the Party Leadership*, ece.columbia.edu/files/ece/images/friszke.html [access on the 15th of February 2014]

¹⁴ Translation equivalent in English – Edyta Żrałka.

¹⁵ Translation equivalent in English – Edyta Żrałka.

¹⁶ Official English version of the name according to Jerzy W. Borejsza, Klaus Ziemer, Magdalena Hułas (Eds). 2006.: *Totalitarian and Authoritarian Regimes in Europe Legacies and Lessons from the Twentieth Century*. New York/Oxford. The Bates' version of translation is "The Central Office of Press Control" (Bates 2004: 142).

¹⁷ The Main Directorate for Literary and Publishing Affairs, a state agency responsible for the censorship of printed materials in the Soviet Union (Gale Encyclopedia of Russian History www.answers.com/topic/glavlit ; access on the 15th of February 2014)

¹⁸ Official English version of the name according to www.desertwar.net/ministry-of-public-security.html [access on the 15th of February 2014]

of January 1945. Those soviet representatives dictated their instructions and regulations concerning the functioning of censorship apparatus in Poland, whose system of control became similar to that of the Soviet Union (Bagiński 1981: 2, 21), they also chose and trained censors. Finally, on the 15th of November 1945, by a governmental resolution, the Office was transformed into *Główny Urząd Kontroli Prasy, Publikacji i Widowisk*, legally approved by the decree of the 5th of July 1946 (Łętowski 2010: 26-27; Pawlicki 2001: 30). The office functioned until its liquidation marked by the date of June the 6th 1990, ceasing its existence by the enforcement of the Act concerning the press law passed on the 11th of April (Łętowski 2010: 62).

Censorship and the activities of *GUKPPiW* were undergoing transformations adjusted to the changing reality of the totalitarian ruling system, and the conditions for publishing and organizing events were evolving according to the political climate, moods and the level of communist indoctrination. Even if there were some differences among the 3 periods of existence of the People's Republic of Poland mentioned by historians, with different influence of communist regime on the freedom of thought, still though the censorship authorities performed their functions and there was no free access to information. The organization and methods of functioning of the censorship apparatus, procedures and techniques of dealing with control were in fact still very much alike (Romek 2010: 37). The period of Stalin's dictatorship (from 1945 up to 1956), was characterized by ideology and communist system crystallization and publishing market restrain. The years 1956 – 1981 were the era of continuing ideologization of publications, thinking and religious attitudes, also marked by the emergence of the “second circulation” publishing, according to Bates – initiated in 1976 (Bates 2004: 141). The times of 1981 – 1989 are known for more liberal attitude to the second circulation publishing, as Bates calls it: “the partial dismantling of official censorship”, but on the other hand, attempts to preserve the system occurred regularly (Skorupa 2010: 8; Bates 2004: 141).

2.1.2 The censorship apparatus's activities

All materials, “from television programmes to information on noticeboards in workplaces” (Pawlicki 2001: 40), were carefully checked and corrected by thoroughly and regularly instructed censors in accordance with the requirements of the ruling powers in the form of

party instructions and guidelines of appropriate *KC* secretaries. There were also the so-called “normal” rules governing censors’ decisions, unwritten and obvious, referred to as “remaining censorship criteria” but serving as leading rules of censors’ conduct (Romek 2010: 8, 37; Strzyżewski 1977). Normally, a censor’s duty was to read a given text and prepare its review after making corrections, which was subsequently controlled and evaluated by a principle of a subsidiary (if such a function existed, as it was rather typical of big subsidiaries), and finally the head signed the text after the prior corrections had been viewed. If the head was in doubt, he ordered a double check – he simply commanded another contents control to a different censor. Sometimes group checks took place or the materials were sent to be read at *GUKPPiW* (Pawlicki 2001: 106). As Pawlicki states: “Censors acted against ‘words that provoke something’ (namely the so-called performative utterances according to the concept of Austin)” (Pawlicki 2001: 14). In most cases the corrections concerned omissions of undesired contents (facts, names) and changes made to the original authors’ ideas – sometimes of single words, or larger parts of texts, or even the general views presented in the materials wished to be published. It concerned not exclusively political texts *sensu stricto*, though supposedly wide majority of corrected texts were about politics. At the same time correcting referred to any contemporary materials, whatever their nature, either literary or scientific, or any other type. And the real thing to control was not only the issues discussed, adequately chosen topics, sources for publication and methodology. What censors cared about was also the way of presenting any views and type of language used – the most accepted, specially constituted and indoctrinated (the so-called “Newspeak”), created by the political system, that was to be acquired by authors through their experience with censorship.

Censoring practices, apart from written materials, also affected the oral productions, like theatrical plays and films. In the translation of films, if they happened to be originally made in a capitalist bloc country, the preferred form of translation was the so-called *voice-over*, which according to Garcarz (2009: 571-572), gave an opportunity to manipulate the contents in a number of ways to the joy of dicidents of the Soviet Politburo, and surprisingly remained a still preferred method of film translation in Poland:.

Ordinary viewers were fed with not only ‘an appropriately cut film material’, the contents of which promoted the only historical truth, but also with a narrative description ‘bombarding’ them with ideological slogans.¹⁹ (Garcarz 2009: 571)

¹⁹ Translation equivalent in English – Edyta Żrałka

The main principles applied by censors in the procedure of text control officially consisted in preventing the contents which: 1. Defeated the ruling system; 2. Revealed a state mystery; 3. Contravened the international contacts; 4. Contravened the right to decency; 5. Misled the public opinion by giving untrue information (Romek 2010: 57). As these restraints were very vague each text could be concerned inadequate and censors could overuse their competence.

As a result of that interference, as some authors claim, censors became co-authors participating in all aspects of text creation – the choice of topics, sources, general contents, wording and even punctuation (Pawlicki 2001: 24).

Such a system of control was not the one and only method to prevent the flow of banned information. Very soon self-censorship played a very important initial role in the authors' decisions of what to write and what to try to hide craftily by allusion, grotesque, parable, and metaphor, or simply - what to resign from (Skorupa 2010: 8). They also learnt how to write according to censors' requirements (Hass, 2000: 95). It was also publishing houses or editorial offices, or individual publishers and editors to convince the authors to resign from their risky ideas revealed in their books or articles (Romek 2000: 40-41; Bogucka, 2000: 45; Kaczyńska, 2000: 109; Kersten. 2000:121). The last case was dictated by financial conditions – as the whole edition could have been postponed or refused, the better solution for a publisher was to prevent such undesired effects by taking precautions. It was frequently a publisher or an editor to decide first what general attitude - a politically correct one for sure, the authors should represent in their publications (Bogucka, 2000: 49). According to the description of *Główny Urząd Kontroli Prasy, Publikacji i Widowisk*'s activities mentioned by Bates it appears that:

Focusing on the operations of this body [...] should not obscure the fact that it was not the only censorship agency: publishing houses, editorial boards, newspaper and journal editors, the Army, ministries, the Press Agency²⁰ and libraries, to mention but a few, were all to varying degrees actively involved in limiting access to information. (Bates)

²⁰ The Press Agency received a monopoly for information choice and distribution in 1948, the consequence of which was filtering or criticizing any anti-political contents from the Western bourgeois press and favouring the news from the USSR and the social block (Łętowski 2010: 29). The USA and German Federal Republic mostly,

Censorship authorities' decisions were operative and normally irrefutable, not controlled judicially, at least until the introduction of the Act of 31st July 1981 (*Ustawa o Kontroli Publikacji i Widowisk* - Act of Controlling Publications and Public Performances²¹), which reduced the censorship apparatus's practices also by excluding some types of texts from the obligation of control (e.g. academic, clerical, trade union texts distributed among their members, deputies' speeches). According to it, the censorship was to uphold the state's interests – the state's secret and economic mysteries, the country's security, independence and territorial integrity, international deals, and the protection of religious freedom, most of which were already the rules followed by censors according to the decree constituting *GUKPPiW* of the 5th of July 1946, together with the main rule of, as they said, preventing untrue information and banning texts fighting the political system of the country (Romek 2000:32). The openness of the censors' interference by marking corrections in texts was an additional rule advocated in the Act of 31 July 1981 (Radzikowska 1990: 5-6). However, the right to question censors' decisions, given by the act, was mostly disregarded by the authors and publishers, who resigned from an opportunity to go to court, specified as *Naczelny Sąd Administracyjny* (the Supreme Administrative Court) to avoid repression. What is more, in its initial form the act's guidelines were in effect for only 72 days because of the introduction of martial law by the Decree of the 12th of December 1981 (Romek 2000: 29, 33). After the cancellation of the martial law, the modified act concerning the censorship, passed on the 28th of July 1983, gave again more freedom to censors (Radzikowska 1990: 8, 31).

A similar procedure of control and prevention also applied to the materials reached across the Western border – officially banned from an access but still obtainable (Haas, 2000: 80; Kula, 2000: 128), and among them - articles for *Forum*. If there were any forbidden topics or ideas expressed within their contents, they would surely be refused by censors. That is why omissions constitute the foremost translational technique observed in the corpus discussed in the analytical part of this dissertation.

but also Great Britain, France and Israel were created and considered enemies of the socialist system by its proponents in Poland (Borkowski 2003: 89, 91).

²¹ Translation equivalent in English – Edyta Żrałka.

2.2 Linguistic and factual reality

The basic obligation of the censorship apparatus was to follow the ideology of the communist authorities. Communists believed that reliability of media should be measured not only according to the criterion of truth but also class interests. As a result, the truth *sensu stricto* in the era of communism in Poland was to be the ruling class truth (Pawlicki 2001: 51-52).

Such truth was being achieved according to some principles indicated by Pawlicki (2001: 52-61). The first, called “the principle of information factiousness”, dictated the compliance with the current policy of *PZPR*, and especially publicizing the idea that in socialism there is no conflict of interests between individuals and the society, acting according to some common beliefs enforced by the political system. Based on this idea, another principle – “of information criticism” arose. It consisted in the prohibition of any resistance towards the political system as such, embraced the engagement in public issues and proved the people’s democracy, but in fact banned seeking the source of failures where they really originated, allowing only critical remarks concerning some inessential mishandlings of the ruling powers, not the criticism of the *PZPR* as such. The uppermost idea was that “The ruling party and its members were always to be presented as heroes with positive qualities and in fact there was no possibility to present any contradicting opinion in all publicized sources.”²² (Romek 2010: 52).

There were two kinds of criticism from the point of view of the party and censorship apparatus. In the 1950s it was the “constructive” and “harmful” criticism and in the 1960s the two kinds were referred to as the “constructive” and “nihilist” criticism. The idea of both opposites was that the first category accepted the socialist order and authorities and the second intended to ruin the socialist system and introduce either the pre-war order or capitalist principles of ruling. Obviously the first attitude could be accepted exclusively by the communist authorities, as it expressed the will to strengthen the existing system of ruling by searching for its shortcomings to be improved and the second one only served to ridicule the socialist ideas of leading the country and was unaccepted. It was a censor’s decision which kind of criticism was included in controlled texts. To prevent the harmful criticism censors used the manipulation technique of the so-called “fragmentation” of the reality consistent in making described phenomena incidental, not at all being a broader context reference. It was

²² Translation equivalent in English – Edyta Żrałka

enough to add a word “sometimes” to a controlled text to follow the rule. The Marxist concept of the world was presented as the only reasonable choice for ruling powers and the socialist system as scientifically proved to be the best existing one (Romek 2010: 53-56, 61).

“The principle of topicality”, so natural in media, turned to be the most common reason to refuse any unwanted publication. Current information requirements were obviously the ones that conformed to the political vision of the communist authorities. It was connected with another principle – “of information and formation unity”, stating that each publically spread announcement should educate the society. Such education, whatever its aim, was meant to give objective scientific information and prevent media from pursuing latest news – the information does not have to be very current, according to the next principle – “of learnedness”, but scientifically interpreted. The information passed should be diverse based on the needs of social groups. According to “the principle of differentiation of information needs” the authorities believed that it was best to restrict the publication of some materials to social environments resistant to any undesired influence, or already being aware of the real situation. It was much against “the principle of social integration through information”, aimed at hiding social differences within society and advertising its uniform character.

All those rules mentioned, followed by censors at least in principle, distorted the reality of communist era and the written account of the times was often far from the widely perceived truth. But this is what the language of politics is apt to do.

It should now be characterized in general terms before showing the features of the language of politics and media referring to the era of communist rule in Poland.

3. Political language – definitions and characteristics

Political language, as serving the purposes of politics, is dependent on the ideas and needs of current political streams in a particular country and its political system. It is meant to fulfill the authorities’ aims and satisfy the citizens’ expectations, or on the other hand, it may ruin the bases of systems and lead to riots if the systems are to be abolished.

Both ideas of political language functions are adjusted to two distant understandings of politics and two various meanings of the notion. According to Chilton:

On the one hand, politics is viewed as a struggle for power, between those who seek to assert and maintain their power and those who seek to resist it. [...] On the other hand, politics is viewed as cooperation, as the practices and institutions that a society has for resolving clashes of interest over money, influence, liberty and the like. (Chilton 2004: 3)

These two contrasting orientations contradict not only on the level of political institutions of the state, parties and professional politicians and other social formations, something that is referred to by Chilton as the “macro-level” in politics (2004: 3-4), but there is also the “micro-level”, comprising conflicts of interest, struggles for dominance and trials to co-operate by individuals and social groups with all the techniques that are used to gain dominance or some other aims – through persuasion, rational argument, irrational strategies, manipulation etc. The micro-level elements are something that can be in fact defined as linguistic action – namely political discourse.

The linguistic effects of authority, legitimacy, consensus etc. are intrinsic to politics (Chilton 2004: 4). To show some particular uses of political language and its typical strategies will be the aim of the subsequent chapter.

3.1 Typical features of political language

Any political activity, as comprising verbal actions, is based on the use of language. Language performs all necessary functions of political background in social behaviours. According to Geis (1987: 2-7), basing his view upon Orwell’s novel *Nineteen Eighty-Four* and the attitude of the so-called Orwellians (scholars following Orwell’s view), the political language might also unconsciously influence political thought, as:

Political language commonly conveys information on two levels. The first is the linguistic meaning of what is said. The second is the body of political beliefs that specific instances of political language presuppose and evoke when used. (Geis 1987: 7)

The quotation explains a non-distant connection between politics and propaganda and the closeness of languages they use. This concept is observable in Chilton's conviction that typical features of the political discourse are: choosing a particular ideology and words associated with it, providing evidence, and finally, imbuing utterances with authority and truth to suppress the expectation of untruthfulness on the part of the audience (Chilton 2004: 23). As Chilton believes:

People often demand or negotiate particular types of evidence, or refer to institutionalized norms [...] the social arrangements of natural tendencies – variable ethical norms applied on top of some underlying, fundamental expectation of cooperative truthfulness. (Chilton 2004: 34)

Using reporting structures in political language is a way to show authorities, and how something is quoted directly influences people's reaction to the quotation contents (Geis 1987: 78-97, 98-107). As Geis writes:

In reporting the speech of politicians and other members of government, the reporter has a number of choices. He or she may choose to identify the speaker [...] or not [...], may choose to identify the hearer or not, may choose among a wide range of verbs of reported speech (*say, muttered, declared, etc.*), may put these verbs in the past tense (*said*) or generic present tense (*says*), may or may not employ a manner adverbial or other construction that describes how what was said was said (*said dolefully*), and may choose to quote the speaker directly (with quote marks) or indirectly. (Geis 1987: 13)

Another feature of political discourse is its wide use of implicatures, which enables the speaker to convey more than is actually said. In political discourse some words that “presuppose a theory”, as Geis puts it, appear and profile a speaker's or writer's attitude to things (Geis 1987: 15, 16). Rhetorical questions can also be mentioned as implied messages (Geis 1987: 117). A type of implied communication will be not only verbal information, but also non-verbal like e.g. intonation in someone's speech, or some pragmatic effects of the typeface used, the organization of text on a page, images etc. (Saussure, Schulz 2005: 128). But inferences can only arise as the effect of adopting a particular ideology or attitudes and values by the hearer (Chilton 2004: 37). It may also be an effect of human conceptualization, as cognitivists believe, based on innate or acquired mapping expressed through metaphors.

That way it is possible to draw inferences impossible to be drawn on the basis of direct evidence or experience (Chilton 2004: 203). The use of metaphors is then another important feature of political language, applied especially when the sender wants to arouse emotions among the hearers (Saussure, Schulz 2005: 226), e.g. leadership and political action is often conceptualized by movement or journey metaphors, like “coming to a crossroads”, “moving ahead towards a better future”, or “overcoming obstacles on the way” (Chilton 2004: 51-52).

The same effect – of semantic intensifying, as Saussure puts it (Saussure, Schulz 2005: 253), is ascribed to hyperbolic exaggerations (Saussure, Schulz 2005: 226), which are also mentioned by Borkowski (2003:71). It is connected with another feature of political language – avoidance of bare nouns and verbs and rather using them with appropriate modifiers. They work as intensifiers of some semantic component of the head noun or verb, like in e.g. “historically unique success”, “unchangeable decisions”, “total dedication”, “ruthless fight” etc. There is also a tendency to use grammatical or lexical comparatives in such cases, like in e.g. “even more impressive results”, “still higher goals”, “increasing figures” etc. (Saussure, Schulz 2005: 253).

Performing deictic functions is also observable, e.g. the first person plural pronouns introduce identity, show coalitions, classify as insiders or outsiders. Such a symptomatic use of the first person plural inclusive pronoun (“we” in English, *my* in Polish), shows then power relations, not just personal distance. The same spatial and temporal indexicals, like “here”, “now”, can also refer to a neutral physical location, or some other conventional understanding (Chilton 2004: 56),

Apart from acts of solidarity and exclusion, the political discourse uses euphemizing strategies, verbal forms of evasion and denial (avoiding references to threatening referents, Chilton 2004: 40), devices of politeness, and various kinds of omissions. Chilton claims that “Euphemism has the cognitive effect of conceptually ‘blurring’ or ‘defocusing’ unwanted referents [...]. Implicit meanings of various types also constitute a means of diverting attention from troublesome referents” (2004: 46). What often follows such acts of directing people’s attention is “setting agendas, selecting topics in conversation, positioning the self and others in specific relationships, making assumptions about realities that hearers are obliged to at least temporarily accept in order to process the text or talk” (Chilton 2004: 45), which in fact is controlling others’ freedom of thought and speech.

The political discourse is then greatly based on the means of persuasion. An important characteristic of it is modality “attached to concepts such as: social obligation-compulsion,

certainty-doubt, evidence with credible-incredible source” (Chilton 2004: 202). Borkowski claims that persuasion is the nature of some modal expressions used a lot in political language, like in the case of elements strengthening claims, such as: *na pewno* (“for sure”, “surely”), *z całą pewnością* (“with absolute certainty”), or weakening them, like: *podobno*, *ponoć* (“supposedly”), *rzekomo* (“allegedly”), and also expressions presenting volitional attitude, like: *wierzymy, że* (“we believe that”), *jesteśmy przekonani o* (“we are certain that”). Persuasion can also be observed in expressive vocabulary with clear linguistic or cultural connotations, euphemisms and linguistic labels (Borkowski 2003: 19-20).

The devices mentioned, can often create information, as Chilton puts it, “inadequate for the needs or interests of hearers”, be “simply lying, in its most extreme manifestation” (2004: 46).

Chilton concludes that:

Power can also be exercised through controlling others’ use of language – that is, through various kinds and degrees of censorship and access control. The latter include the structure and control of public media, the arena in which much political communication takes place. (Chilton 2004: 46)

What the political discourse looked like in the times of the communist rule in Poland will be the concern of the next chapter.

4. The language of media and politics in the totalitarian era in the People’s Republic of Poland

A basic feature of both - a political discourse and the language of media in a democratic society, is the dependence of the message sender on the receiver (Bralczyk 2003: 7). In the totalitarian communities the situation is reversed. The receiver is treated almost as a fictional entity referred to impersonally as a necessary factor in communication.

The language of national-communist party propaganda, as Bralczyk refers to it (2007: 14), is analysed in terms of the construct belonging to a linguistically homogenous text type, differentiated from other text types. He names this type “official political propaganda texts”, or for short – “propaganda texts” with the remark that by “propaganda” the author

understands the political propaganda (2007: 19). The basic categorical features of such texts, consistent with what was announced in the Introduction to this chapter according to Borkowski (2003: 22), are the following:

- their subject is politics,
- their main aim is persuasion (stimulation of attitudes) or directivity (encouraging active behaviour),
- they are characterised by an evident and irrefutable peculiarity of a message sender category (exemplified by a politician, the General Secretary of *PZPR – Polish United Workers' Party*, political commentators), the same as the receiver category (listeners, readers), their organized function, and intuitively recognized autonomy of their formal features,
- they are also officially referred to as propaganda texts by media, and even self-referred as such. This fact prevents from defining these texts as manipulative (Bralczyk 2007: 19, 78).

The language of politics in the 1970s in Poland is well-developed and firmly shaped – by Bralczyk referred to as a firm and stable model of linguistic propaganda used in political speeches and media (2003: 11, 2007: 24). This is due to the strong political system, allowing for the one and only political language – desired by the communist system and its leaders, also as the proof of its well-established existence.

The political language in Poland started to diverse after declaring the martial law and the liberation movement of *Solidarność*, which was combined with the communist system transformation mentioned before. Still though the same political power ruled the system of official communication and its criteria in the country. The communist government's interests (as in all oppression systems) were:

- legitimization of its existence and seeking social acceptance,
- creating a relation with the society of the decisive character on the part of the government that usurps the right to speak on behalf of its people,
- proclaiming the alliance between the government and the society,
- manifestation of power for the purpose of reaching the nation's subordination,
- channel disturbance preventing the flow of undesired information (through the censorship apparatus broadly described in Section 2.1.1 and 2.1.2 of this chapter),
- encouraging social activity, e.g. through “the propaganda of success”, especially in 1980s (Bralczyk 2003: 12-13, 21).

Such a propaganda ideology was realized through linguistic strategies, typical of all the years of communist rule, even if some new contents occurred in time. The following extralinguistic features can be ascribed to this language of official propaganda, referred to very often as *Newspeak* (“nowomowa”), by Frasz considered a sub-category of a language in political hegemonic communication under the communist rule (2005: 83), and by Głowiński perceived mostly as “a written style”, typical of all propaganda texts – written and oral, as they were customarily prepared in a written form (Głowiński 2009: 40:

- manifestation of a particular identity of a language, which serves as the means of communicating the government’s power, the only possible to use, arbitrariness of the language and manipulative character (Głowiński 2009: 14),
- stability, paternalism and principalism of the language as its main values, anti-communication of interactions, with the priority of one-direction pattern without any dialogue between rulers and the ones ruled,
- presence of ritual and declarative functions of the language (observed in full of repeated patterns, and constructional rules, terminologically rich, syntactically complicated texts, often difficult to follow, which serve to manifest the competence of the government to the receiver – unrealistically present, through a phatic function being more important than what is declaratively communicated, aimed at shaping people’s attitudes, without even the need for the receiver’s response and, often - interest),
- magical belief in postulates identified with reality (what is expressed functions as reality and makes people trust into words as if they constituted the objective facts), e.g. slogans like *Młodzież zawsze z partią* (“The young forever with the party”); Głowiński 2009: 13, 63),
- pathos of the patterned formulas (coined phrases and presupposed evaluative names-labels, mutually recognized by the sender and hearer, idiomaticity),
- manipulative function of text templates introduced by leaders in their speeches whose aim is to constitute the model to be copied (Głowiński 2009: 101),
- evaluative and directive character (opposition of positive values ascribed to the communist system and negative ones, absent from the system according to propaganda), evaluative dichotomy that does not evolve from isolate words but is recognized from schematic formulas and coined phrases (Głowiński 2009: 12-13, 34-35),

- dominance of ideology over sense,
- ignoring the rules of lexis and phraseology in the composition of patterned formulas,
- introducing a new concept of language – changed together with the modification of the authorities' attitude towards ruling the country (typical of the 1980s), dominated by the metalinguistic, declarative and phatic function (Bralczyk 2003: 13-14, 68, 2007: 53-55, 57, 63-64, Fras 2005: 83, Borkowski 2003:27-28, Głowiński 2009: 11-15).

Fras enumerates the typical persuasive features of political language, referred to as “the opportunities to ‘create a political reality through the political language’”. They are as follows, in many cases comparable with the ones mentioned by Bralczyk in the context of extralinguistic features of propaganda language:

- the opportunity to polarize, bipolar reference to reality (we-they, ours-foreign, follower-enemy, friend-opponent, black-white),
- emotionality (evoking positive feelings towards accepted ideas and negative – towards unaccepted ones),
- ritualization,
- magical function of slogans, or language formulas, often vague and general,
- selection of topics according to an evaluative attitude,
- arbitrariness in definitions,
- idiomaticity
- impreciseness (Fras 2005: 85-86).

To such a list of features, partly repeated (within such characteristics as arbitrariness, ritualization, generality and impreciseness of expressions, inclusive pronouns *we*, *our* etc., slogans and phraseological constructions, dichotomy of evaluations, few emotionally-neutral expressions, linguistic templates) Borkowski adds:

- imperativeness reached by the imperative mood, infinitives, conditionals, intonation etc.,
- a common use of military language,
- conventional references to names of countries, governments, people dealing with politics, e.g. *administracja Reagana* (“Reagan’s administration”), *Kreml* (“the Kremlin”), *Żelazna Dama* (“the Iron Lady”), *komuchy* (“commies”),
- a metonymical way of treating the names of capitals used instead of countries, e.g. *manewry Moskwy* (“Moscow’s maneuvers”). A metonymy is common in references to some place instead of an institution, like in *Biały Dom milczy* (“White House remains

silent”) for “the US President remains silent”, or in the case of substituting a part for a whole, e.g. *rzędy czystych rąk* (“clean hands rule”) (, Borkowski 2003: 23-24, Fras 2005: 156)

This metalinguistic function of modified propaganda language would exemplify in declarative rejecting the old language – e.g. the slogans *jedność moralno-polityczna* (“moral-political unity”) or *Polak potrafi* (“Poles can”), advertising new notions, positive, such as “democracy”, or “pluralism”, and negative, like “crisis”, “poverty”, “passivity”, “bitterness”, “anxiety”, “dissatisfaction”, or used to refer to the old passed political formations, e.g. “Stalinism”. Within the same metalinguistic function the reference to the old features of the propaganda language should be placed – borrowing the notions such as “dignity” in the new proper meanings. It will also comprise the strategy of addressing opponents with the names that used to refer to the communist authorities’ representatives and their actions, such as “nomenclature”, “prominent”, “dispositive”, or “manipulation” (Bralczyk 2003: 14-15, 20).

The need for a common language, the so-called “dialogue” of the old and new powers in 1980s, was manifested. One of the examples of this idea was replacing the old “moral-political unity” by a term “national alliance” (*porozumienie narodowe*) (Bralczyk 2003: 15-16). Also a real receiver of the information started to be taken into account instead of the previous fictional hearer, admiring the authorities’ power and deals, but still addressed with the first person plural inclusive “we”, comprising both – the message receiver and sender (Bralczyk 2003: 69, 2007: 55). The so-called “megaphone syndrome” started to be gradually replaced by the “stage syndrome”, in which the sender speaks to the audience not to communicate uncritically perceived information, but in order to gain their acceptance (Bralczyk 2003: 69). It is often done through populism and imitating the audience’s language – aggressive, humorous, colloquial, including vulgarisms (Bralczyk 2003: 74).

The features of communist propaganda language enumerated above show the general tendencies of authorities-people communication in the 1970s and 1980s, regulated by pragmatically distinguished entities - its disposer and controller (inventor of norms, responsible for phatic function of communication), the exponent – the representative putting the norms into effect – normally a journalist, competent to follow and create the ritual and declarative language code, and – on the other side - the receiver (a country citizen, the addressee of the norms, and also the direct addressee of the exponent, with whom he must somehow identify) (Bralczyk 2007: 25-26, 55). The specific detailed characteristics of this language, of mostly propaganda, but at the same time also informative function, observed in

slogans, political commentaries – editorials, political leaders’, or activists’ speeches, will be presented below.

The typical lexical features of *nowomowa*, although modified a little in different periods still symptomatic, will be:

1. Using the so-called “generalizing expressions”:

- informing of imposed limitations on the sender, based on words *pewne* (“certain”), *określone* (“specific”, “given”), *wiadome* (“known”) – like in: *pewne trudności* (“certain difficulties”), *określone zjawiska* (“specific situations”) (Bralczyk 2007: 39),
- creating the alliance of the sender and receiver, who both know, or should know the same – observed in the index expressions: *pewne kręgi*, *określone koła* (“certain circles”); in this group there are also expressions like: *wydarzenia marcowe* (“March Events”), *wydarzenia radomskie* (“Radom Events”), *wydarzenia w Ursusie* (“Ursus Events”) (Bralczyk 2007: 39-40),
- adding generalizing attributes to nouns (e.g. *sytuacja* – „situation”, *warunki* – „conditions”, *okoliczności* – “circumstances” etc.), that suggest negative phenomena, like: *złożona sytuacja* (“complex situation”), *skomplikowane okoliczności* (“complicated circumstances”) (Bralczyk 2007: 42).

2. Using the so-called “minority quantifiers”, minimalizing expressions, generally imposing negative connotations (Bralczyk 2007: 42):

- words such as *niektórzy*, *niektóre* (“some”), or *ci, którzy...*, *tacy*, *co...* („those who”), which often anticipate negative information and critical attitude of the message sender, like in: *niektórzy uważają, że...* (“some (people) think that”) (Bralczyk 2007: 42),
- words denoting peripheral character of negative phenomena in terms of time, place, quantity, such as: *niekiedy*, *czasem* (“sometimes”), *tu i ówdzie*, *gdzieniegdzie* (“here and there”), or while positively qualified phenomena are denoted – *nie zawsze* (“not always”), *nie wszędzie* (“not everywhere”), e.g. *nie zawsze najlepsze* (“not always the best”), *nie wszyscy uświadamiają sobie* (“not all (people) realize”), also verbs like *zdarzać się* (“happen”), *pojawiać się* (“occur”), *występować* (“take place”) should be classified here, or nouns like *margines* (“margine”) – e.g. *margines zjawisk* (“margin of situations”), *marginesowy charakter* (“marginal character”) (Bralczyk 2007: 43-44);

3. Using the markers of universality and commonality connoting positive values (Kuźniak 2011: 28), with majority quantifiers, like *każdy* (“everybody”), *wszystek*

- (“all”), *cały*, *całkowity* (“whole, complete”), *pełny* (“full”), *powszechny* (“common”), *miliony* (“millions”), *masy* (“masses”), *wszechstronny*, *uniwersalny* (“universal”), or archaic and pathetic *po wsze czasy* (“for all times”), *ze wszech miar* (“by all means”) (Bralczyk 2007: 142);
4. Using existential sentences, with verbs like *być* (“be”) or *istnieć* (“exist”), sometimes stating truthfulness, sometimes used as insightful statements, e.g. *istnieje przekonanie* (“There is a conviction”), or *Są u nas tacy, co...* (“There are some here who...”), suggesting an opposing attitude of the message sender (Bralczyk 2007: 42-43);
 5. Using euphemism soothing negative situations described, referred to by nouns such as: *trudności* (“difficulties”), *kłopoty* (“problems”), *komplikacje* (“complications”), *braki* (“deficits”), *niedociągnięcia* (“shortcomings”), *zaniedbania* (“negligences”), *zapóźnienia* (“delays”), *nieprawidłowości* (“irregularities”), *napięcia* (“tensions”) etc. and still accompanied by adjectives like: *obiektywne* (“objective”), *pewne* (“certain”), *przejściowe* (“passing”) (Bralczyk 2007: 45, Borkowski 2003: 108);
 6. Using semi-negative expressions, announcing negative information, like *trzeba przyznać* („We must admit”), *trzeba stwierdzić* („We must state”), *musimy sobie otwarcie powiedzieć* („We must openly say”), *musimy pamiętać* („We must remember”), *musimy zdać sobie sprawę* (“We must realize”), etc. (Bralczyk 2007: 46);
 7. Using contrastive pairs denoting positive ideas before something negative can be stated, with contrastive conjunctions like *choć* (“though”), *ale* (“but”), *jednak* (“yet”), *mimo* (“despite”), *mimo to* (“nevertheless”), or using presuppositions instead of an openly stated facts, e.g. *Istnieje jednak potrzeba jednolitego działania* (“Yet there is a need of uniform action”), as the first sentence in a paragraph with no motivation for using *jednak*, or stating something positive in general for a start and only then introducing mildly negative information with sentences like: *Generalnie rzecz biorąc sytuacja jest dobra...* (“The situation in general is good...”), and *Przy tak wysokiej generalnej ocenie...* (“With such positive overall opinions...”) (Bralczyk 2007: 47);

8. Introducing negative facts through the agency of modality, e.g. *musimy* (“We must”), *powinniśmy* (“We should”), *chcemy* (“We want”), or gradation – *musimy lepiej* (“We must...better”) (Bralczyk 2007: 49);
9. Stressing importance via such expressions as: *jest bardzo ważne, żeby ...* („It is very important to”), *wielkie znaczenie ma* (“This is of great importance”) etc. (Bralczyk 2007: 49), or through hyperbolic expressions denoting e.g. *PZPR*’s challenges overestimated by adjectives, like *bezprecedensowy* (“unprecedented”), *nadzwyczajny* (“extraordinary”), *dziejowy* (“historic”), value-emphasising adjectives, like *autentyczny* (“authentic”), *prawdziwy* (“true”), *realny* (“real”) in phrases such as *autentyczna odnowa* (“authentic renewal”), *realne przemiany* (“real changes”) (Głowiński 2009: 135-136) or positive connotation nouns derived from verbs, like *ocalenie* (“salvage”), *odrodzenie* (“revival”) joined with negative nouns referring to traumatic phenomena, like *katastrofy* (“catastrophies”), *zapaści* (“collapses”) (Borkowski 2003:71);
10. Using emotionally qualified expressions of absolute character, showing the ultimate importance, significance of situations etc., e.g. *Najważniejszym problemem dnia dzisiejszego jest...* („The fundamental problem of these days is”), *Pierwszym i podstawowym zadaniem jest...* („The first and utmost task is”), also using military metaphors, which were the most typical in the communist propaganda language, the same as those referring to a road (Borkowski 2003: 121, 160), e.g. *strategia* („strategy”), *mobilizacja* („mobilization”), *manewr* (“maneuver”), *natarcie* (“attack”), *kampania* (“campaign”), *ofensywa* (“offensive”) etc., also using solemn expressions of determinative character like *Liczy się każdy dzień i każda godzina* (“Each day and hour counts”), *Innej drogi nie ma* (“There is no other way/road”), *Nikt nas w tym nie zastąpi* (“No one will replace us there”) (Bralczyk 2007: 49-50);
11. Communicating negative allusions through positive words like *rezerwy* (“reserves”), *możliwości* (“opportunities”), *kapitał* (“capital”), e.g. in a sentence *Istnieją ogromne rezerwy...* (“There are huge reserves...”) often with breaking semantic connection rules in such expressions, e.g. *rezerwa poprawy efektywności gospodarowania* (“The reserve of economy effectiveness improvement”) (Bralczyk 2007: 50);
12. Using established or new phrases for propaganda reasons:

- classical Marxist phrases, connected with communist ideology, used in ideological rather than political texts, like *klasa robotnicza* (“working class”), *lud pracujący* (“workpeople”), *dyktatura proletariatu* (“dictatorship of the proletariat”), *walka klasowa* (“class struggle”), *podziały klasowe* (“class division”), *ruch komunistyczny* (“communist movement”), *kapitał międzynarodowy* (“international capital”), *bratnie partie* (“fraternal parties”), or those which are not ideologically influenced, connected with romantic national independence movements, e.g. *wola ludu* (people’s will), *sumienie narodu* (“nation’s conscience”), *sól ziemi* (“the salt of the earth”), *miłość Ojczyzny* (“love of the homeland”), *dzieło ojców* (“fathers’ deed”);

13. Contemporary phrases – ideologically native, of positive character, e.g. *dalszy postęp* (“further progress”), *nirozzerwalny sojusz* (“inseparable alliance”), *siła przewodnia* (“leading power”), and of negative connotations, e.g. *podżegacze wojenni* (“inciters of war”), *siewcy nienawiści* (“propagators of hatred”), or ideologically foreign, originally positive – like *wolny świat* (“free world”), *kultura Zachodu* (“western culture”), *wolność jednostki* (“freedom of individual”), *wolność duchowa* (“spiritual freedom”), *niezawisłość myślenia* (“independence of thinking”), *prawa człowieka* (human rights) (changed by Polish propaganda of 1970s into *prawo człowieka do życia w pokoju* – “human right to live in peace”), *swobody demokratyczne* (“democratic liberties”), *demokracja zachodnia* (“western democracy”) etc., or objective and rather ideologically unmarked, used in all political systems, but mainly by western propaganda against communism, or originally negative, e.g. *czerwone niebezpieczeństwo* (“red danger”), *komunistyczne zagrożenie* (“communist danger”) (Bralczyk 2007: 60-6);

14. Using pleonasm of propaganda nature, e.g. *realna szansa* („real chance”), *aktywny udział* („active participation”), *skuteczna realizacja* („effective realisation”), *wzajemne współdziałanie* („mutual cooperation”), *konkretne posunięcie* („concrete action”), *wysoka dynamika* (“high dynamics”), *powszechne poparcie całego narodu* (“common support of the whole nation”) (Bralczyk 2007: 64), and lexical redundancies (Borkowski 2003: 77);

15. Using one-word names-labels, by which we should understand those consistent of a noun and no attribute in order to simplify them (Bralczyk 2007: 72), which create stereotypes and usually serve to depreciate and arise negative connotations, e.g., *Wschód* (“the East”), *Zachód* (“the West”), *marksizm* (“marxism”), *leninizm*

(“leninism”), *lewica* (“the Left”), *centrum* (“the Centre”), *prawica* (“the Right”), and their derivatives – *lewicowiec* (“left-winger”), *prawicowiec* (“right-winger”), *centrysta* (“centrist”), or multi-word names, or terms, with at least one attribute, which in fact describe objects, denote them and their features, through an official, or even scientific language. They are normally more objective and deprived of evaluative elements, e.g. *rozwinięte społeczeństwo socjalistyczne* („developed socialist society”), *socjalistyczna jakość życia* („socialist quality of life”), *budownictwo socjalistyczne* („socialist construction industry”), *polityka nowych perspektyw* („new prospects policy”), *elastyczna polityka cen* (“flexible policy of prices”), *manewr gospodarczy* (“economic manoeuvre”), *przodująca siła narodu* (“leading power of the nation”). The next type – proper names, can be both – one- and multi-word, connected with fulfilling ritual functions by using titles, e.g. *I Sekretarz KC PZPR* (“First Secretary of the Central Committee of the United Workers’ Party”), or including the element of evaluation – even by quoting full names of *Polska Rzeczpospolita Ludowa* (“Polish People’s Republic”), or *Związek Socjalistycznych Republik Radzieckich* (“Union of Soviet Socialist Republics”) with respect (Bralczyk 2007: 70-77). An interesting case, already mentioned, is a situation in each instead of the name of a country its capital is used, as the seat of its government, e.g. *Kair* (“Cairo”) instead of Egypt. This metonymic function depreciates the government’s position as being unrepresentative for the country (Bralczyk 2007: 105);

16. Using non-rhematic informative structures of nominal character, e.g. *twórcze źródła socjalizmu* (“creative sources of socialism”), *społeczna aktywność* (“social activity”), *dorobek czterdziestolecia* („the forty years’ output”) (Borkowski 2003: 74);
17. Using prefixes *pro-* and *anti-* for evaluations, like in *anti-Polish* (Bralczyk 2007: 106);
18. Using metaphorical structures, like *Program Partii pomostem w XXI wiek* (“The party programme the pier into the 21st century”) (Bralczyk 2007: 112), Metaphorical language, as quite symptomatic in political texts and discussed so far a few times (while describing the metaphors of a journey and war, used in totalitarian propaganda, not to mention popular in politics references to a play, sport, network, wave, space, sphere, life or organism - Fras 2005: 157, or still

theatre, illness. Love - Borkowski 2003: 12) uses different types of metaphors, either an analogy between two unconnected objects of reality but somehow similar, or a metonymy - a connection between two objects related in some way, but separate, or between an object and its part, all mentioned above (Fras 2005: 156);

19. Using periphrases forcing some vision of reality on the hearer, creating labels that should be immediately evoked together with a name mentioned, e.g. *wódz postępowej ludzkości* (“leader of innovative mankind”) for Stalin, or *przeestoje, przerwy w pracy* (“work stoppages”), *zakłócenia normalnego rytmu pracy* (“disturbances in normal work-rhythm”) for *strajk* (“strike”), replaced with direct references with time (the same situation concerned such words as *kryzys* (“crisis”), *bieda* (“poverty”), *korupcja* (“corruption”), *inflacja* (“inflation”), *cenzura* (“censorship”)); using paraphrases proves language institutionalization as they are normally ascribed to names once and do not change (Głowiński 2009: 45-47, 137);
20. Using absolute adjectives like *podstawowy* (“basic”), *główny* (“main”), *zasadniczy* (“essential”) etc., or even pleonasms *najgłówniejszy* (“the most basic”) (Bralczyk 2007: 117).

Among grammatical features of *nowomowa* over the years of its functioning, disregarding minor modifications, we should mention:

1. Quite frequently observed post-position of an attribute in names, by which they gain a more official, terminological status, e.g. *znaczenie decydujące* (“a decisive meaning”), *czynnik główny* (“a primary factor”), the structure only possible in English if followed by a prepositional phrase (Bralczyk 2007: 72, 140);
2. Apart from an attribute inversion there are also pronouns moved from the position before to the one after a noun, e.g. *partia nasza* (“our party”), *okres ten* (“this period”), *prawda ta* (“this truth”), *możliwości te* (“these opportunities”), the order impossible in English (Bralczyk 2007: 140);
3. There are also inversions of subject-predicate in statements, e.g. *Był okres ten...* (“This period was...”), *Działo się to wszystko...* (“It all happened...”), *Wyraża to hasło...* (“It is expressed by a slogan...”), which places a rheme in the typically thematic position prominent and more exposed (Bralczyk 2007: 140);

4. Imperatives in persuasive structures, rarely through the second person, but rather by the use of the first person plural “we” (the sender and the receiver as a unity), e.g. *žadamy*, *wymagamy*, (“we require”), *domagamy się* (“we demand”), *postanawiamy* (“we decide”), or by the third person singular with such verbs as *wytyczać*, *nakreślać* (“to lay”) etc., e.g. in the structures: *ta chwila żąda od nas...* (“this moment requires from us”), *sytuacja wymaga...* (“the situation requires”), with “we”/“us” treated as objects (Bralczyk 2007: 78-79);
5. With this pronoun “we” also typical surrounding elements are used to make phrases, like *my sami* (“we ourselves”), *my wszyscy* (“we all”), *my razem* (“we together”) (Bralczyk 2007: 150);
6. This “we” is also used as anaphoric constructions, e.g. *My nie mamy powodów do frustracji. My nie musimy uciekać się do narkotycznych wizji złudnego szczęścia.* (3rd Session of KC PZPR) (“We do not have reasons for frustration. We do not have to refer to drug visions of illusive happiness”) (Bralczyk 2007: 155);
7. There is also a commonly used pronoun *nasz* (“our”), e.g. *nasz wspólny* (“our common”), *nasza ojczyzna* (“our homeland”), *nasza partia* (“our party”), *nasze zadania* (“our tasks”), *nasze cele* (“our aims”), *nasze dobro* (“our good”), referred to the idea of this inclusive “we” (Bralczyk 2007: 150);
8. Using infinitival verbs such as *trzeba* (“need”), *należy* (“should”), *musieć* (“must”) in the first person plural, as *musimy* (“we must”), *powinniśmy* (“we should”), or with a pronoun *każdy* (“everyone”), as in *każdy, kto..., powinien* (“everyone who...should”) (Bralczyk 2007: 80);
9. Using declarative expressions with negated verbs being indicators of modality, e.g. *nie będzie* (“it will not be”), *nie zgodzimy się* (“we will not agree”), *nie cofniemy się* (“we will not retreat”), in Polish often strengthened by an adverb *never* (Borkowski 2003: 72);
10. Using the future tense in the first person “we”, not to announce a declaration, but obligation to follow the message sender by its exponent and receiver, e.g. *Uchwały VII Zjazdu w pełni wykonamy* (“We will fully realise the Resolutions of the 7th Convention”), *wszyscy staniemy...* (“we will all stand”) (Bralczyk 2007: 82-83);
11. Using indicative present tense forms of verbs in the third person singular, sounding like a decree, e.g. *partia jest siłą przewodnią...* (“the party is a leading power”), *partia sprawuje kontrolę* (“the party keeps control”) (Bralczyk 2007: 83);

12. Neutralization of tense oppositions by grouping two or three different tenses of the same verb (verbs) next to each other in the same sentence, e.g. *był, jest i będzie* (“(it) has been, and will always be”), *był i pozostanie* (“(it) has been and will sustain”), used in order to show stability (Bralczyk 2007: 205);
13. Nominalisation, to show analytical attitude in official and media texts, but also typical of scientific texts. It consists in changing verbal structures into nominal ones, but also using semantically unmarked nouns, such as: *fact, problem, issue* etc., in expressions like *fakt przybycia* (“the fact of arrival”), instead of *przybycie* (“arrival”), introduced to organize a text in an orderly way (Bralczyk 2007: 205-206);
14. Stylistically marked forms of numbers – with plural forms marking a negative attitude, excluding unity and suggesting multitude of phenomena, e.g. *zamiary* (“intentions”), *próby* (“endeavours”) (Bralczyk 2007: 206), there are also negative references suggested by plural nouns *koła* (“circles”), *sily* (“powers”), *nastroje* (“moods”) combined with adjectives in some ritual phrases, e.g. *nastroje antysocjalistyczne* (“anti-socialist moods”) (Głowiński 2009: 19);
15. A similar case of using a stylistically marked plural form concerns surnames of some public people who are to be depreciated (Głowiński 2009: 96);
16. Using accusative forms for postulates in slogans, outside sentences, e.g. *o poprawę* (“for improvement”), *o dalszy rozwój* (“for further development”), which is referred by Głowiński as “postulative accusative case” and constitutes the most characteristic feature of *nowomowa* absent from *the* general language use (Bralczyk 2007: 84, Głowiński 2009: 39);
17. Using a vocative form in speeches, e.g. *żołnierze* (“Soldiers”), *towarzysze* (“Comrades”), *bracia górnicy* (“Brothers Miners”), which is also a rare reason for using the second person form of verbs (Bralczyk 2007: 152);
18. Using negations instead of superlatives, e.g. *Nie ma dla nas sprawy ważniejszej niż Polska Ludowa* („There is not a more interesting thing for us than the People’s Republic of Poland”), or using the structure “no X without Y”, e.g. *Nie ma pomyślności obywatela bez pomyślności państwa* (“There is no luck for a citizen without the luck of the country”) (Bralczyk 2007: 113);
19. Using superlatives for propaganda (Bralczyk 2007: 117, Borkowski 2003: 79);

20. Anticipating positive superlatives by negations instead of using negative adjectives, e.g. instead of *zły* (“bad”) – *nie najlepszy* (“not the best”) like in a clause *Nasza sytuacja gospodarcza jest nie najlepsza* (“Our economic situation is not the best possible”), in the course of time replaced by non-euphemistic adjectives referring to the economic situation, like *trudny* (“difficult”), *ciężki* (“hard”), *zły* (“bad”), *skomplikowany* (“complicated”), *dramatyczny* (“dramatic”), or even *fatalny* (“disastrous”), lub *tragiczny* (“tragic”) (Głowiński 2009: 137).

It was not only lexis and grammar which were used for propaganda purposes. A very suggestive role was given to punctuation, e.g. inverted commas. It was obvious that while used in propaganda contexts they denoted an ironic attitude of a text creator and were aimed to depreciate the contents included – often names of political opponents (Borkowski 2003: 96). A very provocative function was attributed to rhetorical questions (Borkowski 2003: 102).

Among extralinguistic elements of propaganda there are graphic means, like bolding parts of written texts for ritual-declarative function (Bralczyk 2007: 141). There are also metatexts establishing a text hierarchy, introduced through phrases like *istota rzeczy, sedno sprawy* (“the essence”) (Bralczyk 2007: 140).

The base for this reality created by language, observed in texts, is a specific ideology, imposed by communists and their rule, so to conclude, it seems quite natural that very often the language of politics, or political propaganda, is characterized by its most ideology-influenced aspects (Bralczyk 2007: 29).

5. The ideological perspective of translations in the People’s Republic of Poland

Speaking of translation in the era of communist rule in Poland one has to realize that only the communist block texts were welcome to be printed. Those coming from the Western block were marginalized in every possible way. A hampered access to foreign materials from the capitalist West was an essential barrier to overcome in academic work and translation activity. Such texts were officially banned in libraries (Górniak and Saletra, 2012: 264-266) and people travelling abroad (e.g. scholars) were not allowed to bring them to Poland, at least legally. To use materials that came from the Western capitalist countries in libraries scholars had to possess a special permission. As Górniak and Saletra write:

Strict control was applied to the following aspects of library resource collecting purchase, exchange, donated resources, especially these from abroad, and their retrieval. Many politically incorrect publications were confiscated by customs at the border. The so-called 'forbidden collection' was created as ordered and it could only be accessed in exceptional situations, after submitting a written application and getting permission from the director of the library. Librarians' work was subject to ideological control.²³ (Górniak and Saletra, 2012: 279)

To refer to western-origin books or articles a common practice was to exchange texts coming from unofficial private sources. The same applied to western press texts, also if they were to be used as source texts for translations.

Translated texts had to undergo the process of censorship, as originally written texts, and, in compliance with the opinion of Calzada Pérez, it must be stated that "Original (ST) and translated (TT) documents contributed to forging ideological stereotypes" (Calzada Pérez 2003: 1), no doubt in the People's Republic of Poland.

According to the author "Translation is an operation carried out on language use. This undoubtedly means that translation itself is always a site of ideological encounters" (Calzada Pérez 2003: 2). It gives a translator an opportunity to change the original attitude according to his or her own ideological preferences. When, as in the communist rule in Poland, translators treated this opportunity as an obligation in the face of the censorship, this idea seems even more certain. The author's conclusion that "Translators translate according to ideological settings in which they learn and perform their tasks" (Calzada Pérez 2003: 7), proves the real state of affairs.

No doubt then that the political circumstances in the era of communist rule in Poland had a crucial influence on the shape of texts translated from Western press to be published in the *Forum* magazine.

Bearing in mind all the facts stated about the preferred ideas and language in the texts dominated by the totalitarian rule in Poland it must finally be concluded that translations of foreign, especially those independent texts, are linguistically inscribed in the ideological perspective of communism. Due to the censorship requirements foreign texts resemble the ones originally produced by Polish authors, as no or few forbidden contents happened to be

²³ Translation equivalent in English – Edyta Żrałka.

allowed by censors and translators used the language of propaganda in as many aspects as possible to satisfy the censorship apparatus.

Conclusions

After the theoretical framework of this chapter has been presented the natural conclusion is that the influence of power exercised through language on the form of the latter one is indisputable. The way language looks must be seen as not the random product of habitual behavior of those having power, but something contrary - carefully designed and controlled patterns and actions, the only expected verbal representations of the political system and its bases, in extreme cases executed by specially constituted organs, as in the People's Republic of Poland through the censorship apparatus. As has been mentioned in the chapter above – this type of language should be seen as a firm and stable model of linguistic propaganda used in political speeches and media (Bralczyk 2003: 11, 2007: 24, quoted above).

Apart from pointing out the ideological background of the Polish political language of the totalitarian era, observable in the use of some specific range of vocabulary, linguistic structures and strategies of propaganda provenience, it must be stated that the linguistic shape and, in some way, contents of political language is common for the languages of different nations. The features of the political language as such, enumerated in this chapter, can also be easily spotted in the language of politics in Poland in the era of communism and would not be restricted to that period. Much has been said about the presence of such linguistic features of political texts as syntactic complexity of expressions, using special choice of appealing vocabulary, exaggerations introduced e.g. by gradation of adjectives or pleonasms, introducing metaphorical language, using modal structures, inclusive pronoun “we” and its varieties of possession etc. The illustrious factor for both – Polish political texts of the communism era and political texts in general will also be the presence of graphic elements aimed at catching people's attention.

What is specific about the political language in the People's Republic of Poland is the fact that its specific constitution was applied to realizing propaganda and manipulation purposes within all topics undertaken by press, media, or publishing houses – it was simply a model created for inducing the ideology of those in power through all possible means, under the control of specially allocated officials of the censorship apparatus.

All in all, the strategies, shapes and meanings included in the language of political discourse and media of the times of communist rule in Poland classify it as a special form of use, if not a separate type, but as has already been stated, it is not our aim to seek and prove the criteria for typology of this language. It is rather to pragmatically show its characteristics provoked by socio-cultural background that influenced it to such a considerable extent and exemplify its specificity in translations of press articles in the analytical chapter of this dissertation.

CHAPTER 4

Corpus analyses and the interpretation of findings

Introduction

The following chapter will focus on the corpus analytic study, the description of its goals and presentation of findings together with their interpretation in connection with the topic and substantial undertaking of the dissertation – the discovery and description of manipulative techniques in the analysed research material.

The research methodology will be described, including the choice of analytical criteria, together with the method – comparative study of STs and TTs, and process of analyses.

The research material analyses will be presented according to the main issues discussed in the previous chapters, namely the elements comprising the nature of communication through translation, translation techniques, especially those aimed at manipulation, compared with neutral ones, and finally – the presence of Newspeak features in the translated texts will be mentioned.

Much concern will be given to critical and systematic estimation of techniques objectives and strategy choice. The effect should provide the reader with a clear answer to the question of not only the scope of manipulation but also detailed rules of how texts used to be manipulated by *Forum* translators. Showing tendencies evoking from the analyses will systematize conclusions. They will concentrate on the problem of stating how much manipulation was incorporated into translation influenced by the censorship apparatus interventions in the era of communist rule in Poland and what particular elements were banned or articulated due to propaganda activity. It will also give the answer to the question of how the tendencies spotted correspond to the ones concerned typical of the period in mind, referred to in theoretical investigations through the previous chapters.

The analyses within the translation techniques and features of Newspeak will embrace the text overall structure, lexis and grammar.

All in all, the chapter will be composed of three general areas of research and the research tools – comparisons between the STs and the TTs, will be concentrated on the problem of:

- the correspondence between the layout of STs and TTs,
- translation techniques used to render the ST meanings,
- the incorporation of Newspeak features into translation
- and finally, the topics and limitations imposed on them.

The enumerated areas constitute the essence of the analyses as designing the layout, seeking the means to express the required contents and ways to adjust a proper language appealing to the audience seem to be the most crucial stages of article writing and editing process in general, and in the era of Communism and censorship activity with no exception. Those 3 areas – the perception elements evoking from the verbal and non-verbal means of communication and the types of propaganda-natured influence on perception, were also the concern of theoretical chapters 1, 2 and 3.

1. The description of research areas and findings

Based on the analyses carried out it appeared that three areas of research should be taken into consideration while speaking of the way Polish translators render STs and realise the task of translation. As has been stated in the Introduction above, the necessary components would definitely be the elements of layout, with such features influencing the message decoding as headings, subheadings, pictures with captions, editorial comments, and also indications of places or dates of issue. All those components influence the receiver's perception, as they either carry ostensive data or imply the articles' contents through reduced crucial details. If so, their presence is not indifferent but really essential to the process of message decoding.

A crucial point of research was constituted by translation techniques and the way their choice and use could manipulate ST contents. Disregarding a strategy chosen, either a close translation or a free delivery, the techniques used can considerably distort ST message which has been observed within mostly manipulative techniques such as omissions, additions, substitutions, attenuations etc.

There were also equivalent techniques used as neutral translators' tools, with no trace of source information intentional manipulation, bringing modifications evolving from the TL

constraints. The techniques will then be presented separately, with the aim to juxtapose different means being at translators' disposal.

The next area of research described in detail will be the cases of Newspeak incorporated into the Polish translations, both within the lexis and grammar, with all examples spotted in the analyses, according to the classification made in Chapter 3 Section 4.

Finally, some comments on the topics will be made, as due to the censorship requirements, some contents of the STs were bound to be refused or changed. They will be presented as a kind of conclusion derived from both, the directives dictated by the canons of Newspeak and, on the other hand – the ones forced by censorship-proper attitude to the use of translation techniques.

1.1 Editorial features of STs and their treatment in TTs

The general convention in *Forum* publications of translated articles was to place them under a column entitled “Echa polskie”, comprising a couple of translations indicated by the original paper title and date of issue. In such a way the Polish translations were deprived of most individual traits implied by article headings and subheadings, but also such features as comments, captions etc. According to this concept, all Polish translations look alike, and apart from the interest in the topics as such, orbiting around Polish politics, economical situation of Poland in the communist era, and sometimes cultural or social issues, there is nothing to catch the reader's attention. In that matter there are only a few exceptions – the articles published in an early stage of *Forum* existence, no longer than up to the year of 1980, and those comprising some non-political topics in case of which blocking source information did not make much of a sense. In such a form Polish articles seem bare and carry no non-verbal message influencing the process of decoding. No matter what reasons might be indicated for such a layout concept, the objective fact is that many features of the original texts within the editorial components have been omitted by the Polish publisher.

To explore this finding, ostensive elements seem to be necessary to refer to first. We will start with the most powerfully appealing ones, but also vague in terms of interpretation – namely pictures.

In as many as 22 articles pictures constitute an important element of the original authors' concept of message encoding. They are all removed in the publication of Polish

translations for *Forum*. In 2 cases (article 4 and 42) the pictures are not omitted, but replaced in the Polish magazine with other ones. In 3 articles pictures are added in the Polish versions, being an exception among all the other translated texts (article 5, 26 and 27, the last two concerning the Chernobyl nuclear disaster). The omissions of pictures constitute an important example of eliminating ostensive elements, influencing the message decoding considerably. No matter whose responsibility was to decide upon the layout of Polish articles, either the publisher's, or any other person's, and what suppressed the reprints – technical, legal, or any other causes, the fact is that without pictures the reader receives less input than it was originally done by the British or American editors. The case with article 4 and 42 proves the idea that even if the original pictures could not be reprinted, there still was an option to incorporate other pictures, at least with a number of articles concerning topics frequently referred to: the Solidarity, strikes, Lech Walesa leadership, etc.

While the pictures omitted can be considered the elimination of ostensive data bearing only individually perceived scope of visions and interpretations, the presence or omissions of captions can far more substantially influence readers' attitude to what they decode. Captions normally imply the real contents of articles, profile the receiver's perception making it more conscious, as they are based on words. The meaning of words is subject to the processes of sense seeking. Implicatures normally provoke further interest. This means captions announce the real contents and encourage a potential reader to find out the whole message.

Such important elements are not included in the Polish publications whenever they occur with pictures omitted from ST versions of articles. It happens 14 times, with article 7 ("Traditional priests are increasingly separated from the new order – Picture by Neil Libbert"), 14, 19 ("Soviet leader Mr Leonid Brezhnev and Poland's General Wojciech Jaruzelski: for the moment, the military authorities' strategy is simple survival – the economy's and their own, for they are wound up together"), 22 ("Gdansk rioting, Aug.", together with a concluding comment below the pictures: "Polish Army contains rioting – but for how long"), 29 ("Wojciech Jaruzelski...seeks public backing for moves"), 30 ("Poles with dollars don't have to wait in endless lines for scarce goods"), 31 ("The end...workers at the Lenin shipyard led by Lech Walesa and a cross after voluntarily ending their strike"), 33 ("Man with a revolutionary message: "Within the framework of our democracy we must remove all the shrouds of secrecy which don't really exist"), 34 ("Solidarity strikers march through hall at Lenin shipyard bearing Polish flag as the action got under way on Monday"), 39 ("Photo of Prime Minister Margaret Thatcher with Lech Walesa, the Polish trade union

leader, last November as Mrs. Thatcher visited Poland”), 42 (“Members of a newly legal union: NSZ students in Warsaw” – in this case the picture and the caption are substituted in the Polish translation with a photo of Lech Wałęsa with a caption: “Ostateczna decyzja co do nominacji 250 kandydatów, jakich wystawi opozycja, należeć będzie do Lecha Wałęsy i najwyższego kierownictwa związku”), 44 (“Lech Walesa addresses workers at an election rally this week”), 45 (“A flower-seller is overshadowed by two of the thousands posters put up in Warsaw”), and 47 (caption 1 - “A bouquet of barbed wire for Solidarity leader Lech Walesa”, caption 2 - “W samo południe 4 czerwca 1989”).

In 8 Polish translations sketches or photos are substituted or added (articles 4, 5, 20, 26, 27, 39, 41, 42, 50). They constitute a suggestive source of information dedicated to a potential reader.

All in all, the message coming from pictures and captions is reduced in Polish versions of British and American articles to the extent seen in the following amount of omissions or transformations (numbers referring to the articles as they are listed in the Introduction to this dissertation):

4.

Picture of Foreign Minister Adam Rapacki substituted with a different one (instead of a portrait - shaking hands), map omitted;

5.

Sketch added in the Polish version;

6.

Picture connected with the World War 2 omitted;

7.

Picture (of a priest) with the caption: “Traditional priests are increasingly separated from the new order. Picture by Neil Libbert” omitted;

9.

Picture omitted;

14.

3 pictures with captions – picture of a Silesia miner, picture from a strike, picture of Lech Wałęsa and the seal of state omitted;

17.

Picture (satirical) omitted;

19.

Picture (Gen. Jaruzelski and L. Brechnev), with the caption: “Soviet leader Mr Leonid Brechnev and Poland’s General Wojciech Jaruzelski: for the moment, the military authorities’ strategy is simple survival – the economy’s and their own, for they are wound up together” omitted;

20.

Original article’s sketches replaced with other sketches and the artist’s photo;

22.

Pictures (Solidarity symbol and Polish flag), the caption: “Gdansk rioting, Aug.”, the concluding comment below the pictures: “Polish Army contains rioting – but for how long” omitted;

26.

Pictures added (medical view on the body damage);

27.

Pictures added (medical view on the body damage);

29.

Picture (photo of Gen. Jaruzelski) and the caption: “Wojciech Jaruzelski...seeks public backing for moves” omitted;

30.

Picture (people queuing) with the caption (“Poles with dollars don’t have to wait in endless lines for scarce goods” omitted;

31.

Picture (strikers’ march) and the caption: “The end...workers at the Lenin shipyard led by Lech Walesa and a cross after voluntarily ending their strike” omitted;

32.

Picture (photo of Lech Wałęsa) omitted;

33.

Picture (party conference) with the caption: “Man with a revolutionary message: “Within the framework of our democracy we must remove all the shrouds of secrecy which don’t really exist”” omitted;

34.

Picture with the caption: “Solidarity strikers march through hall at Lenin shipyard bearing Polish flag as the action got under way on Monday” omitted;

39.

Picture (“Photo of Prime Minister Margaret Thatcher with Lech Walesa, the Polish trade union leader, last November as Mrs. Thatcher visited Poland”) replaced with the sketch of an orchestra director added to the Polish translation;

40.

Picture (photo of Lech Wałęsa) omitted.

41.

Picture (photo of Lech Wałęsa) substituted with the sketch added to the Polish translation showing Lech Wałęsa, Cardinal Glemp, Wojciech Jaruzelski and Czesław Kiszczak sitting at a round table, reprinted from “Deutsches Allgemeines Sonntagsblatt”;

42.

Picture (photo of a demonstration of NSZ students), with the caption: “Members of a newly legal union: NSZ students in Warsaw” replaced in the Polish translation with the photo of Lech Wałęsa with the caption: “Ostateczna decyzja co do nominacji 250 kandydatów, jakich wystawi opozycja, należeć będzie do Lecha Wałęsy i najwyższego kierownictwa związku”);

44.

Picture (photo of Lech Wałęsa), with the caption: “Lech Walesa addresses workers at an election rally this week” omitted;

45.

Picture with the caption: “A flower-seller is overshadowed by two of the thousands posters put up in Warsaw” omitted;

47.

Pictures (Lech Wałęsa and the Solidarity symbol) with captions (“A bouquet of barbed wire for Solidarity leader Lech Walesa” and “W samo południe 4 czerwca 1989”) omitted;

48.

Picture and sketch omitted;

50.

Sketch with Poland’s borderlines added to the Polish translation.

The decision to deprive Polish translations of British and American press articles published in *Forum* magazine of pictures and captions is not an isolate strategy used to spare the receivers stimuli influencing their perception of the message given. A similar tactics is to resign from an attempt to translate original headings and subheadings, bearing a powerful amount of normally implicit information announcing the contents of articles they stand for.

Headings are meant and carefully endeavoured to include as much of the contents announcement as possible in as little as a few words. In the case of *Forum* translations a usual thing is the resignation from headings and subheadings specific for STs.

The case in which a translator renders the information expressed by the original author's headings represents article 6: "September 1939", in which the original heading is reprinted with some of its original contents in English. In articles 7, 20 and 39 translators try to at least signal the theme ("Jan Paweł II we Francji" instead of „Mission Impossible – Uniting the French Church”, "Topolski to Topolski" standing for „Topolski and his times" and "Nowa mapa pogody – prognoza z Warszawy, moskiewski barometr" for "The Great Debate"). The translated headings are shallowed but carry implicit information of the whole message included in the articles.

The remaining headings are either fully omitted in articles being grouped under a common title "Echa polskie" chosen for usually a 2-page column of translations from different newspapers or magazines in Russian, German, French and English, or a more individual title is invented for a column. Such specific column titles would be all given to articles coming from the second period of the censorship activity (years 1956-1980, starting with the foundation of *Forum* in 1965). The titles are not individually matched with ST headings but given altogether to the ideas of a group of articles in different languages translated for a whole column. This is a case of articles 1, 2, 3, 4 and 5 (1. "Wizyta Premiera Józefa Cyrankiewicza we Francji", a column title replacing the individual article's heading „Polish visit to France", 2. "Echa listów biskupich" - instead of the ST article's heading „Polish RC Church criticised", 3. "Po konferencji Układu Warszawskiego" - chosen for the original article's heading: „Something for all in Bucarest talks", 4. "Minister Rapacki w Londynie" - instead of „Will Britain help to disarm the giants?" and "Dlaczego pauza w dialogu" - substituted for the original article's heading "Polish Talks Are Delayed").

Starting with the year 1981, marking the beginning of the third period of the communist censorship existence, all the translations were published under the previously mentioned column title "Echa polskie", without the addition of any more specific clues. Only in the case of article 26: „U.S. Doctors in Soviet Face a 'Battlefield'" and article 27: "U.S. Doctor in Moscow Predicts Higher Death Toll" the headings are changed for: "Czernobyl z bliska" (the reason most probably being the fact that the problem concerned does not directly refer to Poland), and also article 25: "Jaruzelski will 'expose facts' of rebel priest's murder", in the case of which the column title is broadened into "Echa polskie – "Jabłonna V" – ciąg

dalszy”. The same idea is given to the column title for article 31: “Gdansk strikers unbowed despite return to work” and article 32: „In Poland, No Winners; As Strikes End, Solidarity Finds Its Power Is Limited, but So Too Is the Government’s”, in the case of which the title of the column is: “Echa polskie – po strajkach”, and article 39, in which instead of the ST heading: “Poles look to capitalist path to lure Western aid”, the title for the whole column is: “Echa polskie – Diagnozy”.

The occurrence of issues which do not exclusively concern Poland was signaled by the introduction of a new column heading: “Echa - nie tylko polskie” in the late 1980s. Under such a heading article 39 is placed: “Along The East – West Fault Line, Signs of Stress as Ideology Erodes”, having an additional comment: “Echa – nie tylko polskie. Politycznie: Jednak Jałta. Ekonomicznie: Otwarcie?”

Subheadings have not a less important impact on the message decoding as headings. Unfortunately, the common habit with *Forum* is also to omit them. It happens with as many translations as 15 (articles 3, 6, 9, 10, 24, 26, 27, 29, 32, 33, 34, 38, 39, 40 and 41), in one of which the subheadings are reduced partly (article 6).

The matter of heading and subheading treatment in the *Forum* translations in more detail looks as follows:

1.

- Omission of the heading / (TT) the title for the whole 2-page column comprising translations of different articles: “Wizyta Premiera Józefa Cyrankiewicza we Francji”, instead of the individual article’s heading „Polish visit to France”;

2.

- Omission of the heading / (TT) the title for the whole 2-page column comprising translations of different articles: “Echa Listów biskupich”, instead of this individual article’s title: „Polish RC Church criticised”;

3.

- Omission of the heading / (TT) the title for the whole 2-page column comprising translations of different articles: “Po konferencji Układu Warszawskiego”, instead of the individual article’s title: „Something for all in Bucarest talks”;
- Omission of the subheading (“Vietnam volunteers”);

4.

- Omission of the heading / (TT) the title for the whole 1-page column comprising translations of 2 articles: "Minister Rapacki w Londynie", instead of the individual article's title: „Will Britain help to disarm the giants?”;
- Omission of paragraph headings ("Quality of courage", Unspoken fear", Vietnam hopes”);

5.

- Omission of the heading / (TT) the whole column title: "Dlaczego pauza w dialogu" instead of the individual article's title: "Polish Talks Are Delayed”;

6.

- In the initial part the reprint of the original article with the heading: „September 1939” and the introductory subheading: "The Manchester Guardian 2-4 września 1939” retained;
- Omission of some original subheadings of the paragraphs or parts of them (in that case new subheadings added) / (TT) Polish subheadings: "Jak Londyn wkraczał w wojnę", "Wojna", "W stanie wojny", "Trwają naloty na polskie miasta", "Zamknięcie kin i teatrów", "Ograniczenie dostaw mleka", instead of the English ones: "Britain's Ultimatum", "Premier's Call to the Nation", "Shortened Meeting: A Declaration Against Aggression", "War", "No Cinemas or Theatres", "Public Assemblies Discouraged", "Air Attacks on Polish Towns Continue", "German Invasion on Several Fronts", "London's Milk Supply”;

7.

- (TT) Substitution of the title: „Jan Paweł II we Francji” for the original title: „Mission Impossible – Uniting the French Church”;

8.

- Omission of the heading: „Poland's Indebtedness” / (TT) the title for the whole 1-page column comprising translations of more articles "Echa polskie”;

9.

- Omissions of the heading: „Crisis Sets Off Chain Reaction. Events in Poland Disturbing Other Soviet Bloc Economies”/ (TT) the title for the whole 2-page column comprising translations of more articles: "Echa polskie”;
- Omission of the subheading ("Polish Events Spark Reaction in East Bloc's Interlocked Economies”);

10.
 - Omission of the heading: „Poland’s grim forecast of savage drop in standard of living” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
 - Omission of the subheading: “Unemployment will be inevitable”;
11.
 - Omission of the heading: „Qualified support from Mr Suslov gives Poles time for reform” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
12.
 - Omission of the heading: „There is nothing like democracy, Polish style” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
13.
 - Omission of the heading: „Poland gives system its worst fright. Crisis nations” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
 - Omission of the paragraph headings (“Endorsed”, “Improvement”);
14.
 - Omission of the heading: „Poland: the second wave” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
15.
 - Omission of the heading: „Poles pay now for ‘errors in 1970s’” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
16.
 - Omission of the heading: „Comecon speeds up preparations for economic summit meeting” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
17.
 - Omission of the heading: „Polish party hits out at diehards” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;

18.
 - Omission of the heading: „Ursus workers plough lonely furrow” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
19.
 - Omission of the heading: „Poland’s Economy. The army’s bleak legacy” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
20.
 - (TT) The original heading: „Topolski and his times” replaced with: „Topolski to Topolski”;
21.
 - Omission of the heading: „Poles want new terms on debts” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
22.
 - Omission of the heading: „Poland’s Army breaks up Solidarity’s second birthday party” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
23.
 - Omission of the heading: „Pressure to lift Polish sanctions” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
24.
 - Omission of the heading: „Jaruzelski: No ‘Concessions’ but Pole seeks better ties with U.S.” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
 - Omission of the subheading: “Pole rejects concessions to aid ties with U.S.”;
25.
 - Omission of the heading: „Jaruzelski will ‘expose facts’ of rebel priest’s murder” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie – “Jabłonna V” – ciąg dalszy”;
26.
 - Omission of the heading: „U.S. doctors in Soviet face a ‘Battlefield’” / (TT) the title for the whole 2-page column comprising translations of more articles: “Czernobyl z bliska”;

- Omission of a range of subheadings: “Higher Figure Reported”, “Soviet Doctors Unavailable”, “Lists of Potential Donors”, “Lack of Israel Ties Disregarded”, “Matched with Sibling Donors”, “Western Lists Checks”, “Final Decisions by Russians”;

27.

- Omission of the heading: „U.S. Doctor in Moscow predicts higher death toll” / (TT) the title for the whole 2-page column comprising translations of more articles: “Czernobyl z bliska”;
- Omission of the subheading: “Doctor says Chernobyl toll will rise”;

28.

- Omission of the heading: „East bloc seeks to fight its way out of economic corner” / (TT) the title for the whole 1-page column comprising translations of more articles: “Echa polskie”;

29.

- Omission of the heading: „Polish Government approves major reorganization plan. Referendums set on economy, politics” / (TT) the title for the whole 1-page column comprising translations of more articles: “Echa polskie”;
- Omission of the subheading: “Poland approves plan to revamp Government”;

30.

- Omissions of the heading: „Eating well on a dollar a day” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;

31.

- Omission of the heading: “Gdansk strikers unbowed despite return to work” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie – po strajkach”;

32.

- Omission of the heading: „In Poland, no winners: as Strikes end, Solidarity finds its power is limited, but so too is the Government’s” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie – po strajkach”;
- Omission of a whole range of subheadings: “New Powers for Economic Czar”, “Sense of Hopelessness”, “They’re Afraid of Our Shadows”, “Heady Days of ’80 Are Over”, “History Sometimes Repeats”;

33.

- Omission of the heading: „The great debate” / (TT) the title for the whole 2-page column comprising translations of more articles: „Nowa mapa pogody – prognoza z Warszawy, moskiewski barometr”;
- Omission of the subheadings: “The attack on Stalinism”, “The demand to know more”, “Ministerial mafia”, “Advice to Gorbachov”, “The Party’s right to rule”, “Ligachov V. Yeltsin”;

34.

- Omission of the heading: „This time at Gdansk, Solidarity turns fractious” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
- Omission of the subheadings: “Solidarity’s followers turn fractious”, “News analyses”;

35.

- Omissions of the heading: „Workers in Gdansk vote to end strike” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;

36.

- Omission of the heading: „Tough talks expected for Poland, Solidarity” / (TT) the title for the whole 1-page column comprising translations of more articles: “Echa polskie”;

37.

- Omission of the heading: „Solidarity’s crucial round table” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;

38.

- Omission of the heading: „Polish talks to begin amid aura of crisis” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
- Omission of the subheading: “Polish ‘Round-Table’ talks set to begin amid fears of social, economic chaos”;

39.

- Omission of the heading: „Along The East – West fault line, signs of stress as ideology erodes” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa – nie tylko polskie. Politycznie: Jednak Jałta. Ekonomicznie: Otwarcie?”;

- Omission of a whole range of subheadings: “Decay of an Empire”, “Most Extensive Crisis Zone”, “Germany: ‘The Big Question’”, “Bonn Spins Its Web”, “Upsetting a Continental Balance”, “Britain’s High Profile”, “U.S. Clashes With Bonn Foreseen”;
- 40.
- Omission of the heading: „Solidarity will be legalized today” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
 - Omission of the subheading: “Walesa emphasizes economic aspects of agreement”;
- 41.
- Omission of the heading: „The struggle in Poland. A specter of severe economic ills haunts the promise of striking political changes” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
 - Omission of a whole range of subheadings: “Questions for the Future”, “Question of Alternatives”, “Discretion on Communism”, “The Communist Share”;
- 42.
- Omission of the heading: „Poland’s free vote” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
- 43.
- Omission of the heading: „Edward Ochab - Obituaries” / (TT) the title for the whole 1-page column comprising translations of more articles: “Echa polskie”;
- 44.
- Omission of the heading: „Abortion time-bomb ticks away in Poland” / (TT) the title for the whole 1-page column comprising translations of more articles: “Echa polskie”;
- 45.
- Omission of the heading: „Solidarity senses a vacuum as Poland prepares to vote” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
- 46.
- Omission of the heading: „Cooperation, not coalition, in Poland” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;
- 47.
- Omission of the heading: „Victor in a duel without bullets” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;

48.

- Omission of the heading: „Poland: danger ahead” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”;

49.

- Omission of the heading: “Poles look to capitalist path to lure Western aid” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie – Diagnozy”;

50.

- Omission of the heading: „Foreign affairs; good/bad news” / (TT) the title for the whole 2-page column comprising translations of more articles: “Echa polskie”.

Headings are normally what primarily catches a reader’s attention most. Still though, headings specific to particular articles are sometimes grouped under a more general heading – namely a column title. In such a case a reader receives an additional piece of data to process and gain cognition. Such a message is really helpful for quick data processing as column titles are usually short and concise.

In the Polish translations for *Forum* the original column titles, if they occur in the source versions of articles, they get omitted. It happens in the following cases:

3.

Omission of the general topic/column title: “Warsaw Pact”;

4.

Omission of the general topic/column title: “Poland”;

13.

Omission of the column title: “Crisis Nations”;

19.

Omission of the column title: “Poland’s Economy”;

33.

Omission of the column title: “Perestroika”,

47.

Omission of the column title: “The world”.

What attracts the reader most while choosing an article to read is not only its heading, subheadings, column titles and pictures or captions. Still a powerful effect on people’s data processing has the presence of all kinds of exposed texts – introductory and concluding comments, quotations, glosses – every element being distinguished from the whole text in any

recognizable way. Such elements are what makes the reader concerned, catches attention and provokes further thinking, and taking the decision whether to read the text or not.

Such elements also serve as a kind of summary, combination of necessary features to give an article its trace of standing for some topic. The following examples show how much can be lost while a layout is deprived of a sort of contents summerising elements and as bare as with the articles in *Forum* magazine.

6.

- Omission of the introductory note informing of 1939 article's reprinting / (TT) a different introductory note informing of the character of the article;

7.

- Omissions of the comment to the heading: "Walter Schwarz in Paris looks at the bitter divisions among Catholics in France on the eve of the Pope's visit" / (TT) a comment concerning the Pope's visit added in a box, based on *Le Monde*;

14.

- Omission of the introductory comment: "The hardliners have lost, and Solidarity has embarked on an uneasy marriage of convenience with the Government. Who will be the dominant partner? Jonathan Steele reports in the first of three articles from Warsaw";

15.

- Omission of the introductory comment: "W. German study clears union of blame for economic crisis";

18.

- Omission of the introductory note: "Polish tractor-maker struggles with post-Solidarity production";
- Omission of the summary note: "Following of imposition of Western sanctions and problems over licensing agreements with Massey-Ferguson, Ursus is struggling to
- keep up tractor production. Exports produce \$30m-\$40m in desperately-needed hard currency each year, and the company is anxious not to let political development ruin its technological base.";

19.

- Omission of the exposed quotation: "The basic aim is...indicative planning as practiced in Hungary and even France, rather than Soviet-styled direction";

- 20.
- Omission of the introductory note;
- 26.
- Omission of the note on the issue: “Special to the New York Times”;
- 28.
- Omission of the authors with the comment: “Polish viewpoint by Piotr Aleksandrowicz and Wlodzimierz Kicinski”;
- 30.
- Omission of the introductory comment: “Poland: In effect, Poland has two economies – one with zlotys and one with dollars. Those Poles who can earn dollars abroad or get them from relatives in America can afford everything from pleasant dinners to new cars”;
- 31.
- Omission of the summary comment: “Government voted new powers as Solidarity shipyard action collapses”;
- 32.
- Omission of the note on the issue: “Special to the New York Times”;
- 33.
- Omission of the quotation: ““Nothing of the kind has occurred in this country for nearly six decades” – Gorbachov, 1 July 1988”;
 - Omission of the summary comment: “The barriers of caution were broken at last week’s Party conference in Moscow. Guided and encouraged by Gorbachov, delegates conducted an astonishing exercise in open discussion.” Mark Frankland picks out the highlights”;
- 35.
- Omission of the introductory comment: “Poles march out singing but without guarantees”;
- 37.
- Omission of the introductory comment: “Christopher Bobinski analyses talks that start in Poland today”;
 - Omission of the summary comment: “Polish police broke up a Congress in Warsaw on Saturday of the Confederation for an Independent Poland, a key opposition party set up in 1878 and claiming 1,600 active members, writes Christopher Bobinski in

Warsaw. The party's immediate goal is free elections. It is led by Mr Leszek Moczulski, who was jailed from 1980 to 1985. The police action came in advance of today's talks between the authorities and the Solidarity trade union, which may leave the latter's radical wing unreconciled and ready to throw its support behind groups such as the confederation.”;

39.

- Omission of the note on the issue: “Special to the New York Times”;

41.

- Omission of the note on the issue: “Special to the New York Times”;

42.

- Omission of the editorial comment: “Christopher Bobinski in Warsaw on the new political landscape”;

43.

- Omission of the abbreviated biographical note on Edward Ochab: “Edward Ochab, politician and statesman, born Krakow Poland 16 August 1906, married Rachela Silbiger (four daughters), died Warsaw 2 May 1989.”;

44.

- Omission of the editorial comment: “Christopher Bobinski reports on what is becoming a key election campaign issue”;

45.

- Omission of the introductory note: “Too many disappointments and an economic crisis have limited Polish enthusiasm for Sunday's elections, as Steve Crawshaw found in Warsaw”;

47.

- Omission of the editorial introductory comment: “Solidarity's dramatic election success has shattered the complacency of the communists but brings it no closer to real power”, and a summary comment: Mark Frankland in Warsaw reports on the people's vote for democracy”;

48.

- Omission of the note on the author: “The writer has written extensively on Soviet and East European affairs”.

A feature of editorial consistency of Polish translations for *Forum* is also omitting original places of authors' activity while writing, the same as dates. With dates, the habit is to

quote the dates of original articles' issue, sometimes imprecisely given by the Polish publisher (change of the date e.g. in article 30.: „Echa polskie - The Christian Science Monitor – 1. XII” instead of 6 XII), while the places are never included. Quotation of such data might suggest contemporary topics, especially those which are meaningful and recognizable, so their reduction is a way to deprive the reader of important clues to identify the described topics.

Sometimes the places where articles were written are combined with authors' names. In Polish translations the original authors' names are not always included and if so – always at the very end, not as in the case of the original texts – at their beginnings. Original authors' names are given in Polish translation of articles 5, 7, 9, 10, 11, 12, 13, 14, 15, 16, 18, 19, 20, 21, 22 with a comment “Eric Bourne, specjalny korespondent w Warszawie”, 23, 24, 25, 26, 34, 36, 37, 39, 41, 42, 43, 44, 45, 47, 48, 49, 50. Sometimes also the authors' affiliation is given in a ST and omitted in the TT, such as in article 24, 27, 29, 30, 34, 36 and 38.

The whole situation with omissions concerning dates, places and authors is as follows:

1.
Omission of the place and date indication (“Paris, Sept.3”), and the indication of an information source (“From our own correspondent”);
2.
Omission of the place and date indication (“Warsaw, December 10”);
3.
Omission of the place and date indication (“Bucarest, July 9”), and the indication of the author (“From Neal Ascherson”);
4.
Omission of the place and date indication (“Warsaaw, 18 February”) and the indication of the author (“From Neal Ascherson”);
5.
Omission of the place and date: indication (“Bonn, Sept. 8”);
10.
Omission of the place and date indication (“Brussels, April 15”);
11.
Omission of the place and date indication (“Warsaw, April 24”);
17.
Omission of the place, date and author indications (“From Dessa Trevisan, Warsaw, June 3”);
22.
Omission of the place and indication of the author (“By Eric Bourne, Special correspondent of The Christian Science Monitor, Warsaw”);

23.

Omission of the place and indication of the author (“From Hella Pick in Bonn”);

24.

Omission of the author’s affiliation (“Washington Post Foreign Service”);

25.

Omission of the place and indication of the author (“From Hella Pick in Warsaw”);

26.

Omission of the date;

27.

Omission of the author indication together with her affiliation (“By Celestine Bohlen, Washington Post Foreign Service”);

28.

Omission of the authors with the comment: “Polish viewpoint by Piotr Aleksandrowicz and Włodzimierz Kicinski”;

29.

Omission of the author indication together with his affiliation (“By Jackson Diehl, Washington Post Foreign Service”);

30.

Omission of the author indication and his affiliation (“by William Echikson – writer of ‘The Christian Science Monitor’”), omission of a place (“Warsaw”);

31.

Omission of the place and author (“Michael Simmons in Gdansk”);

32.

Omission of the date and author indication (“By John Tagliabue, Special to the New York Times; Published: May 12, 1988”);

33.

Omission of the author indication;

34.

Omission of the author’s affiliation (“Washington Post Foreign Service”);

35.

Omission of the author indication;

36.

Omission of the author's affiliation ("Washington Post Foreign Service");

38.

Omission of the place, date and author indication together with his affiliation ("By Jackson Diehl, Washington Post Foreign Service; Warsaw, Feb.5");

39.

Omission of the place indication ("Published: February 26, 1989 - Bonn, Feb.25") / (TT) "The New York Times, 27.II");

40.

Omission of the author and place indication ("Ian Traynor in Warsaw");

41.

Omission of the place and date indication ("Published: April 7, 1989 - Warsaw, April 6");

49.

Omission of the places of correspondents' activity ("By Edward Mortimer in Warsaw, John Lloyd in London and Peter Riddell, Lionel Barber in Washington");

50.

Omission of the place and date indication ("Published: October 11, 1989. Warsaw").

Due to the omissions of pictures, original headings and subheadings, column titles, comments and exposed quotations etc., the final effect is the impression that the TTs are bare, concerning some unidentified issues about Poland suggested by the common heading "Echa polskie", or the matters implied by different column titles. The perception of such data from the cognitive point of view is left to careful analyses of the whole texts as no or few mental pictures can occur to ease understanding based on the editorial features, serving such a goal in principle.

The translations as such, on the other hand, are deprived of superficial propaganda instruments, and might possibly be a matter of editorial requirements dictated by any practical reasons.

1.2 Translation strategies and techniques applied by translators

In the era of the communist rule and censorship organs' activity in Poland there was an obvious practice of applying manipulative strategies in translation of ideologically

uninfluenced contents, among which Western free press articles must be classified. Some topics and details were bound to elude the public eye. Even if translators took risks to contraband any unwanted piece of information the preventive censorship spotted them in a 2 level process of censoring practice.

We must be aware that in over four decades of communist ruling in Poland there were different measures of censorship pressure on authors and translators, that is why the attitude of censors to the information allowed and rejected might differ, but generally we have to expect that even in the late period of the communist authorities' power in Poland there are contents that might have been hidden from the reader, even if we think that the texts are reliable and truthful.

Among the techniques having the greatest impact on the STs contents there normally are omissions, substitutions, additions, but also modulations, transpositions and others.

In the case of the translations of British and American press articles for *Forum* magazine this rule is verifiable. The most numerous techniques are the ones mentioned, but we have to bear in mind that they do not always concern the cases in which manipulation was intended. There are linguistic reasons for the use of some translation techniques while two languages meet, that is why the translation procedures selected below, based on the corpus analyses, have been divided into the manipulative and neutral ones.

1.2.1 Manipulative techniques

The manipulative techniques applied in the texts analysed, grouped both - based on the logical order of priority dictated by the frequency of their occurrence favouring a group of various omissions, then - alphabetical subsequence, constitute: omissions of editorial features of the articles - 191 (19 pictures, 14 captions, 48 headings, 42 subheadings, 6 column titles, 27 notes and comments, 19 indications of places and dates referring to ST issues, 13 authors' indications and 3 cases of their affiliation), omissions (of units smaller than a paragraph) - 210, omissions of whole passages (counted by paragraphs) - 195, core similarity of contents in the passages resulting from omissions (for short – similarity of contents) - 33, additions – 70, attenuations – 12, modulations – 47, reductions – 17, simplifications – 1, substitutions – 96, transpositions – 21.

There are also context dependent techniques – neither manipulative nor neutral by definition, the interpretation of which is often left to individual assessment, such as reorderings, and glosses. They might be perceived both – as affecting the ST message or leaving it unchanged, so in the detailed analyses only the most interesting examples from the perspective of manipulation (12 reorderings and 7 glosses) will be presented.

Among the omissions dictated by propaganda, concerning messages forbidden by the censorship authorities, different groups can be elicited, with examples sharing some common features, marked as Group I – VIII omissions.

Table 1. Groups of omissions and number of cases found

| Text No. | Omissions Group I | Omissions Group II | Omissions Group III | Omissions Group IV | Omissions Group V | Omissions Group VI | Omissions Group VII | Omissions Group VIII |
|----------|----------------------|-----------------------|------------------------|-----------------------|----------------------|-----------------------|--|-------------------------------|
| 1. | | | | | | | 3 | |
| 2. | | | | | | | 2 | |
| 3. | | | | | | | 4 | 3 |
| 4. | | | 1 | | 2 | | 3 | 2 |
| 5. | | | | | 1 | | | |
| 6. | | | | 2 | 2 | | 3 | |
| 7. | 1 | | | | | | 4 | |
| 8. | | | | | | | 2 | 1 |
| 9. | 2 | | 1 | | | 1 | | 5 |
| 10. | | | | | | | 2 | |
| 11. | 1 | 1 | 1 | | 1 | | | 1 |
| 12. | | | | | | | | 2 |
| 13. | | | | | | | 3 | 1 |
| 14. | | | | 1 | 1 | 1 | 8 | |
| 15. | | | | | | | | |
| 16. | | | | | | | | |
| 17. | | | | | | | | |
| 18. | | | | | | 1 | | 4 |
| 19. | 5 | 1 | | 1 | | | 2 | 2 |
| 20. | | | | | | | 1 | 6 |
| 21. | 1 | | | | | 2 | | 2 |
| 22. | 5 | | | | | | 3 | |
| 23. | 1 | | | | | | 1 | 1 |
| 24. | 1 | 1 | | 2 | | | 10 | 6 |
| 25. | 2 | | | | 1 | | 7 | |
| 26. | 4 | | | | | | 22 | 8 |
| 27. | 1 | | | | 2 | | 15 | 2 |
| 28. | | | | | | 2 | 5 | 1 |
| 29. | 3 | 1 | | 2 | 5 | 1 | 4 | 3 |
| 30. | | | | | | | 1 | |
| 31. | | | | | | | 7 | |
| 32. | 5 | | | | 2 | 3 | 9 | 4 |
| 33. | | | | | | | | |
| 34. | 3 | 1 | | | 1 | | 5 | 1 |
| 35. | | | | | | | 2 | |
| 36. | 1 | | | | 2 | | 5 | 3 |
| 37. | 1 | | | | 1 | | 1 | 3 |
| 38. | 8 | | 1 | | 1 | 2 | 11 | 1 |
| 39. | | | | | | 1 | 8 | 8 |
| 40. | | | | | | | 17 | |
| 41. | 5 | 3 | 1 | | 1 | | 16 | 1 |
| 42. | | | | | | 1 | | 3 |
| 43. | | | | 1 | | | 1 | 1 |
| 44. | 3 | | | | 1 | | 1 | 4 |
| 45. | | | | | | | | |
| 46. | | | | | 1 | | 1 | 1 |
| 47. | | | | | 1 | | | 4 |
| 48. | 2 | 1 | | 2 | | 1 | 3 | |
| 49. | | | | | | 1 | 3 | 1 |
| 50. | | 1 | | 1 | | | | |
| Total | 55 | 10 | 5 | 12 | 26 | 17 | | 85 |
| | | | | | | | 195 (counted as a separate group) | 210 (without Group VII) |

The following cases of omissions can be enumerated (omitted parts are in bold):

- I. Unwanted messages by the censorship apparatus, negative to the Polish authorities' reputation and safe existence of the nation, expressed in STs:

7.

- a) negative message concerning the description of events of May 1968 in France: "and the **even more traumatic** events of May 1968" → „oraz wydarzeń z maja 1968 r.”;

9.

- a) negative message concerning the crisis in Poland: "increased East European aid to Poland **to keep it afloat**" → "Europa Wschodnia będzie musiała udzielić Polsce większej pomocy”;
- b) negative message concerning a possible military action in Poland: "ominous pronouncements of ranking Czechoslovak officials drawing parallels between Czechoslovakia before the 1968 **invasion** and today's Poland and by senior East Germans **who reportedly were urging military action.**" → "groźne ostrzeżenia płynące od wysokich funkcjonariuszy czechosłowackich, którzy porównywali Czechosłowację sprzed 1968 do dzisiejszej Polski, oraz od wysokich funkcjonariuszy NRD.”;

11.

- a) negative message concerning a possible military action in Poland: „No one here has any doubts that the Russians will not shrink from invading Poland if they felt that the party was disintegrating and the leadership was in danger of losing control.” [omission signaled by “...” in the TT];

19.

- a) negative message concerning political imprisonment of Poles: „Nearly 4,000 people are still held **as political prisoners without trial.**" → "Przettrzymuje się nadal prawie 4 tysiące ludzi.”;
- b) negative message concerning deaths among strikers: „The turnaround comes despite the Solidarity loyalties of the miners (**who bore seven of the 10 officially admitted deaths in the disturbances following December 13.**)”;
- c) propaganda message: "**General Jaruzelski's** Poland today" → "dzisiejsza Polska”;
- d) negative message concerning imposed leadership of the Soviet Union on Poland: „at the very time it is drawing, **or being pushed**, closer for help towards the biggest centrally planned economy of them all, the Soviet Union.” → "a w tym samym czasie,

zwracając się o pomoc, zacieśnia współpracę z największą, centralnie planowaną gospodarką, Związkiem Radzieckim.”;

- e) negative message concerning the imposed leadership of the Soviet Union: “to reduce central planning to setting strategic goals - indicative planning as practiced in Hungary and even France, **rather than Soviet style direction.**” → „ograniczenie roli centralnego planowania do wytyczania celów strategicznych, a więc stworzenie planowania indykatywnego, jakie stosuje się na Węgrzech, a nawet we Francji.”;

21.

- a) negative message on the Polish debt: “and bankers believe there could be serious consequences if payments on the rescheduled amounts are not met.”;

22.

- a) negative message on shooting to people protesting: “When this was answered with more missiles, police apparently fired **into the crowd**” → “Kiedy w odpowiedzi na te strzały rzucano nadal, policja najwidoczniej otworzyła ogień.”;
- b) negative message informing of army actions against people: “The massive deployment of police **and a special army unit** kept the violence to a relatively small scale.” → „W efekcie zmasowania milicji zajścia tylko na względnie ograniczoną skalę miały charakter gwałtowny.”;
- c) additional negative message concerning the amount of protesters: “Here in Warsaw, at the places where the main outbursts occurred, the crowds – **the majority of which were bystanders, not protesters** – always looked evenly matched. **If not outmatched,** by the “law-and-order” forces.” → „W Warszawie, wszędzie tam, gdzie doszło do silnych wybuchów niezadowolenia, odnosiło się wrażenie, że siły porządku i prawa dorównywały liczebnie tłumowi.”;
- d) negative message on the government’s policy of security: „than the government might have anticipated **in view of its saturation security.**” → „niż mógł oczekiwać rząd.”;
- e) negative message on lacking perspectives in Poland: „not necessarily unemployed, **but lacking prospects**” → “ludzie niekoniecznie bezrobotni”;

23.

- a) negative message on liberalization in Poland: “There is little evidence of any liberalisation in Poland”;

24.

- a) negative message concerning prior questions submission to General Jaruzelski: “He first read answers to about 40 questions submitted in advance.”;

25.

- a) negative message concerning the trial in the case of Popieluszko murder: “Who inspired it? We don’t know, we don’t know them. The murder prompted General Jaruzelski earlier this month to assume personal supervision over the Interior Ministry, which controls the security police. General Jaruzelski said: **“The majority of priests behave in such a way that they carry out their duties without colliding with the state. But I must admit that there are priests who do not respect these principles, the provisions of the constitution, the requirements of our state.** He said that the Government had held talks with church leaders on the subject of rebel leaders.”;
- b) propaganda message concerning the role of the Warsaw Pact: “It expires next May but **is certain to be extended.** General Jaruzelski said **that a Warsaw Pact summit would be held before the expiry of the present treaty to determine its future duration.** He said that **the treaty was “a major force for peace**

26.

- a) negative message concerning the explosion in the Chernobyl power station “The scope of the disaster, **the worst in the history of nuclear power,** presented the doctors with unique problems, the American physicians and the Israeli specialist said **in interviews.**” → „Rozmiary katastrofy postawiły lekarzy przed wyjątkowo trudnymi problemami – powiedzieli lekarze amerykańscy i specjalista izraelski.”;
- b) negative message concerning the radiation and its results: „as well as stomach and intestinal decay **produced by radiation exposure, complicated treatment**” → “a także uszkodzeń tkanki żołądka i jelit.”;
- c) negative message concerning the huge measure of the catastrophe and its casualties: “‘This is the first event of this kind,’ he said. **‘It’s unprecedented to have this many transplants going on simultaneously.’**” → “‘Jest to pierwsze wydarzenie tego rodzaju – powiedział dr Gale.’”;
- d) negative message on the increasing number of casualties: “the severest cases, **which grew in number from 18 to 35 within days of Dr. Gale arrival,** had absorbed the full blast of radiation” → “najcięższe przypadki dotyczyły osób, które zetknęły się bezpośrednio z pełnym strumieniem radiacji”;

27.

- a) negative message concerning the number of radiation casualties: „A total of 299 are in hospitals here and in other cities **being treated for lesser degrees of radiation**” → “Łącznie w szpitalach Moskwy i innych miast przebywa 299 osób.”;

29.

- a) negative message concerning the forecasted amount of inflation: “To stabilize Poland’s shortage-wracked domestic market, it foresees drastic cuts in government subsidies **that could raise inflation as high as 57 percent next year, according to official calculations.**” → “Aby ustabilizować cierpiący na zasadnicze braki rynek polski, rząd musi podjąć drastyczne kroki redukcji subsydiowania produkcji.”;
- b) negative message concerning a control over the police and the government: “It also foresees ‘the removal of restrictions on association,’ **a revision of the legal system increasing checks on police and government actions,**”;
- c) some details and negative message concerning concession and bureaucratic interests: “However, **they pointed out** that the reorganization preserved extensive centralized control of two **key** industries – coal mining and energy production – **in a major concession to bureaucratic interests.**” → “Jednakże dwie dziedziny: górnictwo i energetyka będą nadal w gestii władz centralnych.”;

32.

- a) negative message concerning the lack of Solidarity’s legalization: “Solidarity, **whose key demand for legalization was not met**, was free to continue its pressure on the authorities” → “‘Solidarność’ może kontynuować presję na władzę.”;
- b) negative message concerning the strikes: “The strikes in more than a dozen factories, **including the main ones in Nowa Huta and at the shipyard here in Gdansk**, were the work of” → “Zorganizowane w kilkunastu fabrykach strajki były dziełem”;
- c) negative message concerning the Solidarity power to mobilize workers: “that the heady days of 1980, **when the union could mobilize millions of workers**, are not about to come again.” → “że przeminęły wielkie dni 1980 roku.”;
- d) negative message concerning the police intervention against the strike: “who were facing the likelihood of a police **assault to end their strike.**” → “stojących wobec akcji milicyjnej.”;

- e) some details concerning the strike: “When workers at the Lenin shipyard **here linked arms** Tuesday and marched **grimly** from the yard **to end their nine-day strike, there were those who felt**” → “Gdy robotnicy opuścili we wtorek Stocznię im. Lenina, czuli, że”;

34.

- a) negative message about the strike: „few people have seemed actively involved **in the strike.**” → „niewielu ludzi zdawało się aktywnie zaangażowanych.”;
- b) negative message concerning the birth of Solidarity: “Such statements would have sounded heretical in August 1980, **when shipyard workers gave up a promised pay rise to press for free unions. Solidarity was born out of the idea that Polish workers had a duty to defend each other against government repression.**” → “Tego rodzaju doświadczenia w sierpniu 1980 r. byłyby herezją.”;
- c) negative message concerning the strike: “said one middle-aged worker **this morning when pressed to join the protest.**” → „powiedział pewien robotnik w średnim wieku”;

36.

- a) negative message concerning the strike: some detail “Walesa has said that Solidarity would be willing to negotiate an “anticrisis pact” with authorities, including “legal guarantees” against excessive work disruptions, **and some of his advisers in the past have suggested the union could accept a strike moratorium under certain conditions.**” → “Wałęsa mówi, że <<Solidarność>> gotowa jest rozmawiać z władzami na temat <<paktu anty kryzysowego>>, obejmującego m.in. <<gwarancje prawne>> przeciwko nadmiernym zakłóceniom pracy.”;

37.

- a) negative message concerning the principle of free choice: “while leaving the principle and practice of free choice to the opposition.”;

38.

- a) negative message concerning the collaboration of the government and Solidarity in introducing an economic program: „Solidarity and the government will attempt **to collaborate in** implementing an economic program” → “rząd i ‘Solidarność’ będą dążyć do wprowadzenia w życie programu ekonomicznego”;
- b) negative message concerning the communist rule in Poland’s neighbouring countries: “Poland’s **communist-ruled** neighbors” → „Sąsiedzi Polski”;

- c) negative message concerning the revolutionary character of political movements of 1980: „has not been characterized by the violence of 1956 and 1970 **or the revolutionary euphoria of 1980.**” → “nie będzie charakteryzował się wstrząsami podobnymi do tych z lat pięćdziesiątych i siedemdziesiątych.”;
- d) negative message concerning the centralized control of the country: “the process here lacks the meticulous planning and control **from above**” → “Proces zmian w Polsce...charakteryzuje brak dokładnego planowania i szczegółowej kontroli.”;
- e) negative message concerning the divided structure of the party in Poland: „the Polish party is badly divided, **and factions of both the far right and far left are ready to attack**” → “Polska partia jest podzielona, są w niej grupy gotowe zaatakować”;
- f) negative message concerning the enforcement to implement reforms: „it could become the occasion for a hard-line faction putsh **against the leadership unless far-reaching reforms have already been implemented. ‘They have to present the rank and file with a *fait accompli*, or face opening the whole policy to a debate they might not be able to control,’ said a participant in preliminary talks on the agenda and timing of the round-table discussions.**” → “że mogą stać się obiektem zamachu stanu ze strony reprezentantów twardej linii.”;
- g) negative message concerning the postponing of the elections with time reference: „for parliamentary elections, **which would be moved up from September to May or June.**” → „do wyborów parlamentarnych.”;
- h) negative message concerning tough conditions of economic reforms: “and back the government on a series **of tough economic** restructuring measures.” → “poprzec serię rządowych propozycji reform dotyczących restrukturyzacji gospodarki.”;

41.

- a) negative message concerning the ideological division in Poland: “Many economists **on both sides of the ideological divide** contend that the plan will produce little and compound the problem.” → „co zdaniem wielu ekonomistów niewiele da, a najwyżej uruchomi klasyczną spiralę inflacji.”;
- b) negative message concerning the risks for communist leaders: „**But beyond economic considerations**, the risks for Poland’s already **hard-pressed Communist leaders** are striking.” → „Ryzyko stojące przed Polską jest jednak znacznie większe.”;

- c) negative message concerning the opposition of Wałęsa against the communist leaders: “Lech Walesa, **the Solidarity leader, who until now has been no friend of the communist authorities, in addressing a gathering at Warsaw University today took the unusual step of** offering to travel to Moscow.” → „Lech Wałęsa oświadczył w czwartek (6 kwietnia) publicznie, że gotów jest udać się do Moskwy.”;
- d) negative message concerning the compromise of Solidarity towards the ruling authorities: “But for others – **and it was for their sake that Solidarity was willing to entertain difficult compromise** – there is a conviction that the problem is not just in Poland” → “Inni jednak doszli do przekonania, że cały problem dotyczy nie tylko Polski”;
- e) some negative detail concerning the kind of decline: „the disastrous **economic decline**” → “katastrofalnego – jak się wydaje – pogarszania się sytuacji.”;

44.

- a) negative message concerning the power of Solidarity and the church: „in which Solidarity, backed by the Church, faces the authorities **in an uneasy balance**” → “w ramach którego “Solidarność”, ciesząca się poparciem Kościoła, stanowi przeciwwagę władz państwowych”;
- b) negative message concerning the arguments for the liberal abortion law: “which heard a government representative say that abortion is an evil but at times a necessary one, **and did not find grounds for repealing the present liberal law**” → “Obecny na tej komisji przedstawiciel rządu powiedział, że przerwanie ciąży jest złem, lecz niekiedy złem koniecznym.”;
- c) hidden message concerning demonstrating students and others: “**Like Saturday’s demonstration, it was a motley crowd**, comprising a handful of far left-wingers, some fractions unofficial Socialist party members, **university students**, and plain liberal free-thinkers” → “Była wśród nich garstka lewicowców – m.in. członkowie nieoficjalnej partii socjalistycznej – oraz zwyczajni liberalni wolnomyslnicy”;

48.

- a) negative message concerning the loss of allies to the communist party: “The party-dominated coalition will still control **the majority of the seats in** the lower house (Sejm), **but hardly any of its candidates won a majority of votes. Hence the runoff elections and the risk that some party stalwarts will be defeated by their no longer servile allies (above all members of the Peasant and Democratic parties).**”

→ “Wprawdzie zdominowana przez partię koalicja rządząca wciąż będzie kontrolowała niższą izbę parlamentu,”;

- b) negative message concerning the power in Poland: “The emphasis, on both sides, was on a political solution - **that is, on the question of power.**” → „Obie strony kładły nacisk na rozwiązanie polityczne”;

➤ II. Cases of avoiding self-identification by the Polish authorities exemplified by omissions of an attribute ‘communist’, interestingly enough - in all cases capitalised in STs, both as a part of a proper name and as an ordinary attribute:

11.

- a) “in the **Polish Communist** Party.” → „wewnątrz partii.”;

19.

- a) „It comes not only from **Communist Party** conservatives” → “Występuje ona nie tylko ze strony konserwatystów”;

24.

- a) „where **Communist** leaders do not as a rule meet with the press” → “gdzie przywódcy z reguły nie spotykają się z prasą”;

29.

- a) “in a press conference **tonight**, a **senior Communist** Party official, Politburo member **Kazimierz** Barcikowski said that” → “Podczas konferencji prasowej przedstawiciel PZPR, Barcikowski, oświadczył, że”;

34.

- a) “Even **Communist** Party members joined the strike.” → „Do strajku przyłączyli się nawet członkowie partii.”;

41.

- a) “agreed to by Poland’s **Communist** authorities” → “na które zgodziły się władze Polski”;
- b) “each country within the East bloc is able to use its own discretion in choosing a path **to Communism.**” → “każdy z krajów bloku wschodniego ma swobodę wyboru własnej drogi.”;
- c) “the risks for Poland’s **already hard-pressed Communist leaders** are striking.” → „Ryzyko stojące przed Polską jest jednak znacznie większe.”;

48.

- a) “The ruling **Communist** party” → „partię rządzącą”;

50.

- a) “role of the [**Communist**] Party” → “rola partii”;
- III. Examples hiding the Polish government’s subordination to the USSR and the interest in Russian matters:

4.

- a) prognosis: „The unspoken fear still is of premature German reunification, **and even of a Soviet deal with West Germany in the new situation.**” → “Skryte obawy dotyczą wciąż przedwczesnego zjednoczenia Niemiec”;

9.

- a) propaganda message: “at Rzeszów **in southern Poland. It would be just another instrument in Moscow’s successful drive to achieve greater integration of East European economies.**” → “w Rzeszowie.”;

11.

- a) hidden message: „It means that the Polish leaders can now go ahead with the Central Committee Plenum which was deliberately put off until next Wednesday in order to clear it with Mr Suslov.”;

38.

- a) details concerning the party leading role in the USSR: „the strong **party** leadership of **Michail Gorbachev** in the Soviet Union” → „silnego kierownictwa, jakie ma ZSRR.”;

41.

- a) negative message concerning a difficult leadership of Gorbachev: “Until now, the Soviet leadership **around Mr. Gorbachev has been at pains** to stress that” → “Dotąd kierownictwo radzieckie podkreślało, że”.

The second type of omissions in the translations analysed are cases in which translators or censors reject information which does not belong to the category of details necessary to be hidden, concerns neutral topics and does not seem to be fundamental to the communist propaganda. Still though the deletion of such information changes the message and is not indifferent to the meaning of TTs.

Among such omissions there are the following:

- IV. Negative messages presumably unwanted by the censorship due to some unpopular ideas but free of political propaganda affecting Poland:

6.

- a) „he will kindly guarantee the existence of the British Empire **against all comers!**” → “to zagwarantowałby łaskawie istnienie Wielkiej Brytanii.”;
- b) “His method is to buy off **by fair words**” → “Jego metoda polega na wkupywaniu się w łaski”;

14.

- a) negative message: „There must be honest and open discussion **and criticism** in the press and Parliament.” → „Dyskusje w Sejmie i na łamach prasy muszą być szczerze i otwarte.” (in this case the word „criticism” could have been attributed its negative meaning by the censorship organs, or translator);

19.

- a) negative message: “Colonels sit, **irrelevantly**, in on sociological institutes” → “W instytutach socjologii zasiadają pułkownicy.”;

24.

- a) negative message – concerning demanding concessions: “but was not going to ‘pay for this with concessions’ **they demand**” → “ale, że nie będzie za to ‘płacić jakimiś koncesjami’”;
- b) negative word: “He **fiercely** attacked France as ‘our traditional ally.’” → “Zaatakował on Francję, ‘naszego tradycyjnego sojusznika.’”;

29.

- a) negative message: “they also established the framework for **what officials say will be an intensive effort** to win public tolerance” → “działania te ustanowią ramy dla pozyskania publicznej aprobaty” (neutral practice possibly having been connected with manipulation);
- b) negative message with time reference: “However, the official questions **approved today**” → “Niemniej jednak pytania referendum” (neutral practice possibly having been connected with manipulation);

43.

- a) negative message: “this was for him a blessing **in disguise**” → “było to dla niego swojego rodzaju błogosławieństwo”;

48.

- a) negative message: “for women who undergo them **is a dire case in point**” → “dla kobiet, które łamałyby tą ustawę.”;
- b) negative message: “were denounced as **outright** ‘murderers’” → “piętnowano jako ‘morderców’”;

50.

- a) negative message: “it accepted **uneasily**” → “uczyniła to jednak”;
- V. Time references and other deictic elements omitted mostly due to the fact that *Forum* articles are translations published some time later than STs:

4.

- a) time reference: “goes to London **next week**” → “przybywa do Londynu”;
- b) time reference: “will begin to discuss **the Soviet-American** draft treaty **on Tuesday**” → “rozpocznie dyskusje nad projektem układu”;

5.

- a) deictic element – place: “had been expected to begin **here**” → “miała się rozpocząć”

6.

- a) time reference: “Some 1,500 people were killed or injured in German air bombardments of **open** Polish towns and villages **on Friday and Saturday.**” → “W wyniku niemieckich nalotów na polskie miasta i wsie zginęło i odniosło rany około 1500 osób.”;
- b) deictic element - place: „Certainly things become hard **in this area.**” → „Zdarzają się rzecz jasna trudności.”;

11.

- a) deictic element – place (change of sense): “No one **here** denies that” → “Nikt nie przeczy”;
- b) time reference: “at the end of the talks today” → „na zakończenie rozmów”

14.

- a) deictic element – place: „The whole system of pay and prices **here** is” → “cały system cen i płac jest”

25.

- a) time reference: „in an extensive press conference yesterday” → „międzynarodowej konferencji prasowej w pełnej skali.”;

27.

- a) time reference: “said Gale **today**” → “powiedział dr Gale”;
- b) time reference: “Voroblev said **today**” → „Dr. Woroblow powiedział”;

29.

- a) time reference: „it approved **plans for** a referendum **next month**” → “zaaprobował przeprowadzenie referendum”;
- b) some detail with time reference: “major economic and political revisions **announced earlier this month**” → “wielkich ekonomicznych i politycznych zmian”;
- c) some defining detail with time reference: “an annex attached **today** to the referendum questions **that is intended to inform voters** does not detail” → “Aneks dołączony do pytań referendum nie wyjaśnia wyborcom”;
- d) time reference: “The Polish parliament **today** enacted a major government reorganization” → “Polski parlament zatwierdził wielki plan reorganizacji rządu”
- e) deictic element – place: “Economists **here** said” → “Ekonomiści utrzymują”

32.

- a) time reference: “In Warsaw **today**,” → “W Warszawie”;
- b) deictic element – place: “When workers at the Lenin shipyard **here** linked arms Tuesday” → “Gdy robotnicy opuścili we wtorek Stocznię im. Lenina,”;

34.

- a) deictic elements – place, time: “as they marched through the Lenin shipyard **here yesterday**” → “maszerując przez teren gdańskiej Stoczni im. Lenina”

36.

- a) time reference: “The party Central Committee voted **early this morning** to accept” → “Komitet Centralny [...] uchwalił”;
- b) time reference: “declared Rakowski in a speech to the Central Committee **yesterday**” → “Premier Mieczysław Rakowski oświadczył podczas obrad KC”

37.

- a) time reference: “The opening session **today**”;

38.

- a) time reference: „A party conference is scheduled **for later this year**” → “planowana jest konferencja partyjna”;

41.

- a) time reference partly: „**last** August” → „które w sierpniu”;

44.

- a) time reference: „to reach **last month's** round table accord” → „w osiągnięciu porozumienia przy okrągłym stole”;

46.

- a) time reference: „based on the roundtable agreements **in April**” → “odwołując się do porozumienia przy okrągłym stole”;

47.

- a) time reference: “**last Sunday's** elections” → “wybory”.

Very often manipulation by omissions is performed based on the deletion of just one word (Group VI omissions). It was a practice suggested to censors to be as meticulous as that. Such omissions of negative or unpopular messages reduced to just one word have been found in the corpus many times, e.g.:

9.

- a) unpopular detail: “For example, under **Comecom's** specialization arrangements Poland produces components for the Soviet aircraft industry.” → „Poza tym, w ramach specjalizacji produkcji, Polska wytwarza części dla radzieckiego przemysłu samolotowego.”;

14.

- a) negative message concerning the measure of subsidies on food: „food prices, which are **heavily** subsidized by the Government” → “za podwyżką cen subsydiowanej przez rząd żywności”;

18.

- a) some negative detail: “and Western government **credit** sanctions” → “oraz sankcje wprowadzone przez rządy zachodnie”;

21.

- a) negative word concerning devastated Polish economy: „whether new credit was available so that Poland could buy spare parts and raw materials **to restore** its economy.” → „uzyskania nowych kredytów na zakup części zamiennych i surowców, niezbędnych dla gospodarki narodowej.”;
- b) some negative detail: „Mr Krolak said Poland's ability to repay **part of** the interest would depend on” → „Radca Królak stwierdził, że polskie możliwości spłaty w bieżącym roku odsetek będą zależeć od”;

28.

- a) negative word: “**The problem** is that reducing the number of ministries” → “Redukowanie jednak liczby ministerstw”;
- b) negative word: „**Ideological** conservatives and bureaucrats” → “biurokraci i konserwatyści”;

29.

- a) negative word: “curtailing the **central** bureaucracy” → “zmniejszający radykalnie biurokrację”;

32.

- a) negative word: “that the **outlawed** Solidarity” → “że ‘Solidarność’”;
- b) some detail/hidden message: “to follow through **on commitments** to economic change” → “w kierunku zmian gospodarczych”;
- c) some unwanted details: “Though it won a **partial** victory **over determinedly peaceful strikers**” → “Wprawdzie udało mu się zwyciężyć, ale” (here one-word meaningful omission is followed by the omission of an additional detail);

38.

- a) some detail: “After years of **political** stalemate” → “Po latach impasu”;
- b) some detail: „even **senior** party officials seem to have only a murky conception” → “przedstawiciele partii mają tylko bardzo ogólną koncepcję”;

39.

- a) some unwanted detail: „the **gripping** Polish upheaval of 1980-81” → „polskich wstrząsów z lat 1980-1981”;

42.

- a) a negative word: “As the **secret** policeman’s behavior indicates, it is already changing the psychological atmosphere” → “Jak wynika z opisanego powyżej zachowania oficera policji, już teraz reformy te zmieniają atmosferę psychologiczną.”;

48.

- a) some detail: “in the name of purity of **[national]** customs” → “w imię czystości obyczajów”;

49.

- a) some detail: “over the next **three** years” → “w ciągu najbliższych lat”.

In cases in which whole passages are omitted (omissions of Group VII - the ones constituting a paragraph, but also bigger and smaller units concerning a single problem) the reason is very often a forbidden topic. Among such topics there are:

- Solidarity actions and the union's performance: 23 (1 paragraph), 24 (1 paragraph), 29 (1 paragraph), 31 (1 paragraph), 32 (6 paragraphs), 34 (1 paragraph), 36 (2 paragraphs), 37 (1 paragraph), 38 (6 paragraphs), 41 (3 paragraphs), 46 (1 paragraph), 48 (1 paragraph),
- strikes: 22 (2 paragraphs), 31 (2 paragraphs), 32 (4 paragraphs), 34 (4 paragraphs), 35 (1 paragraph), 36 (1 paragraph), 38 (1 paragraph),
- the economic situation in Poland: 10 (1 paragraph), 19 (1 paragraph), 24 (7 paragraphs), 28 (3 paragraphs), 29 (2 paragraphs), 38 (3 paragraphs), 41 (1 paragraph), 48 (1 paragraph), 49 (1 paragraph),
- Soviet influence on Poland and the Eastern bloc countries: 8 (2 paragraphs), 19 (1 paragraph), 39 (1 paragraph), 41 (2 paragraphs), 48 (1 paragraph),
- Polish debt: 10 (1 paragraph), 13 (1 paragraph), 31 (1 paragraph), 39 (1 paragraph), 49 (1 paragraph),
- the use of violence against protesters and the threat of invasion: 8 (1 paragraph), 22 (1 paragraph),
- the person and actions of the Pope: 7 (3 paragraphs),
- facts connected with actions after the Chernobyl catastrophe in article 26 (22 paragraphs) and 27 (15 paragraphs) (for more details see Appendix 3).

The other omissions modifying STs' message due to deliberate translators' decisions do not constitute a fully homogenous group, but are generally based on a similar idea of resigning from different types of details - descriptive redundancies, glosses, comments, prognoses. They are then classified together as omissions of Group VIII – miscellaneous, so put as final in our classification (see Appendix 2).

The most appealing cases of manipulation concern the texts in which there are parts ruled by the idea of a scarce similarity of contents between the ST and the TT and no formal equivalence is observed. There are 33 passages like that altogether in texts: 2, 17, 25, 30, 31, 33, 35, 40 and 45. In such cases sometimes merely a reasonable date of Polish publication together with a topic, or quoting the ST issue date, possibly with its author, shows the connections between the STs and the TTs. Apart from loose contents' relations in the functionally equivalent parts there might also be closer correspondence of ST and TT message

in the other parts of some of the articles mentioned, which proves the fact of them being related.

There are such articles in which either the time reference changes together with the attitude to the events described (pre – and post-factum), like in articles 1 and 45., or the form of transfer is modified from the direct quotations to the translator's review (article 33), or as in articles 17, 25, 30, 31, 35, and 40, simply the translator has his or her own view of the topic, most probably conditioned by the censorship apparatus's requirements, which makes him or her either present the individual perspective or, in some cases, rather write a new text than translation (for more details see Appendix 1).

Among additions, like in the case of omissions, different groups can be elicited, marked as Group I – III additions.

Table 2. Groups of additons and number of cases found

| Text No. | Additons – Group I | Additions – Group II | Additions – Group III |
|----------|--------------------|----------------------|-----------------------|
| 1. | | 2 | |
| 2. | | | |
| 3. | | | |
| 4. | | | |
| 5. | | | |
| 6. | 1 | | |
| 7. | | | 1 |
| 8. | | 1 | |
| 9. | | | |
| 10. | 2 | | |
| 11. | | 1 | |
| 12. | | | |
| 13. | 2 | | |
| 14. | | 1 | |
| 15. | 1 | | |
| 16. | | | |
| 17. | | | |
| 18. | 1 | | |
| 19. | 1 | | |
| 20. | 3 | | |
| 21. | | | |
| 22. | | | 1 |
| 23. | | | |
| 24. | 1 | | 1 |
| 25. | | | 11 |
| 26. | | | |
| 27. | | | 2 |
| 28. | | | |
| 29. | | | |
| 30. | | | 1 |
| 31. | | 5 | |
| 32. | | | |
| 33. | | | |
| 34. | 1 | | 2 |
| 35. | | | |
| 36. | 2 | 1 | |
| 37. | | | |
| 38. | | | |
| 39. | | 1 | |
| 40. | | 2 | 2 |
| 41. | 4 | 1 | 3 |
| 42. | | | 1 |
| 43. | | | |
| 44. | | | |
| 45. | | | |
| 46. | 1 | | |
| 47. | 3 | | |
| 48. | 2 | | 1 |
| 49. | | | 3 |
| 50. | 1 | | |
| Total | 26 | 15 | 29 |
| | | | 70 |

There are plenty of cases when a single word, or expression is added to modify the meaning, that sometimes has a propaganda goal (Group I additions):

6.

- a) deictic element – time: “that for three years has hung over the world has been brought down on us.” → „która przez trzy lata wisiała nad światem, spadła na nas **teraz**.”;

10.

- a) single word creating a pleonasm “It gives warning that despite plans for a rigorous austerity programme” → “Raport zawiera też prognozę, że mimo realizacji program surowych środków oszczędnościowych **i wyrzeczeń**”;
- b) single manipulative expression: “The report is a graphic condemnation of the centralized planning and management system which ‘was kept unchanged in spite of the fact that it was no longer adequate’ for the size and structure of the national economy.” → “Raport stanowi wyraźne potępienie system scentralizowanego planowania i zarządzania ‘którego nie zmieniano mimo faktu, że **od dawna** był on już nieodpowiedni’ dla rozmiarów i struktury gospodarki narodowej.”;

13.

- a) additional message: “is owed to banks” → “należne jest bankom **handlowym**”
- b) additional message: „as banks and the general public usually assume that an **IMF programme** will be successful in restoring equilibrium to the balance of payments” → “gdyż banki a także szeroka publiczność zazwyczaj zakładają, że **realizacja aprobowanego i popieranego przez MFW programu** przyniesie sukces w postaci przywrócenia równowagi bilansu płatniczego”;

15.

- a) additional message: “coal contracts” → „kontrakty **eksportowe** na węgiel”;

18.

- a) single word and explanatory expression: „its role in food production” → „w związku ze znaczeniem **produkcji ciągników dla rolnictwa** i gospodarki żywnościowej”;

19.

- a) single explanatory word: “and thus the impact of sanctions” → “stąd też skutki sankcji **zachodnich**”;

20.

- a) additional message: “and hope he’ll go away” → “mieć nadzieję, że pójdzie sobie **i zostawi nas w spokoju**.”;

- b) additional message: „he has seen and depicted” → “malował **wszystko i wszędzie**”;
 - c) additional message: “the monthly magazine” → “miesięcznika **literackiego**”;
- 24.
- a) unimportant detail: “Poland has overcome the crisis” → “Polska przezwyciężyła kryzys **w rozumieniu tradycyjnym**”;
- 34.
- a) some details: “the terms of debate” → „warunki debaty **między komunistycznym kierownictwem a społeczeństwem**”;
- 36.
- a) additional message: “unacceptable to Solidarity leaders” → “nie do przyjęcia dla **Lecha Wałęsy i innych wieloletnich** przywódców ‘Solidarności’”;
 - b) unimportant detail: „for compromise” → „do **prowadzenia rozmów** kompromisu”;
- 41.
- a) explanatory element: “Austerity will be needed to reverse the disastrous economic decline” → “**Rząd oczekuje od ‘Solidarności’ poparcia** dla nieuniknionego program zaciskania pasa oraz odwrócenia katastrofalnego – **jak się wydaje** – pogarszania się sytuacji.”;
 - b) explanatory element/some detail: „without a recurrence of the kind of labor unrest that dragged the sides to the negotiating table last August.” → „**Władze komunistyczne nie chcą** nawrotu tego rodzaju protestów robotniczych, które w sierpniu, **po raz pierwszy od 7 lat**, skłoniły obie strony do podjęcia rokowań.”;
 - c) some detail: “Of the many accords agreed to” → “**Mimo to**, spośród licznych porozumień podpisanych **w wyniku ośmiu tygodni rozmów**”;
 - d) some detail: „the economic measures seem to be the weakest link in the plan for reviving Poland.” → „pociągnięcia gospodarcze są bodaj najsłabszym punktem spośród **nielicznych szczegółów** planu odnowy”;
- 46.
- a) an important detail: The Eastern bloc’s first elected parliamentary opposition party” → “w pierwszą w bloku wschodnim **legalnie** wybraną partię opozycyjną.”;
- 47.
- a) “to avoid a democratic result” → “uniknięcie **w pełni** demokratycznego wyniku”;
 - b) some detail: „wearing a Solidarity badge” → „z odznaką ‘Solidarności’ **na piersi**”;

- c) some detail: „Solidarity’s newly-elected deputies” → „nowo wybranej **frakcji** posłów ‘Solidarności’”.

48.

- a) some detail: „Understandably, Solidarity is riding a crest of euphoria” → “jedak Solidarność – co jest zrozumiałe – przeżywa euforię **po wyborach**.”;
- b) some introductory detail: „industrial unrest may again erupt, with Solidarity finding it impossible to resist workers’ demands” → “w zakładach pracy znów mogą wybuchnąć protesty. **Tym razem** ‘Solidarność’ może uznać za niemożliwe opieranie się robotniczym żądaniom”;

50.

- a) some detail: „not necessarily large-scale aid” → “choć niekoniecznie masowej pomocy **zagranicznej**”.

But the most of the manipulative power is attributed to longer additions (Group II). They are the translators’ or censors’ concepts how to summarize the text meaning to have an influence on the reader:

1.

- a) paragraph on de Gaulle’s support for Poland concerning the Odra-Nysa border: “To, że premier Cyrankiewicz [...] nawiązał do poparcia udzielonego 6 lat temu na rzecz trwałości zachodnich granic Polski przez gospodarza przyjęcia - zostało źle odebrane w Zachodnich Niemczech. Choć to nawiązanie nie było zaskoczeniem, podziało tam, jak zimny dreszcz, tym bardziej, że działo się to pod koniec kampanii wyborczej i w chwili, kiedy na przyjaźń francusko-niemiecką spadły już liczne inne ciosy.”;
- b) paragraph on de Gaulle’s support for Poland concerning the Odra-Nysa border: „Wymienił to, co wydawałoby się i wydaje się obecnie zasadniczym elementem wszelkiego porozumienia z krajami wschodniej Europy.”;

8.

- a) prognosis “nie zda również egzaminu odprężenia w Europie, i to na daleką, dającą się przewidzieć przyszłość”;

11.

- a) propaganda message as the concluding paragraph: „Rozmowy – dodaje się w komunikacie – potwierdziły solidarność Komunistycznej Partii Związku Radzieckiego z wysiłkami Polskiej Zjednoczonej Partii Robotniczej. Pomaga to ustabilizować sytuację w Polsce i przyczynia się do obrony „podstawowych wartości socjalizmu.””;

14.

- a) introductory comment on the contents of the whole column;

31.

Manipulative comments:

- a) "Nie można pozbyć się obawy, że być może wolny związek zawodowy, podejmując swą akcję nie w porę, zranił się śmiertelnie.";
- b) „Jednakże na łamy prasy powróciły dobrze znane nazwy, łącznie ze stalownią w Nowej Hucie, fabryką traktorów w Ursusie, a nade wszystko stoczną Lenina w Gdańsku, gdzie narodziła się „Solidarność”, a gdzie tym razem się poddała i wymaszerowała bez honorów wojskowych, zachowując niewiele więcej ponad swą godność.”;
- c) „Lech Wałęsa [...] przybył – zbyt późno – by nalegać na zachowanie ostrożności, mówiąc, że akcja protestacyjna mogłaby być rzeczą roztropniejszą niż strajk, któremu nie chciał przewodzić, wiedział bowiem, że nie było masowego poparcia.”;
- d) „Demonstracja nie pociągnęłaby za sobą ryzyka niepowodzenia czy też pokazania, że wpływy „Solidarności” są szczątkowe.”;
- e) „Strajki w symbolicznych zakładach w całym kraju wyraźnie stanowiły próbę ponownego rozniecenia hubki, która tak spektakularnie rozpałała się w roku 1980.”;

36.

- a) „Jerzy Wiatr, politolog i działacz partii powiedział: ‘Jeżeli „Solidarność” nie zgodzi się na przejście przez wszystkie etapy kontrolowanego procesu likwidacji i będzie się upierać przy natychmiastowym skoku do systemu pełnego pluralizmu, rezultaty będą fatalne. „Solidarność” musi ustalić listę priorytetów dotyczących jej celów. Jeżeli bowiem będzie chciała od razu uzyskać wszystko, to najprawdopodobniej nie uzyska niczego.”;

39.

- a) introductory comment: “Pragniemy zwrócić uwagę wymagających Czytelników, że nasze pismo podejmuje próbę wypełnienia luki, jaką stanowi okoliczność, iż w niewystarczającym stopniu prasa nasza zajmuje się problemami krajów socjalistycznych, choć odbywają się tam procesy o znaczeniu nie tylko wewnętrznym lecz również światowym. Będziemy zwłaszcza, w miarę możliwości, prezentować materiały dotyczące przemian, reform, konkretnych rozwiązań oraz inicjatyw, by ułatwić lepsze poznanie sytuacji i kierunku działania, motorów i hamulców rozwoju

tych krajów. Ta rubryka obejmie przede wszystkim kraje Europy Wschodniej, ale tematyka ZSRR będzie referowana na dotychczasowej zasadzie. Ten nowy, utrzymany w stylu „ECH POLSKICH” dział posiadać będzie roboczą nazwę „ECHA NIE TYLKO POLSKIE” i powinien okazać się pewnego rodzaju PODNOSZENIEM KURTYNY, jaka częściowo przesłania scenę, na której toczy się działalność państw socjalistycznych.(m)”;

40.

- a) introduction - ”Wieści z Warszawy mogłyby być zdumiewające, gdyby nie to, że zdumiewające zaczęliśmy uważać za oczywiste”;
- b) summary in bold: **„Ostatecznie jest to w końcu historyczny kompromis, a nie zwycięstwo. Dopóki nie przywróci się powszechnego zaufania, zarówno Wałęsa jak i Jaruzelski będą generałami bez armii.”;**

41.

- a) comment: “not to agitate or irritate, but to seek understanding for the Polish reforms” → „nie po to, by agitować czy irytować, lecz by szukać zrozumienia dla polskich reform’, **tak, jak gdyby osiągnięte porozumienie wykraczało poza to, że Michaił Gorbaczow zechce lub będzie mógł przełknąć”;**

There are also some additions pasted into the texts that are meant to “educate” the society (Group III additions). These would be:

7.

- a) quotation of *Le Monde* on the political talks between the Pope and the French President: “Według prezydenta Republiki Francuskiej jego rozmowa z papieżem dotyczyła między innymi problemów Bliskiego Wschodu, kontynentu afrykańskiego, stosunków Wschód-Zachód i kwestii nierówności. Papież - oświadczył prezydent Giscard d’Estaing - wykazał również zrozumienie dla niedawnej wizyty w Warszawie i wyraził aprobatę dla jej ducha. Zdaniem prezydenta, Jan Paweł II zgadza się z analizą szefa państwa francuskiego dotyczącą napięć w świecie i konieczności uczynienia wszystkiego, co możliwe, aby zapewnić pokój.” (Le Monde 1-2 VI)”;

22.

- a) additional message: “as an independent trade union may be as alive as ever in most people’s minds” → “idee niezależnego związku zawodowego, **które legły u jej podstaw** są wciąż żywe w umysłach ludzi.”;

24.

- a) additional message: “a conference sponsored by” → „konferencji **dziennikarskiej odbywającej się z udziałem przedstawicieli 26 krajów**”;

25.

Comments and details, of propaganda nature, not included in the ST:

- a) „Generał Jaruzelski podjął krok historyczny decydując się na”;
- b) “Ubrany w mundur z dziesięcioma rzędami baretek, odegrał swą rolę z wiarą w siebie i niemal bezbłędnie. Subtelnie radził sobie z wieloma trudnymi pytaniami i ostrożnie sterował między troską o obecnych na sali dziennikarzy socjalistycznych a troską o dziennikarzy zachodnich.”;
- c) „Nałożywszy zamiast zwykle noszonych ciemnych okularów szkła przejrzyste”;
- d) „i zaakcentował, iż jest tak <<nie dlatego, że ktoś za granicą życzy sobie takiego trybu postępowania, lecz dlatego, że...odpowiada to naszym kanonom moralnym i prawnym i...że wymaga tego interes i potrzeba naszego państwa>>.”;
- e) „Realizm jest ulubionym słowem generała, który jawi nam się jako pragmatyk, którego główną troską jest ochrona interesów narodowych Polski. Generał wspomniał o polskiej partii komunistycznej, ale podkreślił sojusz Polski ze Związkiem Radzieckim i jej uczestnictwo w Układzie Warszawskim jako istotny warunek pokoju i stabilizacji Europy. Stale powracał do tezy, że Polska z racji swojego położenia geograficznego i swej historii ma do odegrania w Europie kluczową rolę. Bez Polski i jej <<tradycyjnej roli>> - powiedział generał – poprawa stosunków Wschód – Zachód jest niemożliwa.”;
- f) „W tym wspinałym wnętrzu rozsadzono dziennikarzy wzdłuż czterech długich stołów. Za stołem ustawionym przy jednej ze ścian widniała niewielka sylwetka generała.”;
- g) „Po godzinie odpowiedzi z przygotowanych notatek na pytania złożone wcześniej na piśmie, generał zdecydował się zwrócić o pytania z Sali. Czy popełnił jakiś błąd w pełnych zamętu trzech latach sprawowania władzy? Tak. <<Błędów i potknięć nie zamierzamy ukrywać>>. Otwarcie je omawiamy i wyciągamy z nich naukę. Ale strategia – podkreślił generał – była słuszna, <<natomiast faktycznie wiele...rozwiązań mogło być bardziej udanych>>. Czy uważa, że zachodnioniemieckie dążenia odwetowe stanowią istotne zagrożenie pokoju? Pytanie postawił jeden z dziennikarzy radzieckich. Naturalnie <<żaden Polak nie może być

obojętny wobec wysuwanych przez pewne koła w Niemczech wezwań do rewizji europejskiego *status quo*.>>”;

- h) „Rzucił też bezpośrednie wyzwanie Zachodowi: <<jest kwestią politycznego wyboru czy...Polskę, jej rząd uważa się za tymczasowy, przejściowy>>, wtedy nie ma o czym mówić, czy też uważa się go <<za jedyne go możliwego partnera>> - wtedy jesteśmy gotowi do konstruktywnych rozmów. Sprawa polska, podobnie jak sprawa niemiecka, jest już załatwiona. Dał on do zrozumienia, że systemu socjalistycznego nie uda się podważyć. Wypowiedzi generała były też pomyślane jako wskazówka dla przyszłych wizyt ministrów państw Zachodu. Nie powinni się oni spotykać i rozmawiać <<z panem X>> czy też <<panem Y>> - generał starannie unikał wymieniania nazwisk. Niektóre grupy – powiedział – odnoszą się wrogo do politycznego kształtu Europy, z nimi <<porozumienia nie szukamy>>. Goście z zagranicy nie powinni zakładać, że grupy te mają cokolwiek wspólnego z polską rzeczywistością. Zapytany ile czasu będzie wymagać osiągnięcie narodowego porozumienia, odpowiedział: nie wiem ”;
- i) „Zwrócił też uwagę na działanie nowych związków zawodowych.”;
- j) „Generał Jaruzelski przyznał, że Polacy produkują mniej i żyją gorzej niż w 1979 r., ale dodał, że kryzys gospodarczy uruchomił dążenie do reformy gospodarczej i do starań o przekształcenie słabości kraju w jego siłę. Jednakże <<nie ...możemy zrozumieć krajów wierzycielskich (...) że zamiast rozwijać ...stosunki gospodarcze, pozwalające nam szybciej długi te spłacić, postępują tak, jak gdyby spłaty miały nastąpić nie wiadomo kiedy>>.”;
- k) „Przedstawił on pogląd, że sankcje zastosowane przez Zachód pomogą Polsce właściwie ocenić siłę jej sojuszu ze Związkiem Radzieckim i pozostałymi krajami obozu socjalistycznego. <<Są to partnerzy solidni...którzy szanują nasze suwerenne prawo, byśmy...rozwiązali nasze polskie problemy. Daje nam to oparcie ...(i) poczucie pewności>>. Odnosiło się wrażenie, że niektórzy dziennikarze radzieccy, obecni w Jabłonie, uważają, że spotkanie Reagan – Czernienko staje się realną możliwością. Generał Jaruzelski podkreślił, że <<jesteśmy oczywiście szczerze zainteresowani powodzeniem rokowań amerykańsko-radzieckich. Wiemy jak wiele dla pokoju świata zależy od ich wyniku>>.”;

- a) ‘Gale said today.’ → **“Dr Gale został przyjęty 15 maja przez radzieckiego przywódcę Michaiła Gorbaczowa. Dr Gale powiedział”**;
- b) „when an explosion occurred at 1:23 a.m.” → „kiedy to o godz. 1.23 w nocy nastąpiła eksplozja. **Według radzieckich środków przekazu do akcji tuż po awarii przystąpiło ponad 50 strażaków.**”;

30.

- a) the information on the national Referendum leading to the reforms and prices rise (the target information is equivalent to the contents of the original article within one sentence only);

34.

- a) some factual knowledge: “that toppled communist party leaders Władysław Gomułka and Edward Gierek” → **“które doprowadziło do obalenia dwu przywódców partii komunistycznej – Władysława Gomułki w 1970 r. i Edwarda Gierka w 1980 roku.”**;
- b) some factual knowledge: „pictures of the Polish-born pope and the Black Madonna, Poland’s most venerated religious icon” → **“oraz portrety papieża-Polaka Jana Pawła II i kopie obrazu Matki Boskiej Częstochowskiej, najbardziej czczonej w Polsce”**;

40.

- a) „The Sejm is to amend the law” → „Obecnie podpisano pakiet porozumień [...], **przywrócenie do pracy tych, których zwolniono za działalność związkową po 1981 r., licencjonowany dziennik opozycyjny o nakładzie pół miliona egzemplarzy – oraz okienko w telewizji - i wspólne podejście do kryzysu gospodarczego. I nie jest to kompletna lista. Jedyny głos niezadowolenia rozległ się ze strony oficjalnych związków (OPZZ), które czują się zawiedzione.**”;
- b) whole paragraph on Gomułka’s alliance with Chruszczow to keep his power: „Telewizja moskiewska dodała pewien historyczny - i na czasie – kontekst, oznajmiając tego samego dnia o publikacji tajnego przemówienia Chruszczowa z 1956 r. (na XX zjeździe KPZR – przyp. FORUM). Przemówienie to było sygnałem wielkich, lecz fałszywych nadziei na nowy początek w Europie Wschodniej, jak fatalnie zakończony dla Węgrów i niemal tak samo dla Polaków. Gomułka wykorzystał strajkujących robotników, by powrócić do władzy, po czym ułożył się z Chruszczowem i wołanie o nowy system polityczny skierował w reformistyczne kształty. Bojowość robotnicza odżyła w 1970 r., gdy polscy robotnicy z Gdańska

doprowadzili do upadku Gomułki. W pewnym stopniu oddano sprawiedliwość męczennikom poznańskim z czerwca 1956 r.”;

41.

- a) some detail: „The key impetus to all this change was certainly the decaying economy, which Mr. Walesa described on Feb. 6 as ‘ruined/’ → “Kluczowym bodźcem wszystkich przemian była rozpadająca się gospodarka, którą **w swym wystąpieniu po otwarciu obrad okrągłego stołu** (6 lutego) Wałęsa przedstawił jako ‘zrujnowaną’.”;
- b) some detail: “But the most tentative question is just how Moscow will react.” → “Najbardziej dręczącą jednak kwestią jest to jak **w miarę nasilania się żądań o poszerzenie demokracji** będzie reagowała Moskwa.”;
- c) descriptive detail: “It is not clear what effect the sweeping steps in Poland will have” → “Nikt nie wie, jaki efekt w krajach bloku wschodniego będą miały zakrojone na szeroką skalę przedsięwzięcia **uzgodnione w kraju, który jest największym sojusznikiem Moskwy.**”;

42.

- a) some detail: „He was speaking to leaders of the NSZ students union” → “Powiedział **to podczas spotkania z** przywódcami studenckiej organizacji NSZ”;

48.

- a) negative message concerning the refusal to vote for communist candidates: “and in the new Senate, 92 out of the 100 seats will be held by men and women elected on the Solidarity ticket.” → „w których kandydaci opozycji zagarnęli prawie wszystkie miejsca w Senacie **i w których wyborcy odrzucili 33 kandydatury wyższych osobistości komunistycznych i rządowych, ubiegających się o wybór do Sejmu bez konkurentów.**”;

49.

- a) some detail: „[stworzono by fundusze powiernicze zajmujące się obsługą zadłużenia kraju] – ich szefów – mających prawo decyzji o odsprzedaży tych akcji – mianowałoby wierzyciele”;
- b) some detail: „[oraz związanie złotego z Europejską Jednostką Walutową] po realistycznym kursie”;
- c) time reference: „in mid-July” → “w połowie lipca **bieżącego roku**”.

One of the most common techniques of manipulation is implementing substitutions. In the corpus analysed in many cases substitutions seem deliberately meant to distort the original meaning. It is most evident when “regime” becomes a neutral *rzqd.* (“government”), “warning” is *prognoza* (“prognosis”) or changes into a verb *przewidywać* (“prognose”), “labour strike” is referred to as *zaburzenie społeczne* (“social disorder”), and matters concerning the explosion in Chernobyl nuclear power station are described in a way not to reveal too many symptoms of nuclear disaster and lack of readiness for quick reactions on the part of the Soviet officials.

The most appealing cases of substitutions seem those having an intentional distortive effect on the target message, like:

3.

- a) “agonised reluctance” → “wyrażne wahania”;

5.

- a) “and the two sides have **quietly agreed** to postpone the talks” → “obie strony podjęły **zgodną decyzję**, aby przesunąć negocjacje”;

6.

- a) “at the inexpressible and **wanton folly of it.**” → „będąc świadom tego, **iż jest ona rezultatem bezmyślności i szaleństwa**, które trudno wyrazić słowami.”;

10.

- substitutions for a word “warning” (3 cases):
 - a) “It **gives warning** that despite plans for a rigorous austerity programme” → “Raport **zawiera też prognozę**, że mimo realizacji program surowych środków oszczędnościowych i wyrzeczeń”;
 - b) “It projects [...] and **gives a warning** that the import [...] will be eliminated altogether” → “W dokumencie powyższym **przewiduje się** [...] a także całkowite wstrzymanie importu”;
 - c) “authorities **give warning** that only families with lowest incomes can expect full compensations” → “to jednak **przewiduje się**, że pełną rekompensatę otrzymają jedynie rodziny o najniższych dochodach.”;

14.

- a) “Poland deserves more than [...] **erratic sympathy**” → „Polska zasługuje na coś więcej niż [...] **przelotną sympatię**”;

19.

- a) „but the second half of the battle **ahead of the Jaruzelski regime** will be far tougher” → “jednakże druga część batalii będzie **dla rządu Jaruzelskiego** znacznie trudniejsza”;

22.

- a) “an impression of **more force than necessary**” → “użyła **siły na większą skalę**”;

24.

- a) „Polish authorities were vigorously investigating ‘**the hideous crime,**’ which he said had done a lot of damage to us.” → „władze prowadzą energiczne śledztwo w sprawie tego ‘**haniebnego czynu**’, który – jak powiedział – ‘wyrządził nam ogromne szkody.’”;

26.

- a) „the Chernobyl **nuclear disaster**” → „**katastrofy w czernobylskiej elektrowni**”
- b) „one of **the most life-threatening** consequences of exposure to intense radiation.” → “jedną z **najgroźniejszych** konsekwencji intensywnego napromieniowania.”;
- c) „**Without any preparation,** Soviet doctors” → “**Szybkie połączenie** zespołu radzieckich lekarzy”;
- d) „not only an **unlikely** alliance but also” → “nie tylko **nietypowy** sojusz, lecz”;
- e) “was the rapid **deterioration** of blood” → “wystąpienie nagłych **zmian** krwi”;

34.

- a) “breaking **the most serious outbreak of labor strike** here” → “opanowania **najpoważniejszych zaburzeń społecznych** w Polsce”;

43.

- a) “the **disgraced** Gomulka” → “Zrehabilitował **pognębionego** Gomułkę” (for more examples – see Appendix 1).

There are also worth mentioning cases of the use of attenuations (12 cases classified).

They have a specific power to sooth the meanings which might appear unwanted, e.g.:

19.

- a) “that **Poland’s farmers distrust them so much** that they have been hoarding grain” → “że **władze wojskowe w Polsce są nieprzyjemnie zaskoczone** postawą chłopów, którzy chomikują zboże.”;
- b) „the economy **continues to sink**” → “sytuacja gospodarcza **będzie się w dalszym ciągu pogarszać**”;

46.

- a) “from **the regime** as well” → “ze strony **rządu**”;

47.

- a) “to comment on **the regime**” → “wypowiedzenia się na temat **ustroju**”.

The remaining cases of manipulation through the use of different techniques, less interesting from the perspective of ST distortion and not mentioned by theorists among the most manipulative means to deliberately change the ST meaning, can be referred to in detail in Appendix 1.

The number and proportions among the manipulative techniques (excluding omissions of editorial features) can be observed in the following diagram.

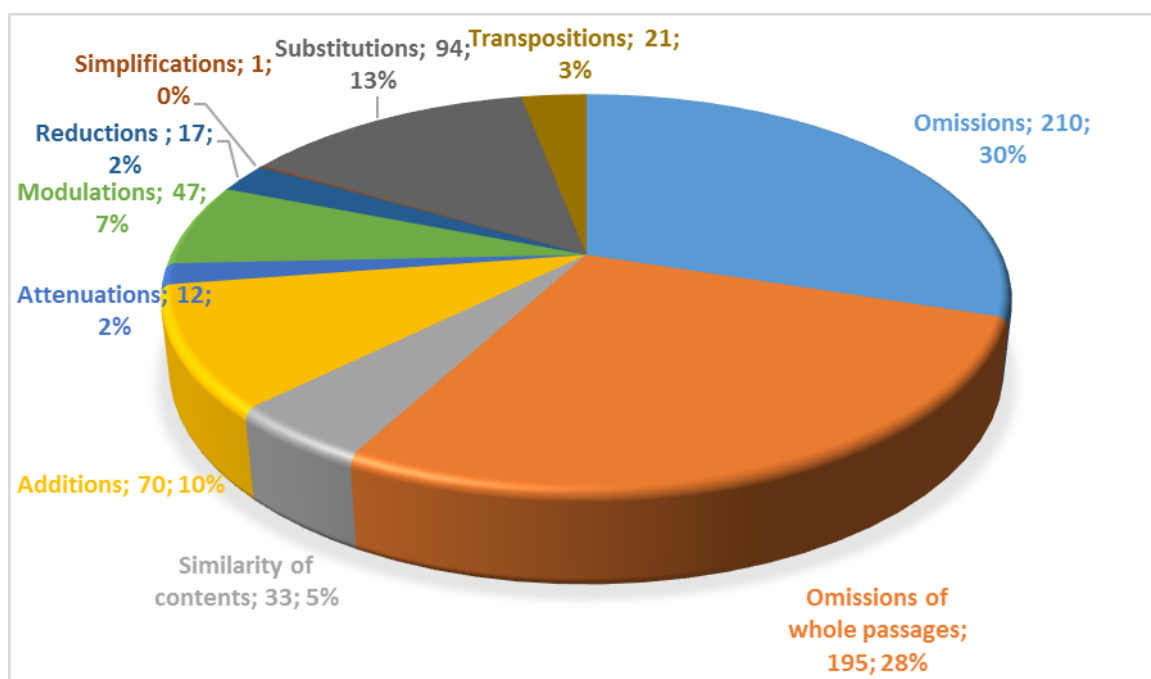


Fig. 3. Manipulative techniques

1.2.2. Neutral techniques

The most characteristic neutral techniques selected in the analyses are: stylistic and functional omissions – 42, stylistic and functional additions – 37, adaptations – 2, amplifications – 1,

archaisms – 1, diffusions – 1, explicitations - 68, hypernyms (superordinates) – 6, naturalisations – 3, paraphrases – 5.

They are interesting as for their kind and number, also in comparison with the manipulative techniques, but do not constitute the main concern of the dissertation, so they will not be further analysed. The number and proportions of the neutral techniques are exemplified by the diagram below.

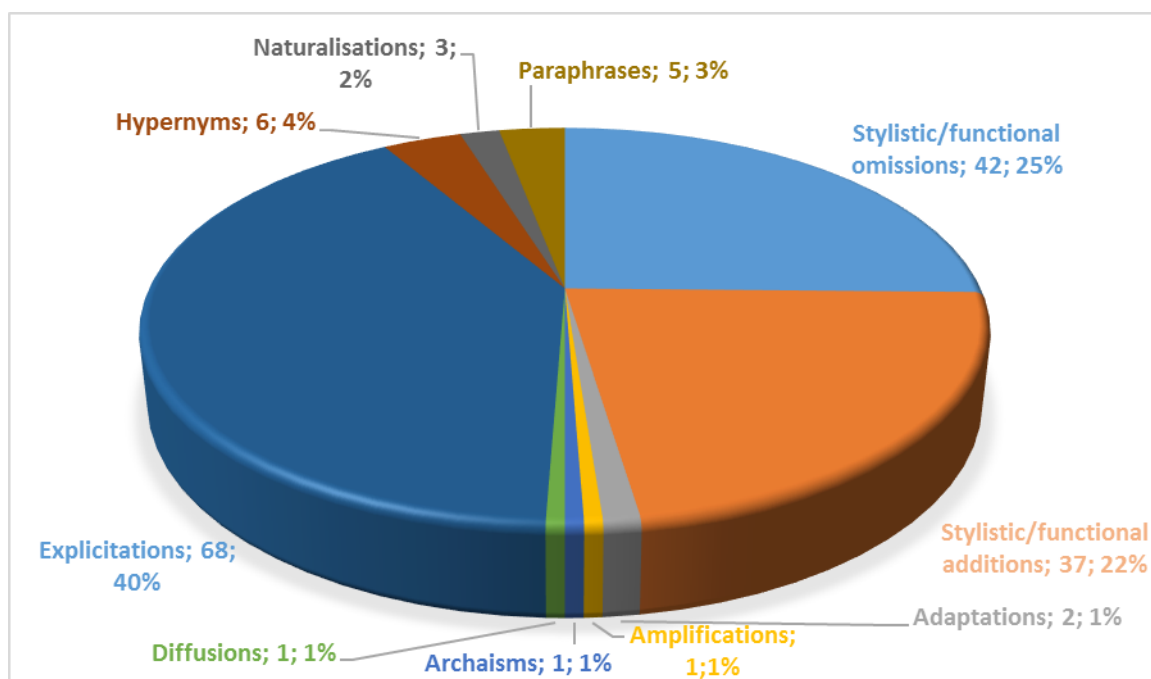


Fig.4. Neutral techniques

Numerous explicitations are an interesting case, worth a more detailed reference. They are claimed to be a natural tendency of translators, and also interpreters – both as a conscious strategy or a by-product (Gumul 2006: 175-177), and in the connection with our corpus study they might be the evidence that explicit references for informative or merely linguistic reasons are a naturally applied type of written message transfer and a neutral technique, used especially if it concerns difficult political and economic topics that have to be dealt with in an instructive enough way (for more details see Appendix 1).

1.3 Linguistic means used to render ideological contents

The techniques used to manipulate translations of original western press articles described in the preceding sections do not constitute a whole image of ideological influence on the reader planned by the censors and forced on translators. Some attention must be paid to propaganda tools executed within the language itself, not due to the use of translation techniques but accompanying them and expressed through the means of Newspeak. The use of some linguistic features developed by the communist propaganda adds up to the way TTs are perceived by the reader.

First and foremost, it must be borne in mind that after choosing a particular technique applied to some part of ST other than those eliminating its contents, translators were not free of language features that were of propaganda nature, either forced on them or simply acquired unconsciously due to the overwhelming language style in that epoch. It had to infiltrate the language of translators even if it had not been imposed by censors. That is why so many cases of Newspeak occur in the analysed texts even in the last period of censorship organs' activity, when their power was weakened compared with the years of its flourishing.

How these features shape the language of *Forum* articles and how powerful the language is will be the concern of the subsequent section. We will also try to refer the language to the periods of censorship activity to judge if there are any observable differences between the texts in different periods of their publication.

As has already been stated in Chapter 3 (Section 2.1.1), 3 periods of existence of the People's Republic of Poland have been enumerated, conditioned by different influence of communist regime on the freedom of thought and style of propaganda language:

- 1945 - 1956 - Stalin's dictatorship, ideology and communist system crystallization and the publishing market restrain,
- 1956 – 1981 - ideologization of publications, thinking and religious attitudes, emergence of the “second circulation” publishing (since 1976 - Bates 2004: 141),
- 1981 – 1989 – more liberal attitude to the second circulation publishing, but also attempts to preserve the communist system.

As the publication of *Forum* originates in 1965 there can only be two periods of communist propaganda influence on language taken into consideration. To be precise, the two periods and articles published in them should be analysed separately and some analogies or contrasts should be pointed out. But in fact there are not many traits showing reasons for such

a differentiation and it seems most practical to discuss the Newspeak elements in *Forum* translations altogether.

No such rule as the prevailing measure of propaganda features in language was observed in the 2nd period group, to which only 7 articles can be ascribed (see the list of articles in Introduction). On the contrary – more Newspeak features can be spotted in the articles published in the 3rd period, which may be also due to their extended length. The fact that the number of translations from western press in the 2nd period is scarce and the translations are shorter, can possibly be connected with the activity of the censorship apparatus. All in all, as is shown below, the number of Newspeak features in the translated articles is comparable in all periods, or even grows in number with period 3. There are 135 observed cases of Newspeak features implemented in the analysed Polish texts. Their amounts in particular articles and represented types are as follows:

Article 4. (number of Newspeak attributes: 1)

Names-labels (1)

5. (4)

Names-labels (4)

7. (3)

Nominalizations (1)

Names-labels (2)

8. (3)

One-word names-labels (2)

Subject-predicate inversions (1)

9. (1)

Names-labels (1)

10. (1)

Markers of universality (1)

11. (4)

Names-labels (2)

Subject-predicate inversions (1)

Majority quantifiers (1)

12. (4)

Names-labels (1)

Military metaphors (1)

Metaphors: (1)

Post position of attributes (1)

13. (2)

Military metaphors (2)

14. (7)

Names-labels (3)

Nominalizations (4)

15. (3)

Post-position of attributes in names (2)

Nominalizations (1)

17. (7)

Names-labels (6)

Military metaphors (1)

18. (1)

Names-labels (1)

19. (4)

Names-labels (2)

Military metaphors (1)

Metaphors (1)

20. (1)

Names-labels (1)

22. (4)

Subject-predicate inversion (1)

Names-labels (2)

23. (1)

Names-labels (1)

24. (5)

Names-labels (2)

Inversion of an attribute (1)

Nominalizations (2)

25. (7)

Names-labels (5)

Post-position of verbal structure in the connection with an object (1)

Possessive adjective - 1st person plural *nasz* (1)

28. (3)

Names-labels (1)

Nominalizations (2)
 29. (1)
 Nominalizations (1)
 31. (4)
 Military metaphors (1)
 One-word names-labels (1)
 Periphrases – labels (2)
 32. (2)
 Military metaphors (1)
 Inversive structures (1)
 34. (1)
 Periphrases (1)
 35. (3)
 Military metaphors (2)
 Names-labels (1)
 37. (3)
 Metaphors (of a wave) (1)
 Markers of universality (1)
 Stylistically marked plurals (1)
 38. (3)
 Pleonasms of propaganda nature (1)
 Military metaphors (1)
 Nominalizations (1)
 39. (4)
 Names-labels (3)
 Markers of universality (1)
 40. (2)
 Military metaphor (1)
 Names-labels (1)
 41. (1)
 Names-labels (1)
 42. (7)
 Military metaphors (1)
 Metaphors (2)
 Names-labels (2)

Nominalizations (2)
 43. (3)
 Names-labels (2)
 Nominalizations (1)
 45. (13)
 Inversions (2)
 Post-position of an attribute (1)
 Metaphorical structures (military metaphors, road metaphors) (5)
 Names-labels (3)
 Inclusive 'we'(2)
 46. (1)
 Names-labels (1)
 47. (5)
 Names-labels (2)
 Metaphors (3)
 48. (4)
 Names-labels (1)
 Nominalizations (1)
 Metaphors (2)
 49. (7)
 Inversions (1)
 Post position of an adjective (3)
 Military metaphors (1)
 Nominalizations (2)
 50. (5)
 Names-labels (2)
 Metaphors (1)
 Nominalizations (2)

The mostly represented Newspeak features are names-labels (56), metaphors, mainly of a war, road, wave (29), the next group is constituted by nominalizations (20), there are also 17 cases of different types of inversions, 4 cases of inclusive 1st person plural pronouns and apart from the enumerated Newspeak features, there can be also markers of universality (3), periphrases – labels (3), majority quantifiers (1), pleonasms of propaganda nature (1), and stylistically marked plurals (1) elicited.

Even if some features of *nowomowa* are not numerous, their presence shows tendencies in the language, and reflects around half of all the types of features of grammar and lexis typical of propaganda language described in Chapter 3.

Obviously, mainly the most characteristic and catching attention examples have been elicited in the analyses, but they prove not only the fact that the language of translations is rooted in the communist language habits, but also that its rules are applied in a consistent way.

The whole collection of Newspeak elements consists of:

➤ Names-labels/established phrases (56):

4.

- „but to help **bring East and West together**” → „lecz by dopomóc **w zbliżeniu między Wschodem a Zachodem**”;

5.

- “West Germany” → “NRF” (3x);
- “**informed sources here**” → “**dobrze poinformowane źródła bońskie**”;

7.

- “kwestii nierówności”;
- „dotyczącą napięć w świecie”;

8.

- „Zachód”, „Zachodu”;

9.

- “best-case scenarios” → “scenariusza sukcesu”;

11.

- „the Russians” → „strona radziecka”;
- „the Government” – „władze”;

12.

- „is a problem **for the future**” → “jest problemem **na jutro**”;

14.

- “elements of political pluralism” → „elementów **pluralizmu politycznego**”;
- „party officials” → „funkcjonariuszy partyjnych”;
- „by hardliners in the party” → „przez partyjną konserwę”;

17.

- “Twardogłowych”;

- „grupę nacisku”;
 - funkcjonariusze partyjni, stara gwardia: „w samej partii nie będzie miejsca dla zasiedziałyh **funkconariuszy partyjnych starej gwardii.**”;
 - twarda linia: „Po stronie zwolenników twardej linii”;
 - „załamanie prawa i ładu publicznego”;
- 18.
- „the 16,000-strong labour force **in the huge complex**” → „16-tysięczna załoga **tego olbrzymiego kombinatu przemysłowego**”;
- 19.
- „as officials like to say” → „jak lubią to określać **czynniki oficjalne**”;
 - „of economic pluralism” → „pluralizmu ekonomicznego”;
- 20.
- “art establishment” → “establishment świata sztuki”;
- 22.
- “the “law-and-order” forces” → „siły porządku i prawa”;
 - „that the authorities have the means to contain these youth” → “że **władze rozporządzają środkami pohamowania** takiej młodzieży”;
- 23.
- „the Polish regime senior sources here believe” → “w kołach półoficjalnych panuje przekonanie”;
- 24.
- “other western countries” → “innymi **krajami Zachodu**”;
 - „speaking about East-West relations” → “Mówiąc o **stosunkach Wschód-Zachód**”;
- 25.
- „krok historyczny”;
 - „zagrożenie pokoju”;
 - „pewne koła”;
 - „porozumienie”;
 - „Zachód”;
- 28.
- “and abolition of the *nomenklatura*” → “o likwidacji nomenklatury”;
- 31.
- “nomenklatura”,

- 35.
- „marnotrawstwem i **brakiem wydajności**”;
- 39.
- “motorów i hamulców rozwoju”;
 - „allarmed **officials**” → „zaniepokojone **koła oficlane**”;
 - „clashes with Bonn” → „**starć na linii** Bonn-Waszyngton”;
- 40.
- “pakiet porozumień”;
- 41.
- “hard-line allies” → “twardolinijnych sojuszników”;
- 42.
- „explained the costs to the election committee” → “przedstawił komitetowi wyborczemu (opozycji) **wielkość kosztów**”;
 - “well-known establishmet names” → “dobrze znanym postaciom establishmentu”;
- 43.
- “a farm labourer” → “robotnica rolna”;
 - “Communist colleagues” → “towarzyszami partyjnymi”;
- 45.
- „możliwość <<całkowitego **pluralizmu politycznego**>>”;
 - „Jedyną możliwością jest **dialog i kompromis**”;
 - „Mamy zdecydowaną wolę przeprowadzenia **dalekosiężnych reform**”;
- 46.
- “from its own **apparatchiks**” → “ze strony swoich własnych **aparaczyków**”;
- 47.
- “a pillar of the establishment” → “filarem establishmentu’ (naturalisation);
 - “a **hardline** counterthrust” → “kontruderzenia **zwolenników twardej linii**”;
- 48.
- “to the defection of **party hard-liners**” → “do dezercji **zwolenników twardej linii**”;
- 50.
- “bureaucracy” → “apparat biurokratyczny”;
 - “the nomenklatura” → “nomenklatura”;
- Metaphors (18 + 11):
- Military:

- 12.
- „organizacji lokalnych, które uparcie bronią interesów partyzanckich”;
- 13.
- “that a similar exercise will be necessary” → “że podobna **operacja** będzie niezbędna”;
 - “if the Soviet Union were **to invade** Poland the chances of such an agreement would be suddenly reduced to zero.” → “gdyby Związek Radziecki miał **interweniować**, to szanse tego porozumienia spadłyby natychmiast do zera.”;
- 17.
- „W efekcie przyniósł raczej zwanie szeregow partii niż ich rozbięcie.”;
- 19.
- „but the **second half of the battle ahead of the Jaruzelski regime** will be far tougher” → “jednakże **druga część batalii** będzie dla rządu Jaruzelskiego znacznie trudniejsza”;
- 31.
- “Nie można pozbyć się obawy, że być może wolny związek zawodowy, podejmując swą akcję nie w porę, **zranił się śmiertelnie.**”;
- 32.
- “poniedziałkowy **apel ‘Soliarności’**”;
- 35.
- “bo w przeciwnym razie, jak to ujął Wałęsa i półgłosem powtórzyło wielu przedstawicieli władzy, będzie **‘krwawa rewolucja’**”;
 - “Rozmowy na temat **pojednania** muszą zakończyć się **sukcesem**”;
- 38.
- “and made it both **a chronic trouble spot and testing point** of the Soviet Bloc” → “zarówno **miejscem wstrząsów jak i poligonem** w bloku radzieckim”;
- 40.
- „zarówno Wałęsa jak i Jaruzelski będą generałami bez armii”;
- 42.
- “in providing **the campaign’s infantry**” → “w zapewnianiu (opozycyjnej **kampanii**) wyborczej niezbędnej **‘piechoty’**”;
- 45.
- „Nie jest to **eksplozja miłości** do opozycji”;

- „pomimo **rewolucji wyborczej** z 4 czerwca”;
 - „Nie można rozwiązać problemu bez udziału wszystkich **sił społecznych i politycznych.**”;
- 47.
- “was more a pistol duel with dummy bullets **than the High Noon**” → „były tu raczej pojedynkiem na ślepe naboje, **a nie na ostre**”;
 - “they **stuck to their guns**” → “**nie odstąpili od swego stanowiska**”;
- 49.
- „**wybuchowych politycznie** wyrzeczeń”;
 - Other metaphors (of the wave, road and others):
- 12.
- “to break the hold of their bigger brothers” → “by podzielić się władzą ze swymi silniejszymi braćmi”;
- 19.
- “this is even before western trade sanctions had time to bite” → “zanim jeszcze zachodnie sankcje ekonomiczne zaczęły naprawdę doskwierać.”;
- 37.
- “to deal with a spate of strikes” → “za środek rozładowania **fali strajków**”;
- 42.
- „Have acted as Lech Walesa’s advisory committee agreed **to front** the election campaign for Solidarity” → “działająca dotąd jako komitet doradczy Lecha Wałęsy, zgodziła się **dać swój szyld** kampanii wyborczej”;
 - „for the **man in the street**” → “dla **szarego człowieka**”;
- 45.
- „W swoim pierwszym wywiadzie, a zarazem pierwszym komentarzu po wyborach generał Jaruzelski powiedział: <<Jesteśmy zdecydowani **iść dalej tą drogą** wspierając się na szerokiej umowie na rzecz reform>>”;
 - „ponieważ podkreśla słuszność **naszej drogi reform**”;
- 47.
- “Michnik [...] replies in kind” → “Michnik [...] odpowiada pięknym za nadobne”.
- 48.
- “how to combine economic progress **with a heavy dose of austerity.**” → „jak połączyć postęp w gospodarce **z zaciskaniem pasa**”;

- „unwilling to be seen **as pulling the party’s chestnuts out of the fire**” → “nie chcąc widzieć się **w roli ratownika partii.**”;
- 50.
- “trying to pick up the pieces” → ”perspektywa zbierania później rozbitych skorup”;
 - Nominalizations (20):
- 7.
- „teaching children the newsstyle catechism” → „którzy ochoczo prowadzą z dziećmi lekcje katechizmu”;
- 14.
- “It deserves to be admired” → „Zasługuje ona na podziw”;
 - “It is attempting to graft” → “oznacza to próbę zaszczepienia”;
 - „that **sacrifices** and work” → „że **obowiązek poświęceń** i pracy”;
 - „began **to collaborate**” → „zaczęły **współpracę**”;
- 15.
- “This was the main reason why exports to the West had dropped” → “że jest to główna przyczyna spadku eksportu polskiego na Zachód”;
- 24.
- “his country **wanted to repair** its relations with the United States and other western countries” → “że jego kraj **chce poprawy** stosunków ze Stanami Zjednoczonymi i innymi krajami Zachodu”;
 - „in which the economy **was ‘decomposing’**” → “katastrofalną sytuację, którą charakteryzował **‘rozkład gospodarczy’**”;
- 28.
- “**less** central planning and management” → “**zmniejszenie roli** centralnego planowania i zarządzania”;
 - „**does not necessarily guarantee** that the economy will become proportionately more efficient” → “wcale nie daje **gwarancji** proporcjonalnego wzrostu wydajności gospodarki”;
- 29.
- “the reorganization should **curtail** some of the detailed management of state industries by ministry officials in Warsaw” → „iż **ograniczenie uprawnień centrum w sprawach dotyczących gospodarki**”;

38.

- “the process here **lacks** the meticulous planning and control from above” → “Proces zmian w Polsce [...] **charakteryzuje brak** dokładnego planowania i szczegółowej kontroli.”;

42.

- „once denounced as dangerous radicals” → „potępianymi niegdyś za niebezpieczny radykalizm”;
- “among the established parties **led by communists**” → “między już istniejące partie **na czele z komunistyczną**”;

43.

- “Ochab tried to improve wage levels, **democratized** the Party” → “Ochab próbował poprawić warunki płacowe, **dokonał demokratyzacji** w partii”;

48.

- “signals may **help navigate**” → „przyszłość kryje niebezpieczeństwa, toteż **nawigatorzy Polski** muszą wiedzieć na czym one polegają.”;

49.

- “when they meet in Paris” → “na spotkaniu paryskim”;
- “Solidarity’s senior adviser who was in London yesterday to meet Mrs Thatcher” → “jeden z głównych doradców <<Solidarności>> który złożył w Londynie wizytę Premierowi Wielkiej Brytanii Margaret Thatcher”;

50.

- “**conciliate** the population” → “aby **zajął pojednawczą postawę** względem ludności”;
- „to make Poland **self-sufficient** in food” → “doprowadzić do **samowystarczalności** Polski w dziedzinie żywności”;

➤ Inversions (17):

- Subject-predicate inversions:

8.

- „jest to możliwe”;

11.

- „jest rzeczą znamioną”;

45.

- „Jest logiczne, że”;

- „byłoby rzeczą przedwczesną”;
- 49.
- „by mógł go przyjąć rząd polski”;
 - Inversion of an attribute (post-position of an attribute):
- 12.
- „Working out Polish democracy” → “Wypracowanie demokracji polskiej”;
- 15.
- „next year” → „w roku przyszłym”;
 - “last year” → “roku ubiegłego”;
- 22.
- „charakter gwałtowny”
- 24.
- “Our society” → „społeczeństwo nasze”;
- 49.
- „wybuchowych politycznie wyrzeczeń”;
 - Post-position of verbal structure in the connection with an object:
- 25.
- „porozumienia nie szukamy”;
- 45.
- „którzy lata spędzili w więzieniu”;
 - Other inversions:
- 22.
- „zajścia tylko na względnie ograniczoną skalę miały charakter gwałtowny.”;
- 32.
- “Gdy Wałęsa we wtorek wieczorem po opuszczeniu powiedział”;
- 49.
- ”złożył w Londynie wizytę Premierowi”;
 - „a zasiłki socjalne za pomocą systemu indeksacji związane byłyby z poziomem kosztów utrzymania.”;
 - Inclusive 1st person plural pronouns (4):
- 25.
- “naszym kanonom”;

- 24.
- “our society” → „społeczeństwo nasze”;
- 45.
- „<<Ludzie szli do urn z różnych powodów, nie zawsze dlatego, **że nas popierali**>>”;
 - „ponieważ podkreśla słuszność **naszej drogi reform**”;
 - Markers of universality (3):
- 10.
- „a radical increase in the credits” → “radykalne zwiększenie **masy kredytów** dla rolników”;
- 37.
- “threatened the return of mass industrial unrest “→ “może spowodować wybuch **masowych strajków**”;
- 39.
- „a series of visits” → „**całą** serię wizyt”;
 - Periphrases – labels (3):
- 31.
- „niepokoje robotnicze”;
 - „wielka rewolta”;
- 34.
- “breaking the most serious outbreak of **labor strike** here” → “opanowania najpoważniejszych **zaburzeń społecznych** w Polsce”;
 - Majority quantifiers (1):
- 11.
- „z całym Biurem Politycznym”;
 - Pleonasms of propaganda nature (1):
- 38.
- “the process here lacks the **meticulous planning** and **control** from above” → “Proces zmian w Polsce...charakteryzuje brak **dokładnego planowania i szczegółowej kontroli.**”;
 - Stylistically marked plurals (1):
- 37.
- “how to tackle **the problem** of a national economy” → “w sprawie sposobu rozwiązywania **problemów**”.

As is shown in quotations, no matter what the topics, there are only a few articles in which neutral language prevails, as no Newspeak features have been found in them (articles 1, 2, 3, 6, 16, 21, 26, 30, 33, 36, 44), and the features of *nowomowa* spotted are numerous and typical of the kind of language in mind.

All in all, the balance of translation techniques shown in the table below proves a suspected fact that the translators' intervention into the STs was not to simply reprint them but rather adjust to the circumstances in which TTs were to be published.

Table 3: Balance of translation techniques used in the analytical corpus

| Translation techniques used in the corpus | Manipulative techniques | Neutral techniques | Context dependent techniques | Percentage within the whole range of techniques enumerated (835 + 185 = 1020) |
|---|-------------------------|--------------------|------------------------------|---|
| Omissionons | 210 | 42 | | 24,70% |
| Omissions of whole passages | 195 | | | 19,12% |
| Similarity of contents | 33 | | | 3,23% |
| Additions | 70 | 37 | | 10,50% |
| Attenuations | 12 | | | 1,18% |
| Modulations | 47 | | | 4,60% |
| Reductions | 17 | | | 1,67% |
| Simplifications | 1 | | | 0,10% |
| Substitutions | 94 | | | 9,21% |
| Transpositions | 21 | | | 2,05% |
| Adaptations | | 2 | | 0,20% |
| Amplifications | | 1 | | 0,10% |
| Archaisms | | 1 | | 0,10% |
| Diffusions | | 1 | | 0,10% |
| Explicitations | | 68 | | 6,67% |
| Hypernyms | | 6 | | 0,59% |
| Naturalisations | | 3 | | 0,29% |
| Paraphrases | | 5 | | 0,49% |
| Glosses | | | 7 | 0,69% |
| Reorderings | | | 12 | 1,18% |
| Newspeak | 135 | | | 13,23% |
| Total | 835 | 166 | 19 | |
| | 81,86% | 16,27% | 1,86% | |

It can be stated that propaganda and the censorship left their mark on the language and contents of translated texts, even if the authors, or editors, claimed to give the Polish audience an objective view on issues raised by foreign authors.

1.4 Topics and problems chosen and rejected

While all the analyses have been presented, it is much easier to refer to the themes chosen by Polish translators to be included in *Forum* as the evidence of the foreign press interest in Polish matters.

Definitely, as most articles belong to the period immediately anticipating the system transformation in 1989, the prevailing topic is Solidarity and its fight for free Poland. There are plenty of references to Polish economic and political situation, there are also articles on Polish connections with foreign countries, not only of the East bloc. Some historical moments are commemorated, like the Second World War break out on the territory of Poland, or some people of politics (Edward Ochab), culture (Jan Topolski), are presented. Political and economic, or cultural matters are not the exclusive ones. Some articles are of current issues such as the Pope's visit to France or the Chernobyl disaster. There are also references to the topic of Priest Jerzy Popiełuszko's murder.

There must be kept on mind that there were also plenty of cases to reject some information and topics. They have been mentioned in the previous section, namely:

- Soviet influence on Poland and the Eastern bloc countries,
- Polish debt,
- the use of violence against protesters and strikers and the threat of the Soviet invasion,
- the person and actions of the Pope,
- some facts connected with the Chernobyl catastrophe.

All those topics have been mentioned as the ones considered forbidden in the sources quoted in Chapter 3, which means that this dissertation's findings prove the theoreticians' concepts.

Conclusions

As observed in the analyses carried out in the above chapter the manipulation of contents of STs is a frequent case performed by different means of communication – image, word, in an implicit and explicit way, through the agency of words and due to the subconscious qualities of human mind.

As the analysed texts are press articles there is no superiority of one means of manipulation – the verbal one over the other – non-verbal. They both create an intended effect on the reader. This is why so much attention was given to the editorial features of translated articles. A striking feature of Polish publications in *Forum* is the almost complete lack of text-specific attributes – individual headings, subheadings and only a few pictures. The authors of STs are either unidentified or given at the very end of the translated articles, while in the original versions authors advertise the texts by their names written at the very beginning and highlighted somehow to be recognizable.

All Polish translations look alike – there is a common heading “Echa polskie” in most cases, identifying date at the beginning and the source magazine or newspaper title. That would be difficult to differentiate between most of the Polish translations if not those two characteristics.

All those facts mentioned might obviously be the editorial requirement of the Polish magazine but on the other hand this could also be a way of hiding some surface features not to influence the reader in a similar way as in the case of the original texts.

On the other hand, there are cases in which pictures are included, also the ones that could be considered of propaganda provenience, and some articles deserve their individual titles not being pushed into a common column, so what is the state of affairs might be just a case upon which no further discussion is justified.

When translation techniques are taken into consideration the amount of manipulative procedures, especially omissions, whole passage omissions, manipulation of contents, substitutions and others, together with the topics hidden, revealed through a detailed comparative study - all of them leave no doubt that the prevailing intention of the translators is to be subject to the censorship apparatus, as there was simply no other option if the text was to be published and it was not the second circulation text.

Even if in some articles the manipulation of the STs is not a case in general, the texts either belong to a freer period of the censorship organs' intervention and do not exceed the imposed rules, or retaining the general STs contents, they are supplemented by the Newspeak features, frequent enough to identify them with the rest of written sources typical of the period.

The Polish translated texts in *Forum* are then no exception among other publications allowed in Poland under the communist rule, though the idea stated in the magazine title – *Forum. Przegląd Prasy Światowej*, points to the foreign press overview.

CHAPTER 5

Concluding remarks and suggestions for further study

The aim of this dissertation was to find the cases of manipulation in the translations of foreign press articles in English into Polish in the totalitarian era of 1945 – 1989, and prove deliberate distortion of the STs' information by the communist powers and their institutions. Based on careful study of existent theoretical sources and analyses of the corpus of texts chosen, we have discovered that standards within the political arrangement of communist ruling in Poland led to first, the creation of institutional structures responsible for supporting the system of power (among others *GUKPPiW*) and second, to controlling the society and its actions, especially those having a potential to ruin the ideological bases of communist beliefs promoted among the society.

The findings constitute the theoretical background that can explain the political situation and the existence of communist propaganda in the post-war Poland and, at the same time, they show the ways in which the communist ideology embodied itself through different kinds of writings – also via translated materials, based on propaganda texts from the communist block but also those free of indoctrination, originally written in the West.

Our conclusions will be separately grouped under those two categories mentioned – the theoretical norms and empirical proofs.

We are fully aware that the study performed constitutes just a necessary sample to be entitled to make binding conclusions on the topic dealt with but the findings are impressive enough to form consistent theses and provoke further research. It could be enriched with the idea of evaluation in judging the source data, discovering the criteria of translators' choices of procedures, seeking consistency between the censors' norms and translators' compliance, comparing the scope of manipulation in texts concerning Polish matters and other international issues, etc. The possible research areas are then numerous and the topic stays receptive to further ideas.

1. Theoretical assumptions

While referring to the theoretical sources quoted we have discovered that the political mechanisms responsible for creating the society influenced by the communist ideology were greatly incorporated in Poland. Simplifying, there was a more or less integrated society of comparable wealth and status, with a predominant and promoted working class, under the influence of a one-party system, then it was controlled by the authorities and their institutions – party leaders, party members at workplaces, censors, officials, militia forces and other structures of public order and what is of crucial importance – such a society was exposed to communist propaganda that had to have an impact on the citizens' beliefs, values and models of thinking and acting.

Such a template, ideologically integrated society, with the conviction of the 'belongingness', at least in principle as the authorities aimed, could have been easily indoctrinated through the political communication based on the allowed topics praising the system and rulers (a kind of patronage or power institutions), together with all their partners, decisions, either political, or economic, or of any other kind.

The communication was of one-direction type – it was the rulers that communicated and the society was only to approve. There was no objection to the political organization of the country accepted, and no voice of dissatisfaction was allowed due to the model of preventive censorship introduced after the Second World War. Due to the actions of the censorship organs in translations the TTs might have been non-equivalent as a rule, and they were considerably influenced by censorship interventions as the analyses showed. In cases in which a censor considered a message carried out harmful to the communist system, it normally underwent corrections or elimination. Such a rule worked on many levels, as has been mentioned in Chapter 3 – starting with the choice of texts and topics (text-external manipulation), up to interventions within the texts.

The manipulation and propaganda were built upon the models of cognitive perception, mapping, thanks to which the information promoted by the authorities reached still a bigger impact, as it was subconsciously acquired and accepted. There were also methods breaking the rules of communication (the principle of cooperation) due to making people believe in some visions that were in fact far from the real situation.

Also the language imposed on writers of the communist era – Newspeak, was aimed at creating the myth of one and only power – the communist system controlling all the people being united and cooperating in order to build socialist society.

After a while, there was still less and less need to force authors to use the language of communist propaganda, as it was becoming attained by both message senders and receivers, accustomed to obtaining the messages of a predictable sort. People started using that language commonly, as they were exposed to it all the time – listening to oral messages on the radio, at public meetings, watching TV, reading newspapers, books – fiction and scientific materials, and looking at slogans put even on buildings. There was no other option as such a model of language was the only one purposely promoted.

In such a situation censors had to be gradually less oriented towards correcting the way authors or translators wrote, but rather the category of information they could accept or ban. The rule was simply not to allow anything that was concerned improper according to the supervisors being officials linked with *KC PZPR*.

2. Empirical findings

The interventions of the censorship apparatus are proved by the substantial use of translation techniques discussed in the analytical part of the dissertation. They are in a considerable measure the distortive ones, that were aimed at manipulating the STs' contents and deceive somehow, no matter if in the slightest amount or widely, the message receivers.

The prevailing use of ST message influencing techniques such as omissions (405 cases of different types observed), substitutions (94 examples) additions (70 items), are a meaningful trace of censors' interventions. There are numerous cases of eliminating the topics, the words and longer text parts up to whole passages including some unwanted information. At the same time, eliminating some of the text was an opportunity to incorporate the rulers' concepts through additions of messages absent from STs, or replacements. There were plenty of seemingly minor substitutions of a word or expression that could reach a powerful effect of weighty distortion. Lots of such examples were enumerated proving that the censorship apparatus worked according to their imposed instructions, among which the two rules - "cross out" or "replace", normally with a milder option of the original message, commonly functioned. That analytical observation proves the claim quoted in the theoretical

part of this dissertation classifying omissions, additions, substitutions and attenuations as the most manipulative techniques of translation.

Talking of omissions, the mostly eliminated issues were those of negative effect on the authorities reputation, or threatening the established political order, or even the country independence, e.g.:

- messages potentially having a bad influence on the socialist system and the attempts to strengthen it (I. 19 d), I. 24 a), I. 25 a), b), I. 29 b), c), I. 38 a), d), e), f), g), h), I. 41 b), I. 44 a), c) I. 48 a), b));
- data including prognoses of rebuilding the political system (concerning constituting the Solidarity and its actions, also negative effects of strikes, including imprisonments and deaths – I 19 b), I 32 a), b), c), e), I 34 a), b), c), I 36 a), I 38 c), I 41 c), d), VII 22 a), b) c), VII 23 a), VII 24 b), VII 31 b), VII 32 d), f), VII 34 a), b), c), d), e), VII 35 a), b), VII 36 b), c), d), VII 38 a), d), e), VII 41 a), d), VII 46 a));
- information discrediting the government (using power against their own people – I 7 a), I 22 a), b), c), I 32 d), VII 8 a), VII 36 d), causing the political crisis – VII 24 d), VII 31 f), g), VII 32 a), b), c), VII 36 a), e), VII 38 b), c), VII 49 a));
- messages referring to economic crisis, the national debt, the lowering level of wealth among Polish citizens and their rising discontent (I 9 a), I 21 a), I 22 e), 29 a), I 41 e), VII 10 a), b), VII 13 a), VII 19 a), b), VII 30 a), VII 39 f), VII 41 b), VII 48 b), VII 49 b), c), with proposals of economic reforms - VII 28 a), b), c), VII 29 a), d), VII 31 a), c));
- statements predicting military intervention in Poland (I 11 a), VII 8 a));
- critical remarks concerning the policy of the USSR towards the communist bloc countries (VII 8 b)), and confessing the decline of Russian communist power (VII 39 a), VII 41 f), VII 48 a));
- messages concerning events or actions of negative influence on people, or those potentially provoking common discussion (regarding the explosion in the Chernobyl power station I 26 a), b), c), d), I 27 a), VII 26 a), f), VII 27 a), b), i), referring to the abortion law – I 44 b), VII 44 a)).

The remarks concerning Poland's deteriorating role in the world under the communist rule, the amount of Polish debt and the risk of the independence loss, introduced in Western press, were banned by the censorship most consequently. There are hardly any cases in which

even a sentence referring to a possible military action in Poland could occur. The texts informing openly of such issues were cut from the beginning to the end, as e.g.:

- I 11 a): „No one here has any doubts that the Russians will not shrink from invading Poland if they felt that the party was disintegrating and the leadership was in danger of losing control.”,
- VII 8 a): „This means that besides the danger of spontaneous outbreaks of discontent there is a still greater danger that hardliners inside the apparatus, perhaps with Soviet support, will engineer provocative incidents in the hope of driving the Government into using force against its own people, thereby provoking civil war and Soviet intervention.”,
- VII 49 b): “The World Bank is likely to agree two loans in September - \$250 m (£161 m) for industrial exports and \$50m for farm exports – both modest in the face of Poland’s needs and its \$39 bn of debt. The International Monetary Fund sent a team to Poland recently but there was no outstanding IMF credit nor is there likely to be”.

The other topics and issues unwanted by the communist powers in Poland, which are quite consistently avoided in *Forum* translations are:

- the person of the Pope, his mission carried out and following Vatican’s rule (Group VII omissions 7 a), b), c), d)),
- the role of Polish church in reviving the country (VII 41 c),
- changing political order in Eastern Europe (VII 39 b), c), g)), which is again consistent with the theoretical claims included in the previous chapters of this dissertation.

There were also omissions of Group II in which censors eliminated proofs of identifying the political system in Poland as ‘communist’, to which some circles might have opposed as proving the subordinacy to the USSR, and omissions of Group III – which straightforwardly hid the conviction of powerful Russian leaders’ influence on Polish political, economic and social life.

Omissions of Group IV and V (concerning information of non-propaganda character and deixis) are only the examples of translation techniques use and efficiency.

Omissions are of various length – very often whole paragraphs constituting a considerable amount of original texts are cut, like the ones just reminded. There are also omissions, which are based on operations within one word or phrase (e.g. Group VI omissions), but have a noticeable impact on the target message, like:

- I 32 d): “who were facing the likelihood of a **police assault to end their strike.**” → “stojących wobec **akcji milicyjnej**”,
- I 41 e): „the disastrous **economic** decline” → “katastrofalnego – jak się wydaje – pogarszania się sytuacji.”,
- VI 21 a): „whether new credit was available so that Poland could buy spare parts and raw materials **to restore** its economy.” → „uzyskania nowych kredytów na zakup części zamiennych i surowców, niezbędnych dla gospodarki narodowej.”,
- VIII 11 a): “**In fact**, while Mr Suslov **was closeted** with the entire Polish Politburo yesterday” → “Kiedy Suslowc prowadził rozmowy z całym Biurem Politycznym”,
- VIII 28 a): “debate on **new solutions for its economy often called** the second stage of economic reform” → “debatą nad tzw. drugim etapem reformy gospodarczej”,
- VIII 32 a): “Poland was free of labor disruptions, **sit-ins or other strife**” → “Polska jest wolna od strajków.” (an interesting case of using a euphemism in ST and a direct equivalent *strajki* in TT, presumably for stylistic reasons, as in VIII 32 b) the term ‘strike’ is used),
- VIII 41 a): “**the striking political** changes” → “zmiany”,
- VIII 46 a): “Poland’s **stone-faced** Communists” → “komuniści”.

The propaganda and manipulative power was also executed through additions. In the case of this technique also a single-word addition could have introduced a considerable change in the message meaning as expressed by the original author. Still though, with additions, when translators usurp the right to be the only moving spirit in the final shape of the translated text, the longer texts added, the potentially more manipulation. It has been observed with the comments of propaganda nature added to the STs, like in addition II 11 a):

- „Rozmowy – dodaje się w komunikacie – potwierdziły solidarność Komunistycznej Partii Związku Radzieckiego z wysiłkami Polskiej Zjednoczonej Partii Robotniczej. Pomaga to ustabilizować sytuację w Polsce i przyczynia się do obrony „podstawowych wartości socjalizmu.””,

or III 25 k):

- „Przedstawił on pogląd, że sankcje zastosowane przez Zachód pomogą Polsce właściwie ocenić siłę jej sojuszu ze Związkiem Radzieckim i pozostałymi krajami obozu socjalistycznego. <<Są to partnerzy solidni ... którzy szanują nasze suwerenne prawo, byśmy ... rozwiązywali nasze polskie problemy. Daje nam to oparcie ... (i) poczucie pewności>>,”

the same as III 41 c):

- “It is not clear what effect the sweeping steps **in Poland** will have” → “Nikt nie wie, jaki efekt w krajach bloku wschodniego będą miały zakrojone na szeroką skalę przedsięwzięcia **uzgodnione w kraju, który jest największym sojusznikiem Moskwy.**”

also II 31 a), b), c), d), e), and III 25 e).

In the late period of the censorship apparatus’s activity there were cases in which such commentary additions did not serve propaganda and revealed some unwanted messages by the communist system, like in III 40 a) and III 48 a)..But these are definitely scarce examples.

When talking of deliberate distortions of the source information, it is often observed with substitutions. Such cases as changes of single words, like “regime” becoming *rzqd.* (“government”), “warning” being *prognoza* (“prognosis”), “warn” substituted with *przewidywać* (“prognose”), and “deterioration” being rendered as *zmiana* (“change”), or distortive substituting phrases like “labour strike” referred to as *zaburzenie społeczne* (“social disorder”), “the hideous crime” being *haniebny czyn* (“shameful act”), “the most life-threatening” altered as *najgroźniejszy* (“the most dangerous”), and many others, have been pointed out in Chapter 4 and most probably prove the elaborate work of censors to work in the interest of the communist authorities to give them an accepted image and not reveal all the events they were not able to prevent.

The manipulation within linguistic contents of messages incorporated into translations constitutes an interesting example of censors’ or translators’ creativity within manipulation and requires a more fluent attitude of a manipulator than simply rejecting some topic, paragraph, sentence or word, adding them, or reorganizing their order for a milder version.

The fact that Newspeak features are mostly represented by names-labels/established phrases, metaphors (of a war, road, wave), nominalizations, inversions, and less frequently used markers of universality, periphrases, majority quantifiers, pleonasms of propaganda nature and stylistically marked plurals, proves the discipline of censors and translators conforming to the linguistic patterns of propaganda style. The most characteristic names-labels are *władze* for „the Government”, *funkcjonariusze partyjni* for „party officials”, *kola oficlane* or *czynniki oficjalne* for “officials”, *towarzysze partyjni* for “Communist colleagues”, *zwolennicy twardej linii* for “party hard-liners”, *nomenklatura*, *establishment* and many others that constitute flagship vocabulary of communist era. The overuse of military language in metaphors adds up earnestness to propaganda statements - there could not have been a

better way to affect people then. The metaphors with the motif of a way are something common while development and reforms are taken into account – the crucial ideas of communist ruling. Inclusive 1st person plural pronouns have a real potential of integrating communities, the same as markers of universality and majority quantifiers – in the case when that was the rulers target simply no better way to manipulate could have been found. Nominalizations and inversions, also frequently used in the analysed texts, are the linguistic features which gained a status of Newspeak characteristics simply, whatever the reason.

Manipulation was then effected on many levels – from the choice of acceptable issues and topics, through the layout allowed (lack or reductions of iconographic and distinguishing elements), most commonly used manipulative techniques (omissions, additions, substitutions), up to the preferred language style and effective distortions of formal text organization. As a result of so elaborated methods of manipulation as substitutions of core paragraphs, or even the formal modifications of original authors' concepts (e.g. direct quotations changed into the translator's review as in article 33), the correspondence between the parallel texts is sometimes so loose that it makes the identification of translations really troublesome. The connection between STs and TTs in such cases is deprived of features proving any equivalence apart from the external proofs like issue dates and original authors quoted with translations. Sometimes the contents similarity has to suffice to recognize the censors' or translators' job to pass the originally intended message through the use of manipulative procedures, or rather strategies of free or functional translation aimed at manipulation in cases like these (articles 17, 25, 30, 31, 35, and 40).

We can then conclude that our initial hypotheses focusing on the expectation of manipulation in the translations of western press articles in the era of communism in Poland appeared true and the study fulfilled our goal to prove this fact. Translations of that period were not free of censorship apparatus's interventions, which is a matter of fact, and manipulation, taking into consideration all the analytically confirmed proofs for its effecting, was a case with *Forum* translations too. The magazine was no exception in the indoctrination procedure of the communist era, regardless of the claim expressed at the inauguration of its publication, not free of propaganda by the way:

By reprinting various articles, documents and opinions, we want to show the picture of international situation in its progress. We want our readers to become broadly acquainted especially with those materials which might be of much interest from our Polish perspective.

We realize that our endeavours make only a limited contribution to the realization of such an important task that is undertaken by the whole Polish press. We will try to do it with full accuracy. Forum' s Editorial Board.²⁴

²⁴ Translation equivalent in English – Edyta Żralka (the whole text in its original version – Appendix 4)

BIBLIOGRAPHY

REFERENCES

- Arabski, Janusz and Adam Wojtaszek (Eds.). 2011. *Aspects of Culture in Second Language Acquisition and Foreign Language Learning*. Berlin: Springer-Verlag.
- Aixela, Javier F. 1996. Culture Specific Items in Translation. In R. Alvarez and M.C.A. Vidal (Eds), *Translation, Power and Subversion*. Clevedon, Philadelphia, Adelaide: Multilingual Matters Ltd. 52-78.
- Alvarez, Roman and M.Carmen-Africa Vidal (Eds). 1996. *Translation, Power and Subversion*. Clevedon, Philadelphia, Adelaide: Multilingual Matters Ltd.
- Arabski, Janusz, Ewa Borkowska and Andrzej Łyda. (Eds.) 2005. *Czas w języku i kulturze*. Katowice: WSZMiJO.
- Austin, John L. 1962 (1975). *How to do things with words*. Oxford: Clarendon Press.
- Bagiński, Kazimierz. 1981. *Cenzura w Polsce*. Warszawa: Niezależna Oficyna Wydawnicza.
- Baker, Mona. 1992. *In Other Words. A Coursebook on Translation*. London, New York: Routledge.
- Barańczak, Stanisław. 1975. Słowo–perswazja–kultura masowa. *Twórczość*, 7, 44-59.
- Bassnett, Susan, and André Lefevere (Eds.) 1992. *Translation, History, Culture. A Sourcebook*. London and New York: Routledge.
- Bates, John M. 2004. From State Monopoly to a Free Market of Ideas? Censorship in Poland, 1976–1989. In B.Müller. (Ed.), *Censorship & Cultural Regulation in the Modern Age*, Amsterdam: Rodopi. 141-167.
- Bell, Roger T. 1991. *Translation and Translating. Theory and Practice*. London, New York: Longman.
- Berezowski, Leszek. 1997. *Dialect in Translation*. Wrocław: Wydawnictwo Uniwersytetu Wrocławskiego.
- Billiani, Francesca. 2007. Renewing a literary culture. In J. Munday (Ed.) *Translation as intervention*. 138-160.
- Blackledge, Adrian. 2005. *Discourse and Power in a Multilingual World*. Amsterdam: John Benjamins Pub.
- Blass, Regina. 2005. Manipulation in the speeches and writings of Hitler and the NSDAP from a relevance theoretic point of view. In L. de Saussure, P.Schulz (Eds.),

- Manipulation and Ideologies in the twentieth century. Discourse. language, mind.*
Amsterdam/Philadelphia: John Benjamins Publishing Company.
- Blum-Kulka, Shoshana. 1981. The Study of Translation in view of New Developments in Discourse Analysis. The Problem of Indirect Speech Acts. In *Poetics Today*. Vol. 2:4. 89-95.
- Bogucka, Maria. 2000. Życie z cenzurą. In Z. Romek (Ed.), *Cenzura w PRL: relacje historyków*. Warszawa: Neriton, Instytut Historii PAN. 45-50.
- Borejsza, Jerzy W., Klaus Ziemer and Magdalena Hułas, (Eds.). 2006. *Totalitarian and Authoritarian Regimes in Europe Legacies and Lessons from the Twentieth Century*. New York/Oxford.
- Borkowski, Igor. 2003. *Świt wolnego słowa. Język propagandy politycznej 1981-1995*. Wrocław: Wydawnictwo Uniwersytetu Wrocławskiego.
- Bralczyk, Jerzy. 2001. *O języku polskiej propagandy politycznej lat siedemdziesiątych*. Warszawa: Wydawnictwo Trio.
- Bralczyk, Jerzy. 2003. *O języku polskiej polityki lat osiemdziesiątych i dziewięćdziesiątych*. Warszawa: Wydawnictwo Trio.
- Bralczyk, Jerzy. 2007. O języku polskiej propagandy politycznej lat siedemdziesiątych. In J. Bralczyk (Ed.), *O języku propagandy i polityki*. Warszawa: Wydawnictwo Trio. 11-225.
- Broeck, van den, Raymond. 1985. Second Thoughts on Translation Criticism. A Model of its Analytic Function. In T. Hermans (Ed.), *The Manipulation of Literature. Studies in Literary Translatio*. London&Sydney: Croom Helm.
- Calzada Pérez, Maria (Ed.) 2003. *Apropos of ideology*. Manchester: St. Jerome.
- Catford, John C. 1965. *A linguistic theory of translation: an essay in applied linguistics*. Oxford: OUP.
- Chesterman, Andrew. 2000. Teaching Strategies for Emancipatory Translation. In Ch.Schäffner and B. Adab (Eds.), *Developing Translation Competence*. Amsterdam/Philadelphia. John Benjamins Publishing Company. 77-90.
- Chilton, Paul .2004. *Analysing Political Discourse. Theory and Practice*. Abingdon and New York: Routledge.
- Chilton, Paul. 2005. Manipulation, memes and metaphors. The case of *Mein Kampf*. In L. de Saussure, P.Schulz (Eds.), *Manipulation and ideologies in the twentieth century. Discourse, language, mind*. Amsterdam/Philadelphia: John Benjamins Publishing

- Company.
- Chruszczewski, Piotr P. 2004. *Aspekty współczesnych dyskursów. Język a komunikacja 5 tom I* Kraków: Tertium.
- Cole, Peter and Jerry Morgan (Eds.). 1975. *Syntax and Semantics 3: Speech Acts*. New York: Academic Press.
- Dąbbska-Prokop, Urszula. 1999. Typologia tekstów i tłumaczenie. In *Przekład literacki, a przekład użytkowy – Teoria i praktyka*. Educator. 17-26.
- Degen, Dorota, and Marcin Żynda, (Eds.). 2012. *Nie po myśli władzy. Studia nad cenzurą i zakresem wolności słowa na ziemiach polskich od wieku XIX do czasów współczesnych*. Toruń: Wydawnictwo Naukowe Uniwersytetu Mikołaja Kopernika.
- Delisle, Jean (Ed.). 1999. *Terminologie de la traduction: Translation Terminology*. Amsterdam, Philadelphia: John Benjamins.
- Dijk, Teun A. van. 1998. *Ideology. A Multidisciplinary Approach*. London: Sage.
- Dukate, Aiga. 2009. *Translation, manipulation and interpreting*. Frankfurt am Mein: Peter Lang.
- Duszak, Anna. 1998. *Tekst, dyskurs, komunikacja międzykulturowa*. Warszawa: Wydawnictwo Naukowe PWN.
- Eemeren, Frans van. 2005. Foreward: Preview by review. In L. de Saussure and P.Schulz (Eds.), *Manipulation and ideologies in the twentieth century. Discourse, language, mind*. Amsterdam/Philadelphia: John Benjamins Publishing Company.
- Esquibel, Joanna, and Magdalena. Kizeweter (Eds.). 2011. *Manipulation in translation. Theory and applications*. Warszawa: Wydawnictwo Szkoły Wyższej Psychologii Społecznej.
- Fairclough, Norman. 1996. *Language and Power*. New York: Longman Group UK Limited.
- Fauconnier, Gilles. 1999. Methods and Generalizations. In T. Jansen and G. Redeker (Eds.), *Cognitive Linguistics Foundations, Scope and Methodology*. The Hague: Mouton de Gruyter. 95 – 127.
- Fauconnier, Gilles and Mark Turner. 2002. *The Way We Think. Conceptual Blending and the Mind Hidden Complexities*. New York: Basic Books.
- Fras, Janina. 2005. *Komunikacja polityczna. Wybrane zagadnienia gatunków i języka wypowiedzi*. Wrocław: Wydawnictwo Uniwersytetu Wrocławskiego.
- Galasiński, Dariusz. 2000. *The language of deception: A discourse analytical study*. London: Sage.

- Gambier, Ives. 2007. Translation strategies. Lecture at CETRA 2007, Leuven, Belgium.
- Garcarz, Michał. 2004. Tłumaczenie – zmaganie z tekstem, analiza technologii przekładu filmowego w oparciu o dwa tłumaczenia filmu „Wieczna miłość”. In P.P. Chruszczewski. (Ed.), *Aspekty współczesnych dyskursów Język a komunikacja 5 tom 1*. Kraków: Tertium. 85-112.
- Garcarz, Michał. 2009. Pół wieku polskiej telewizji i przekładu telewizyjnego: o „szepcance” wczoraj, dziś i jutro. In K. Hejwowski, A. Szczęsny and U. Topczewska. (Eds.), *50 lat polskiej translatoryki. Materiały z konferencji naukowej zorganizowanej przez Instytut Lingwistyki Stosowanej Uniwersytetu Warszawskiego w Warszawie w dniach 23-25 listopada 2007 r.* Warszawa: Instytut Lingwistyki Stosowanej, Uniwersytet Warszawski. 571-579.
- Geis, Michael L. 1987. *The Language of Politics*. New York, Berlin, Heidelberg, London Paris Tokyo: Springer-Verlag.
- Głowiński, Michał. 2009. *Nowomowa i ciągi dalsze; szkice dawne i nowe*. Kraków: Universitas.
- Górniak, Teresa and Barbara Saletra. 2012. Cenzura w polskich bibliotekach naukowych w latach 1945-1989 na przykładzie Biblioteki Uniwersytetu Łódzkiego. In D. Degen and M. Żynda (Eds.), *Nie po myśli władzy. Studia nad cenzurą i zakresem wolności słowa na ziemiach polskich od wieku XIX do czasów współczesnych*. Toruń: Wydawnictwo Naukowe Uniwersytetu Mikołaja Kopernika. 263-279.
- Grice, Herbert Paul. 1975. Logic and Conversation. In P. Cole and J. Morgan (Eds.), *Syntax and Semantics 3: Speech Acts*. New York: Academic Press. 41-58.
- Grice, Herbert Paul. 1989. *Studies in the Way of Words*. Cambridge: Harvard University Press.
- Gumul, Ewa. 2006. Explicitation in Simultaneous Interpreting: A strategy or a by-product of language mediation?. *Across Languages and Cultures*, 7.2: 171-190.
- Gwóźdź, Grzegorz and Piotr Mamet (Eds.), *Dyskursy specjalistyczne. Rejestry, gatunki, tłumaczenia*. Częstochowa: Wydawnictwo im. Stanisława Podobińskiego Akademii im. Jana Długosza w Częstochowie.
- Hass, Ludwik. 2000. Cenzura i inne mechanizmy sterowania historykami w latach PRL. In Z. Romek (Ed.), *Cenzura w PRL: relacje historyków*. Warszawa: Neriton, Instytut Historii PAN. 77-97.
- Hall, Stuart. 1973. *Encoding and Decoding in in Television Discourse*. Birmingham: Centre

- for Contemporary Cultural Studies. Stencilled Occasional Papers, Media Series SP No.7.
- Hatim, Basil and Ian Mason. 1990. *Discourse and the Translator*. London, New York: Longman.
- Hejwowski, Krzysztof, Anna Szczęsny and Urszula Topczewska (Eds.). 2009. *50 lat polskiej translatoryki. Materiały z konferencji naukowej zorganizowanej przez Instytut Lingwistyki Stosowanej Uniwersytetu Warszawskiego w Warszawie w dniach 23-25 listopada 2007 r.* Warszawa: Instytut Lingwistyki Stosowanej, Uniwersytet Warszawski.
- Hermans, Theo (Ed.). 1985. *The Manipulation of Literature. Studies in Literary Translation*. London&Sydney: Croom Helm.
- Hermans, Theo. 1985. Translation Studies and a New Paradigm. In T. Hermans *The Manipulation of Literature. Studies in Literary Translation*. London&Sydney: Croom Helm. 7-15.
- Hodge, Robert and Gunther Kress. 1993. *Language as Ideology. Second Edition*. London, New York: Routledge.
- Horn, Laurence R. and Gregory Ward (Eds.). 2004. *The Handbook of Pragmatics*. Oxford: Blackwell
- House, Juliane. 1981. *A Model for Translation Quality Assessment*. Tübingen: Gunter Narr Verlag.
- Hymes, Dell. 1974. *Foundations of Sociolinguistics: An Ethnographic Approach*. Philadelphia: U of Pennsylvania P.
- Jakobson, Roman. 1960. Closing Statement: Linguistics and Poetics. In *Style in language*. 350-377.
- Jaworski, Adam, Nikolas Coupland and Dariusz Galasiński (Eds.). 2004. *Metalanguage: Social and Ideological Perspectives*. Walter de Gruyter.
- Kaczyńska, Elżbieta. 2000. Relacja o kontaktach z cenzurą. In Z. Romek (Ed.), *Cenzura w PRL: relacje historyków*. Warszawa: Neriton, Instytut Historii PAN. 109-112.
- Kamińska-Szmaj, Irena.. 2004. Propaganda–perswazja–manipulacja–próba uporządkowania pojęć. In P. Krzyżanowski and P. Nowak (Eds). *Manipulacja w języku*, 13-27.
- Kenny, Dorothy. 2001. *Lexis and Creativity in Translation. A Corpus-based Study*. Manchester UK & Northampton MA: St.Jerome Publishing.
- Kersten, Krystyna. 2000. Moje doświadczenia z cenzurą. In Z. Romek (Ed.), *Cenzura w PRL:*

- relacje historyków*. Warszawa: Neriton, Instytut Historii PAN. 121-125.
- Krzyżanowski, Piotr and Paweł Nowak (Eds.). 2004. *Manipulacja w języku*. Lublin: Wydawnictwo UMCS.
- Kudra, Barbara and Andrzej Kudra. 2004. *Między manipulacją i perswazją (o funkcjonowaniu antroponimów w tekście prasowym)*. In P. Krzyżanowski and P. Nowak (Eds.). *Manipulacja w języku*. Lublin: Wydawnictwo UMCS. 91-99.
- Kula, Marcin. 2000. List do Prof.dr.hab. Stanisława Byliny. In Z. Romek (Ed.), *Cenzura w PRL: relacje historyków*. Warszawa: Neriton, Instytut Historii PAN. 127-128.
- Kuśmierski, Stanisław. 1987. *Świadomość społeczna, opinia publiczna, propaganda*. Warszawa Państwowe Wydawnictwo Naukowe.
- Kuźniak, Marek. 2011. Dylematy teorii integracji pojęciowej w świetle dokonań lingwistyki aksjologicznej. In Z. Wąsik and M. Post (Eds.), *Papers and Studies in Axiological Linguistics*. Wrocław: Wydawnictwo Wyższej Szkoły Filologicznej we Wrocławiu. 23-34.
- Kwieciński, Piotr. 2001. *Disturbing Strangeness. Foreignisation and Domestication in Translation Procedures in the Context of Cultural Asymmetry*. Toruń: Wydawnictwo Edytor.
- Lakoff, George and Mark Johnson. 1980. *Metaphors We Live By*. Chicago and London: The University of Chicago Press.
- Lakoff, George. 1993 (1979). The Contemporary Theory of Metaphor. In A. Ortony (Ed.), *Metaphor and Thought. Second edition*. Cambridge: Cambridge University Press. 202 – 251.
- Lambert, José and Hendrik van Gorp. 1985. On describing translations. In T. Hermans (Ed.), *The Manipulation of Literature. Studies in Literary Translation*. London&Sydney: Croom Helm.
- Langacker, Ronald W. 2009. *Investigations in Cognitive Grammar (Vol.42)*. The Hague: Mouton de Gruyter.
- Lefevere, André. 1992. *Translation, Rewriting, and the Manipulation of Literary Fame*. London and New York: Routledge.
- Lefevere, André. 1985. Why waste our time on rewrites? In T. Hermans (Ed.), *The Manipulation of Literature. Studies in Literary Translation*. London&Sydney: Croom Helm.
- Leuven-Zwart, Kitty van. 1989. Translation and Original. Similarities and Dissimilarities, 1.

- In *Target 1*: 2. 151-181.
- Lörscher, Wolfgang. 1991. *Translation Performance, Translation Process, and Translation strategies*. Tübingen: Gunter Narr Verlag.
- Łętowski, Maciej. 2010. *Gdy łączyliśmy ustrój i godziliśmy w sojusze. Cenzura prasowa w PRL na przykładzie katolickiego tygodnika społecznego „Ład”*. Lublin: Wydawnictwo KUL.
- Łyda, Andrzej. 2005. Czas, przestrzeń, komunikacja. In J. Arabski, E. Borkowska and A. Łyda (Eds.) *Czas w języku i kulturze*. Katowice: WSZMiJO. 73-81.
- Łyda, Andrzej. 2007. *Cohesive Relations in Spoken Discourse. A Study into Academic Spoken English*. Katowice: Wydawnictwo Uniwersytetu Śląskiego.
- Łyda, Andrzej and Krystyna Warchał (Eds.). 2009. *Granice rozmyte, terytoria niczyje. Studia z zakresu języka i kultury*. Katowice: WSZMiJO.
- Łyda, Andrzej and Krystyna Warchał. 2009. Kontekstowe uwarunkowania recyklingu kontrtwierdzeń w relacji koncesyjnej. In A. Łyda and K. Warchał (Eds.), *Granice rozmyte, terytoria niczyje. Studia z zakresu języka i kultury*. Katowice: WSZMiJO. 85 - 106.
- Malone, Joseph L. 1988. *The Science of Linguistics in the Art of Translation. Some Tools from Linguistics for the Analysis and Practice of Translation*. Albany: State University of New York Press.
- Mamet, Piotr. 2004. *Język negocjacji handlowych*. Katowice: Wydawnictwo „Śląsk”.
- Martin, James and Peter R.R. White. 2005. *The Language of Evaluation: Appraisal in English*. London: Palgrave.
- Müller, Beate. 2004. *Censorship & Cultural Regulation in the Modern Age*. Amsterdam: Rodopi.
- Munday, Jeremy (Ed.). 2007. *Translation as Intervention*. Continuum Intl Pub Group.
- Munday, Jeremy. 2012. *Evaluation in Translation. Critical Points of Translator Decision-Making*. London, New York: Routledge.
- Newmark, Peter. 1982. *Approaches to Translation*. Oxford, New York, Toronto, Sydney, Paris, Frankfurt: Pergamon Press.
- Newmark, Peter. 1988. *A Textbook of Translation*. New York, London, Toronto, Sydney, Tokyo: Prentice Hall.
- Niczow, Aleksandar. 1982. *Black book of Polish censorship*. South Bend: And Books.
- Nida, Eugene A. 1964. *Toward a science of translating: With special reference to principles*

- and procedures involved in Bible Translating* Leiden: EJ Brill.
- Nord, Christiane. 1997. *Translating as a Purposeful Activity. Functionalist Approaches explained*. Manchester, UK & Kinderhook (NY), USA: St. Jerome Publishing.
- Ortony, Andrew (Ed.). 1993. *Metaphor and Thought. Second edition*. Cambridge: Cambridge University Press.
- Osadnik, Wacław M. and Piotr Fast (Eds.). 2004. *Language, Politics, Culture*. Częstochowa: Wydawnictwo Wyższej Szkoły Lingwistycznej.
- Pawlicki, Aleksander. 2001. *Kompletna szarość. Cenzura w latach 1965-1972. Instytucja i ludzie*. Warszawa: Wydawnictwo Trio.
- Piotrowska, Maria. 2002. *A Compensational Model for Strategy and Techniques in Teaching Transaltion*. Kraków: Wydawnictwo Naukowe Akademii Pedagogicznej.
- Puzynina, Janina. 1992. *Język w świecie wartości*. Warszawa: Państwowe Wydawnictwo Naukowe.
- Radzikowska, Zofia. 1990. *Z historii walki o wolność słowa w Polsce (cenzura w latach 1981-1987)*. Kraków: Towarzystwo Autorów i Wydawców Prac Naukowych Universitas.
- Reiss, Katharina. 1971. *Möglichkeiten und Grenzen der Übersetzungskritik. Kategorien und Kriterien für eine Sachgerechte Beurteilung von Übersetzungen*. München: Max Heuber Verlag.
- Reiss, Katharina. 1971/2004. Type, Kind and Individuality of Text: Decision Making in Translation. In Venuti Lawrence (Ed.), *The Translation Studies Reader*. New York, London: Routledge, 168 – 179.
- Reiss, Katharina and Hans Vermeer. 1984. *Grundlegung einer Allgemeinen Translationstheorie*. Tübingen: Max Niemeyer Verlag.
- Rigotti, Eddo. 2005. Towards a typology of manipulative processes. In L. de Saussure and P.Schulz (Eds.), *Manipulation and ideologies in the twentieth century. Discourse, language, mind*. Amsterdam/Philadelphia: John Benjamins Publishing Company.
- Romek, Zbigniew (Ed.). 2000. *Cenzura w PRL. Relacje historyków*. Warszawa: Wydawnictwo Neriton, Instytut Historii PAN.
- Romek, Zbigniew. 2000. Kłopoty z cenzurą. Kilka refleksji zamiast wstępu. In *Cenzura w PRL: relacje historyków*, edited by Z. Romek. Warszawa: Neriton, Instytut Historii PAN.
- Romek, Zbigniew. 2010. *Cenzura a nauka historyczna w Polsce 1944-1970*. Warszawa:

- Wydawnictwo Neriton. Instytut Historii PAN.
- Saussure, Louis de, and Peter Schulz (Eds.) 2005. *Manipulation and ideologies in the twentieth century. Discourse, language, mind.* Amsterdam/Philadelphia: John Benjamins Publishing Company.
- Saussure, Louis de. 2005. Manipulation and cognitive pragmatics. In L. de Saussure and P.Schulz (Eds.), *Manipulation and ideologies in the twentieth century. Discourse, language, mind.* Amsterdam/Philadelphia: John Benjamins Publishing Company.
- Schäffner, Christina and Beverly Adab (Eds.). 2000. *Developing Translation Competence.* Amsterdam/Philadelphia. John Benjamins Publishing Company.
- Schiller, Herbert I. 1973. *The mind managers.* Boston: Beacon Press.
- Schiller, Herbert I. Szczepańczyk, Urszula. 1976. *Sternicy świadomości.* Ośrodek Badań Prasoznawczych RSW" Prasa-Książka-Ruch".
- Searle, John R. 1969. *Speech Acts. An essay in the Philosophy of Language.* London: Cambridge University Press.
- Searle, John R. 1975. Indirect speech acts. In P. Cole and J.L Morgan (Eds.), *Syntax and Semantics, Vol 3: Speech Acts.* New York: Academic Press. 59-82.
- Skorupa, Ewa (Ed.). 2010. *Przeskoczyć tę studnię strachu. Autor i dzieło a cenzura PRL.* Kraków: Wydawnictwo Uniwersytetu Jagiellońskiego.
- Sperber, Dan and Deirdre Wilson. 1986/1995. *Relevance. Communication and Cognition.* Oxford: Basil Blackwell.
- Stawnicka, Jadwiga. 2015. Dyskurs kryzysowy a bezpieczeństwo uczestników interakcji. In G.Gwóźdź and P.Mamet (Eds.), *Dyskursy specjalistyczne. Rejestry, gatunki, tłumaczenia.* Częstochowa: Wydawnictwo im. Stanisława Podobińskiego Akademii im. Jana Długosza w Częstochowie. 137 – 144.
- Spokiene, Diana. 2004. Censorship and the art of writing in the Soviet time: the other Lithuania. In W.M.Osadnik and P. Fast *Language, Politics, Culture.* Częstochowa: Wydawnictwo Wyższej Szkoły Lingwistycznej. 61-69.
- Strzyżewski, Tomasz. 1977. *Czarna księga cenzury PRL.* Warszawa: Aneks.
- Taillard, Marie-Odile. 2000.. Persuasive communication: The case of marketing. *UCL working papers in linguistics*, No. 12: 145-174.
- Tokarz, Marek. 2006. *Argumentacja, perswazja, manipulacja. Wykłady z teorii komunikacji.* Gdańsk: Gdańskie Towarzystwo Psychologiczne.
- Toury, Gideon. 1980. *In Search of a Theory of Translation.* Tel Aviv: Porter Institute of

Poetics and Semiotics.

- Toury, Gideon. 1985. A rationale for descriptive translation. Studies. In T. Hermans (Ed.), *The Manipulation of Literature. Studies in Literary Translation*. London&Sydney: Croom Helm.
- Tymoczko, Maria. 1985. How distinct are formal and dynamic equivalence? In T. Hermans *The Manipulation of Literature. Studies in Literary Translation*. London&Sydney: Croom Helm.
- Tymoczko, Maria, and Edwin Gentzler (Eds.). 2002. *Translation and Power*. Amherst and Boston: University of Massachusetts Press.
- Venuti, Laurence. 1995. *The Translator's Invisibility. A History of Translation*. London, New York: Routledge.
- Venuti, Lawrence (Ed.). 2000, 2004. *The Translation Studies Reader*. New York, London: Routledge Taylor & Francis Group.
- Vermeer, Hans. 1987. What does it mean to translate? In *Indian Journal Applied Linguistics* 13 (2): 25 – 33.
- Vermeer, Hans J. 1989/2004. Skopos and Commission in Translational Action. In Venuti Lawrence (Ed.), *The Translation Studies Reader*. New York, London: Routledge, 227-238.
- Vinay, Jean-P. and Jean Darbelnet. 1958 (1972). *Stylistique comparée du français et de l'anglais*. Paris: Didier.
- Vinay, Jean-P. and Jean Darbelnet. 1958/1995. A Methodology for Translation. In Venuti Lawrence (Ed.), *The Translation Studies Reader*. New York, London: Routledge, 128-137.
- Wąsik, Zdzisław and Michał Post (Eds.). 2000. *Papers and Studies in Axiological Linguistics*. Wrocław: Wydawnictwo Wyższej Szkoły Filologicznej we Wrocławiu.
- Wilson, Deirdre and Dan Sperber. 2004. Relevance Theory. In L.R. Horn and G. Ward (Eds.), *The Handbook of Pragmatics*. Oxford: Blackwell. 607-632.
- Zauberga, Ieva. 2004. *Theoretical tools for professional translators*. Latvijas Universitāte.

INTERNET RESOURCES

- Bates, John M. 2000. *Publishing in Poland, 1976-1989: Reflections of Preferences and*

Constraints.

http://scholar.googleusercontent.com/scholar?q=cache:NRobB0cQGisJ:scholar.google.com/+PUBLISHING+IN+POLAND,+1976-1989:+REFLECTIONS+OF+PREFERENCES+AND+CONSTRAINTS+++John+Bates&hl=pl&as_sdt=0,5&as_vis=1 (15 February, .2014)

Dukate, Aiga. 2007. *Manipulation as a specific phenomenon in translation and interpreting.* <http://weww3.acadlib.lv> (18 March 2012)

Evans, Vyvyan. 2004. 22 How we conceptualise time: language, meaning and temporal cognition.” In *Essays in Arts and Sciences*. 733 - 765.
<http://www.vyvevans.net/EAStime.pdf> (3 April 2016)

Fauconnier, Gilles. 2005. Compression and emergent structure. In *Language and Linguistics* – Taipei. 6(4). 523 – 538
http://intranet.ling.sinica.edu.tw/files/publication/j2005_4_02_9806.pdf (15 November 2014)

Gumul, Ewa. 2011. Translational shifts of syntactic and lexical markers of ideology: Reporting the Iraqi conflict in Polish reprint press. *Meta: Journal des Traducteurs Meta:/Translators' Journal*, 56.4: 758-774.
<http://www.erudit.org/revue/meta/2011/v56/n4/1011251ar.html> (3 April 2016)

House, Juliane. 2008. Beyond Intervention: Universals in Translation? In *Trans-kom* 1 [1] (2008): 6-19 <http://www.trans-kom.eu> (7 July 2012)

Kramina, Aiga. 2004. Translation as manipulation: causes and consequences, opinions and attitudes. In *Studies about languages*, No.6.
http://www.kalbos.lt/zurnalai/06_numeris/06.pdf (7 July 2012)

Langacker, Ronald W. 1986. An Introduction to Cognitive Grammar. In *Cognitive Science* Volume 10, Issue 1. 1-40.
http://onlinelibrary.wiley.com/doi/10.1207/s15516709cog1001_1/pdf (25 November 2014)

Levinson, Stephen C. 2001. Pragmatics. In *International Encyclopedia of Social and Behavioral Sciences*. Volume 17. Pergamon. 11948-11954.
http://pubman.mpg.de/pubman/item/escidoc:66467/component/escidoc:66468/2001_Pragmatics.pdf (14 December 2014)

Wharton, Tim. 2012. Linguistic action theories of communication In P. Schulz and P. Cobley

(Eds.), *Theories and models of communication. Handbooks of Communication Science, 1*. Amsterdam: Mouton de Gruyter. 241-256.

http://www.academia.edu/5807535/Linguistic_action_theories_of_communication (14 December 2014)

DICTIONARIES

Bankowicz, Marek (Ed.). 1996. *Słownik polityki*. Wiedza Powszechna.

Doroszewski, Witold. 2011. *Słownik języka polskiego*. Warszawa: Wydawnictwo Naukowe PWN.

Dunaj, Bogusław (Ed.). 1996. *Słownik współczesnego języka polskiego*. Warszawa: Przegląd Reader's Digest.

Kopaliński, Władysław. 1989. *Słownik wyrazów obcych i zwrotów obcojęzycznych*. Warszawa: Państwowe Wydawnictwo "Wiedza Powszechna".

LIST OF FIGURES

| | |
|--|-----|
| Figure 1. Jakobson's model of communication..... | 22 |
| Figure 2. Hall's model of communication..... | 24 |
| Figure 3. Manipulative techniques..... | 183 |
| Figure 4. Neutral techniques..... | 184 |

LIST OF TABLES

| | |
|---|-----|
| Table 1. Groups of omissions and number of cases found..... | 154 |
| Table 2. Groups of additions and number of cases found..... | 170 |
| Table 3: Balance of translation techniques used in the analytical corpus..... | 199 |

APPENDIX 1

Manipulative techniques:

Omissions (referred to in detail in the main body): (210)

Omissions of whole passages – Group VII (see Appendix 3): (195)

Similarity of contents: (33)

2.

- a) (paragraph 1/4) the invitation of West German bishops for the thousandth anniversary of Polish Christianity in the ST → (paragraph 1,2/3) the invitation of West German bishops for the thousandth anniversary of Polish Christianity and its **positive reception according to "Der Spiegel"** in the TT,;
- b) (paragraph 3/4) questioning borders on the Oder and Neisse and the Baltic Sea **by the bishops** → (paragraph 3/3) questioning the borders (**no concrete reference where**) **by German repatriants' organisations** in the TT;

17.

- a) "Mr Stanisław Kania moderate leadership" – "Mimo niepokojów ostatnich miesięcy partia i Stanisław Kania wciąż panują nad sytuacją. W kraju nie doszło do żadnego załamania prawa i ładu publicznego.";
- b) „it provides Moscow with the kind of evidence to prove that healthy forces in the Polish party share Moscow's concern.” – “Polska nie stanowi wyzwania dla hegemonii Związku Radzieckiego w Europie Wschodniej”;
- c) “and voiced objections to private farming in Poland” – “Oskarżanie partii polskiej o skażenie <<nacjonalizmem, agraryzmem i poglądami antyradzieckimi>>”;

25.

- a) Substitution/explicitation „**the trial of the alleged killers of Father Popieluszko** would begin **next month**. He said he was determined to expose all the facts of the case.” → „generał odpowiedział na wiele pytań dotyczących m.in. morderstwa

Popiełuszki. Zapowiedział, że **proces trzech funkcjonariuszy służby bezpieczeństwa oskarżonych o to morderstwo** zacznie się w grudniu.”;

- b) Substitution/addition: „He said: We want **to clarify** everything and **not leave any doubts.**” → „Podkreślił, że chce **wykryć całą prawdę o tym <<haniebnym czynie>>.**”;
- c) Addition: „Objectively, **this crime did a lot of harm to us,**” the Polish leader said. “To what extent it was meant to harm us is a matter for further investigation...” → „**Morderstwo to** – stwierdził dalej generał – **wyrządziło nam ogromną szkodę polityczną.**”;
- d) Substitution: „Discussing Poland’s future, General Jaruzelski said that **the country was ready “to resume its traditional role in international diplomacy.”** → „Rząd Polski przywiązywał do spotkania w Jabłonie pewną wagę, ponieważ to tak szerokie międzynarodowe zgromadzenie **umocniło żywione przez Polskę ambicje powrotu do jej tradycyjnej roli międzynarodowej.**”;
- e) Omission/substitution(generalisation): „**The Polish leader’s press conference was the first he has ever held** and was attended by 100 journalists following a three-day conference in Warsaw, **on the East-West relations.**” → „Do udziału w konferencji zaproszono stu uczestników spotkania dziennikarzy w Jabłonie, które właśnie zakończyło trzydniową frustrującą **dyskusję na temat stanu świata.**” (paragraph shuffled with the previous one);
- f) Substitution: „**General Jaruzelski emphasised Poland’s desire to improve relations with West Germany,** but branded Bonn’s present Ostpolitik as “a fiasco.”” → „**Generał nie zademonstrował szczególnego podziwu dla kanclerza Kohla,** określając jego politykę wobec Europy Wschodniej jako <<fiasko>>”;
- g) Amplification: “He was speaking in the Warsaw Palace where the Warsaw Pact was signed in 1955.” → „Konferencja prasowa odbyła się **w siedemnastowiecznym pałacu Radziwiłłów,** w którym w 1955 r. podpisano Układ Warszawski.”;
- h) Substitution: “Referring **to contacts** the government has had with Poland’s Primate, Cardinal Jozef Glemp, General Jaruzelski said: “**I assess them very positively and I appreciate them very highly.**”” → „i **położył nacisk na sprawę współpracy z Kościołem, którego prymas jest <<realistą i postępuje właściwie>>.*)**”;
- i) Substitution/addition: „**We are still interested in improving our relations with all countries, including the United States.** That is part of our policy,” he said.” →

„General niewiele ma nadziei na szybką poprawę stosunków ze Stanami Zjednoczonymi. Dopóki Stany Zjednoczone będą uważać, <<że Polskę można po prostu skreślić>>, **stosunki będą trudne.**”;

30.

- a) „A Western diplomat explains: ‘Eventually, they might even make the zloty convertible.’ Convertibility would constitute a revolution in favor of a free-trade, market-based economic system. At this time, no Pole can change zlotys legally into dollars. ‘Giving up exchange limitations means giving up central planning’...’The government no longer could control imports and exports” → „Polscy robotnicy będą musieli zaakceptować wiele zmian w mniej scentralizowanej gospodarce”;

31.

- a) “the Lenin shipyard workers here have ended **their strike** without wresting a single concession from the Government” → “Rząd generała Jaruzelskiego nie stracił głowy i pewnie przeciwstawił się “Solidarności”, która – jak wiedział – postąpiła pochopnie”;
- b) “Mr Walesa said yesterday he was ready at any time to talk with the Government if it meant what it said about dialogue and conciliation. The Government has said it wants nothing to do with Mr Walesa. But the word “deadlock” does not seem to be in the vocabulary of either side. “It may be,” said a shipyard clerk yesterday, “that nobody knows exactly what to do next. Even so both sides have gained experience.” → „Taką pragmatyczną taktykę stosowano w ciągu kilku minionych lat – iść tak daleko, jak to możliwe, ale bez zmuszania rządu do dokonywania wyboru między ustępstwami, a przymusem (został zmuszony wybrać to drugie)”;
- c) „Meanwhile the Government won sweeping powers to push through its economic reforms.” → „zanim władze uznały, że muszą, lub zanim miały czas **zadziałać.**”;

33.

The original text consists of quotations of Russian politicians and people of different professions concerning the Party conference in Moscow. The Polish translation is a critical review taking into consideration The person of Gorbachov.

The texts are equivalent only in one part:

- a) “The leader had said **restructuring** should be done calmly and humanely.” “Nevertheless some Party officials did not hide their disagreement when Gorbachov went on to argue his point about **limiting the Party’s activities** and bringing it under democratic influences.” → „Problemem zasadniczym była na konferencji kwestia

przeniesienia części władzy sprawowanej przez elitę na to nowe społeczeństwo radzieckie. Pytanie brzmiało: **jak odciążyć partię komunistyczną od sprawowanej przez nią władzy.**, nie wywołując zarazem chaosu i nie aktywizując reakcji? Właśnie tę kwestię miał na myśli Gorbaczow, gdy powiedział na konferencji, że sprawą kluczową jest reforma systemu politycznego.”;

35.

Similarity of contents: (typical of the whole translation – two main problems of the original article mentioned in the translator’s own words):

➤ ending of the strike

- a) “Shipyard workers in Gdansk voted narrowly to end their strike yesterday after some bitter heart-searching and argument, and a candid admission from the Solidarity leader Mr Lech Walesa that his talks with the Polish authorities guaranteed nothing.”
→ „Od bałtyckich stoczni po śląskie kopalnie panowały wątpliwości i niepewność, czy wystrychnięto robotników na dudka, czy też nie.”;
- b) “Most strike banners and Solidarity slogans had been removed, but all along the milelong route to St. Brygida’s Church – the union’s spiritual base – there were kisses and flowers from supporters. The men marched out, still singing, behind a cross, some carrying Solidarity banners.” → „W Polsce z mieszanymi uczuciami zwinięto chorągwie strajkowe. Od bałtyckich stoczni po śląskie kopalnie panowały wątpliwości i niepewność, czy wystrychnięto robotników na dudka, czy też nie.”;

➤ talks between Wałęsa and gen. Kiszczak:

- c) “Mr Walesa, by all accounts, was greeted with some heckling and boos from the men as he sought to persuade them to resume work. He admitted his talks with General Czeslaw Kiszczak, the Interior Minister, had been ‘awful’ and little of substance had yet been gained.” → „Wałęsa być może zyskał na znaczeniu i stracił na charyzmie, ale kariera generała Kiszczaka, który obecnie wydaje się jego głównym adwersarzem, również w ciągu najbliższych kilku tygodni albo się rozwinie, albo nie.”;

40.

- a) in the middle of paragraph 1 to introduce details concerning types of reforms: “Polish Parliament meets to pass legislation” (end of paragraph 1.) → “Obecnie podpisano pakiet porozumień”;

- b) “for Solidarity’s return to legality after being banned seven years ago.” → “Siedem lat temu zakazano Solidarności”; ”legalizację Solidarności i innych związków.”;
- c) “The Sejm is to amend the law on” → „Obecnie podpisano pakiet porozumień”;
- d) „Mr Lech Walesa, the Union’s leader, said yesterday he was willing to „beg, plead and kneel” for foreign financial aid to help Poland out of its economic crisis.” → „Rząd i przywódcy <<Solidarności>> mają wystosować apel o ulgowe potraktowanie 38-miliardowego polskiego długu. Wałęsa mówi, że będzie <<*biegał, klękał i błagał Europę o pomoc dla Polski*>>”;
- e) „Wednesday’s night’s victory would „remain theoretical unless the economy functioned.” → „Ogłosił polityczne zwycięstwo, ale stwierdził, że może się ono obrócić w klęskę, jeśli nie doprowadzi do przemian gospodarczych.”;
- f) „The country should earn foreign investment as a “healthy economic partner.” → „Jednak reformy nie można rozpocząć bez pomocy z zagranicy. Teraz jest pora, by zachodni przywódcy dotrzymali obietnic dając pieniądze i pomagając <<w praktyczny sposób>>”;
- g) ”Mr Walesa’s remarks followed positive signals from Washington on the round-table deal, with President Bush praising the accord and saying that the US would consider ways of furthering the liberalising trend in Poland.” → „Jeśli prezydent Bush naprawdę uważa, że jest to <<*wielki dzień dla Polski*>> to może zadziałać szybko zachęcając zachodnich sojuszników do przełożenia spłaty długów i do dokonania zasadniczych inwestycji gospodarczych. Tak samo może postąpić Wielka Brytania.”;
- h) „Mr Walesa said that the agreement put Poland on a path to pluralism and freedom, but that compromises were needed to ensure success.” → „Ostatecznie jest to w końcu historyczny kompromis, a nie zwycięstwo.”;
- i) „and the decisions to hold parliamentary elections in June.” → „które może nabrać formalnego kształtu w czerwcowych wyborach.”;
- j) „The kind of agreement being worked out is similar to that signed last year between Hungary and the EEC.” → „Przemówienie to było sygnałem wielkich, lecz **falszywych** nadziei na nowy początek w Europie Wschodniej, jak **fatalnie** zakończony dla Węgrów i niemal tak samo dla Polaków.”;

45.

- a) [written before the elections] “In the main parliament, the Sejm, only 35 per cent of the seats are to be contested. The rest are allotted to the Communists and their allies.

But the vote for the upper house, the Senate, will be free. Free elections for the main parliament are promised in four years' time." → [written after the elections] „Generał Jaruzelski podkreślił, że w porozumieniu okrągłego stołu <<nie ma żadnego formalnego zobowiązania>> do przeprowadzenia wolnych wyborów, ale dodał: <<Chciałbym, aby odbyły się wolne wybory, ponieważ sądzę, że umożliwi je stan stosunków politycznych i społecznych>>”; „W kwestii, czy partia komunistyczna mogłaby zostać odsunięta od władzy głosami wyborców generał Jaruzelski powiedział: <<Jest logiczne, że jeśli się mówi o wolnych wyborach, to zakłada się, że możliwy jest każdy rezultat>>”; „Generał Jaruzelski powiedział, że <<Solidarność>> prawdopodobnie zdobędzie wszystkie miejsca w 100-osobowym Senacie”; „Oczywiście wybory stworzyły niezwykle zjawisko – jedno ugrupowanie będzie miało wszystkie miejsca. Jednakże generał Jaruzelski nie był skłonny uważać, że stanowi to odbicie przygniatającego poparcia dla <<Solidarności>>. <<Nie jest to eksplozja miłości do opozycji>> - powiedział on.”; „65 proc.miejsc w głównej izbie parlamentu wciąż jest zarezerwowanych dla partii komunistycznej i jej sojuszników.”;

Additions (referred to in detail in the main body): (70)

Attenuations: (12)

11.

- a) "the Soviet press has been **extremely** critical" → "radziecka prasa **bardzo** krytycznie wypowiada się";

16.

- a) "the delay in carrying out **target** programmes" → "opóźnienia w realizacji **ważnych** programów";

19.

- a) "that Poland's farmers **distrust them so much** that they have been hoarding grain" → "że władze wojskowe w Polsce są **nieprzyjemnie zaskoczone** postawą chłopów, którzy chomikują zboże.";
- b) „the economy **continues to sink**” → “sytuacja gospodarcza **będzie się w dalszym ciągu pogarszać**”;

24.

- a) „At no time ...did he mention the **outlawed** Solidarity trade union” → “Ani razu nie wspomniał o **rozwiązanym** związku zawodowym ‘Solidarność’”;
- b) „Our society has rid itself of many **misconceptions and illusions.**” → „społeczeństwo nasze wyzbywa się wielu **naiwnych złudzeń.**”;

26.

- a) “After the marrow cells have been separated from the blood and other unneeded substances” → “**Po odpowiedniej obróbce** – odseparowaniu krwi i innych zbędnych substancji”;
- b) „conducted **in Soviet history**” → „przeprowadzonych **w historii radzieckiej medycyny**”;

41.

- a) “Behind the striking political changes... **is the apparent realization**” → “Zmiany [...] **zostały w pewnym stopniu wymuszone**”;

44.

- a) “Outside Parliament, around a hundred demonstrators **picketed the building.**” → „Przed gmachem Sejmu **zebrało się** około 100 demonstrantów.”;

46.

- a) “from **the regime** as well” → “ze strony **rządu**”;

47.

- a) “to comment on **the regime**” → “wypowiedzenia się na temat **ustroju**”;

Modulations: (47)

1.

- a) “Mr Cyrankiewicz, the Prime Minister of Poland, **is due in Paris** tomorrow evening” → „To, że premier Cyrankiewicz **natychmiast po swej pierwszej rozmowie z prezydentem**”;

3.

- a) “**important**” → „w sposób **nie pozbawiony znaczenia**” [negated adjective of opposite meaning];

6.

- a) “Britain and France **have** their guarantees to Poland” → “Wielka Brytania i Francja **udzieliły** Polsce gwarancji.”;

7.

- a) “village volunteers **teaching children** the newstyle catechism” → „mieszkańcy wsi, którzy ochoczo **prowadzą z dziećmi lekcje** katechizmu”;

8.

- a) “this **may be** possible” → „**jest** to możliwe”;

9.

- a) “**may be reflected** in Czechoslovak President Gustav Husak’s call **this week** for an early Comecom summit” → „**znalazły swe odbicie** w **niedawnym** apelu prezydenta Husaka, by jak najszybciej zwołać spotkanie na szczycie krajów RWPG”;
- b) “Poland **has undertaken by far the largest commitment** in these joint investments to built nuclear power plants on Soviet soil” → “Polska bez wątpienia **miałaby ponieść największe koszty** tego wspólnego przedsięwzięcia, które zakłada budowę elektrowni atomowych na terenie ZSRR”;
- c) „they see it as **bringing about** changes within the bloc” → “**Twierdzą, że wszystko to wywoła** zmiany wewnętrzne samego bloku”;

14.

- a) „it’s foolish to demand” → “szaleństwem **byłoby** domagać się”;
- b) „you only make the black market stronger” → “**wzmocniłoby to** tylko czarny rynek”;

19.

- a) “over **the same months** in 1981” → “w porównaniu z **analogicznym okresem** 1981 roku.”;
- b) „are now disposed to continue business virtually **as usual.**” → „które są obecnie gotowe kontynuować **normalny** biznes z Polską”;
- c) „The development that attracted **world attention** was” → “Wydarzeniem, które zwróciło **uwagę światowej opinii publicznej**, były”;

20.

- a) “It is the only way **of suggesting**” → “ale trzeba ją przytoczyć, **by uświadomić sobie**”
- b) “did **not go empty-handed**” → “też **uszczyknęły małe co nieco**”;

21.

- a) „the rate of decline **had slowed**” → „tempo spadku **wykazuje tendencje malejące**”;

- b) „increased foreign exchange earnings from these sources **would have to be diverted** to” → „wpływy dewizowe z tego tytułu są **przeznaczone** na”;
- c) „Western bankers **are unlikely to take kindly**” → „Bankierzy zachodni **nie będą życzliwie nastawieni**”;
- d) „until **military rule** had been relaxed in Poland.” → „póki władze polskie nie złagodzą **rygorów stanu wojennego**.”;

23.

- a) “most other West European governments **appear in feel**” → “rządy większości innych krajów Europy Zachodniej **uważają, iż**”;

24.

- a) „a report by France’s state radio that he had been **behind the murder** last month of the pro-Solidarity Roman Catholic priest, Rev.Jerzy Popieluszko.” → „o doniesieniach państwowego radia francuskiego, że to on **stał za mordercami**, którzy w październiku zabili prosolidarnościowego księdza katolickiego Jerzego Popieluszkę.”;
- b) “**while seeking** to resolve political and economic crisis.” → “**a jednocześnie dążył** do wyprowadzenia kraju z kryzysu politycznego i gospodarczego”;

26.

- a) “**from having inhaled or swallowed** contaminated particles” → “**ponieważ do ich dróg oddechowych lub przewodu pokarmowego dostały się skażone cząstki**”;
- b) “a desperate effort **to treat**” → “intensywnych wysiłków lekarskich podejmowanych **w celu uratowania** osób”;

28.

- a) “**Last week**” → “**w tych dniach**”;
- b) „**The report goes further**, urging a 25-year period of stable rules for such ventures.” → “**W raporcie proponuje się bardziej śmiało kroki.**, wzywając do określenia stałych, obowiązujących przez najbliższe 25 lat zasad działalności *joint ventures*.”;
- c) “A boxer forced into a corner **knows only one way**” → “Bokser zapędzony w róg ringu **może tylko w jeden sposób**”;

34.

- a) „But this time, the divisions **seem to run deeper**” → “Tym razem jednak podziały **przebiegają głębiej**”;

- b) "Such statements **would have sounded heretical** in August 1980." → "Tego rodzaju doświadczenia w sierpniu 1980 r. **byłyby herezją**.";
- c) „Since his military crack down **Jaruzelski has failed to implement** economic reforms” → “Od czasu wprowadzenia stanu wojennego **nie zdołano wprowadzić** w życie zmian gospodarczych”;
- d) “For a reporter **who was present** at the beginning of the great strike of August 1980” → “Dla reportera **oglądającego na własne oczy** początki wielkiego strajku w sierpniu 1980 r.”;
- e) „Paradoxically, economic hardships **may have increased** the divisions among Polish workers.” → „Jest paradoksem, że trudności gospodarcze **pogłębiły** podziały wśród polskich robotników.”;

38.

- a) “and a substantial bloc of opposition candidates **is likely to compete in elections and sit in the legislature** for the first time since the 1940s.” → “oraz liczący się liczbowo blok opozycyjnych kandydatów **walczących w wyborach o miejsca w parlamencie**”;
- b) “Poland’s communist-ruled neighbors, who have watched the progression toward the round table with varying degrees of unease, **can be offered an assurance**” → “Sąsiedzi Polski, którzy z niepokojem obserwują postęp w kierunku rozmów przy okrągłym stole **otrzymają zapewnienie**”;
- c) „**has not been** characterized by **the violence of 1956 and 1970** or the revolutionary euphoria of 1980.” → “**nie będzie** charakteryzował się **wstrząsami podobnymi do tych z lat pięćdziesiątych i siedemdziesiątych**.”
- d) „party opposition based in the **official communist** trade unions and the security apparatus **will almost certainly move** against them.” → “opozycja w partii, opierająca się na **rządowych** związkach zawodowych i aparacie bezpieczeństwa **z całą pewnością** ruszy do ataku przeciwko obecnemu kierownictwu rządu i partii.”;
- e) “Above all, it is **Jaruzelski’s party leadership** that **seems to face** the greatest risks in the coming months.” → “**Rząd gen Jaruzelskiego stanie** w najbliższych miesiącach **w obliczu** największego ryzyka.”;
- f) „even senior party officials **seem to have only** a murky conception” → “przedstawiciele partii **mają tylko** bardzo ogólną koncepcję”;

39.

- a) „acknowledged a senior West German official, speaking **most candidly**” → “przyznał **szczerze** wysoki rangą oficjalny przedstawiciel RFN.”;
- b) “in optimistic **scenarios**” → „według optymistycznego **wariantu prognoz**”;

41.

- a) “What intrigues most Poles is **what will happen** to a Soviet ally **that chooses** a path away from Communism” → “Polaków zaś najbardziej intryguje dziś **to, co się stałoby** z krajem-sojuszniakiem Związku Radzieckiego, **który wybrałby drogę** odchodzącą od komunizmu.”;

42.

- a) „once denounced **as dangerous radicals**” → „potępianymi niegdyś **za niebezpieczny radykalizm**”;
- b) “A new parliamentary chamber, the 100-seat senate, **is to be set up** alongside the present 460-seat *Sejm* (pronounced “same”) → “Obok obecnego czterystasześćdziesięciomandatowego Sejmu **powstaje** nowa izba parlamentu – stuosobowy Senat.”;
- c) “among the established parties **led by communists**” → “między już istniejące partie **na czele z komunistyczną**”;
- d) “to turn the journalists away **when they arrive**” → “by odsyłać z powrotem dziennikarzy **przybywających** na konferencję”;

44.

- a) “And for the first time for many years, **Warsaw heard** anti-clerical slogans” → „I po raz pierwszy od wielu lat **usłyszano w Warszawie** hasła antyklerykalne”;

47.

- a) „they **could not govern** without it” → “bez niej **nie da się** rządzić”;

Reductions: (17)

3.

- a) „to **gain control** of nuclear weapons” → „do **uzyskania broni nuklearnej**”;

6.

- a) “the two States leaderships and all reasonable and astute persons among the two peoples and countries **possess this firm will and determination** to improve relations.” → “czynniki kierownicze obu państw, jak również wszyscy rozumni i

rozważni ludzie w łonie obu narodów i państw, **pragną usilnie** poprawy wzajemnych stosunków.” ;

9.

- a) "compared with the same **three-month period** of 1980" → "w porównaniu z **analogicznym okresem** 1980 roku.”;

20.

- a) "**And ignore him is what** the art establishment [...] has largely done" → "**tak właśnie** postępuje establishment świata sztuki”;

26.

- a) "and Dr.**Paul I. Terasaki**" → "oraz chirurg **Paul Terosaki**";

27.

- a) "So far, seven radiation patients have died, in addition to two men **killed by steam and falling debris during the accident.**" → "Zmarło siedmiu napromieniowanych pacjentów, nie licząc dwu mężczyzn, **którzy ponieśli śmierć już w trakcie katastrofy**";

28.

- a) "independently of its size and **whether it is owned by the state or privately.**" → "bez względu na jego rozmiar i **status.**";

29.

- a) "the reorganization should curtail **some of the detailed management of state industries by ministry officials in Warsaw** and allow individual enterprises **in many fields more freedom to manage their own affairs**" → "iż ograniczenie **uprawnień centrum w sprawach dotyczących gospodarki** pozwoli przedsiębiorstwom **na większą swobodę działania.**";
- b) However, they pointed out that **the reorganization preserved extensive centralized control of two key industries** – coal mining and energy production” → "Jednakże dwie dziedziny: górnictwo i energetyka **będą nadal w gestii władz centralnych.**”;

32.

- "a) The Government **was not about to announce the cancellation** of its economic plans." → "Oczywiście rząd **nie odwołał** planów gospodarczych.”;

36.

- a) “declared Rakowski **in a speech to the Central Committee** yesterday” → “Premier Mieczysław Rakowski oświadczył **podczas obrad KC**,”;

38.

- a) “and **radical realignment of political forces**” → “oraz **zmiany układu**.”;
- b) „the Polish party is badly divided, and **factions of both the far right and far left** are ready to attack” → “Polska partia jest podzielona, są w niej **grupy** gotowe zaatakować”;

41.

- a) “the country’s **economic problems are so severe that**” → “przez **gwałtownie pogarszającą się sytuację gospodarczą**”;
- b) “the country’s economic problems are so severe that **the help of Solidarity is needed to solve them**” → “Porozumienie z ‘Solidarnością’ było – częściowo – uważane przez władze za próbę **zyskania pomocy związku**”;
- c) „in countries that are testing the waters of liberalization, like Hungary, or those that refuse to bow to the winds of change, like East Germany” → “w **krajach bloku wschodniego**”;

44.

- a) „reaching out beyond its **traditional constituency of the intelligentsia to the shop floor**” → “wychodzący poza dotychczasowe **tradycyjne ramy**”;

Simplifications: (1)

36.

- a) “the **overall ban** on the union” → “z jego **nielegalności**”;

Substitutions: (94)

3.

- a) “agonised reluctance” → “wyraźne wahania.”;

4.

- a) “**Mr Brown’s ‘Yes, in a way’** to recognising the Oder-Neisse line” → “**Odpowiedź Browna** udzielona jednemu z dziennikarzy na temat uznania granicy na Odrze i Nysie”;

5.

- a) “has been **quietly** postponed” → “została **spokojnie** odłożona”;

- b) „both sides hope **to come close to a final agreement**” → “obie strony mają nadzieję **na zawarcie ostatecznego porozumienia.**”;
- c) “and the two sides have **quietly agreed** to postpone the talks” → “obie strony podjęły **zgodną decyzję**, aby przesunąć negocjacje”;
- d) „the chief Polish negotiator” → “szef polskiej delegacji”;

6.

- a) “at the inexpressible and **wanton folly of it.**” → „będąc świadom tego, **iż jest ona rezultatem bezmyślności i szaleństwa**, które trudno wyrazić słowami.”;
- b) „It will be a test of Germany’s good faith **whether Hitler also responds.**” → „To, **czy Niemcy również odpowiedzą**, będzie sprawdzianem ich dobrej woli.”;
- c) „It has been the great **justification** of the democratic principle” → “była to wspaniała **manifestacja** słuszności zasad demokracji”;
- d) “The thing has to be seen through.” → „Jest to zjawisko znamienne.”;

7.

- a) “look after **38,200** parishes” → „otoczyć opieką **38 tys. Parafii**”;

8.

- a) „It has an immediate interest” → „Zachód jest przede wszystkim zainteresowany.”;
- b) “by helping the present security system” → „poprzez wzmocnienie obecnego systemu bezpieczeństwa”;
- c) “to attach detailed conditions” → „określić szczegółowe warunki”;

9.

- a) “The **repercussions in the Warsaw Pact** also may be causing Moscow to have second thoughts” → “Niewykluczone, że **skutki kryzysu polskiego** mogą skłonić Moskwę do zrewidowania”;
- b) Time reference: “Two weeks ago” → „Na początku kwietnia”;
- c) „**the changes in mine shifts** would have a long-term impact **on the plans** conceived long before these changes took place” → “**wprowadzenie 5-dniowego tygodnia pracy oraz zmiany w systemie pracy górników** będą miały wpływ **na plan 5-letni**, który został przygotowany przed wprowadzeniem tych zmian w życie.”;
- d) „the Soviets may now have second thoughts about their **integration drive**” → “Rosjanie poważnie się teraz zastanawiają nad swym **programem integracji**”;
- e) time reference “Reaction to the Polish crisis in Eastern Europe **during the last few days**” → “**Kwietniowe reakcje Eusopy Wschodniej na kryzys polski**”;

10.

➤ For a word “warning” (3 cases):

- a) “It **gives warning** that despite plans for a rigorous austerity programme” → “Raport **zawiera też prognozę**, że mimo realizacji program surowych środków oszczędnościowych i wyrzeczeń [...]”;
- b) “It projects...and **gives a warning** that the import [...] will be eliminated altogether.” → “W dokumencie powyższym **przewiduje się**...a także całkowite wstrzymanie importu”;
- c) “authorities **give warning** that only families with lowest incomes can expect full compensations” → “to jednak **przewiduje się**, że pełną rekompensatę otrzymają jedynie rodziny o najniższych dochodach.”;

➤ Single words:

- d) “however” → „natomiast”;

11.

- a) “Whether Mr Suslov came here to prevent personnel changes at the top, demanded by the rank-and-file party members, is hard to tell. Despite the pressures from below, the leadership is seeking a solution which would allow it to enlarge the Politburo without giving in to demands for the removal of some members opposed to reforms.” → „Pod tym względem jest rzeczą znamionną, że proces ośmiu dysydentów – przebywających w więzieniu od września ubiegłego roku – został odłożony, a dwie osoby spośród zatrzymanych – uwolniono.”;
- b) “clear **clues**” → „jasnej **oceny**”;
- c) “to calm **Soviet anxieties**” → „uspokoić **stronę radziecką**”;

14.

- a) “Poland deserves more than ...**erratic sympathy**” → „Polska zasługuje na coś więcej niż [...] **przelotną sympatię**”;

16.

- a) “though some **Western officials** have speculated that it might take place in East Berlin.” → „aczkolwiek niektórzy **obserwatorzy zachodni** nie wykluczają, że odbędzie się ona w Berlinie Zachodnim.”;
- b) “The 35th Comecon Council is likely to be held **next month**” → „35 sesja tej Rady ma się odbyć **w czerwcu**”;

18.

- a) "Ursus may only turn out **this year** as few as 200 tractors" → "może się okazać, że **przez cały 1982 r.** Zakłady <<Ursus>>wyprodukują zaledwie 200 ciągników";
- b) „under General Wojciech Jaruzelski’s economic reforms” → „wprowadzonej przez rząd **premiera** generała Wojciecha Jaruzelskiego”;

19.

- a) „but the second half of the battle **ahead of the Jaruzelski regime** will be far tougher” → “jednakże druga część batalii będzie **dla rządu Jaruzelskiego** znacznie trudniejsza”;
- b) “**The bottom line of all this**, for western governments and banks is that” → “Dla zachodnich rządów i banków **plynie z tego wszystkiego wniosek, że [...]**”;
- c) “the placard of the **illegal** Solidarity movement placed prominently atop Cardinal Wyszynski’s tomb.” → “afisza **zawieszonego** związku zawodowego – “Solidarność”, umieszczonego na poczesnym miejscu u grobu kardynała Wyszyńskiego”;

20.

- a) „in hectic line and explosive colour” → “pośpiesznymi pociągnięciami pędzla”;
- b) “And it goes on, and on, and on.” → “A przecież na tym nie koniec”;

22.

- a) “Only in Nowa Huta steelworks in Krakow do workers seem to have taken **a major part** in an effort to mark the August 1980 anniversary.” → „Wydaje się, że robotnicy odegrali **pewną rolę** w próbach obchodów rocznicy sierpnia 1980 r. tylko w zakładach stalowniczych w Nowej Hucie.”;
- b) “an impression of **more force than necessary**” → “użyła **siły na większą skalę**”;

23.

- ‘a) at the EEC summit later this month,” → „na szczycie krajów EWG pod koniec bieżącego roku.”;
- b) „uncertainty” → “wątpliwości”;
- c) „to urge the US” → “wywarcia [...] nacisku”;

24.

- a) “in a U.S. – inspired **ostracism** of Poland” → “w inspirowanym przez USA **krytykowaniu** Polski”;
- b) „Polish authorities were vigorously investigating ‘**the hideous crime,**’ which he said had done a lot of damage to us.” → „władze prowadzą energiczne śledztwo w

sprawie tego **'haniebnego czynu'**, który – jak powiedział – **'wyrządził nam ogromne szkody.'**”;

- c) „**President Reagan's** rearmament program” → „programów zbrojeniowych **Ronalda Reagana**”;
- d) „But he said Poland was **'very interested'** in positive developments” → “Powiedział jednak, że **'Polska jest szczerze zainteresowana'** pozytywnym rozwojem wydarzeń”
- e) „That, he said, was **'a wrong way of thinking'**” → “I dodał, że **'są to rachuby płonne'**”;
- f) “There are very few people **who have done so much to convince** socialist countries about the need for better integration' of their economies as has Reagan” → “Oświadczył też, że **'mało kto z tak przejmującą jasnością uświadomił'** krajom socjalistycznym, że muszą ze sobą jeszcze bliżej współpracować', jak to uczynił Reagan”;
- g) “his government over the past three years had been **dealing 'honestly' with the population.**” → “W ciągu ostatnich trzech lat jego rząd zawsze **'mówił narodowi prawdę'**.”;

26.

- a) „the Chernobyl **nuclear disaster**” → „**katastrofy w czernobylskiej elektrowni**”;
- b) „one of **the most life-threatening** consequences of exposure to intense radiation.” → “jedną **z najgroźniejszych** konsekwencji intensywnego napromieniowania.”;
- c) „**Without any preparation,** Soviet doctors” → “**Szybkie połączenie** zespołu radzieckich lekarzy”;
- d) „not only an **unlikely** alliance but also” → “nie tylko **nietypowy** sojusz, lecz”;
- e) “was the rapid **deterioration** of blood” → “wystąpienie nagłych **zmian** krwi”;

28.

- a) “The direction of the changes is the same **everywhere**” → “Kierunek zmian jest **zawsze** ten sam”;
- b) „**concerning** necessary radical changes” → “**w którym dowodzone** konieczności przeprowadzenia radykalnych zmian [...] **mówiło się w nim** m.in. o [...]”;
- c) „aimed at creating a Common Market **of the European socialist countries.**” → „zmierzającą do utworzenia wspólnego rynku **państw Europy Wschodniej i Zachodniej**”;

29.

- a) “**in a major concession to bureaucratic interests**” → “w gestii władz **centralnych.**”;
- b) “in which Poles **will be asked to vote for**” → “które **zadecyduje o**”;
- c) “However, the **official questions** approved today” → “Niemniej jednak **pytania referendum**”;
- d) “and the granting of financial and legal **autonomy** to city and neighborhood governments” → “udzielenie władzom miejskim i gminnym prawnym i finansowym **uprawnień i przywilejów**”;
- e) “**Government officials** portrayed the referendum...as” → “**rząd** przedstawia referendum jako”;

32.

- a) “when strike leaders, **welders and mechanics**” → “jego przywódcy i **uczestnicy**”;
- b) “the Government agreed to wage increases **for striking Government-approved unions** that were bigger than planned.” → “podwyżki płac były wyższe od planowanych **przez tamtejsze oficjalne związki.**”;
- c) „a call by **the union’s national council** Monday” → “poniedziałkowy apel ‘**Soliarności**’”;

34.

- a) “breaking **the most serious outbreak of labor strike** here” → “opanowania **najpoważniejszych zaburzeń społecznych w Polsce**”;
- b) „The strikes of last spring and **this summer**” → strajki wiosenne i **sierpniowe**”;

37.

- a) “**To field a top team** on the economy” → “**Do rozmów nt.probleatów gospodarczych**”;
- b) “**viable solutions**” → “rozwiązań **rokujących trwałość**”;

38.

- a) „party opposition based in the official **communist** trade unions and the security apparatus will **almost** certainly move against them.” → “opozycja w partii, opierająca się na **rządowych** związkach zawodowych i aparacie bezpieczeństwa z całą pewnością ruszy do ataku przeciwko obecnemu kierownictwu rządu i partii.”;
- b) „it could become **the occasion** for a hard-line faction putsh” → “że mogą stać się **obiektem** zamachu stanu ze strony reprezentantów twardej linii.”;

39.

- a) “of Central Europe” → “Europy Wschodniej”;
- b) “one that **puts a premium** on encouraging evolutionary change” → “która **przewiduje** zachęcanie do ewolucyjnych przemian”;
- c) „to President Francois Mitterrand **in Paris**” → “**francuskiego** prezydenta François Mitterranda”;
- d) “Timothy Garton Ash, a British writer **and authority on Eastern Europe**” → „brytyjski publicysta Timothy Ash, **często piszący na temat Europy Wschodniej**”;
- e) “of the Federal Republic” → „o Niemczech”;
- f) “Prime Minister Margaret Thatcher” → “pani Thatcher”;

41.

- a) “Poland’s Communist authorities” → “Polska”;
- b) “there are some to be sure who are probably **still betting** that” → “niektórzy z jego członków zapewne **nadal liczą na to, że**”;
- c) time reference: “Lech Walesa, the Solidarity leader, who until now has been no friend of the Communist authorities, in addressing a gathering at Warsaw University **today** took the unusual step of offering to travel to Moscow.” → „Lech Wałęsa oświadczył **w czwartek (6 kwietnia)** publicznie, że gotów jest udać się do Moskwy”

42.

- a) negative message – hiding the existence of the NSZ: “Members of a newly legal union: NSZ students in Warsaw” → “Ostateczna decyzja co do nominacji 260 kandydatów, jakich wystawi opozycja, należeć będzie do Lecha Wałęsy i najwyższego kierownictwa związku.”;

43.

- a) “the **disgraced** Gomulka” → “Zrehabilitował **pognębionego** Gomułkę”;

44.

- a) stylistic: “Poland’s liberal abortion laws and attempts to overturn them **are emerging as** potentially one of the most divisive issues” → “Obowiązująca w Polsce liberalna ustawa w sprawie przerywania ciąży oraz próby jej uchylenia **to** potencjalnie najbardziej kontrowersyjne tematy”;
- b) explicative: „They are hoping this will get them through the next few weeks unscathed.” → „zdając sobie równocześnie sprawę z tego, **że w czasie kampanii wyborczej poparcie Kościoła jest im nadal potrzebne.**”;

- c) "but on this **they are too much in the hands of the Church**" → "ale w tej sprawie **Kościół posunął się za daleko**";

47.

- a) "**planned to have** elements of freedom" → "**miały na celu wprowadzenie** elementów wolności";
- b) "was more a pistol duel with dummy bullets **than the High Noon**" → „były tu raczej pojedynkiem na ślepe naboje, **a nie na ostre**";
- c) "**the Government** would win a small majority in the senate" → "**koalicja rządowa** uzyska niedużą większość w Senacie";
- d) „Minister of the Interior **and a policeman**" → "ministrem spraw wewnętrznych, **a więc milicjantem**";
- e) "asks **an acquaintance**" → "pyta **jeden z moich rozmówców**";
- f) „the **election's** limited democracy" → "ograniczony charakter **powyborczej** demokracji";
- g) "he said he had felt **safer** in prison" → "powiedział, że **pewniej** czuł się w więzieniu";

48.

- a) "and in the new Senate, **92 out of the 100 seats** will be held by men and women elected on **the Solidarity ticket.**" → „w których **kandydaci opozycji** zagarnęli **prawie wszystkie miejsca** w Senacie i w których wyborcy odrzucili 33 kandydatury wyższych osobistości komunistycznych i rządowych, ubiegających się o wybór do Sejmu bez konkurentów.”;
- b) „led to the **relegalization** of Solidarity" → „doprowadziły do **legalizacji** ‘Solidarności’”;

49.

- a) "**The British Foreign Office** said Mr Soro's plan was seen as far too interventionist for a Polish Government to accept" → "**Przedstawiciele Wielkiej Brytanii** mówią, że plan zakłada zbyt wielką ingerencję zagranicy, by mógł go przyjąć rząd polski";

Transpositions: (21)

3.

- a) „the declarations they signed" → „podpisane deklaracje”;

14.

- a) „as the official party newspaper, Trybuna Ludu, **calls it**” → „jak **to określiła** oficjalna gazeta partyjna TRYBUNA LUDU”;
- b) „Poland **was already** one of Europe’s most homogeneous states.” → „Polska **jest** jednym z najbardziej jednolitych krajów Europy.”;
- c) „Bogdan Lis, its vice-chairman, **says**” → „**jak powiedział** wiceprzewodniczący KKP Bogdan Lis”;
- d) „Walesa’s political secretary **says**” → „który jest politycznym sekretarzem Lecha Wałęsy, **powiedział.**”;
- e) “that the report **was written**” → “że raport **napisali** ministrowie”;

16.

- a) „but the latest statements by Mr Husak and Mr. Ceausescu **indicate** that the next meeting will involve party chiefs as well as Prime Ministers.” → „ale z tych najnowszych oświadczeń Husaka i Ceausescu **wynikało**, że w najbliższej sesji wezmą udział – oprócz premierów – również przywódcy partii.”;

19.

- a) „Whatever **happens** on the political front” → “Bez względu na to, co **wydarzy się** na froncie politycznym”;

20.

- a) “Well, **they’ve ignored** him” → “Topolski, chociaż **ignorowany**”;

24.

- a) “Jaruzelski said that the U.S. economic sanctions **have made it ‘more difficult** to cure our economy.” → “Gen. Jaruzelski powiedział, że sankcje gospodarcze USA **‘utrudniają nam** proces uzdrawiania gospodarki.”;

26.

- a) “Among the problems **were these:**” → “**Są** one następujące.”;

29.

- a) “the actions **represented** the first step” → “działania te **stanowią**”;
- b) “Economists here **said**” → “Ekonomiści **utrzymują**”;

32.

- a) „Others **seemed** simply afraid.” → “Jeszcze inni **wykazują** po prostu obawy.”;
- b) “Poland **was free** of labor disruptions, sit-ins or other strife” → “Polska **jest wolna** od strajków”;

37.

- a) “by Mr Lech Walesa and others – **will be for show.**” → “Lecha Wałęsy i innych uczestników spotkania **jest na pokaz.**”;

41.

- a) “no one, not even on the Solidarity side, **was interested in** provoking an early answer.” → “nikt, nawet ze strony ‘Solidarności’ **nie jest zainteresowany tym, by** spowodować szybką reakcję.”;

42.

- a) “Usually on such occasions the colonel **is waiting**” → “Zazwyczaj w takich okazjach pułkownik **czekał**”;
- b) „had waited until **crises were** upon them” → “czekały, aż **nadejdzie kryzys**”;

47.

- a) “But whatever **happened** at the polls” → “bez względu na to **jak zachowują się** wyborcy”;

49.

- a) „A plan to solve Poland’s economic and financial problems by a dramatic austerity programme, combined with a new convertible currency and a rapid restoration of capitalism, **has been approved**, in principle **by experts** from the Warsaw Government and Solidarity, in the hope that Western leaders will back it when they meet in Paris in mid-July.” → „**Eksperci** rządu warszawskiego i <<Solidarności>> **zaaprobowali** w zasadzie rozwiązania ekonomicznych i finansowych problemów Polski za pomocą drastycznych oszczędności połączonych z wprowadzeniem wymienialności pieniądza i szybką odbudową kapitalizmu. Uczynili to w nadziei, że planowi temu udzielą też poparcia przywódcy Zachodu na spotkaniu paryskim w połowie lipca bieżącego roku”;

Neutral techniques:

Stylistic and functional omissions: (42)

6.

- a) “This announcement was made by the Premier last night in a crowded House of Commons, **Mr Chamberlain said.**” → „Wczorajszej nocy premier Wielkiej Brytanii złożył w przepełnionej Sali Izby Gmin następujące oświadczenie:”;
- b) „We are resolved that these methods must come to an end – (**cheers**) – and...” → „Jesteśmy zdecydowani położyć tym metodom kres. I [...]”;

- c) „the lives of countless **thousands** of men, women, and children” → „jak również życie niezliczonych mężczyzn, kobiet i dzieci.”;
- d) “its brutal prosecuting spirit, its colossal immorality in international relations – is something which even the most cynical feel that **in sheer self-preservation** we must resist.” → „jego duch znajdujący wyraz w brutalnych prześladowaniach, jego krańcowa niemoralność w sferze stosunków międzynarodowych – **zmusza nas do stawiania oporu**. Przyznają to nawet najwięksi cynicy.”;
- e) “We have many assets **on our side**” → “Mamy [...] wiele atutów”;
- f) „Other forces have captured Bohumin and Teschen, **still farther south.**” → “Inne oddziały zajęły Bohumin i Cieszyn.”;

7.

- a) “**Well** over 80 per cent of Frenchmen **still** get baptized, married and buried in church.” → „Ponad 80 procent Francuzów chrzci swe dzieci, bierze kościelny ślub i urządza swym zmarłym kościelny pogrzeb.”;

10.

- a) Sums in dollars converted into pounds and place in which the report was created (Warsaw).;

11.

- a) “This is, **however**, already something positive” → „Jest to już coś pozytywnego”;
- b) “the Polish leadership has **certainly** gained time” → “polskie kierownictwo zyskało na czasie.”;

13.

- a) „the figure will still be **as high as** \$ 4.3 bn” → “około 4,3 mld dolarów”;

14.

- a) “and must **first** be changed” → “I musi zostać zmieniony”;
- b) „the most important party meeting **in Poland for a generation**” → „najważniejszy ze wszystkich dotychczasowych zjazdów.”;

16.

- a) “The 35th Comecon Council is likely to be held next month in Sofia **in Bulgaria.**” → “35 sesja tej Rady ma się odbyć w czerwcu w Sofii.”;

19.

- a) “Fourteen “priority programmes” have been demarcated, **basically** food” → “Opracowano 14 programów priorytetowych (produkcja żywności)”;

- b) “there will be no return to the situation **prevailing** before martial law” → “że nie będzie absolutnie powrotu do sytuacji sprzed wprowadzenia stanu wojennego”;
- c) „**Briefly**, among other changes” → „Inne wprowadzane zmiany”;

21.

- a) “which agreed to reschedule 90 per cent of the interest due to them in 1981 **as part of the 1981 rescheduling terms.**” → „które w 1981 r. zgodziły się na przesunięcie na późniejszy termin płatności 90 proc. przypadających odsetek.”;
- b) „Poland is due to repay \$10,000m (**about £5,650m**) in 1982” → “W 1982 r. Polska powinna spłacić około 10 mld. dolarów”;

27.

- a) “on what organs were most exposed, **the doctors explained today.**” → “od tego, które organy zostały najbardziej uszkodzone”;
- b) “The unpredictability of the radiation cases **from Chernobyl** is compounded by radioactive gases that **apparently** were released at the height of the accident, the doctors said” → “Trudność w rozpoznaniu stopnia napromieniowania poszczególnych pacjentów wynika z faktu, że w kulminacyjnym momencie awarii doszło do ucieczki radioaktywnych gazów – powiedzieli lekarze.”;

28.

- a) “his local version of *perestroika* (**restructuring**)” → “swoją lokalną wersję pieriestrojki.”;

32.

- a) “But there was also a sense that **the men may have been marking** the death of the notion” → “ale także oznacza koniec poglądu, że”;
- b) “his wife, **Danuta**, interjected bitterly” → “jego żona zauważyła z goryczą”;

34.

- a) „at the shipyard Monday **morning**” → “w stoczni w poniedziałek”;

38.

- a) “who have watched the progression toward the round table with **varying degrees** of unease, ca be offered an assurance” → “**z niepokojem** obserwują postęp w kierunku rozmów przy okrągłym stole otrzymają zapewnienie”;
- b) “in Eastern Europe’s biggest **and most populous** country” → “w największym kraju Europy Wschodniej”;

- c) “**Above all**, it is Jaruzelski’s party leadership that seems to face the greatest risks in the coming months.” → “Rząd gen Jaruzelskiego stanie w najbliższych miesiącach w obliczu największego ryzyka.”;
- d) “**Remarkably**, opposition and government **leaders** already appear **remarkably** close to agreement” → “Zarówno opozycja jak i rząd wydają się już bliscy porozumienia”;

39.

- a) title: “**President** Mitterrand” → “Mitterrand”;
- b) redundancy: „’Finlandization’ **of swaths** of Eastern Europe” → „’finlandyzacji’ Europy Wschodniej”;
- c) attribute: “an **embryonic** new order” → „nowym ładem”;
- d) title: “**Chancellor** Kohl” → „Kohl”;
- e) explanatory information (pronunciation): “A new parliamentary chamber, the 100-seat senate, is to be set up alongside the present 460-seat *Sejm* (**pronounced “same”**)” → “Obok obecnego czterystasześćdziesięciomandatowego Sejmu powstaje nowa izba parlamentu – stuosobowy Senat.”;

43.

- a) “He was posted instead to an auxiliary construction unit (**the Soviet equivalent of the Pioneer Corps**).” → “Jednakże przydzielono go do pomocniczej jednostki budowlanej”;

44.

- a) “**Some** 10 days ago” → „Dziesięć dni temu”;

48.

- a) “to join **formally** in a governing coalition” → “do wejścia w skład koalicji rządzącej”;

47.

- a) “before the second **election** round” → “już przed drugą rundą”;
- b) “**then** the new Party leader” → “świeżo wybranego na stanowisko pierwszego sekretarza partii”;

48.

- a) “Understandably, Solidarity is riding **a crest of** euphoria” → “jednak Solidarność – co jest zrozumiałe – przeżywa **euforię** po wyborach.”;

- b) “**or, for that matter**, how to raise the **estimated** billions of zlotys” → „w jaki sposób zgromadzić miliardy złotych”;

49.

- a) “said **it was significant** that this was the first such plan” → “powiedział, że jest to pierwszy plan tego typu”;

Stylistic and functional additions: (37)

13.

- a) „In a normal rescheduling operation there are three main strands.” → “W normalnej operacji odroczenia spłat, występują trzy główne elementy, **czy – jak kto woli – fazy.**”;
- b) „The whole arrangement is normally backed up by a request from the debtor country for credit from the IMF” → “Cały ten plan jest zazwyczaj podparty **oficjalną** prośbą kraju-dłużnika o kredyt ze strony MFW.”;
- c) “This last element is important.” → Ten **trzeci** ostatni element jest **szczególnie** ważny.”;

14.

- a) “For Western Europe, **the interest lies** in Poland’s attempt to achieve a social contract between management and union” → “Europa Zachodnia **jest żywo zainteresowana wynikiem** polskiej próby doprowadzenia do umowy społecznej między władzami a związkami zawodowymi”;
- b) „for equalising political power. The gap between party and non-party members” → „na rzecz zrównania władzy politycznej, **głoszącemu, że** przepaść między partyjnymi a bezpartyjnymi”;

18.

- a) “last December 14 which was quickly broken up” → “podjęła 14 grudnia ubiegłego roku strajk protestacyjny, który **jednak** został szybko opanowany.”;

19.

- a) “has attempted, with mixed success, three things” → “próbował – ze zmiennym powodzeniem – **osiągnąć** trzy rzeczy”;

21.

- a) „Mr Zygmunt Krolak, commercial counsellor at the Polish Embassy, said” → „Radca handlowy ambasady PRL w Londynie Zygmunt Królak oświadczył **mianowicie**”;
- b) „it would be necessary for commercial banks” → „że **prywatne** banki komercyjne będą musiały”;
- c) „Mr Krolak said Poland’s ability to repay part of the interest” → „Radca Królak stwierdził, że polskie możliwości spłaty w **bieżącym roku**”;
- d) „are expected to meet bankers in London next month” → „spotkają się w **maju bieżącego roku** z bankierami **zachodnimi**”;
- e) „it was indicated in London yesterday” → “Z oświadczenia złożonego **22 kwietnia br.** w Londynie”;

23.

- a) „in early June” → „na początku czerwca **bieżącego roku**”;
- b) „with Poland” → „z Polską [...] w **tym kraju**”;

24.

- a) “Jaruzelski said” → „powiedział **gen.** Jaruzelski”;
- b) „Jaruzelski said” → “**gen.** Jaruzelski oświadczył”;
- c) “in positive developments that could come from the planned resumption in January of high-level Soviet-American arms control negotiations.” → “pozytywnym rozwojem wydarzeń, do jakiego mogłoby dojść w wyniku zaplanowanego na styczeń **1985 r.** wznowienia radziecko-amerykańskich rokowań na temat kontroli zbrojeń.”;
- d) “Jaruzelski said that the U.S. economic sanctions have made it ‘more difficult to cure our economy. But they also have brought some benefit.’” → “Gen. Jaruzelski powiedział, że sankcje gospodarcze USA ‘utrudniają nam proces uzdrawiania gospodarki. **Dodał jednak**, że przynoszą one pewien pożytek.”;
- e) “but was not going to ‘pay for this with concessions’ they demand” → “ale, że nie będzie za to ‘płacić **jakimiś** koncesjami’”;
- f) „that Poland can be deleted” → „iż Polskę można **po prostu** skreślić”;

28.

- a) “A boxer forced into a corner knows only one way” → “Bokser zapędzony w róg **ringu** może tylko w jeden sposób”;

29.

- a) "The Polish parliament today enacted a major government reorganization" → "Polski parlament zatwierdził wielki **plan** reorganizacji rządu";
- b) "austerity measures that are a crucial part of the plan" → "i innych środków oszczędnościowych istotnych dla planu **reform**";

36.

- a) "declared Rakowski in a speech to the Central Committee yesterday" → "**Premier Mieczysław** Rakowski oświadczył podczas obrad KC";

39.

- a) "the Soviet Union's hold on several nations" → "wpływy radzieckie w niektórych krajach **tego rejonu**";
- b) „the major policy challenge” → „trudny problem dla polityki **międzynarodowej**";
- c) „that only West Germany” → „że **spośród krajów zachodnioeuropejskich** tylko RFN";
- d) „At seminars” → „na **różnego rodzaju** seminariach";
- e) „the framework of Yalta” → „strukturę **wykoncypowaną** w Jałcie";

42.

- a) „Prominent western visitors like President François Mitterand” → “wizyt **różnych** wybitnych osobistości zachodnich, takich jak **prezydent Francji** François Mitterand";
- b) „The countryside's political importance has been strengthened” → “polityczne znaczenie wsi uległo **jeszcze** zwiększeniu";

46.

- a) „to cooperate on economic reform” → “na współpracę **w przeprowadzaniu** reform gospodarczych";

48.

- a) translator's initials;
- b) „refused to issue the challenge” → “odmówiła zgłoszenia propozycji przejęcia władzy – (**przyp. FORUM**)";
- c) „Nor is it in any way to gainsay the enormous significance of the eclipse of the one-party state in Poland and the triumph of a movement that the Communist regime had contemptuously consigned to oblivion.” → „Nie oznacza też w żadnym wypadku kwestionowania ogromnego znaczenia **dwu rzeczy** – schyłku jednopartyjnego państwa w Polsce oraz triumfu ruchu , który komuniści z pogardą usiłowali skazać na zapomnienie.”;

50.

- a) “more from habit” → “bardziej z **dawnych** nawyków”;
- b) „from deliberate sabotage” → “z rozmyślnej **chęci** sabotażu”;

Adaptations: (2)

14.

- a) „the police” → „milicja”;

22.

- a) „more than a score of civilian and **police** injuries” → „ponad 20 osób cywilnych i **milicjantów** odniosło rany”;

Amplifications: (1)

21.

- a) “Although production was 10 per cent down in the first quarter of 1982” → „Choć w I kwartale br. Produkcja PRL zmalała o około 10 proc. **w stosunku do analogicznego okresu sprzed roku**”;

Archaisms: (1)

- a) “and sprinkled his answers with colloquialisms and jokes” → “a swe odpowiedzi **krasił** kolokwializmami i dowcipami”;

Diffusions: (1)

18.

- a) „revealed serious difficulties” → “można tu dostrzec **różne sygnały wskazujące na kłopoty**”;

Explicitations: (68)

5.

- a) descriptive explanation of deixis: “to resume the discussions **here this week**” → “aby wznowić rozmowy **w Bonn na początku września**”;
- b) descriptive explanation of deixis: “informed sources **here**” → “dobrze poinformowane źródła **bońskie**”;

6.

- a) descriptive explanation of a phenomenon: “Even in his own shameless record of **insincerity**” → “Nawet w dziejach jego własnej bezwstydnej kariery, **pełnej złamanych przyrzeczeń**”;
- b) descriptive explanation: „we can have no truce with a system that **renders a beneficent peaceful civilisation insupportable**” → “Nie możemy jednak zawierać rozejmu z systemem **pragnącym zniszczyć pokojową i zbawienną cywilizację.**”;
- c) descriptive explanation of a phenomenon: „in trying to secure a cessation of **hostilities**” → „w próbach niedopuszczenia **do wybuchu działań wojennych.**”;
- d) idiom explanation: „The German Government **let the sands run out**” → “Rząd Rzeszy **dopuszczył do wygaśnięcia wszystkich terminów.**”;

8.

- a) “to **reschedule** its massive debt” → „**przesunięcia terminów spłaty.**”;
- b) „new **money**” → “nowe **pożyczki**”;

12.

- a) time: “in August” → “w sierpniu **bieżącego roku**”;
- b) „**stubbornly patriotic local regions**” → „**organizacji lokalnych, które uparcie bronią interesów partyzanckich**”;

13.

- a) additional message: „the negotiations are handled by a steering committee **of banks** which have run up the heaviest exposure” → “sprawą negocjacji zajmuje się tak zwany komitet sterujący, **złożony z przedstawicieli tych banków**, które są największymi wierzycielami.”;

14.

- a) “**parliamentary control**” → “**nadzoru parlamentu nad rządem**”;
- b) „and **levelled** bourgeoisie” → „i **zniósł przywileje** burżuazji”;
- c) „**industrial** unions” → „**związki gałęziowe**”;
- d) „separate associations for certain professions” → “oddzielne związki skupiające ludzi różnych zawodów”;
- e) „it insists that they negotiate as Solidarity” → “nalega, by prowadziły one negocjacje pod szyldem ‘Solidarności’.”;
- f) „Solidarity is divided” → “W ‘Solidarności’ panują różnice poglądów”;

18.

- a) deictic element - time: „last month” – „w lutym **bieżącego roku**”;

19.

- a) "But even the general **in charge of the mines** has warned that" → "Jednakże nawet generał **sprawujący funkcję ministra górnictwa** przestrzegł, że";
- b) "puts this year's **hard currency trade surplus** at \$1bn" → "**wolnodewizowa nadwyżka w bilansie handlowym** Polski może wynieść w roku 1982 1 mld dolarów.";
- c) explanatory expression: „Poland will be expected to **repay** with more exports to the East.” → “Polska będzie musiała **splacić wspomniane deficyty** poprzez zwiększenie eksportu na Wschód.”;
- d) explanatory expression: „What makes many Polish officials so angry about **the West's** “economic blockade” is that” → “W kwestii “blokady ekonomicznej” **zastosowanej przez Zachód**, wielu przedstawicieli władz polskich najbardziej irytuje to, że”;

20.

- a) “to **the man on the Clapham omnibus**” → “po **szaraczków z ubogich dzielnic**”;

21.

- a) „**Mr Krolak said**” → „**Radca** Królak stwierdził”;
- b) „to adopt a similar **line** to western governments” → „przyjąć taka samą **linię postępowania** co rządy zachodnie”;

23.

- a) „**lend** his moral authority” → “**wesprzeć władzę polską** swym autorytetem moralnym”;
- b) „Senior US State Department officials have confirmed that there is serious discussion **within the Administration**” → „Wyżsi urzędnicy amerykańskiego departamentu stanu potwierdzają, że **wewnątrz władz wykonawczych** USA toczy się poważna dyskusja”;
- c) „That discussion has begun **within the Administration**” → „Rozpoczęcie dyskusji na ten temat **w rządzie USA**”;
- d) „the American **labour movement**.” → „amerykańskich **związków zawodowych**.”;
- e) „**the same sources** have expressed” → „**urzędnicy Ci** wyrażają”;
- f) „and **will probably be accompanied by**” → „Najprawdopodobniej konferencja ta **wyda też zalecenie**”;

24.

- a) “but, **he said**, the country continue to experience difficulties” → “**Dodał** jednak, że kraj nadal przeżywa trudności”;
- b) “bantered with journalists **he recognized**” → “żartował z dziennikarzami, których **znał z wcześniejszych okazji**”;
- c) „He **sounded sharp** when questioned about” → “Kiedy zadano mu pytanie dotyczące praw człowieka w Polsce, **odpowiedział w ostrym tonie**”;

25.

- a) time reference: “ would begin **next month**” → „zacznie się **w grudniu**”;
- b) “the trial of **the alleged killers**” → “proces **trzech funkcjonariuszy służby bezpieczeństwa oskarżonych o to morderstwo**”;

26.

- a) “as of **Wednesday evening**” → „że do **dnia 14 maja**”;
- b) “the center of **a desperate effort**” → “jest centrum **intensywnych wysiłków lekarskich**”;

27.

- a) deictic element – place: “A total of 299 are in hospitals **here** and in other cities” → “Łącznie w szpitalach **Moskwy i innych miast**”;

28.

- a) “the **country’s joint venture** law” → “przepisy, **dotyczące zakładania w kraju przedsiębiorstw spółek z kapitałem mieszanym**”;

29.

- a) “To stabilize Poland’s shortage-wracked domestic market, **it** foresees drastic cuts in government subsidies.” → “Aby ustabilizować cierpiący na zasadnicze braki rynek polski, **rząd** musi podjąć drastyczne kroki redukcji subsydiowania produkcji.”;
- b) „In the political sphere, **it** promises that” → “W sferze politycznej **dokument dotyczący referendum** zakłada, że”;

32.

- a) “as **in a sequel** to the strike” → “**w działaniu, które należy uznać za desperackie**”;
- b) „strikes in **1970 and 1980.**” → “strajki z lat **1979-1981**”;

34.

- a) deictic element - time: „at the shipyard **Monday morning**” → “w stoczni w poniedziałek **22 sierpnia**”;

- b) deictic element – place: “breaking the most serious outbreak of labor strike **here**” → “opanowania najpoważniejszych zaburzeń społecznych **w Polsce**”;

36.

- a) “party and opposition activists **said**” → “**Tak ocenili sytuację** [...] działacze i partii i opozycji”;

37.

- a) explanatory detail: “The deal would also include an agreement and **support** for economic reform policies.” → “Układ ten zawierałby także zgodę i **poparcie ze strony <<Solidarności>>** dla polityki reform gospodarczych.”;

38.

- a) explanatory detail:: „with highly ambitious **plans**” → „z bardzo ambitnym **programem reform gospodarczych i politycznych**”;
- b) „party opposition based in the official communist trade unions and the security apparatus will almost certainly move against **them**” → “opozycja w partii, opierająca się na rządowych związkach zawodowych i aparacie bezpieczeństwa z całą pewnością ruszy do ataku przeciwko **obecnemu kierownictwu rządu i partii**”;

39.

- a) “Britain and France have redoubled their diplomatic involvement **there**” → “Wielka Brytania i Francja wzmogły **w tej części Starego Kontynentu** swoje dyplomatyczne zaangażowanie”;
- b) „a **low-key** approach” → “**dyskretne, pozbawione reklamy** podejście”;
- c) „**clashes** with Bonn” → „**starć na linii Bonn-Waszyngton**”;

41.

- a) „and **compound the problem**” → „a najwyżej **uruchomi klasyczną spiralę inflacji**”;

42.

- a) “**On Monday** a police colonel had been told” → “**W poniedziałek (10.04)** pewnemu jej pułkownikowi powiedziano”;
- b) „**Last weekend** a group of academics and well-known artists” → “**W ubiegły weekend (8-9.04)** grupa naukowców i znanych artystów”;
- c) “As the secret policeman’s behavior indicates, **it** is already changing the psychological atmosphere” → “Jak wynika z opisanego powyżej zachowania oficera policji, już teraz **reformy te** zmieniają atmosferę psychologiczną.”;

- d) „the new **joint venture law**” → “nowej ustawy o spółkach z udziałem obcego kapitału”
- e) „**farm prices**” → „ceny płacone rolnikom”;
- f) “**by this week**” → „w drugim tygodniu kwietnia”;
- g) „**price controls** lifted soon after” → “a wkrótce potem zniesienie kontroli cen **plodów rolnych**.*)”;
- h) “The authorities hope this will give **official candidates** a better chance” → “Władze mają nadzieję, że polepszy to szanse **ich własnych kandydatów**”;
- i) “on the **shop floor** level” → „na poziomie zakładów pracy”;

43.

- a) “died of tuberculosis **together with two of their children**” → “zmarła na gruźlicę; w tym czasie zmarło także dwoje jej dzieci”;

49.

- a) time reference: „in mid-July” → “w połowie lipca **bieżącego roku**”;

50.

- a) “**urgency**” → “**potrzeby silnego działania**”;
- b) “Solidarity was reluctant to **accept responsibility**” → “‘Solidarność’ [...] wahała się **przed objęciem władzy**”;
- c) time reference: „**last week**” → “**kilkanaście dni temu**”;

Hypernyms: (6)

6.

- a) “this agreement shall have in its wake **a lasting pacification**” → “to porozumienie powinno doprowadzić do zawarcia **trwałego układu**”;

11.

- a) “both the Polish people and **Moscow**” → “narodu polskiego i **ZSRR**.”;

20.

- a) “chi-chi galleries off **Bond Street**” → “modnych **londyńskich** galerii”;

24.

- a) “**The Americans** ‘are learning very slowly’” → “**Stany Zjednoczone** – powiedział – ‘uczą się bardzo powoli’”;

44.

- a) “through many **a domestic living room**” → “w **prywatnych mieszkaniach**”;

50.

- a) “**democratic** transformation” → “przeobrażeń **politycznych**”;

Naturalisations: (3)

7.

- a) “anathema” → „anatemę”;
- b) „integrationists” → „integrystów”;

20. (also 42. and 47.)

- a) “establishment” → “establishment”;

Paraphrases: (5)

7.

- a) “youthful” → „pełni młodzieńczego wigoru”;
- b) „the worker priests have been banned by Rome” → “ruch księży robotników został przez Rzym zakazany”;
- c) “irreverent” → „odnoszących się z małą rewerencją”;
- d) „It led to the mushrooming of lay communities” → „Przysporzyło to komunistom wielu nowych członków spośród laickich katolików.”;

22.

- “a) centre of a key export industry” → “które jest jedną z kluczowych gałęzi pracujących na eksport”;

Context-dependent functions of techniques:

➤ **Glosses: (7)**

12.

- a) “on Wednesday” → “w środę (**6 maja – przyp. Forum**)”;

24.

- a) 2 footnotes with explanations on the part of Polish translator;

25.

- a) „*) Mimo cudzysłowów, nie jest to dosłowny cytat, lecz dokonana przez Hellę Pick rekapitulacja dłuższego fragmentu wypowiedzi. Przypis FORUM.”;

27.

- a) “more than 800 rads of radiation” → “wynoszącego ponad 8 ‘gray’ów’ (**jednostka radiacji równająca się 100 radom**)”;

42.

- a) „Wolne ceny skupu i gwarantowane - wyższe od dotychczasowych cen skupu – ceny minimalne produktów rolnych zostały już wprowadzone od 17.IV br. Przypis FORUM”];

49.

- a) „to meet Mrs Thatcher” → „ wizytę **Premierowi Wielkiej Brytanii Margaret Thatcher**”;

➤ Reorderings: (12)

The most meaningful, influencing the ST message:

16.

- a) „In a co-ordinated move, **President Gustav Husak and President Nicolae Ceausescu, the Czechoslovak and Romanian party leaders, spoke out publicly in favour of a summit** at the end of Mr Ceausescu’s three-day official visit to Czechoslovakia last week.” → “Pod koniec trzydniowej oficjalnej wizyty w Czechosłowacji **prezydenta Rumunii Nicolae Ceausescu zarówno on, jak i prezydent Gustav Husak wypowiedzieli się publicznie za zwołaniem konferencji na szczycie.**” (TT - from less to more important);

21.

- a) „Western **banks will have to agree to delay interest as well as capital** repayments on Poland’s debts if agreement is to be reached on a 1982 rescheduling, it was indicated in London yesterday.” → „Z oświadczenia złożonego 22 kwietnia br. w Londynie wynika, że jeśli ma dojść do porozumienia w sprawie konwersji zadłużenia polskiego w 1982 r., to *bankierzy* zachodni **będą musieli się zgodzić** nie tylko na przełożenie **na późniejszy termin spłaty rat**, ale również i przypadających na ten okres **odsetek.**” (TT - from less to more important);

23.

- a) „An end to NATO sanctions against Poland is in sight now.” – the sentence is moved from the very beginning of the article to the paragraph end in the translation: → “Teraz, kiedy prymas Polski w komunikacie wydanym wspólnie z generałem Jaruzelskim uznał publicznie, że sytuacja ustabilizowała się i że utorowana została

droga do wizyty papieża w czerwcu bieżącego roku, pojawiła się perspektywa zniesienia przez NATO sankcji wobec Polski.”;

28.

Reversed order:

- a) “Changes are taking place **in Hungary, Poland, and particularly in the Soviet Union**” → “Zmiany zachodzą **przede wszystkim w Związku Radzieckim**, a także w **Polsce i na Węgrzech**”;
- b) „**Ideological conservatives and bureaucrats** afraid of losing their position” → “**biurokraci i konserwatyści** obawiający się straty swych pozycji”;
- c) „**to undertake and develop** economic activity” → “**w rozwijaniu i podejmowaniu** działalności gospodarczej”;

29.

- a) “and the granting of **financial and legal** autonomy to city and neighborhood governments” → “udzielenie władzom miejskim i gminnym **prawnych i finansowych** uprawnień i przywilejów”;

36.

- a) “At the same time, **Solidarity and party activists** say that” → “Zarówno **działacze partii jak i działacze ‘Solidarności’** twierdzą jednak, że”;

38.

- a) „**Solidarity and the government** will attempt to collaborate in implementing an economic program” → “**rząd i ‘Solidarność’** będą dążyć do wprowadzenia w życie program ekonomicznego”;
- b) “Above all, it is Jaruzelski’s party leadership that seems **to face the greatest risks in the coming months.**” → “Rząd gen Jaruzelskiego stanie **w najbliższych miesiącach w obliczu największego ryzyka.**”;

41.

Hiding a negative message:

- a) (after a sentence omitted) „Poland **has \$39 billion in foreign debt, an aging industrial base and severe and chronic shortages of all kinds of consumer goods.**” → “pogarszającą się sytuację gospodarczą, spowodowaną ogromnym **zadłużeniem zagranicznym (39 mln dolarów)**, starzejącym się **parkiem maszynowym i brakiem artykułów konsumpcyjnych.**”;

- b) “that the **Communist pattern of public power and ideology is in crisis** throughout Eastern Europe” → “lecz, że w całej Europie Wschodniej **nastąpił kryzys komunistycznego wzorca władzy oraz ideologii**”;

Newspeak (referred to in detail in the main body): (135)

APPENDIX 2

Omissions of Group VIII (miscellaneous, not included in the main body) and their classification (85):

3.

- a) descriptive redundancies (3x: **“Pink-faced and gasping in the tremendous heat of a Rumanian summer”**; **“East Germans”** → „Niemców”; **“agonised reluctance to get involved”** → „wyrażne wahanie”);

4.

- a) prognosis: **“Trade will take a huge leap forward this year, and a consular agreement should be signed.”** → „Wymiana handlowa zrobi w tym roku ogromny krok naprzód.”;
- b) comment: „The Polish government regards the existence of an East German buffer State as a vital interest, **whatever they think privately about the Ulbricht regime.**” → “Rząd polski uważa, że istnienie Niemiec wschodnich, państwa buforowego, leży w żywotnym interesie Polski.”;

8.

- a) omissions of a descriptive redundancy: **“Its gross financing requirement for 1981”** → „Jego zapotrzebowanie finansowe na 1981 r.”;

9.

- a) descriptive, explanatory redundancy, a gloss: **“from public statements and private reports about dislocations in Comecom, the Soviet Bloc common market”** → “na podstawie oświadczeń oficjalnych oraz reportaży informujących o zakłóceniach w funkcjonowaniu gospodarki krajów RWPG”;
- b) descriptive redundancy **“the East German magazine Neuer Weg said”** → “Pismo Neuer Weg zamieściło”;
- c) some detail: **“The East Germans, meanwhile, have ordered their factories and power plants to use domestic brown coal and compressed lignite,”** → “Fabryki i elektrownie otrzymały również polecenie, by spalać węgiel brunatny produkcji krajowej.” ;
- d) gloss: **“According to economist Cam Hudson of Radio Free Europe, a US funded operation that beams news and programs to Eastern Europe,”** → “Według ekonomisty Cama Hudsona z Radia Wolna Europa,”;

- e) descriptive redundancy: „at Smolensk and Kursk, **in western Russia**” → “koło Smoleńska i Kurska”;
- 11.
- a) omission and sense modification: “**In fact**, while Mr Suslov **was closeted** with the entire Polish Politburo yesterday” → “Kiedy Suslov prowadził rozmowy z całym Biurem Politycznym”;
- 12.
- a) gloss: “a debate in the Sejm, **Poland’s Parliament**” → “z debaty sejmowej.”;
 - b) descriptive redundancy: “**enjoying its courteous ceremony and the attention of attendants in blue uniforms and white gloves.**”;
- 13.
- a) some detail: “without the help of the IMF **or the Paris club**” → “bez pomocy Międzynarodowego Funduszu Walutowego”;
- 18.
- a) some detail: “Every working day this year **at least** 210 tractors have cone off the assembly line” → “W ciągu każdego dnia roboczego z taśm montażowych zjeżdża 210 ciągników”;
 - b) some detail: “producing **in large quantities** under a 15-year licensing agreement” → “wytwarzać w ramach 15-letniego porozumienia licencyjnego”;
 - c) some detail: „and 90,000 Perkins engines **a year**”→ „oraz 90 tys. silników typu Perkins”;
 - d) some detail: “one of **the 14** “priority programmes” → “jednego z priorytetowych programów”;
- 19.
- a) some detail: “ and someday, **somehow**, he is going to have to march them down again.” → “i kiedyś będzie musiał ich stamtąd sprowadzić”;
 - b) negative message: “Some 100,000 tonnes of this is said to have gone mouldy over the winter.”;
- 20.
- a) some detail: “Topolski went to Kenya **for Kenyatta**” → “Topolski wybrał się sam do Kenii”;
 - b) some detail: „the only one **of John Freeman’s interviewees** who declined” → “Jedynym człowiekiem, który odmówił”;

- c) some details: “It is a massive work containing both the procession in the streets and the ceremony inside the Abbey – the Yeomen in the Guard, **the equerries**, the bishops and archbishops, the Queen, the maids of honour, and the gentlemen-at-arms, the horses, **the coaches**, Churchill in the robes of a Knight of the Garter, **the regalia**, the Queen of Tonga...” → „To potężne dzieło ukazuje zarówno procesję na ulicach, jak ceremonię w Opactwie Westminsterskim, z udziałem gwardii konnej, biskupów i arcybiskupów, królowej, druhen, członków gwardii szlacheckiej, koni, Churchilla w stroju kawalera Orderu Podwiązki, królowej Tonga...”;
- d) some detail: “an Irish politician once said **in the Dail**” → “Jak powiedział kiedyś pewien irlandzki polityk”;
- e) some detail: “as well as producing **the University of Texas** and ‘Face to Face’ portraits” → “I wykonuje portrety z serii ‘Twarzą w twarz’”;
- f) additional message: “It’s housed in his studios under the arches of Hungerford Bridge (**opposite the Artist’s Entrance to the Royal Festival Hall, admission free, Fridays only, 2 30-7 30**)” → “Mieści się on w studiu artysty pod przęsłami mostu Hungerford”;

21.

- a) some detail: „However, **increased** foreign exchange earnings from these sources” → „Należy jednak podkreślić, że wpływy dewizowe z tego tytułu [...]”;
- b) some detail: „and a positive balance of trade with western economies is expected for the first time **since the early seventies**.” → „po raz pierwszy też od lat bilans handlowy z krajami zachodnimi ma się zamknąć, jak się przewiduje, saldem dodatnim.”;

23.

- a) one detail: “**politically** realistic” → ”że realna staje się możliwość”;

24.

- a) one detail: “At no time **during the 165-minute session** did he mention” → “Ani razu nie wspomniał”;
- b) one detail: “in positive developments that could come from the planned resumption in January of **high-level** Soviet-American arms control negotiations.” → “pozytywnym rozwojem wydarzeń, do jakiego mogłoby dojść w wyniku zaplanowanego na styczeń 1985 r. wznowienia radziecko-amerykańskich rokowań na temat kontroli zbrojeń.”;

- c) one detail: „Speaking **with bitterness** about Reagan’s policy toward Poland.” → „Mówiąc o polityce Reagana wobec Polski”;
- d) one detail: „Jaruzelski said the U.S. administration ‘thinks that Poland can be deleted **from the world scene**’” → “gen. Jaruzelski oświadczył, że administracja amerykańska sądzi, ‘iż Polskę można po prostu skreślić’”;
- e) descriptive detail: “and wore his customary dark glasses”;
- f) some message: “a conference sponsored by the Association of Polish Journalists”;

26.

- a) some detail: “who spent the first hours **after the April 26** accident within yards” → “którzy przez pierwsze godziny awarii przebywali w odległości liczonej w metrach”;
- b) some detail: „One of the American physicians, Dr. Robert **Peter** Gale” → “Jeden z lekarzy amerykańskich prof. Robert Gale”;
- c) some detail - gloss: „extracted from the livers of aborted fetuses, **a procedure known as a fetal liver transplant.**” → „uzyskanym z wyciągu z wątroby płodów poronionych.”;
- d) “Dr.Gale, **a specialist on bone marrow transplants**, said” → “Dr Gale powiedział, że”;
- e) some detail: “the physician arrived in Moscow on May 2 **at the invitation of the Soviet Government.**” → “Dr Gale przybył do Moskwy 2 maja.”;
- f) some details: “by Armand Hammer, the American industrialist whose ties with Moscow **date to 1921, when he was introduced to Lenin after helping combat a typhus epidemic in the Soviet Union.**” → “Arnold Hammer, utrzymujący ścisłe kontakty z Moskwą.”;
- g) some detail: “Dr. Champlin **and Dr.Gale** said” → “Dr Champlin oświadczył”;
- h) some detail: “Radiation has a devastating effect on bone marrow, **according to the American doctors,**” → “Napromieniowanie powoduje fatalne następstwa dla szpiku”;

27.

- a) descriptive part: “**An American doctor here to help treat victims of the Chernobyl nuclear power station accident** said today that the death toll” → “powiedział, że liczba ofiar śmiertelnych”
- b) some detail: “Gale appeared at the press conference **for Soviet and foreign journalists** with Dr.Andrei Vorobev.” → “Dr Gale wystąpił na konferencji prasowej razem z dr. Andriejem Woroblowem”;

28.

- a) some detail: “debate on **new solutions for its economy often called** the second stage of economic reform” → “debatą nad tzw. Drugim etapem reformy gospodarczej”;

29.

- a) some detail: „the economic program, announced **at a parliamentary session** two weeks ago, includes” → “przedłożony przed dwoma tygodniami program gospodarczy zakłada”;
- b) some detail: „there will be no overall fall in living standards **as a result**” → “iż nie będzie ogólnego spadku stopy życiowej”;
- c) some detail with time reference: “Government officials portrayed the referendum, **scheduled for Nov.29**, as” → “rząd przedstawia referendum jako”;

32.

- a) some details: “Poland was free of labor disruptions, **sit-ins or other strife**” → “Polska jest wolna od strajków”;
- b) some descriptive details: “that **certainly** would have followed a decision to end the strike **with broken bones and bloodied heads.**” → “nastąpiłyby w ślad za decyzją zakończenia strajku.”;
- c) some details – descriptive: „for **the Government’s economic czar**, Deputy Prime Minister, **Zdzisław** Sadowski” → “dla wicepremiera Sadowskiego”;
- d) some detail: “When Mr.Walesa reaffirmed **the union’s slogan** Tuesday night after leaving the shipyard, saying,” → “Gdy Wałęsa we wtorek wieczorem po opuszczeniu powiedział”;

34.

- a) single word: „This seems to have encouraged **ordinary** Poles” → “Zachęciło to – jak się zdaje - Polaków”;

36.

- a) some detail: “Warsaw, **Jan.18**” → „Warszawa”;
- b) some detail: “one senior Solidarity figure in Warsaw, **who asked not to be named.**“;
- c) some detail: “risking the loss of his position as the country’s opposition leader, **activists warn.**”;

37.

- a) a defining unit: “**the Baltic ports** of Gdańsk and Szczecin” → „w Gdańsku i w Szczecinie”;
- b) some detail: “the strikes **duly** ended” → „strajki się skończyły”;
- c) gloss: “Gen. Wojciech Jaruzelski, **the head of state**” → „gen. Wojciech Jaruzelski”;

38.

- a) some details: “and a substantial bloc of opposition candidates is likely to compete in elections and sit in the legislature **for the first time since the 1940s.**” → “oraz liczący się liczbowo blok opozycyjnych kandydatów walczących w wyborach o miejsca w parlamencie”;

39.

- a) some detail: “a much more fluid, fragmented and **potentially** more dangerous arrangement” → “znacznie płynniejszą, bardziej zróżnicowaną i obfitującą w niebezpieczeństwa konfigurację.”;
- b) some detail: “a Hungarian Politburo member **and a champion of political pluralism**” → “członek Biura Politycznego partii węgierskiej”;
- c) some detail: “anti-Communist or anti-Soviet rebellion **in one or several countries**” → “antykomunistyczna czy antyradziecka rebelia”;
- d) some details: “one of the top foreign policy priorities of his new seven-year term. **The French President visited Czechoslovakia in December and Bulgaria last month.**” → “na liście priorytetowych zagadnień polityki zagranicznej swojej drugiej, 7-letniej kadencji.”;
- e) some detail: “denouncing Jaruzelski **or whatever**” → „potępiając Jaruzelskiego.”;
- f) some detail: „the **gripping** Polish upheaval of 1980-81” → „polskich wstrząsów z lat 1980-1981”;
- g) some detail: “a **highly** successful visit” → „udaną wizytę”;
- h) some detail: “**ambitious** approach to Eastern Europe” → “w jego podejściu do Europy Wschodniej”;

41.

- a) some negative detail concerning the character of changes in Poland: “**the striking political** changes” → “zmiany”;

42.

- a) explanatory notes: „Mr Lech Walesa, **Solidarity’s leader**, says” → “Lech Wałęsa mówi”;

- b) some detail: “some seats **to fight**” → „pewną liczbę miejsc”;
- c) explanatory notes: „I need \$60,000 (**£35,500**) for equipment and \$8,000 and zł 4.5m (**£ 4,000**) for the first two weeks,” he said. “Remember a 15-minute video costs zł 5m.” **he added**” → “”Potrzebuję 60 tys. dolarów na sprzęt oraz 8 tys. dolarów i 4,5 mln złotych na pierwsze dwa tygodnie. Pamiętajcie, że piętnastominutowe video kosztuje 5 mln. złotych.”;

43.

- a) some details: „he resented Stalin’s **pre-war** liquidation of the KPP **and its leadres**” → “Ochab dezaprobował likwidację KPP przez Stalina”;

44.

- a) exaggerative introduction: „**On top of that**, it highlights the considerable problems women face” → “Znajdują w niej także odbicie trudne problemy, z jakimi borykają się polskie kobiety”;
- b) some unnecessary detail: “Estimates on the number of abortions **carried out each year** vary” → “Oblicza się, że liczba tych zabiegów waha się”;
- c) some detail: “the Government also suggested **to Parliament**” → “Wystąpił on też z sugestią, by”;
- d) some detail: “Warsaw heard anti-clerical slogans **chanted in good faith**” → „usłyszano w Warszawie hasła antyklerykalne”;

46.

- a) some descriptive detail: „Poland’s **stone-faced** Communists” → “komuniści”;

47.

- a) some identifying details - gloss: “the seats in **the Sejm**, the key house of the new **two-chamber** parliament” → “miejsc w kluczowej izbie nowego parlamentu”;
- b) some detail: „The Government pitch to be the party of law and order, the guarantor of calm (**private polling always tells it this is popular**), seemed feeble” → “argumentacja rządu, że jest partią ładu i porządku, gwarantem spokoju, wypadła słabo”;
- c) some detail: “they could fight an election **for all the world**” → “że są w stanie wypaść dobrze w walce wyborczej”;
- d) some detail: “amazement at the election result was balanced **throughout the week**” → “uniesienie tymi wynikami wyborców zmąciły”;

49.

- a) some detail: “New York financier **and fund manager**” → “nowojorskiego finansistę”;

APPENDIX 3

Omissions of whole passages – Group VII (195):

1.
 - a) 3 paragraphs concerning other East-European visits to France together with Cyrankiewicz's, the people accompanying Cyrankiewicz, plans for visiting places of interest;
2.
 - a) 2 paragraphs concerning the problem of the invitation given to German Bishops by Cardinal Wyszyński and 2 Polish bishops, and the right to decide on foreign policy problems without consulting the Polish Government;
3.
 - a) 4 paragraphs: out of 8;
4.
 - a) 1 paragraph concerning a historical note on the Potsdam conference and its consequences;
 - b) 1 paragraph concerning characteristics of Minister Rapacki;
 - c) a part concerning the British and Polish policy on Vietnam;
6.
 - a) 2 bigger parts of the original article: "Trades Union Congress. Shortened Meeting: A Declaration Against Aggression" and "Manchester Evacuation Almost Complete. 95,000 Have Been Sent Away. Education Director's Tribute To All Helpers.";
 - b) a historical note: "Germany's sudden attack on Poland yesterday morning has been followed by an ultimatum to Germany by Great Britain and France. Germany is warned that unless the German troops are immediately withdrawn Britain and France will without hesitation fulfill their obligations to Poland.";
7.
 - a) passages concerning the Pope;
 - b) passage concerning the situation of the French church: "In a recent polemic the conservative Father Bruckberger claims there is a secret plot to destroy the church – by the new theologians, the new liturgists, the new technicians of the catechism and

the new exegetists. He accuses the progressives of using the Vatican II council of the 1960s as their alibi.

In a famous counter-polemic the Catholic historian Pierre Pierrard, spokesman for the new wave, says it is the integrationists who use Vatican II as their alibi: “for them it is an excuse to live in the past”.

Lefeuve, still celebrating Mass in Latin in his Paris church, still ordaining priests, will not meet the Pope. His following is diminishing but hardening, said Father Defois.”;

- c) passage concerning the Pope: “”The Pope thinks as a Slave while we are unrepentant Cartesians,” said Gabriel Marc, former head of one of the biggest Catholic Action groups. [...]”(long passage concerning the Pope John Paul II omitted);
- d) passage concerning the Pope’s visit in France: „Mr Marchais, the Communist leader, will meet the Pope, as will President Giscard although protocol forbids him driving down the Champs-Elysees in the same car. So will Mr Chirac, the Gaullist leader, in his capacity as Mayor of Paris. Only the socialists say they are not interested. Some Catholics still hope the Pope can achieve more in three days than “mere show business”. More promise on his return to France next year to take part in the Council of Bishops’ meeting at Lourdes. He might then try pulling together his warring strands among French Catholics.”;

8.

- a) paragraph 1 (27 lines, concerning a probability of a civil war and using force by the communist powers): „This means that besides the danger of spontaneous outbreaks of discontent there is a still greater danger that hardliners inside the apparatus, perhaps with Soviet support, will engineer provocative incidents in the hope of driving the Government into using force against its own people, thereby provoking civil war and Soviet intervention.”;
- b) 15 lines with the critical view on the Russian ruling: „We would have to wait for more enlightened Soviet leaders who could see that their own interests would ultimately be better served by riding with change in eastern Europe than by trying to prop up systems which are neither popular nor efficient.”;

10.

- a) introduction (article’s summary on an economic crisis): “The Polish Government has admitted that the country’s economic crisis is so bad that a savage drop in living

standards and some unemployment will be unavoidable this year. A Warsaw report drawn up last month and presented to Western bankers says investment will have to be concentrated on agriculture and export industries while other enterprises slow down or cease production.”;

- b) the amount of the Polish debt: “Set against currency reserves of \$300m, Poland’s short-term debt in February was \$1,900m and its medium to long-term debt was \$22,900m. By the end of this year the medium to long-term debt could total \$26,100m the report says.”;

13.

- a) message on the Polish debt: “When Poland first made its rescheduling request in March it was talking about margins of $\frac{1}{3}$ - $1\frac{1}{2}$ per cent over Libor for rescheduled debt. At the same time Brazil, which still has some \$ 6.5 bn in international reserves and has not asked for its debt repayment to be deferred, was paying margins of more than 2 per cent. Yet few bankers voiced complaints about Poland’s suggested margins.”;
- b) message on the Peru’s debt: “In April Peru repaid early some \$ 360 m of the debt which had been rescheduled in 1978. Its credit rating has improved to the point where it is now able to borrow at margins well below the $1\frac{7}{8}$ per cent it was paying on its refinanced debt.”;
- c) message on the Turkish debt “Even as late as January this year Turkey had to ask commercial banks to restructure \$ 3.2 bn in commercial loans to free the country of the burden of interest and principal repayments while it pressed ahead with its economic programme.”

14.

- a) introductory part (8 paragraphs), unconnected with the main contents;

19.

- a) negative message – criticism of central planning of the Soviet Union: “But the words of Professor Zdzislaw Sadowski, a new deputy minister for economic reform - “Poland’s economic problems are not just the result of policy blunders, but a failure of the central planning system itself” – are not far from those once uttered by Mr Walesa – “there is little point in carrying out repairs. We might as well get a new machine.”;
- b) negative message –concerning the crisis and criticism of central planning of the Soviet Union: “The relevance of the reforms is highly questionable in the current war

economy. New flexibility on paper is meaningless to Polish managers who are rationed on supplies and currency. Nor is it clear how the new reforms will mesh in with the orthodox central planning system of the Soviet Union, towards which Poland is perforce drawing closer.”;

20.

- a) introductory note;

22.

- a) negative message – concerning possible workers’ strikes: “But the final report to come in from the provincial centres – some hours after he had spoken – could conceivably bring the workers out in force”;
- b) negative message – concerning killing the strikers of 1970s and 1980s: „But regardless of who made the decision to take this drastic course of action, the incident was a vivid reminder of the bloody riots in December 1970 that set Poland on the path to its present crisis. Some 70 workers were killed in the 1970 riots. Police action against the strikers in 1976 took another toll. The first days of martial law in December 1980 yet another. In August 1980, one of the priority demands in the new strikes was for erecting monuments in Szczecin and Gdansk to put the victims of the 1970 clashes on record for all time. Similar bitter reactions could result from what happened Aug.31 at Lubin.”;
- c) negative message – concerning the probable results of postponing trade unions: “That unless the government starts recognizing the increasingly apparent inevitability of bringing Solidarity and at least its moderate, most responsible leaders into the talks about new unions, it is going to have this periodic trouble and a restless youth on its hands for a long time. The Lubin shootings will simply add to the unrest.”;

23.

- a) additional negative information introduced by „•” about the imprisonment of a Solidarity activist: „Mr Lech Walesa, attending the trial of a Solidarity colleague Anna Walentynowicz, in Grudziadz yesterday, called for more “determined forms” of protests to counter political indictments of union leaders. His call came as the Lenin shipyard in Gdansk demanded revival of the union. “We demand the return of Solidarity in legal open activity, and an end to all reprisals.” an unsigned letter said.”;

24.

- a) negative message – concerning the murder of Priest Popiełuszko: „’We have nothing to hide,’ he said. ‘We are interested in discovering everything’ about the tragedy.”;
- b) negative message – jailing Solidarity activists and bans on new credits and economic sanctions “Jaruzelski’s suppression of Solidarity and his jailing of its activists led the U.S. government to impose sanctions including a ban on new credits, opposition to Poland joining the International Monetary Fund and suspension of normal tariffs on Polish exports to the United States. The Reagan administration continues to demand the release of a remaining two dozen or so political prisoners following the freeing last summer of most of those held and the resumption of a dialogue by the government with genuine representatives of society.”;
- c) negative message – dependence of the Soviet Union on the U.S. military development: “‘I know the Soviet Union well enough’ to be sure that it can match any new U.S. weapons program, he said.”;
- d) 7 concluding paragraphs concerning economic and political situation, the relations of the state with Roman-Catholic Church, imposing the martial law, accusations of the West Germany’s Government of stationing nuclear missiles, alliance with the Soviet Union.;

25.

- a) negative message concerning the trial in the case of Priest Popiełuszko’s murder: „We do not know if there were other conspirators, but if the trial does not produce the answers, then we cannot do any more.”;
- b) negative message concerning the trial in the case of Popiełuszko’s murder: “He added that he could not “over-emphasise how much damage the priest’s murder had done to Polish interests and angrily rejected allegations that he might have been involved in the conspiracy. He said he would “not even stoop to answer such charges.” But he vowed there would be no cover-up in the case.”;
- c) negative message concerning the trial in the case of Popiełuszko’s murder: “Who inspired it? We don’t know, we don’t know them. The murder prompted General Jaruzelski earlier this month to assume personal supervision over the Interior Ministry, which controls the security police. General Jaruzelski said: “The majority of priests behave in such a way that they carry out their duties without colliding with the state. But I must admit that there are priests who do not respect these principles, the

provisions of the constitution, the requirements of our state. He said that the Government had held talks with church leaders on the subject of rebel leaders.”;

- d) negative message – concerning the rejection of Western influence in Poland: “But he warned that Poland ‘cannot be treated independently of its communist system and its Warsaw Pact alliance.’ We want broad cooperation with the West, but we will not pay for it with concessions.”;
- e) negative message concerning bad relations between Poland and West Germany: “He said that revanchism in various West German quarters inevitably “generates mistrust.” Poland “cannot be indifferent to this. It is poisoning the international atmosphere, but we still expect the right tendencies to reassert themselves.”;
- f) propaganda message concerning the role of the Warsaw Pact: “It expires next May but is certain to be extended. General Jaruzelski said that a Warsaw Pact summit would be held before the expiry of the present treaty to determine its future duration. He said that the treaty was “a major force for peace.”;
- g) negative message concerning the relations of Poland with the West: “The Polish leader also touched on relations with Western countries, which imposed sanctions in retaliation for martial law.”;

26.

- a) negative message – information on a death toll: “Tonight, Mikhail S. Gorbachev said in a nationally televised address that the death toll had risen to 9 – 2 killed in the original explosion and 7 who have died since of radiation. He said that ‘as of today’ 299 people had been hospitalized with radiation disease of varying degrees. That figure was 95 more than reported by Soviet officials last week.

Dr.Gale said that based on his first-hand information and data provided by the Soviet health authorities, the death toll from the accident, including one person killed by steam burns and another hit by falling debris the night of the accident, was now nine and would probably increase.”;

- b) negative message – concerning the refusal of Soviet doctors to give information to the press “Soviet doctors were not available for interviews, and Western reporters were barred from talking with patients or visiting the hospital. Dr.Gale is scheduled to hold a news conference in Moscow on Thursday.”;
- c) descriptive part: „Dr.Gale, who is 40 years old, is chairman of the advisory committee of the International Bone Marrow Transplant Registry, a consortium of 128

transplant teams from 60 nations. The registry maintains computerized lists of more than 50,000 potential donors. An intense, thin man with graying hair.”;

- d) some detail: “‘The first job was a triage,’ Dr.Gale said.”;
- e) negative message – rationing the marrow: “‘We didn’t want to give a transplant to someone who might recover on their own without one,’ Dr.Champlin said.”;
- f) 11 paragraphs on carrying out transplants and doctors private plans after the treatment;
- g) 6 paragraphs concerning Israeli doctor and lack of diplomatic contacts between the USSR and Israel causing the fact of not mentioning his assistance and the nuclear disaster and its victims;

27.

- a) negative message concerning treating of radiation casualties: “Since their arrival, they have been closeted at a Moscow hospital, working with a team of Soviet doctors to save the lives of 35 victims suffering from acute radiation.”;
- b) negative message – concerning the death toll: “Dr. Richard Champlin, also of the UCLA Medical Center, said 33 of those suffering acute radiation poisoning are men and two are women. He said six of the 19 victims who had bone marrow transplants have died.”;
- c) descriptive part: “In a transplant, bone marrow from a close relative, or someone else with very similar tissue structure, is injected into a patient’s veins. It then replaces the marrow destroyed by radiation.”;
- d) 7 paragraphs concerning donations of bone marrow, the American doctors visit and its sponsorship and their meeting with Gorbachev;
- e) descriptive part: “Gale is head of the advisory committee for the International Bone Marrow Transplant Registry, a group involving 60 countries that has made plans to treat victims of radiation poisoning in case of a nuclear emergency. Before Chernobyl, the Soviet Union was not a member of the organization, but it is now applying for membership.”;
- f) a comment: “Given the uniqueness of the Chernobyl accident, Gale said no one could have been fully prepared. Still, he said, the medical community would have to learn lessons from the incident, because ‘anything less than 100 percent efficiency is unacceptable.”;

- g) negative details – concerning the injuries: “‘There were some people who were not at the station, but nearby,’ he said, noting that it was difficult for some patients to relate exactly where they were and how they were exposed to radiation. He said that in one case, a man had high radiation levels on one side of his body, but not the other. We try to reproduce where he stood during the accident, but it is a very complicated job, especially considering the split-second releases of uncontrolled radioactive gases,’ he said.”;
- h) some detail: “Gale declined to predict long-term medical prospects for people living in the vicinity of the power plant.”;
- i) some detail: „‘I don’t believe we should be making definitive statements about radiation at points distant the Chernobyl source,’ he said. ‘I would very much welcome an opportunity to go down there.’”;

28.

- a) negative message concerning the economic situation in Poland: “On the other hand, the Government is under pressure from reformist groups and a population discouraged by the lack of improvement in the economic situation. Such opinions are reflected in a section of the media. In contrast to political issues, it is possible to voice liberal opinions concerning economic reform.”;
- b) negative message referring to the economic reform: “The report not only goes further than the Government’s own reform programme but also urges speedier implementation.”;
- c) negative message concerning the economic reform: “The authorities, however, set on date for this, while the report maps out a three-year path to internal convertibility for Polish companies at least. An essential first step is the establishment of a free currency market, including a currency exchange in mid-1988. The worst exchange, however, does not appear in the government programme. The currency market would be accompanied by a diminishing role for central government in financing imports.”;
- d) some detail: “Poland should create more favourable conditions for these companies than other Eastern European countries.”;
- e) some details: “Piotr Aleksandrowicz, a journalist, and Włodzimierz Kiciński, an economist, are among the authors of the Polish report “No Limits to Foreign Trade.”;

29.

- a) details concerning the referendum: “Under the referendum plan revealed in the parliament today after weeks of internal government debate, Poles will be asked if they are ‘for the full implementation of the program of radical healing of the economy, [...] knowing that it requires going through a difficult two or three-year period of quick change.

A second question will ask if voters are for ‘the Polish model of profound democratization of political life,’ which is explained as a move to ‘expand the rights of citizens and increase their participation in ruling the country.’”;

- b) negative message concerning the criticism of the modest plan of program of political changes: “Western analysts here said the initiative seemed designed to bolster the political legitimacy of Jaruzelski’s government by indicating support for its modest program of political changes, which contrasts sharply with platforms put forward by the banned Solidarity trade union and the Roman Catholic Church.”;
- c) negative message concerning the liquidation of bureaucratic posts in the country: “The initial reorganization measures enacted today will mean the consolidation of 16 ministries into eight new ones and the elimination of more than 3,000 of the 12,000 bureaucratic posts devoted to central management of the economy. Officials said more than half of the nearly 200 government positions at or above the rank of vice minister would be eliminated.”;
- d) negative message concerning losing the posts by former officials: „Another important move in the new program is expected Saturday when new ministers will be named to accompany the new structure. Parliamentary sources said several ranking officials who have resisted radical economic changes in the past will lose their posts, while the architect of the new program, Deputy Prime Minister Zdzislaw Sadowski, will be placed in control of the Planning Commission, until now a conservative bastion.”;

30.

- a) the whole problem addressed in the original article concerning the existence of a double currency system in Poland and the dollar black market;

31.

- a) negative message concerning new principles of ruling: “Hours after the strike collapsed the Sejm, the Polish Parliament, voted powers to freeze prices and wages, enforce layoffs and dismiss managers until the end of the year”;

- b) negative message concerning the strike end: “The official news agency PAP said the sudden end on Tuesday of a strike led by Lech Walesa at the Lenin shipyard had exposed the “myth” of Solidarity’s might.”;
- c) negative message concerning new people ruling the country: “The “new leaders” in the shipyard say that Mr Zdislaw Sadowsky, a non-party man who is deputy prime minister, head of the state plan and chief executive of the reform programme, is someone with whom they could deal. So too is Dr Wladyslaw Baka, head of the National Bank, who is currently grappling with Poland’s \$40 billion hard currency debt. So, somewhat surprisingly, is Mr Alfred Miodowicz, the head of the OPZZ, the post martial-law official trade union, who was vocal last week in criticizing the incompetence of the would-be reformers.”;
- d) negative message concerning new people ruling: “Mr Zbigniew Messner, the Prime Minister, is thought by many of the workers and by some less discrete officials in his own Government, to have been conspicuously lacking in dynamism – in contrast to Mr Karoly Grosz, the Prime Minister of Hungary, who is so vigorously managing to sell unpopular policies to a reluctant work force.”;
- e) negative message concerning new people ruling “Then, there is the puzzling personality of Mr Mieczyslaw Rakowski. He met Solidarity on its home ground in 1981 and has been out of favour with Gen. Jaruzelski and then back in again since. He now sits in the policy-making politburo and in the report published last month he declared that traditional Communist ideology would lose its appeal if it did not get rid of “useless ideas and outdated concepts.””;
- f) negative message concerning new ways of ruling: “The shipyard workers’ representatives now declare they want reform of the law and of the institutions associated with *nomenklatura*. This is the system by which the ruling party appoints people to public offices, which in a democracy would be elected posts.”;
- g) negative message concerning new ways of ruling: “They said in Gdansk that *nomenklatura* and the present legal system, as at present enforced, mean “there is no trust” in people’s Poland.”;

32.

- a) negative message concerning new ways of ruling: “The new powers will enable him to enforce the program for economic recovery by dismissing uncooperative managers,

freezing wages and prices, and even making strikes subject, in effect, to approval by the Politburo of the Communist Party.”;

- b) negative message revealing the weakness of the government: “Stronger measures enabling the Government to virtually ban labor action were dropped. Instead, the Government merely said collective bargaining, procedures would be subject to approval by the leadership of the Government-approved trade unions that were set up in 1982 to replace Solidarity. The head of these unions is Alfred Miodowicz, a member of the Politburo.

Parliament’s move today appeared to be an act of desperation, for if the labor unrest of the last few weeks demonstrated anything, it was that the Government and the party no longer has the vigor to use such powers – especially in the wake of the international outcry over the police raid that broke up the strike at Nowa Huta steel foundry last Thursday.

When Jerzy Malkowski, the Government economic spokesman, was asked at a news conference whether the Government would consider a wage-and-price freeze as the first exercise of its new powers, the room rang with the laughter of the reporters attending, most of them Poles.”;

- c) negative message revealing the weakness of the government: “The Government is no less fearful of the workers who didn’t strike than of the strikers. On Tuesday, even as the strikers were preparing their dramatic march from the yard, those who did not strike were called to a sports fieldhouse near the center of Gdansk to collect their pay for April. The peaceful affair, in which several hundred workers stood in line to pick up their pay envelopes, unfolded under the watchful eyes of hundreds of riot police. ‘Look, we’re collecting our money, and we’re collecting it under police sticks,’ a 27-year-old welder said, nodding toward battered blue police vans.’ ‘They are afraid of our shadows.’”;
- d) negative message concerning the situation in the country leading to Solidarity’s constitution and its later outlaw: “Solidarity was born out of frustration with steadily deteriorating living conditions, out of a desire for the good things after years of empty promises, and out of cynicism about ruling-class corruption. The strikes showed these feelings have not changed, even though the union was officially outlawed after the declaration of martial law in 1981 and then replaced by the Government-sanctioned unions.”;

- e) negative message showing the weakness of the Government and increasing power of Solidarity: “For the union, the strike was encouraging for several reasons. Though weakened by arrests and defections, it saw a rash of strikes erupt, some of them crippling major industrial complexes for more than a week. The Government was compelled to use force to end the one at Nowa Huta and to undertake direct contact with Solidarity advisers to end the one here, something that would have been unthinkable as recently as several months ago. The Government was even claiming it had sought direct talks with Lech Walesa, the union leader, which he denies. But it was a far cry from recent disparaging references to him as a private person, and to Solidarity as a phantom, an organization that no longer exists in Poland.”;
- f) 4 ending paragraphs concerning ideas to appeal to potential members by Solidarity;

34.

- a) details concerning encouraging to take part in the strike: “‘Are you Poles?’ demanded Aloyzy Szablewski, chairman of the strike committee, as he confronted several middle-aged lathe operators standing by their machines.
‘Yea.’
‘Then why don’t you defend your union?’
‘What will this strike solve? We had a strike last May and it changed nothing. I have a family, children, I have to think about them. We can hardly make ends meet’
‘If we win, then we can have an independent union back. Once Solidarity exists, then everything else will follow.’”;
- b) some details concerning the atmosphere around the strike: „‘You have an apartment, but what do we have?’ replied the 20-year-old striker who lives in a workers’ hostel in Gdansk.”;
- c) some details concerning the atmosphere around the strike and its followers: “‘These 20-year-olds have entered the political scene sooner than we expected,’ said Stanislaw Kwiatkowski, the government’s official pollster, in a recent interview. ‘They embody an almost exact replica of the problems of the 30-year-olds, but their radicalism is of a different type. They don’t have leaders and they are politically illiterate. They are difficult to control’”;
- d) some details concerning the atmosphere around Solidarity: “There is another reason why Solidarity evokes less fervor than it did in 1980: many of its goals have been realized, even though the union itself is banned. August 1980 was a kind of cultural

revolution that broke political taboos and made a mockery of Gierek's talk about 'ideological and moral unity.'";

- e) negative message concerning severe critic of the Government: „During Monday's march through the yard, workers heard an impassioned attack on the communist system from Roman Taran-Zygmanski, an organizer. 'This communist system functions only because of the fear of the society. Every totalitarian system functions because people are frightened. All of you here think like me, but some of you haven't got the courage to say it.' Then a young worker in steel-rimmed glasses spoke-up" 'In the geopolitical situation that Poland finds itself, right on the borders of the Soviet Union, how can you imagine that Poland can be anything other than communist? And anyway, Whats this got to do with the strike?'"

35.

- a) introductory comment: "Poles march out singing but without guarantees";
- b) many details, like e.g. description of the strike ending, or those concerning the group aimed to carry out talks with gen. Kiszczak, strikes in other plants and mines apart from the Gdańsk shipyard, death of a policeman in Stalowa Wola, undertakings of gen. Jaruzelski to reach consensus;

36.

- a) negative message concerning Jaruzelski's resignation: "The 3 a.m. confidence vote was the first held by the party in the general's seven-year rule and came in response to calls for his resignation by some rank-and-file party activists, officials said.";
- b) negative message concerning the change of government: "The state news agency PAP reported tonight that Jaruzelski, Prime Minister Mieczysław Rakowski, Defense Minister Florian Siwicki and Interior Minister Czesław Kiszczak all offered to resign in the course of the late-night debate. In the end, the agency said, 32 of the 230 Central Committee members voted against the leadership's plan for Solidarity.";
- c) negative message concerning the negotiations between Solidarity and the government: "The leadership's hard-fought victory will probably clear the way for broad negotiations between the party and Solidarity that have been blocked since last September by the party's refusal to accept the principle of labor union pluralism. Solidarity leader Lech Walesa, who has demanded a "declaration of intent" from the party on Solidarity before beginning a proposed "round table" of negotiations, is likely

to announce his agreement on talks at a press conference Thursday in Gdansk, union sources said.”;

- d) negative message concerning outbreaks of strikes and violence: “The key impetus behind the political bargaining is an economic crisis that government and opposition activists say is certain to provoke new outbreaks of industrial strikes and possibly even violence.

Even as the Central Committee was debating yesterday, workers in a textile plant in the town of Pabianice staged the first strike of the year to demand a big pay increase and Solidarity’s immediate legalization. The strike was reported to be continuing today.”;

- e) some details on the party control: “Despite the outpouring of hardline speeches and criticism during the two-day meeting, several activists said Jaruzelski’s control of the party is stronger than it appears. The hard-liners failed to reflect a ‘silent majority’ supporting reform in the body, they said.”;

37.

- a) introduction: ““Some 50 people will sit down today at a round table in a Warsaw palace once owned by the aristocratic Radziwill family, to inaugurate talks on a non-aggression pact between Poland’s communist authorities and the Solidarity opposition.”;

38.

- a) negative message concerning weak communist leadership and its consequences: “With the elaborate ‘round-table’ negotiations involving party and opposition leaders set to begin Monday, the attention of many Poles is fixed on possible legalization of the banned Solidarity labor movement as an independent union. But strategists for both sides say the talks are likely to trigger a much broader political upheaval that, like those before it here, will be as potentially explosive as it is hectic and improvisational. Much as it did after the workers’ protests of 1956 and 1970 and the strikes that created Solidarity in 1980, Poland’s weak communist leadership is searching for a new political and economic formula for a country threatened by economic chaos and popular rebellion. And as with each of the past outbreaks, the restoration of stability will require the party to surrender more of its authority to the noncommunist movements and Catholic Church institutions that represent the aspirations of an overwhelming majority of Poles.”;

- b) negative message referring to the political situation as disastrous: „'We have an awareness that we are trying to save the country from a disaster,' said Bronislaw Geremek, a top adviser to Solidarity leader Lech Walesa. 'And we know that the risks are great.'”;
- c) 3 paragraphs concerning the government's and opposition's plans for the reform, the round-table talks and the country's economic situation, the most appealing omitted part is: “'If the economic situation does not get better, and if there is growing tension in society as a result, it is easy to imagine a wave of anarchy and chaos and the eventual predominance of demagogues,' said Leszek Miller, a secretary of the party's policy-making Central Committee, in a meeting with reporters Friday, Miller said he believed such a breakdown would not occur in the coming months, but he added with a rueful grin: 'You're in a country where everything is possible'”;
- d) some details concerning the character of the future office of the president: “Miller, for example, said there was no agreement on whether an office of president, if created, should be that of a strong executive or a mere head of state. 'All these things will be the subject of the talks at the round table,' he said.”;
- e) 5 ending paragraphs concerning the conditions of an agreement between opposition and the government;

39.

- a) negative message concerning the decline of the Soviet Union: “A new coinage for what is happening in Eastern Europe is 'Ottomanization,' with the Soviet Union likened to enfeebled Turkey losing its imperial holdings in the late 19th and early 20th centuries. But experts stress that, even in decline, the Soviet Union could use its vast military might to crush change.”;
- b) negative message concerning the instability of Eastern Europe: “'But Eastern Europe,' he warned, 'could become a zone of instability and risk. I think they all launched on a toboggan and they do not know where they are going to end up.'”;
- c) negative message concerning the changing European order: „'There is a lot of underlying suspicion that is a terrible problem for the Germans,' said Karl Kaiser, the staunchly pro-NATO director of the nonpartisan German Foreign Policy Association in Bonn. 'The European order is changing, but the others are beginning to discover that they liked the status quo.'”;

- d) some details concerning the French economy: „The impulse behind the French initiative is partly to recover export markets that, however small, have been important for key sectors of the French economy.”;
- e) some details concerning visits by Western statesmen to Eastern Europe. “It is above all the British who have made conspicuous calls on dissidents a fixture of visits by Western statesmen to Eastern Europe.”;
- f) negative message concerning the Kohl’s offer of help in paying off the Polish debt and its conditions: “A text-book case of the Bonn’s Ostpolitik is unfolding as Chancellor Kohl seeks to organize a milestone visit to Poland later this year. The Chancellor is reported to be pressing for financial help for Poland, struggling under the weight of a \$37 billion foreign debt, if Warsaw will recognize the existence of a German-speaking minority there.”;
- g) negative message concerning subverting the existing order in Eastern Europe: „Neither Paris nor London contests Bonn’s paramountcy in fixing the Ostpolitik agenda – whose very long-range goal is to subvert the existing order in Eastern Europe.”;
- h) some details concerning the trade in Europe between the blocs: “TRADE BETWEEN THE BLOCS Goods and merchandise traded between countries in first six months of 1988. Figures are in millions of dollars.”;

40.

- a) Omission of 17 out of 24 paragraphs (16 are ending paragraphs);

41.

- a) negative message concerning the ban on Solidarity and its role in economic recovery of Poland: „Although the Government itself, under Soviet pressure, had arrested Solidarity leaders in 1981 and banned the union, there was never much doubt in Poland that only with the cooperation of Solidarity could there be a chance of turning the economy around.”;
- b) negative message concerning the depression of spirit in the country: “Beyond the economic problems is a depression of spirit manifest today in the visible lack of popular enthusiasm for the changes.”;
- c) negative message concerning the role of Solidarity and the church in the country’s survival: “and clearly the hope among the Polish leadership is that with the cooperation of Solidarity and the church, these dreams can be revived.”;

- d) negative message concerning the role of Solidarity in the country's survival: "But it is uncertain if even Solidarity can work miracles.";
- e) negative message concerning the decision of free elections: „Those talks led eventually to the accords, announced Wednesday, which include provisions for a new parliament elected by free balloting for the first time since the Communists cemented control in 1946.”;
- f) negative message concerning the future of communist rule: "The accords raised questions about the future of Communist rule, not only in Poland, but also in other Soviet bloc countries. What would happen if the non-Communist opposition took control of the new two-house parliament, even though guarantees seem written into the accord to give the Communists nearly 40 percent of the key lower house? Poland, the first of the East European countries to be brought into the Soviet sphere in 1946, might very well be the first to break its bonds.";
- g) negative message concerning the role of Solidarity in fighting Communism: "where even a Soviet magazine that recently published an interview with Mr. Walesa was refused distribution. Hard-line parties in East Berlin and Prague can be expected to bristle at what they must perceive to be unmistakable softening of the Polish Communist role as what has traditionally been called the leading force in society.";
- h) omission of final paragraphs (9);

43.

- a) some details – biographical note: "Edward Ochab, politician and statesman, born Krakow Poland 16 August 1906, married Rachela Silbiger (four daughters), died Warsaw 2 May 1989.";

44.

- a) some details concerning women's opinion on abortion: "This tends to confirm the experience of a women's weekly paper, which has had letters from women in the cities uniformity against repeal, while those in the countryside oppose abortion.";

46.

- a) negative message on the rule allowing to cross out Communist candidates in the elections which was vastly applied by voters: "The complex electoral arrangement allocated 299 seats, or 65 percent, in a lower house to the Communist bloc. But voters had the right to cross out candidates' names, and apparently all the Communist

candidates lost, even those who ran unopposed. A new 100-member Senate, with veto power, was chosen by an open vote, and Solidarity won 92 of those seats.”;

48.

- a) negative message concerning the fall of the communist regime: “These are blows from which the regime is not likely to recover and which may have a profound impact on the movement toward political pluralism in other Communist countries as well. Indeed, on June 7 the Budapest daily Magyar Nemzet hailed the elections as ‘the first expression of the people’s real opinion about a system that was imposed on them.’”;
- b) negative message concerning the economic fall of Poland: under Jaruzelski’s rule: „Poland’s economy has long been deteriorating, never more drastically than under the regime of Gen. Jaruzelski, whose overriding priority was to crush any challenge to the party’s monopoly of power. Such measures as were finally introduced resulted in little more than burgeoning discontent.”;
- c) negative message concerning both sides’ wrong political prognoses: “The political compromise is also fraught with danger. Clearly, both sides miscalculated – the government by assuming that a brief electoral period (seven weeks) would work in its favor and Solidarity by assuming that the government was hellbent on its destruction. The results came as a shock to both sides.”;

49.

- a) a negative message concerning the political mess in Poland: “Reaction to the plan in Washington and London has been skeptical [US officials], uncertain who is now running Poland,”;
- b) a negative message concerning the Polish debt and possible loans: “The World Bank is likely to agree two loans in September - \$250 m (£161 m) for industrial exports and \$50m for farm exports – both modest in the face of Poland’s needs and its \$39 bn of debt. The International Monetary Fund sent a team to Poland recently but there was no outstanding IMF credit nor is there likely to be.”;
- c) a negative message concerning the deterioration of living standard in Poland: “If the stabilization scheme is successful, the plan says, the cost of living “should remain stable after the initial adjustment. Real wages need not fall, but there would be a temporary reduction in living standards, due to high unemployment caused by tight monetary policy”. In other words, it would mean a drastic shedding of manpower in

the state enterprises to make them profitable and therefore attractive to private investors.”;

APPENDIX 4

Editorial note introducing the idea undertaken by *Forum* – reprinting foreign press publications:

“WITAJCIE CZYTELNICY!

Oto pierwszy numer naszego tygodnika. Rozpoczynamy próbę przekazywania polskiej opinii publicznej zakrojonego na szeroką skalę PRZEGLĄDU PRASY ŚWIATOWEJ w tekście, fotografii i grafice politycznej. Naszym celem jest objęcie, w miarę możliwości, pełnego wachlarza zagadnień wsółczesnej areny międzynarodowej dla odtworzenia jej obrazu z polskiej perspektywy. Postawiliśmy sobie za zadanie relację problematyki w jej dynamice ruchuz kontrowersjami najrozmaitszego rodzaju. Mamy zamiar położyć szczególny nacisk na dokumentacyjną stronę materiałów i ich dobór pod kątem raczej długofalowego znaczenia, jakkolwiek nie będziemy unikali meandrów codziennego wykresu światowej polityki, ekonomiki, nauki i techniki. Sporo miejsca poświęcimy zagadnieniom kultury, historii, obyczajowości, socjologii. Duże znaczenie przywiązujemy do dokumentów zdjęciowych i rysunku satyrycznego.

Zdajemy sobie sprawę, że „Forum” wychodzi na światło dzienne w warunkach szczególnie wzmożonej walki politycznej i ideologicznej. Z tamtej strony przejawia się ona w aktywizacji polityki agresji, czego przykładem jest wojna w Wietnamie, w podejmowanych szeroko próbach podważaniapodważania zwartości socjalistycznego systemu, w taktyce ideologicznego „rozmiękczenia”. Chcemy na swych łamach przedstawiać te tendencje, aby czytelnik mógł sam dokonać ich konfrontacji z pokojową polityką krajów socjalistycznych, z dążeniami do pokojowego współistnienia i współpracy między narodami.

Pragniemy poprzez przedruk różnych artykułów, dokumentów i opinii, ukazywać obraz sytuacji międzynarodowej w jej rozwoju. Pragniemy szerzej zapoznawać czytelników zwłaszcza z tymi materiałami, które mogą być szczególnie interesujące z naszego polskiego punktu widzenia.

Zdajemy sobie sprawę, że wysiłek nasz stanowi tylko ograniczony wkład do realizacji tych poważnych zadań, które podejmuje cała nasza prasa. Postaramy się czynić to z całą rzetelnością.

Redakcja „Forum””

SUMMARY IN ENGLISH

The aim of this dissertation was an attempt to examine and exemplify the occurrence of manipulation in the translation of British and American press articles into Polish for *Forum. Przegląd Prasy Światowej* magazine in the times of the People's Republic of Poland. In the analyses articles published in the years 1965 – 1989 (since the beginning of *Forum's* existence up to the decline of communist rule in Poland) were taken into consideration.

The research was inspired by a number of publications concerning the language of propaganda in the times of the communist rule in Poland (by Bralczyk 2001, 2003, Galasiński 2000, Głowiński 2009 and others), referring to the censorship apparatus's activity (e.g. by Romek 2000, 2010, Bagiński 1981, Degen and Żyrda 2012, Pawlicki 2001, Łętowski 2010, Radzikowska 1990, Skorupa 2010), and showing the raised interest in the issue of manipulation in language developed in Poland in the last two decades (Puzynina 1992, Krzyżanowski and Nowak 2004, Tokarz 2006), which made us aware of the need to show evidence for the use of manipulative techniques also in the field of translation in the period of the communist regime influencing Poland.

The theses stating the existence of methods manipulating language in the period of the communist rule in order to create a positive view on the communist authorities' activities and promote the optimistic image of a political, economic and social situation in the country, expressed as theoretical claims or being results of overall research made by linguists or historians, required to be supported by an empirical study also within translation studies. The existence of ST manipulation in translation discovered based upon comparative analyses of STs and TTs, could constitute an empirical proof on the legitimacy of the theses mentioned. Our study concentrates upon the texts coming from the western press in English after 1965, concerning the economic-political situation in Poland, so it is an attempt to show two clashing views – the capitalist and the one under the communist influence, on important fields of the country's existence.

The method of a comparative study enables to show all the nuances while rendering ST message in translation and in the case of our analytical corpus (50 texts from British and American popular newspapers and magazines together with their 50 translations), to expose the methods of communist powers' preventive censorship. The texts were analysed within their editorial features, translation techniques used (elicited based on Vinay and Darbelnet 1958, Newmark 1988, Delisle 1999, Malone 1988, Leuven-Zwart 1989, Kwieciński 2001),

the presence of Newspeak characteristics, and finally conclusions have been made proving the existence of manipulation within all 3 analytical areas chosen.

The conclusions reveal the fact that the most common translation techniques used by translators during the communist regime and censorship activity were omissions – of single words but also whole passages including unwanted contents. The omissions (of different types within 8 various groups elicited), additions, substitutions and many other techniques of manipulative character, are additionally supported by manipulation within the editorial features of STs, of which TTs are almost completely deprived. The climax of manipulation is constituted by the use of Newspeak features due to which these texts are sometimes as propaganda language templates regardless of the *Forum* publisher's declaration of them being reprints.

SUMMARY IN POLISH

Celem niniejszej rozprawy była próba empirycznego zbadania i udokumentowania obecności manipulacji w tłumaczeniach artykułów prasowych z prasy brytyjskiej i amerykańskiej na język polski, dostępnych w okresie PRL'u za sprawą tygodnika *Forum. Przegląd Prasy Światowej*. W analizie wykorzystane zostały artykuły publikowane w latach 1965 – 1989, od początku istnienia pisma do upadku systemu socjalistycznego.

Badania zostały zainspirowane szeregiem publikacji na temat języka propagandy PRL-owskiej (m.in. Bralczyk 2001, 2003, Galasiński 2000, Głowiński 2009) i działalności organów cenzury (m.in. Romek 2000, 2010, Bagiński 1981, Degen i Żyrda 2012, Pawlicki 2001, Łętowski 2010, Radzikowska 1990, Skorupa 2010), jak również rozwijającym się w Polsce w ostatnich latach zainteresowaniem kwestią manipulacji w języku (np. Puzynina 1992, Krzyżanowski i Nowak 2004, Tokarz 2006) i potrzebą wskazania dowodów na stosowanie technik manipulacyjnych również na gruncie tłumaczenia w okresie reżimu komunistycznego w Polsce w celu poparcia tez o manipulowaniu słowem tłumaczonym.

Tezy zakładające obecność metod sterowania językiem w tekstach okresu socjalizmu w celu kreowania pozytywnego wizerunku komunistycznych władz i promowania optymistycznego obrazu sytuacji polityczno-ekonomicznej i społecznej w kraju, wypowiedane w formie twierdzeń teoretycznych lub zbiorczych wyników przeprowadzanych przez językoznawców i historyków badań, wymagały poparcia studium analitycznym m.in. w dziedzinie translatoryki. Obecność metod manipulacji tekstem źródłowym w tłumaczeniu stwierdzona na podstawie analizy porównawczej tekstów źródłowych i docelowych stanowić mogła obrazowy dowód na prawdziwość wspomnianych tez. Niniejsze studium koncentruje się na tekstach w głównej mierze o tematyce polityczno-ekonomicznej dotyczących sytuacji w Polsce, rekrutujących się z anglojęzycznej prasy zachodniej po roku 1965, jest zatem próbą pokazania zderzenia dwóch odmiennych spojrzeń – kapitalistycznego i będącego pod wpływami komunizmu, na istotne dziedziny funkcjonowania państwa.

Metoda, jaką jest studium porównawcze pozwala wskazać wszelkie niuanse w próbie odtworzenia informacji źródłowej poprzez tłumaczenie, a w przypadku wybranego korpusu (50 tekstów źródłowych z poczytnych czasopism i dzienników brytyjskich i amerykańskich wraz z odpowiadającymi im 50 tłumaczeniami), zdemaskować metody PRL-owskiej cenzury prewencyjnej. Teksty zostały poddane analizie według cech edytorskich, technik tłumaczeniowych (wyszczególnionych na bazie takich autorów jak: Vinay i Darbelnet 1958,

Newmark 1988, Delisle 1999, Malone 1988, Leuven-Zwart 1989, Kwieciński 2001) i obecności znamion nowomowy, a następnie przedstawione zostały wnioski zbiorcze potwierdzające tezy o manipulacji w zakresie wszystkich 3 wymienionych nurtów analizy.

Wnioski płynące z badań wskazują, iż najbardziej powszechnie stosowanymi technikami tłumaczeniowymi za czasów cenzury PRL-owskiej były opuszczenia – pojedynczych słów, ale i całych fragmentów zawierających niepożądane treści. Opuszczenia (różnorodnego rodzaju, w obrębie 8 różnych grup), dodania, zastąpienia i wiele innych technik o charakterze manipulacyjnym, są dodatkowo wsparte manipulacją w zakresie cech edytorskich tekstów źródłowych, których to mówiąc najogólniej teksty docelowe są niemal zupełnie pozbawione. Zwieńczeniem metod manipulacji jest zwyczajowe stosowanie cech nowomowy, dzięki czemu teksty te wpisują się w kanon języka propagandy, pomimo deklaracji wydawcy *Forum*, że są one „przedrukami” artykułów z prasy zagranicznej.